CITY OF MILPITAS
Arts Commission

SPECIAL MEETING

AGENDA

7:00 p.m.
Monday, February 8, 2021
Via Teleconference (Virtual Meeting)

Meeting shall be live streamed. Go to:
Facebook: https://www.facebook.com/CityofMilpitas/
YouTube: https://www.ci.milpitas.ca.gov/youtube
Web Streaming: https://www.ci.milpitas.ca.gov/webstreaming

Public Comments may be provided live during the meeting by first registering for the Zoom meeting in advance, providing an email address (not disclosed) and name. Register in advance for this webinar:

https://ci-milpitas-ca-gov.zoom.us/webinar/register/WN_cDAcYW0jSN6tLeOVt2TdOg

*A link will be sent to you to join the meeting in order to give comments. All registered meeting attendees who wish to speak must click on the "raise hand" icon when the Staff Liaison calls for public comments. If participating by calling in, dial *9 to use the "raise hand" feature, and when you are called upon, hit *6 to unmute your phone. Your phone number will be displayed in the live meeting. Staff will call the speakers to begin.*

All comments provided shall be limited to three minutes or less as determined by the Staff Liaison. All members of the public will be limited to one comment per agenda item, and one comment for non-agenda items. The online written comment form previously used is no longer be available for public comment.

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Seating of Alternates**
5. **Approval of Agenda:** February 8, 2021
6. **Approval of Meeting Minutes**: January 25, 2021
7. **Public Forum**
   Those interested are invited to address the Commission on any subject not on the agenda orally via zoom webinar (instructions above). *Speakers may provide their name and city of residence for the record, and comments may be limited to three minutes, or less. As an item not listed on the agenda, no response is required of the Commission or staff. However, Commission members may request staff to add the item to a future meeting agenda. This public meeting will be led with professionalism, respect and civility, so profanity and/or vulgar language will not be allowed.*

8. Announcements

9. Business Items

a. **Montague Pedestrian Overcrossing Mural Public Selection**
Community Engagement and Inclusion Administrator Tegan McLane will review finalists submissions and provide results of public outreach.
Recommendation: Recommend a design to City Council.

Click or tap here to enter staff recommendation

10. City Liaison Reports

Report from staff Liaison

Report from Councilmember Liaison

11. Adjournment

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review. For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035
e-mail: cdiaz@ci.milpitas.ca.gov / Phone: 408-586-3040

The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting "I Want to . . . View " link.

Materials related to an item on this agenda submitted to the Commission after initial distribution of the agenda packet are available for public inspection at the Recreation and Community Services office at the Milpitas Community Center, 457 E. Calaveras Blvd., Milpitas and on the City website. Commission agendas and related materials can be
viewed online: http://www.ci.milpitas.ca.gov/our-government/commission/ (select meeting date)

APPLY TO SERVE ON A CITY COMMISSION
Commission application forms are available online at www.ci.milpitas.ca.gov or at Milpitas City Hall. Contact the City Clerk's office at 408-586-3003 for more information.

If you need assistance, per the Americans with Disabilities Act, for a City of Milpitas public meeting, please call Recreation and Community Services Community Engagement and Inclusion Administrator Tegan McLane at (408) 586-3212, or send an e-mail to tmclane@ci.milpitas.ca.gov prior to the meeting. You may request a larger font agenda or arrange for mobility assistance. For hearing assistance, headsets are available in the City Council Chambers for all meetings.

CITY OF MILPITAS
M I N U T E S

ART COMMISSION MEETING

Minutes: Special Meeting of the Arts Commission.

Date of Meeting: January 25, 2021

Place of Meeting: Zoom Meeting

I. Call to Order: Chair Agg called the meeting to order at 7:32 p.m.

II. Pledge of Allegiance: Mayor Tran led the Commission in the Pledge of Allegiance.

III. Roll Call: Commissioners Present: Agg, Ghose, Tang and Umarani

Commissioners Absent: None

City Council Liaison Present: Mayor Tran

City Staff Present: Tegan McLane – Community Engagement & Inclusion Administrator

Salia Lopa – Senior Public Services Assistant

IV. Seating of Alternates: None

V. Approval of Agenda:

MOTION to approve the Agenda for January 25, 2021, as submitted.
M:S/: Tang/Ghose Ayes: All

VI. Approval of Minutes:

MOTION to approve the Minutes from November 23, 2020, as submitted.
M/S: Ghose/Umarani **Ayes**: All

VII. Public Forum: Robert Jung announced Milpitas Strong has recently completed their art contest and he would like the Commission to please consider placing the art in the Phantom Art Gallery. Information can be viewed at mcefoundation.org

Urvish Kumar Mehta announced the International Summit will be taking place in March. Chair Agg requested Mr. Mehta to forward the information to Tegan McLane to be shared at the next meeting.

VIII. Announcements and Correspondence

Community Engagement and Inclusion Administrator Tegan McLane announced that City Council has made changes to the Commission Bylaws, which will be shared with all Commissioners. McLane mentioned two major changes are there are no longer term limits and one non-voting Youth Commissioner will be

appointed per Commission, instead of the two previously allowed for the Arts Commission.

IX. Business Items

a. Election of Officers

Commissioners discuss and elect Chair and Vice Chair.

MOTION to nominate Chair Agg to be reappointed as Chair.
M/S: Ghose/Tang Ayes: All

MOTION to nominate Commissioner Ghose to be appointed as Vice Chair.
M/S: Agg/Tang Ayes: All

b. Review Public Art Selection Criteria

Community Engagement and Inclusion Administrator Tegan McLane provided the Commission with a presentation of the Public Art Selection Criteria.

c. Review Montague Pedestrian Overcrossing Mural Public Art Submissions

Community Engagement and Inclusion Administrator McLane presented artwork proposals from eight artists. Artists who were present at the meeting as guests were invited to add any additional comments. The Commissioners selected their individual top three art selections and results were combined. The Commission decided to defer making a selection for two weeks in order for staff to solicit public feedback on the four artists: Amandalynn, ORLUArts, Adrian Litman and Ryan Petersen. Ms.McLane will conduct a Community Outreach and share public comments received at a Special Meeting of the Arts Commission on February 8, 2021.

XI. Staff, City Council and Liaison Reports

Community Engagement and Inclusion Administrator Tegan McLane reported that the upcoming Milpitas Community Theatre production, directed by Center Stage Performing Arts, has a total of 15 cast members for their virtual show of "The Show Must Go Online." Show dates are Thursday, February 18 at 7:30 p.m., Friday, February 19 at 7:30 p.m. and Saturday, February 20 at 1:30 p.m. and 2:30 p.m. Tickets are currently on sale online. Staff is preparing the Phantom Art Gallery's first virtual exhibit, featuring the Golden Hills Art Association, and planning a virtual public reception, with a possible date of Saturday, February 6.

