



CITY OF MILPITAS

Arts Commission

SPECIAL MEETING

AGENDA

5:00 p.m.

Monday, February 28, 2022

Via Teleconference (Virtual Meeting)

Meeting shall be live streamed. Go to:

Facebook: <https://www.facebook.com/CityofMilpitas/>

YouTube: <https://www.ci.milpitas.ca.gov/youtube>

Web Streaming: <https://www.ci.milpitas.ca.gov/webstreaming>

Public Comments may be provided live during the meeting by first registering for the Zoom meeting in advance, providing an email address (not disclosed) and name. Register in advance for this webinar:

https://ci-milpitas-ca-gov.zoom.us/webinar/register/WN_v7hwLuQDQyOsVY4o1aur6Q

*A link will be sent to you to join the meeting in order to give comments. All registered meeting attendees who wish to speak must click on the "raise hand" icon when the Staff Liaison calls for public comments. If participating by calling in, dial *9 to use the "raise hand" feature, and when you are called upon, hit *6 to unmute your phone. Your phone number will be displayed in the live meeting. Staff will call the speakers to begin.*

All comments provided shall be limited to three minutes or less as determined by the Staff Liaison. All members of the public will be limited to one comment per agenda item, and one comment for non-agenda items. The online written comment form previously used is no longer be available for public comment.

- 1. Call to Order**
- 2. Pledge of Allegiance**
- 3. Roll Call**
- 4. Seating of Alternates**
- 5. Approval of Agenda: February 28, 2022**
- 6. Approval of Meeting Minutes: January 25, 2021**
- 7. Public Forum**

Those interested are invited to address the Commission on any subject not on the agenda orally via zoom webinar (instructions above). Speakers may provide their name and city of residence for the record, and comments may be limited to three minutes, or less. As an item not listed on the agenda, no response is required

of the Commission or staff. However, Commission members may request staff to add the item to a future meeting agenda. This public meeting will be led with professionalism, respect and civility, so profanity and/or vulgar language will not be allowed.

8. Announcements

9. Business Items

a. Overview of Public Art Master Plans

Community Engagement and Inclusion Administrator McLane will review the types of information that can be included in a Public Art Master Plan, using examples from other cities. The Commission's 2021-2022 Workplan includes developing the Request for Proposals for a Public Art Master Plan.

Recommendation: Receive report.

Click or tap here to enter staff recommendation

10. City Liaison Reports

Report from Staff Liaison

Report from Councilmember Liaison

11. Adjournment

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review. For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035
e-mail: cdiaz@ci.milpitas.ca.gov / Phone: 408-586-3040

The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting "I Want to . . . View " link.

Materials related to an item on this agenda submitted to the Commission after initial distribution of the agenda packet are available for public inspection at the Recreation and Community Services office at the Milpitas Community Center, 457 E. Calaveras Blvd., Milpitas and on the City website. Commission agendas and related materials can be

viewed online: <http://www.ci.milpitas.ca.gov/our-government/commission/> (select meeting date)

APPLY TO SERVE ON A CITY COMMISSION

Commission application forms are available online at www.ci.milpitas.ca.gov or at Milpitas City Hall. Contact the City Clerk's office at 408-586-3003 for more information.

If you need assistance, per the Americans with Disabilities Act, for a City of Milpitas public meeting, please call Recreation and Community Services Community Engagement and Inclusion Administrator Tegan McLane at (408) 586-3212, or send an e-mail to tmclane@ci.milpitas.ca.gov prior to the meeting. You may request a larger font agenda or arrange for mobility assistance. For hearing assistance, headsets are available in the City Council Chambers for all meetings.