XII. Future Agenda Items

- 2021-22 Work Plan, to include a recommendation for a Public Art Master Plan
- Overview of Mobile Stage (visit if possible, after COVID-19 restrictions are lifted)
- Utility Boxes, as part of the beautification plan

XIII. Adjournment:

With there being no further business, the meeting was adjourned at 10:03 p.m., with the scheduled meeting to be a Special Meeting on February 8, 2021, at 7 p.m.

AGENDA REPORT

Arts Commission

DATE: February 8, 2021

TO: Honorable Chair and Commissioners

FROM: Tegan McLane, Community Engagement and Inclusion Administrator
Recreation and Community Services Department

SUBJECT: **Montague Pedestrian Overcrossing Public Art (Item 9-A)**

Executive Summary:
The Arts Commission is being asked to recommend a mural design to City Council for the Montague Pedestrian Overcrossing.

Staff Recommendation:
Select a mural design to recommend to City Council for the Montague Pedestrian Overcrossing, with the decision informed by results of the public outreach survey.

Financial Impact:
The Commission already voted to recommend to City Council a budget of $15,000 for this project. Public art projects are funded from the Public Art Fund. The amount approved by City Council will be budgeted for this project and will not be available for use on any other art acquisitions, projects or repairs to the existing collection.

Description:
At its January 25 meeting, the Commission review eight design proposals and recommended four as finalists. Finalist's designs were made available online via survey for the public to review, comment upon and rank. Staff will close the survey at 5 p.m. prior to this meeting and orally present the results.

The attachment includes the four finalists' artist statements and proposal images only, not resumes and portfolio samples.

All finalists were permitted to submit revised images to better clarify their designs based on Commission comments at the meeting, but they were neither required nor compensated to do so.

Two – ORLUArts and Ryan Petersen – chose to send additional images and/or clarifications regarding their original designs.

Amandalynn Proposal Narative:
Montague Pedestrian Overcrossing Mural

My favorite part of creating mural work is that it is Art for Everyone. Murals are their own gallery display that are accessible to anyone who sees them. The sense of community and connection that I have witnessed behind murals and public art in general has been the core root of why I have chosen a lifelong career as a muralist. I enjoy creating bright beautiful imagery that celebrates the nature of the area in which I am creating. I find that even amongst industry and technology, we all need a little break and reminder of the beauty of our natural surroundings. I also find that nature is a universal connector, as it is recognized and celebrated by all ages, ethnicities, and genders. When starting a new project, I very much enjoy connecting with the communities in which I create. I feel it is important to do historical and environmental related research about the local region in advance to designing for each project. In this specific project, I will gather inspirational imagery through researching local wildlife, flowers, plants, and insects. I also enjoy using a color palette that compliments the surrounding area, while also enhancing the setting with a burst of color. Therefore, the piece I create will sit well in juxtaposition to the previously installed rainbow architectural enhancement. With bold colors and line work, the piece will be dynamic in both day and night, and it will include some subtle lighting effects. I tend to stay away from color changing and florescent colored paints, as they do not age well and tend to fade quickly. By strategically placing certain winged creatures and different elements, my piece will create an instant attraction for people to capture fun selfies and photo moments. As I mentioned, I truly believe that art should be for everyone, and I look forward to creating a piece that connects with the growth and enhancement of Milpitas.

Proposed Dimensions: Cover the entire surface area available for paint. I enjoy wrapping around walls and stairwells so that the artwork can be viewed from several angles.
Proposed Materials: Acrylic Nova Color Mural paint, sealed with Modern Masters Satin Clear Coat. If necessary, I will also apply a Kilz Primer undercoat before painting.
Muralist: Amandalynn
Installation: Depending on accessibility, use of heavy equipment such as an articulating boom, reach lift or scissor lift would be ideal. If that is not possible then scaffold and ladders will be used to access the surface. I am a licensed heavy equipment operator
Artwork Lifespan: 10 years or longer with minimal maintenance, dependent on vandalism. There is very little annual maintenance unless the artwork is defaced or damaged in some way. If this occurs, I will repair areas at no cost for the first 2 years, a maximum of twice a year. Any further maintenance, I will bill at $100 per hour plus materials.
Public Interaction: Definitely encouraged. The Public usually naturally wants to take photos in front of my work and I will strategically place images such as winged creatures and flowers so as to make for fun photo opportunities.

Amandalynn Proposed Rendering
Montague Pedestrian Overcrossing Mural

Artwork Design Proposal

Proposed Materials:
-Nova Color Acrylic Paint
-Modern Masters Clear Coat
-Kilz Direct to Metal Primer
-Lighting effects for evening viewing

* Further Mock Ups and Design Layouts will be provided once wall construction is complete and exact surfaces can be determined and photographed.

Amandalynn Proposal Timeline and Budget:
Montague Pedestrian Overcrossing Mural

Timeline:

- One site visit for measurements, surface and accessibility investigation, etc (1 day)
- Detailed design layout based on exact area to be covered (3 days)
- Design approval, materials purchasing, etc (2 days)
- Surface preparation (2 days)
- Painting Installation (7 days)
- Final clear coat and clean up (2 days)
  Total project = 17 days (design work, site visit, and approvals will all happen in advance to painting)

Budget:

- Artist Fee: $6000
- Electrical Designer Fee and Installation Cost: $2500
- Materials and Supplies: $2500
- Equipment Rental: $2000
- Interpretive Plaque: $0 (will be hand painted on the wall and included in artist fee price)
- Administration Fees: $500
- Travel Fees: $1500 (Accommodations for onsite work 7-10 days)
  Total project cost = $15,000 (I will provide all rendering, design layouts, etc, so there will be no extra fee for those services beyond the artist fee)

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Proposal for City of Milpitas
MontaguePedestrian Overcrossing Mural

Included in this RFP, in order:
-Proposal narrative
-Process/materials/maintenance
-Proposed design
-Timeline and budget
-Artist's resume
-Portfolio samples

Proposal Narrative:

Hello to the folks at the City of Milpitas! My name is Liv and I am a muralist and San Francisco native with several years of professional experience creating vibrant, colorful, and community-inspired murals of all shapes and sizes. I specialize in realism, bright pattern, and environmental subject matter. My murals are meticulously created using the parachute cloth method, making them last decades longer than direct-paint applications and significantly reducing installation and maintenance costs.

I recently moved back to San Francisco after spending a few years in Philadelphia working for Hagopian Arts, a women-owned and operated mural company. At Hagopian Arts, I designed and painted several murals in addition to being lead assistant for over twenty large-scale public artworks since 2017. I have recently launched my own mural company, ORLUarts, and am excited to continue my passion in my home state!

I was so inspired by the premise of this RFP and the chance to add my art to Milpitas! After some research into Milpitas, its history, and the Muwekma Ohlone people, I decided to create a piece that honors Milpitas' vibrant indigenous history and some of the beautiful wildlife that lives in the area. I used a native pattern and tailored the colors to resemble a stained glass window, highlighting the colors of the art installed along the top of the overcrossing. I believe this color palette will beautifully compliment the rainbow fins while standing out and brightening the pedestrian area. I incorporated vintage illustrations of birds and flowers native to the area: on the main wall is a series of poppies and California hummingbirds, and on the triangular wall is a native Western Kingbird on an oak branch. I wanted to include the oak because acorns were a staple food of indigenous peoples in the area, and are still used in native cuisine today. The vintage illustrations on top of the pattern creates a graphic and colorful artwork that is easy to read from afar, while still hinting at the intricate history of Milpitas.

A note: I had a bit of trouble reading the architectural diagrams provided, so after calling and speaking briefly to Tegan I got the green light to include the two walls I was able to get a

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sense of. My budget will reflect the cost for just those two walls--approximately 175 square feet, but I would love to expand upon this design if I'm given additional dimensions. I would be happy to work with the committee to add on other walls and to expand or alter the theme.

Process/Materials:

A bit on my process: Traditional murals are painted directly onto a primed wall using acrylic or spray paint. Unfortunately, this method is restricted by sunlit working hours, weather conditions, and inevitable peeling and fading.

I instead use the "parachute cloth" method which is gaining popularity on the East Coast. I use acrylic paint on a synthetic canvas-like material to render the mural in sections in the studio. Once the piece is completed, the sections are applied to the wall using a super-strong adhesive, and then the entire composition is triple-sealed with a UV protectant. Parachute cloth takes on the texture of the wall it's applied to and becomes a permanent fixture, preventing peeling, fading, and extending the life of the mural by *decades.*

Using this method, murals go up in a fraction of the time of traditional pieces, preventing prolonged clogging of sidewalks and walkways, and cutting scaffolding or swingstage costs markedly. For this project, I would likely only need to use a small standing scaffolding, which I could rent.

Regarding maintenance,the UV protectant also serves as a barrier for graffiti, making maintenance easy, simple, and rare. There should be no issue with the mural for many, many years before I may need to be brought in for very minor touch-ups.

It would be a privilege to get to paint this piece for the City of Milpitas and to honor the rich indigenous history, the diverse people who live there today, and the beautiful wildlife in the area.

Mural design on next page

City of Milpitas Pedestrian Overcrossing Mural Proposal

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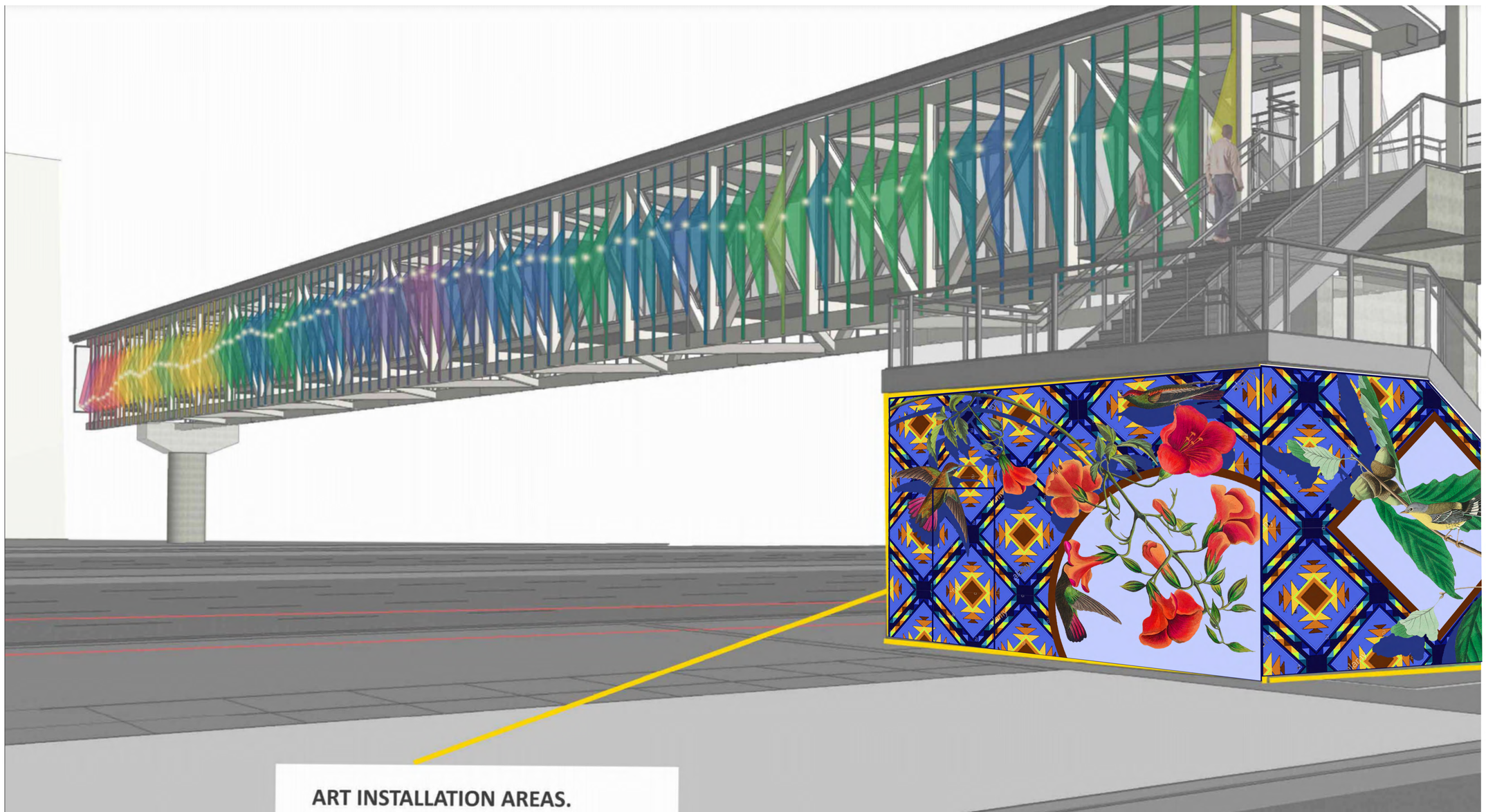

ART INSTALLATION AREAS.

City of Milpitas
Montague Pedestrian Overcrossing
Proposal

ORLUarts
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Please note: if chosen for this project, I will be purchasing the rights to the pattern below from Alamy. This is just a photoshopped design, and the painting will be more vibrant and clean.

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Timeline:

With the existing square footage, this piece could likely be installed by late summer. With an expansion of additional walls, the piece will be done and installed by mid to late fall at the latest. I can give a more accurate timeline once the final square footage is determined.