CITY OF MILPITAS

MINUTES

ART COMMISSION MEETING

- Minutes:** Meeting of the Arts Commission
- Date of Meeting:** January 24, 2022
- Place of Meeting:** Zoom Meeting
- I. Call to Order:** Chair Agg called the meeting to order at 7:01 p.m.
- II. Pledge of Allegiance:** Commissioner Brahim led the Commission in the Pledge of Allegiance.
- III. Roll Call:** Commissioners Present: Agg, Brahim, Ghose, Hays, Hutnick, Umarani; Alternate Cm. Hekkelman; Student Commissioner Lee
- Commissioners Absent: None
- City Council Liaison Present: Mayor Tran
- City Staff Present: Tegan McLane – Community Engagement & Inclusion Administrator
- New Cm. Hekkelman and Student Cm. Lee were introduced.
- IV. Seating of Alternates:** Alternate Cm/ Hekkelman was seated as a voting commissioner for the evening.
- V. Approval of Agenda:** **MOTION** to approve the Agenda for January 24, 2022 as submitted.
M/S: Hayes/Ghose **Ayes:** All
- VI. Approval of Minutes:** **MOTION** to approve the Minutes from June 28, 2021 as submitted.
M/S: Hays/Brahim **Ayes:** All
Abstain: Badesha
- VII. Public Forum:** None
- VIII. Announcements and Correspondence:** Community Engagement and Inclusion Administrator McLane provided an update on vacant commission seats.
- IX. Business Items:**
- a. Work Plan**
Community Engagement and Inclusion Administrator McLane reviewed the Arts Commission's Council-approved Workplan and presented staff recommendations on how to proceed.
- MOTION** to approve staff recommendation and call a Special Meeting in February to review examples of Public Art Master Plans from other cities.
M/S: Ghose/Hays **Ayes:** All

b. Mural Program

Community Engagement and Inclusion Administrator McLane provided an update on the mural program and re-issuing the Call for Artists to increase the pool of Milpitas-based artists to be able to comply with Council's directive that at least one mural per year be painted by a Milpitas resident.

c. Phantom Art Gallery Application: Saranya Chandrasekaran

Community Engagement and Inclusion Administrator McLane presented an application from Milpitas-resident and self-taught artist to have an exhibit of artwork shown in the Phantom Art Gallery.

MOTION to approve Saranya Chandrasekaran for an exhibit at the Phantom Art Gallery.

M/S: Hays/Hekkelman

Ayes: All

d. Public Art Project Update

Community Engagement and Inclusion Administrator McLane provided an update on current public art projects.

XI. Staff, City Council and Liaison Reports

Community Engagement and Inclusion Administrator McLane provided an update on Milpitas Community Theatre's upcoming in-person production of Disney's Descendants and encouraged Arts Commissioners to attend as their schedules allow.

Mayor Tran thanked the Commissioners for their service to the Community.

XII. Future Agenda Items

XIII. Adjournment:

With there being no further business, the meeting was adjourned at 9:05 p.m. The next scheduled meeting is a Regular Meeting on March 28, at 7 p.m.

AGENDA REPORT

Arts Commission



DATE: February 28, 2022

TO: Honorable Chair and Commissioners

FROM: Tegan McLane, Community Engagement and Inclusion Administrator /
Assistant Director, Recreation and Community Services Department

SUBJECT: Mural Program (Item 9A)

Executive Summary:

The Arts Commission will receive an overview of Public Art Master Plans.

Staff Recommendation:

Receive the report.

Financial Impact:

None.

Description:

As part of its 2021-2022 Work Plan approved by City Council, the Arts Commission will be developing a Request for Proposal requirements so that the City of Milpitas can invite proposals from qualified consultants.

Staff will present an overview of other cities' Public Art Master Plans, so that the Commission can become familiar with the elements that are typical and/or special features they might wish to request be included.

The plans that will be referenced are:

City of Sunnyvale Public Art Master Plan - Updated 2020

<https://sunnyvale.ca.gov/civicax/filebank/blobdload.aspx?BlobID=27513>

City of Dublin Public Art Master Plan - Update 2020

<https://www.dublin.ca.gov/DocumentCenter/View/22747/Complete-2020-Public-Art-Master-Plan-Combined---web>

City of Palo Alto Public Art Master Plan - 2016

<https://www.cityofpaloalto.org/files/assets/public/community-services/public-art-program/pap-policies-and-docs/public-art-master-plan.pdf>