Budget:

Artist Labor: 175 square feet x $22/sq foot: $3,850
Materials budget total **(see below for itemized breakdown)** $2,205
Travel (approximately 5 days for install, using a fuel cost calculator): $47
Small scaffold rental for one week: $140

Grand total: $6,242

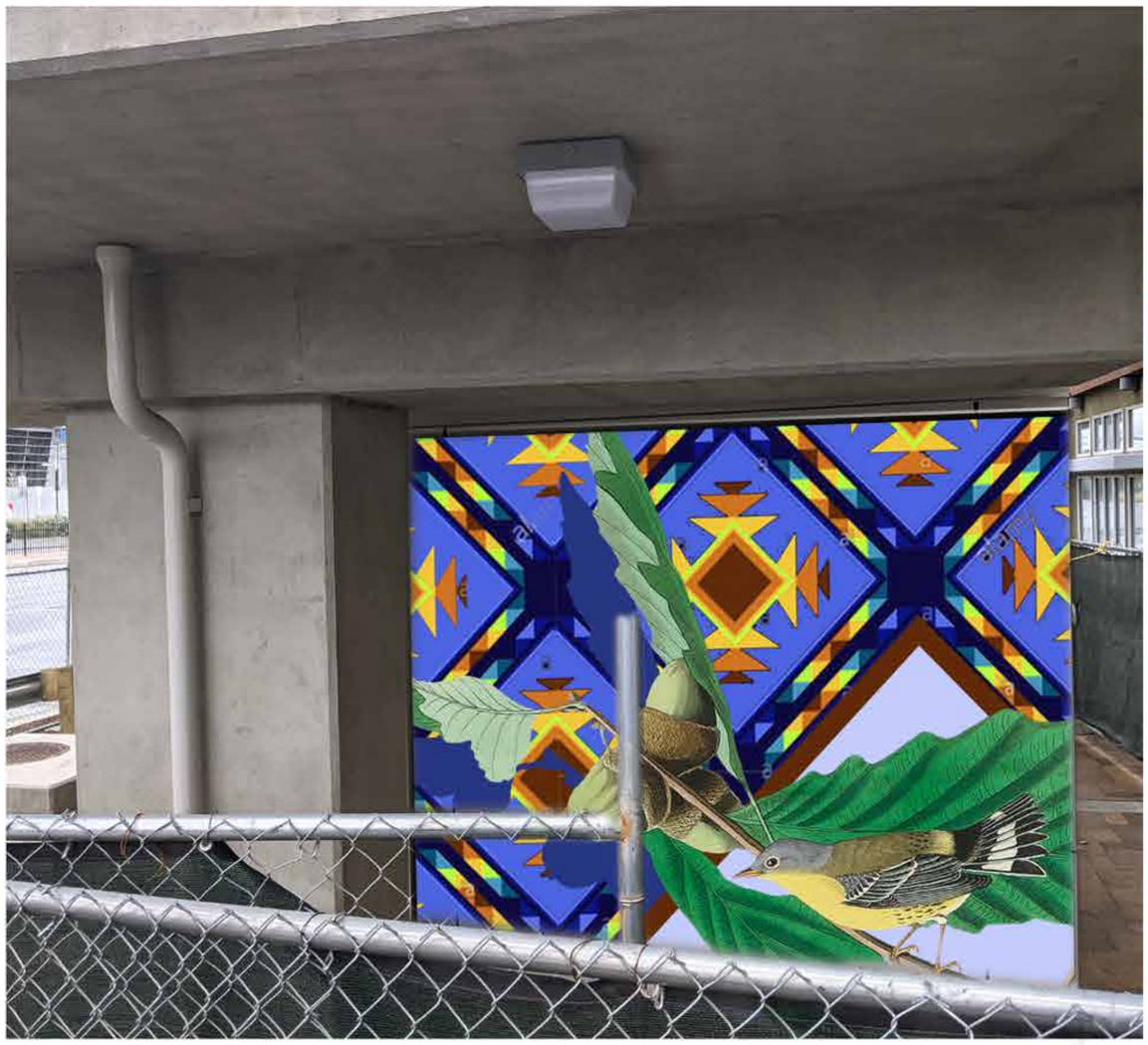
Milpitas Pedestrian Overcrossing Mural Proposal Materials Budget 1/8/21

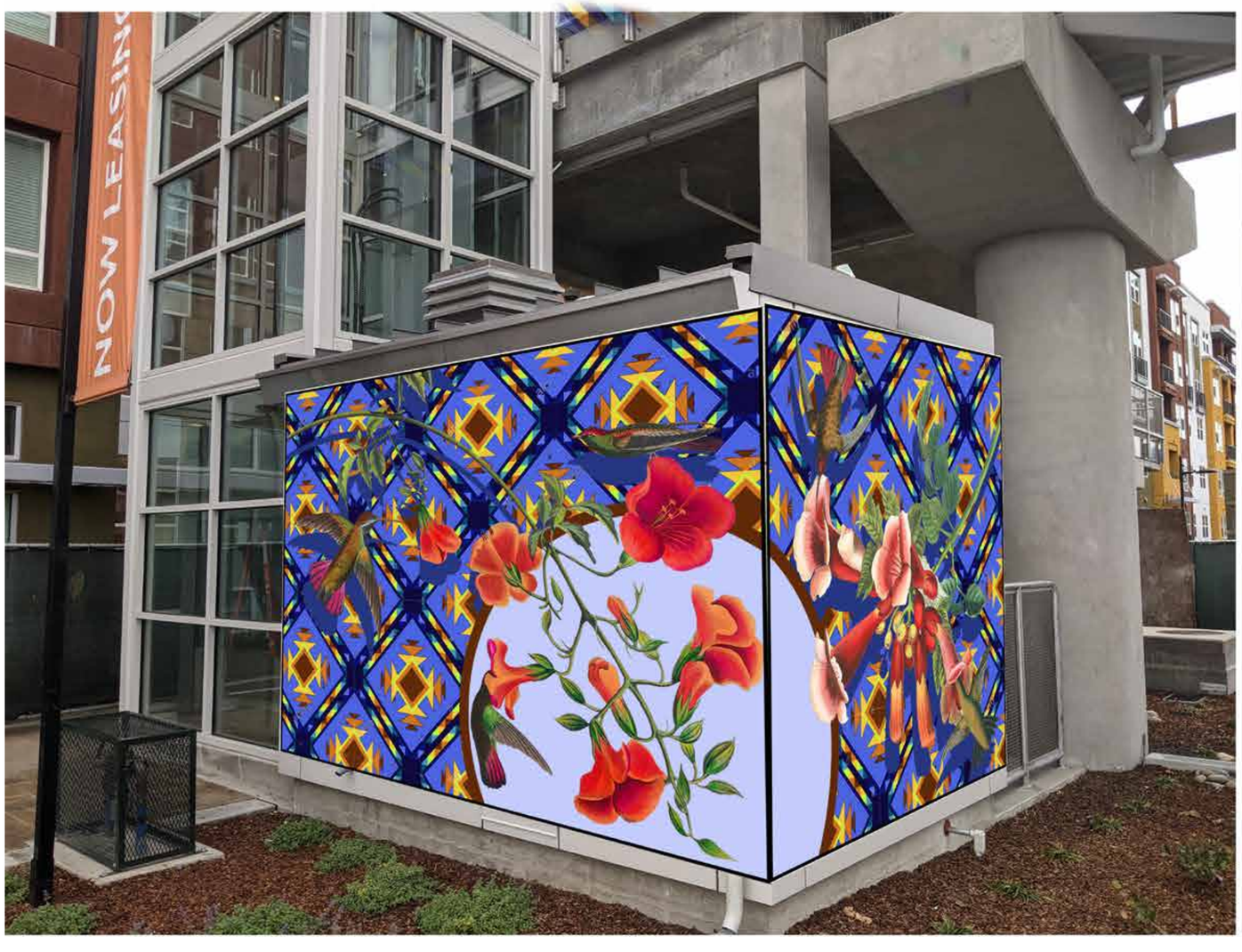
	COLOR	PRICE ($)	QTY (gallons)	COST ($)
PAINT	Burnt Sienna	50	2	100
	Burnt Umber	49	1	49
	Cadmium Red	132	1	132
	Cadmium Yellow	83	2	166
	Carbon Black	42	1	42
	Cerulean Blue	55	2	110
	Payne's Gray	71	1	71
	Quinacridone Purple	75	1	75
	Quinacridone Red	95	1	95
	Titanium White	49	4	196
	Ultramarine Blue	47	2	94
	Venetian Red	67	1	67
	Yellow Ochre	51	2	102
			SUBTOTAL	**$1,299.00**

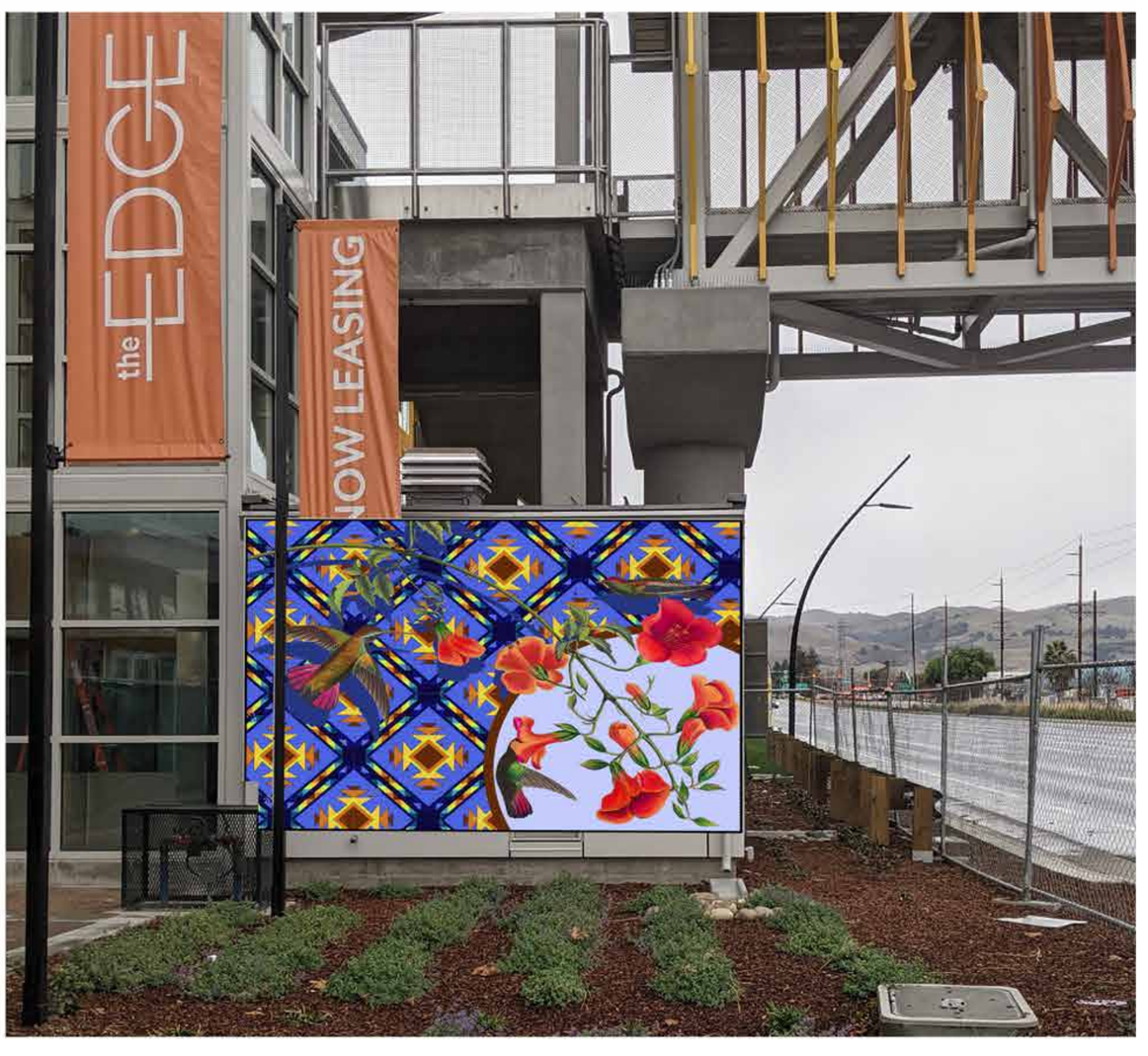
	ITEM	PRICE ($)	QTY	COST ($)
INSTALL SUPPLIES	Roller Brush 3pack	11	4	44
	Roller Frame	4	6	24
	NovaGel 5gal	188	2	376
	Primer 5gal	95	2	190
	Seal Krete 5gal	62	1	62
	Painter's Tape 9pack	33	2	66
	Drop Cloth	12	4	48
	Roller Pole	8	2	16
	Trash Bags 1box	17	1	17
	Rags 1box	11	1	11
	Plastic Sheeting 1box	26	2	52
			SUBTOTAL	**$906.00**

MATERIALS TOTAL		**$2,205.00**

ORLUarts Milpitas Overcrossing Mural Design Site Photos







Adrian Litman Art & Design

MONTEGUE PEDESTRIAN OVERCROSSING MURAL

PROPOSAL NARRATIVE

The Montegue Pedestrian Overcrossing Mural public art project offers a beautiful and challenging opportunity for visually enhancing the area around the Milpitas Transit Station parking garage.

This project presents a great interest to me because of the multiple options for durable materials use and creative design possibilities.
In general, I think that public art can have a great educational role in the cultural and social context with a positive influence on the young generations in particular.