City of Emeryville Public Art Master Plan - 2016

<https://www.ci.emeryville.ca.us/DocumentCenter/View/9459/Published-PAMP-11-29-16?bidId=>

City of Walnut Creek Public Art Master Plan - Updated 2016

<https://www.walnut-creek.org/home/showpublisheddocument/11536/636136819628970000>

City of Napa Public Art Master Plan - Amended 2017

<https://www.cityofnapa.org/DocumentCenter/View/691/Public-Art-Master-Plan-PDF?bidId=>

City of Santa Cruz Public Art Master Plan - 2008

<https://www.cityofsantacruz.com/home/showpublisheddocument/8274/635418232770030000>

City of San Jose Public Art Master Plan - 2007

<https://www.sanjoseca.gov/home/showpublisheddocument/2118/636625812895500000>

Noticing: N/A

Attachments: None

Arts Commission



Item #9A: Overview of Public Art Master Plans

February 28, 2022

Milpitas Recreation and Community Services

457 E. Calaveras Blvd., Milpitas, CA 95035

 www.ci.milpitas.ca.gov  408-586-3212

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Goals for Tonight

Identify what you like
about sample Public Art
Plans from other cities.



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Public Art Master Plan Elements



- ❖ Executive Summary
- ❖ Background Information
- ❖ Methodology
- ❖ Mission, Vision, Goals
- ❖ Policy Recommendations
- ❖ Art Opportunities
- ❖ Plan for Implementation
- ❖ Appendices

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Background Information



- ❖ City History
- ❖ City Demographics
- ❖ Impetus for City's Public Art Program
- ❖ Recap of earlier vision, goals
- ❖ Significant Public Art Policies to Date
- ❖ Significant Public Art Projects to Date

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Methodology



❖ Stakeholder Interviews

- Elected Officials
- Commissioners
- City Staff
- Key Community Members

❖ Public Survey

- Online
- In-Person

❖ Public Meetings

❖ Benchmarking Nearby Cities

❖ Benchmarking Stellar Cities

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Mission, Vision, Goals



❖ Public Art mission aligns with City's mission

❖ Public Art vision describes generally what you would consider to be the ideal public art program for your city

❖ Goals are usually specific items you hope to focus on or accomplish in the next decade

❖ These can include:

- Policies and procedures
- Artwork acquisitions
- Events
- Arts Education
- Arts Advocacy

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Policy Recommendations



❖ What constitutes public art?

- Types of art that do not qualify
- Allowable art-related expenditures
- Other allowable uses of public art funding (i.e. arts education, art events)

❖ Where will public art be required?

- Private development “triggers”
- Public construction “triggers”

❖ How will City-installed public art be funded?

- Percent-for-art
- CIP funding
- Soliciting grants, donations

❖ Best Practices

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Art Opportunities



❖ Should be informed by input from stakeholders, public

❖ Often tied to City’s strategic goals and Planning, Economic Development plans

- Districts
- Themes
- Events or initiatives

❖ Can be general (sections of the city or types of artists, artwork we’d like to see) or very specific (this type of artwork in this location)

- Maps showing where art is or could be
- Conceptual projects, programs (see Emeryville)
- Specific projects (see Dublin)

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Plan for Implementation



- **Prioritizes goals**
- **Sets target dates**
 - Short term (1 year), medium term (2-5 years), long term (6-10 years)
- **Identifies costs/funding source**
- **Identifies who is responsible for implementing each goal**

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Appendices



- | | |
|--|---|
| ➤ List of artworks in collection | ➤ Roles of City Council Arts Commission, staff as they pertain to art |
| ➤ Map of artworks | |
| ➤ Map of potential | ➤ List of stakeholders (See Santa Cruz) |
| ➤ Existing policies/administrative guidelines (see Walnut Creek) | ➤ Detailed results of surveys, stakeholder interviews, meetings |
| ➤ Past use of public art funds | ➤ Implementation grid (see Palo Alto) |

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Discussion

- Methodologies you like
- Mission/Vision statements you like
- Policies you want to explore
- Art opportunities you want to explore
- Public Art Plan formats you found readable



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City of Milpitas

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