All of my public art projects involved a certain level of local code restrictions and technical constraints depending on location, materials, public safety and the structural engineering guidelines.
In regards to my artistic practice I have to say that creativity and inspiration to produce high quality innovative and timeless, meaningful artwork comes from a hard work process of research, brainstorming and cooperating with people of various skills who might be part of putting together the final art piece.
I have a little bit of an old fashion attitude when creating good art, that requires "10% inspiration and 90% perspiration".
As a basic principle, I create public art designs with flexibility in order to allow the project stakeholders and community input and participation.

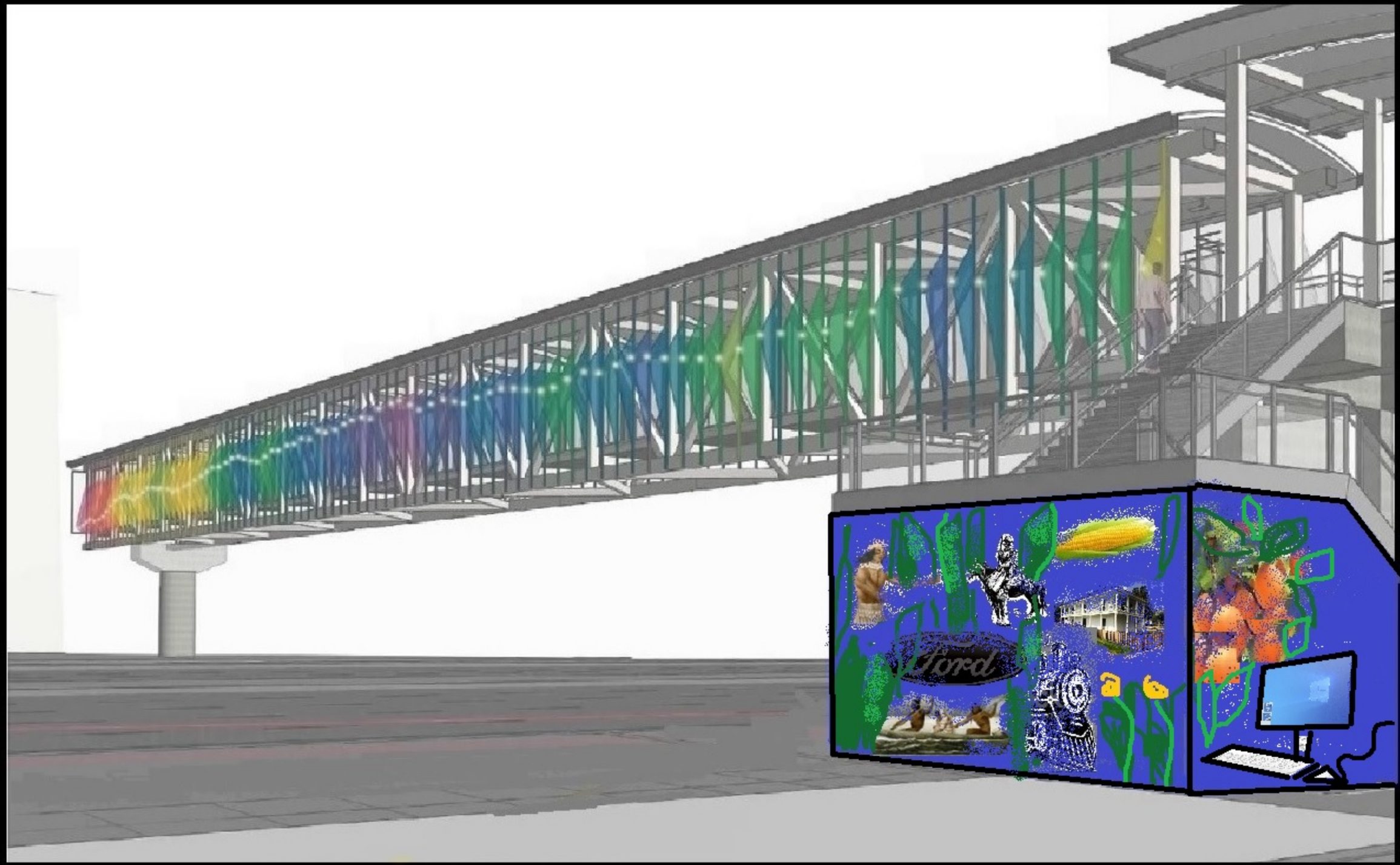
The main challenge for this project is the relatively small budget for a 629 square feet surface of mural design. Being located in such a visible and high traffic area, I think the mural design should be fabricated using more durable materials as opposed to just being painted on the existing metal surface. In general the bright color paints fade outdoors in a few years and re painting on the wall becomes a more difficult maintenance process.
I suggest that the design elements should be executed on metal plates with silkscreened images and marine grade paint, attached to the wall with screws.
This way the individual metal components can be easily removed and fixed if vandalism occurs or major maintenance is needed.

When anti graffiti coating is used, in case the mural needs repainting, the surface has to be stripped of the graffiti coat first. It is much easier to do it on removable panels.
Marine grade paints and silkscreeneng have an average life span of 7-10 years depending on the color.
Warm colors like red and orange tend to fade faster than cool colors like green and blue.
A clear UV resistant coat will protect and extend the life span of the paint.

The visual design can be a montage of vignette elements symbolically showing images of the milestones development of the City including historic facts about the Muwekma Ohlone early inhabitants, the ranching and farming tradition, the old Ford plant and current technological progress.
A detailed design layout will be presented to the art commission for final fine tuning and approval.

I would like to coordinate the choice of images with the Milpitas Historic Society as I did for the "Thriving Legacy" mural installed at the entrance of Barbara Lee Senior Center.

Landscape spot lights would be ideal but unfortunately the budget would not support the expense.
The use of reflective paints can be explored, depending on the durability and life span of such products.
In general the public interaction with a mural is very limited due to the two dimensional size.
Ideal is to create a landscape buffer in front of the mural in order to minimize the occurrence of vandalism.


Ford

PROPOSED SPACES

MONTAGUE PEDESTRIAN OVERCROSSING

APPROXIMATELY 1200+ SQ. FT

UPON VISITING THE CURRENT SITE I WOULD LIKE TO MAKE ADDITIONAL SPACE RECOMMENDATIONS.

THIS IS A PRESENTATION OF THE ACTUAL SITE LOCATION ALLOWING FOR A INTEGRATED DESIGN AND EXPLANATION OF THE ARTWORK AND IT'S USE OF THE SPACE

ARTIST STATEMENT

“Art is in my blood. I’m driven. Physically I need to paint. My process begins with a certain motion, a feeling, an energy. Technique and textures are woven into compositions creating a sense of depth, which begins to tell my story. My works can evolve themselves; one layer inspires the next, and the next may seem to bear no relation to what came before. My intention is to capture the harmony between beautiful and chaotic; a construction and deconstruction of space to evoke the emotional connections between us, nature and our modern world. Everyday is an opportunity for us to become more aware, to be inspired, to share a willingness to interact, while being submerged into both the light and dark influences of this wonderfully profound existence that we call life. Most importantly it’s a life in which I love living, creating and sharing with others.”

I’m a local Bay Area artist with a passion to beautify, support local business, and provide welcoming and safe spaces for the people who live and visit here.

The Milpitas Montague Pedestrian Overcrossing Project is an asset to city, business owners and a convenience to patrons. I’m proposing to paint an abstract based mural expanding approximately 1200+ square foot length of the provided site specific spaces. The designs will be both elevated and sophisticated which will breathe life, energy, and momentum into the space through the use of abstract forms and imagery. Inspirations from the historic roots of Milpitas will blend into the modern high tech world and architecture with colorful gradients that will complement the exterior of the overdressing structure and surrounding buildings. The use of abstract forms mixed with subtle hints of imagery will allow for a very broad demographic of people (including ages of youth to seniors) to experience the space at their own pace. This will also help create a dialog while telling a story in which people will be able interact and engage through their own perspective so that each viewer will connect with the piece on a personal level. Abstract form help to work their imaginations and mind, making people think “outside the box”; for a moment taking them out of their everyday lives to appreciate something maybe not so literal. Additionally, influences of nature and other native elements will be incorporated into the design as the mural develops.

The benefit of creating murals is multifold. It weaves culture and history through local spaces for all to enjoy, it creates a welcoming atmosphere for residents and visitors. Furthermore well respected and designed murals have proven to greatly deter unceasing, unsightly marks of inappropriate street vandalism as taggers are less likely to paint on a mural created by a local, respected artist than they are to claim a blank, unowned wall, prime for the taking.

I have years of experience working for private, corporate, and city funded art projects and I am very familiar with similar scopes of work, procedures and requirements. I know what is expected from me as Artist and as well as professional and have what is take to completion such projects as this. I would be an honor to collaborate with the City of Milpitas for this project.

Thank you.

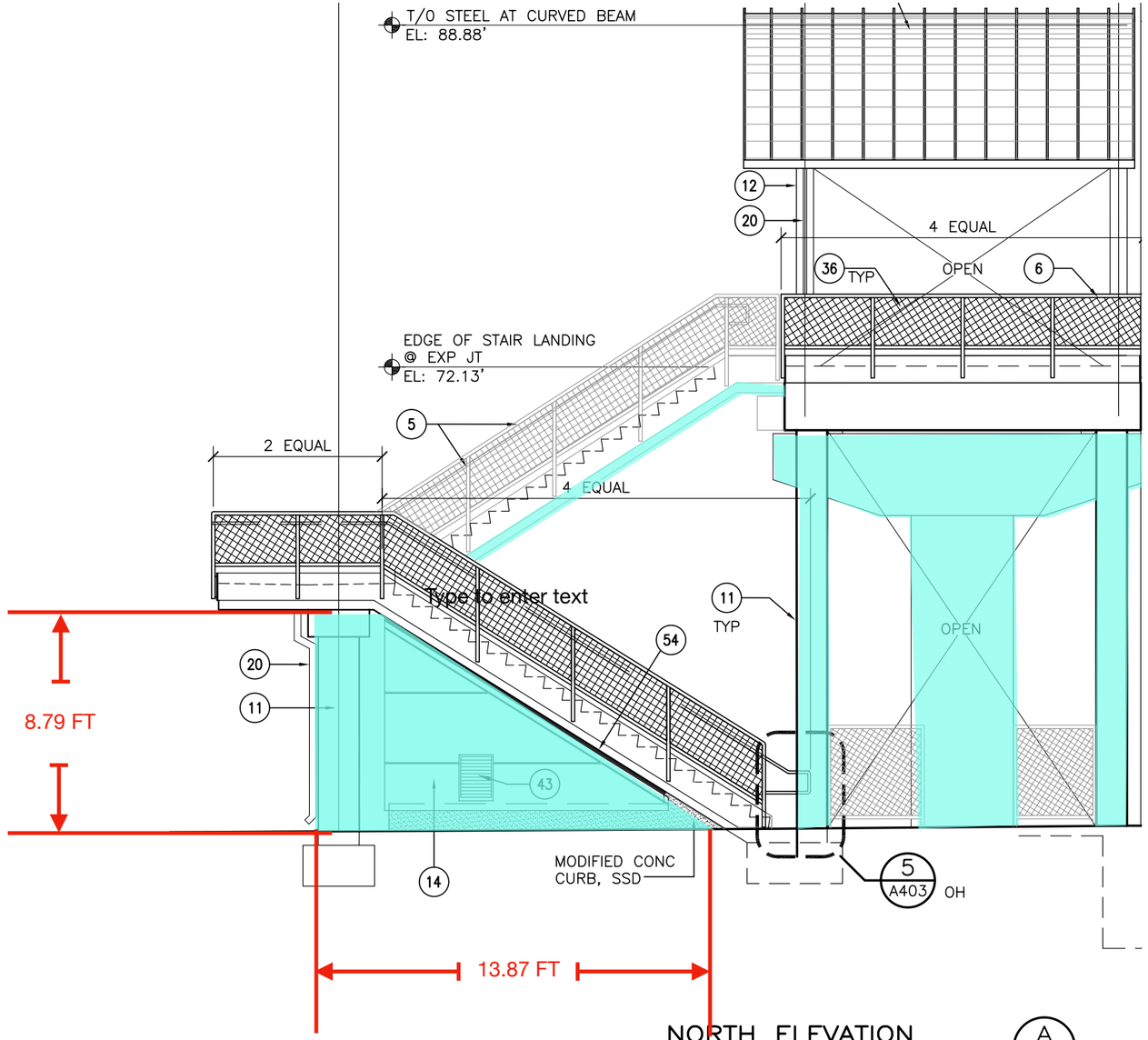
Respectfully,

Rvan Petersen

MURAL CONCEPT

WOVEN LAYERS
ABSTRACT FORMS
COLORFUL
ENERGETIC
MOTION
MOVEMENT
MOMENTUM
ELEVATED
SOPHICTICATED

APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)



NORTH ELEVATION
SCALE: 1/4"=1'-0"

A
A204

A100
A101
A103

NOTES:

1. SEE STRUCTURAL DRAWINGS FOR BRIDGE

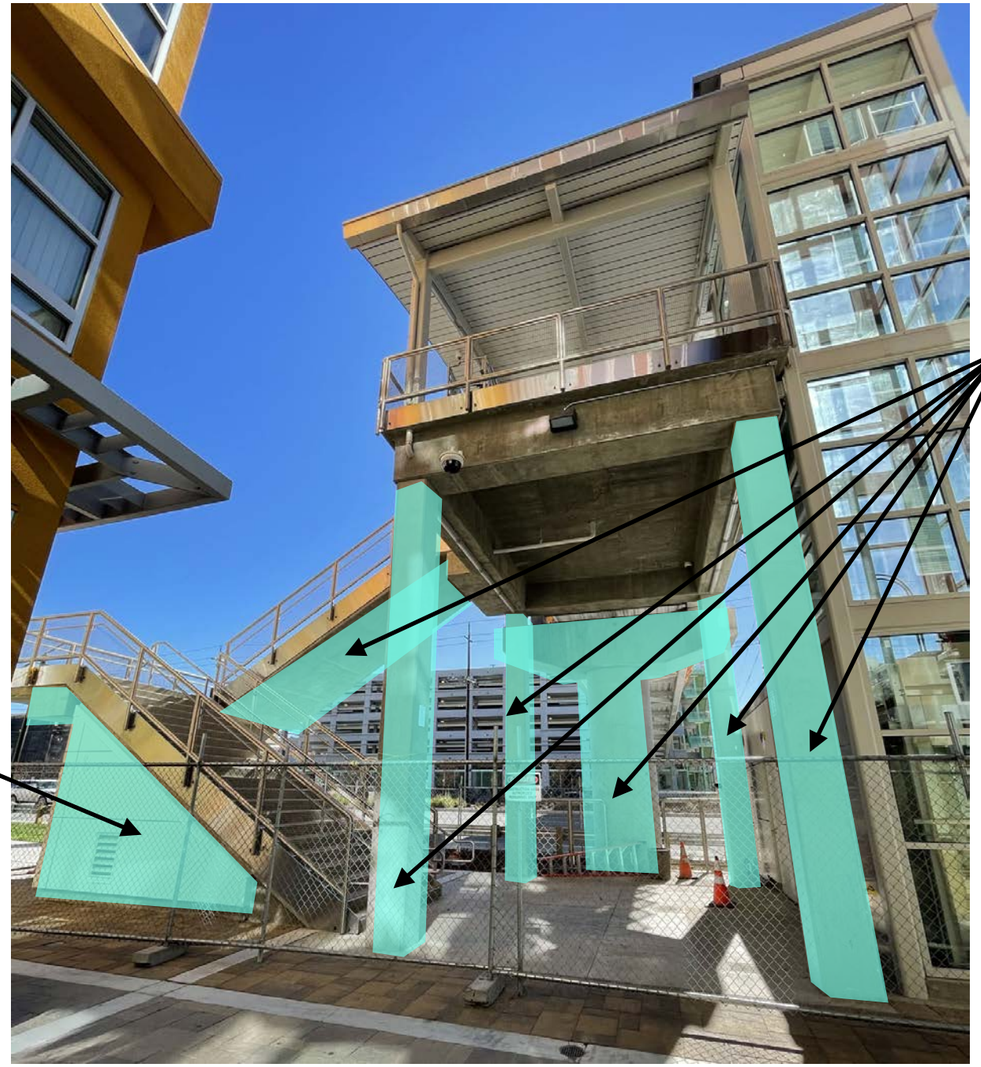
KEY NOTES:

(5) STAINLESS STEEL HANDRAIL/GUARDRAIL (12) HSS COLUMN

APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

RYAN PETERSEN
CREATIVE CONSULTING

MONTAGUE PEDESTRIAN OVERCROSSING - NORTH ELEVATION



Original space

6+ Additional Spaces

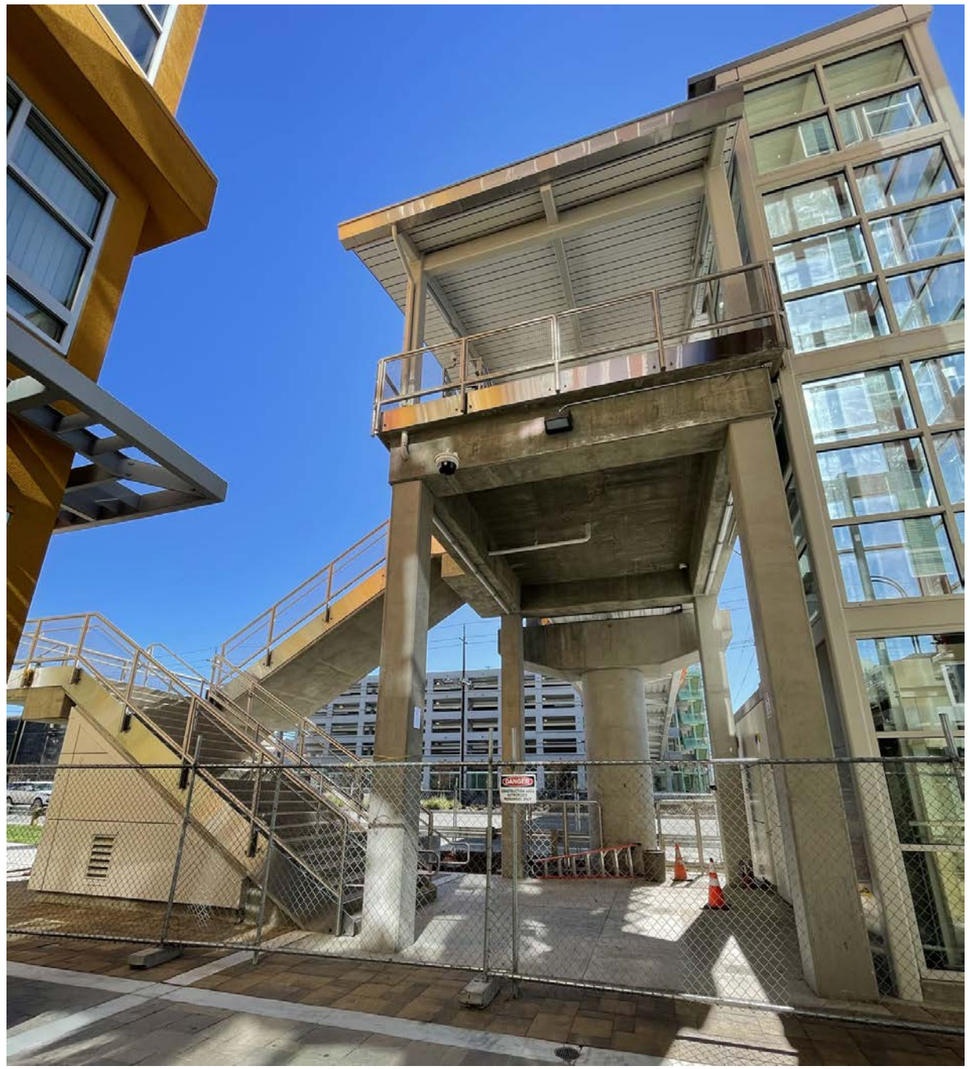
Upon personally visiting this location, I would like to expand the mural surface areas to incorporate more of the space which include: 4 columns, the 1 main Overcrossing support, and under the stairs.

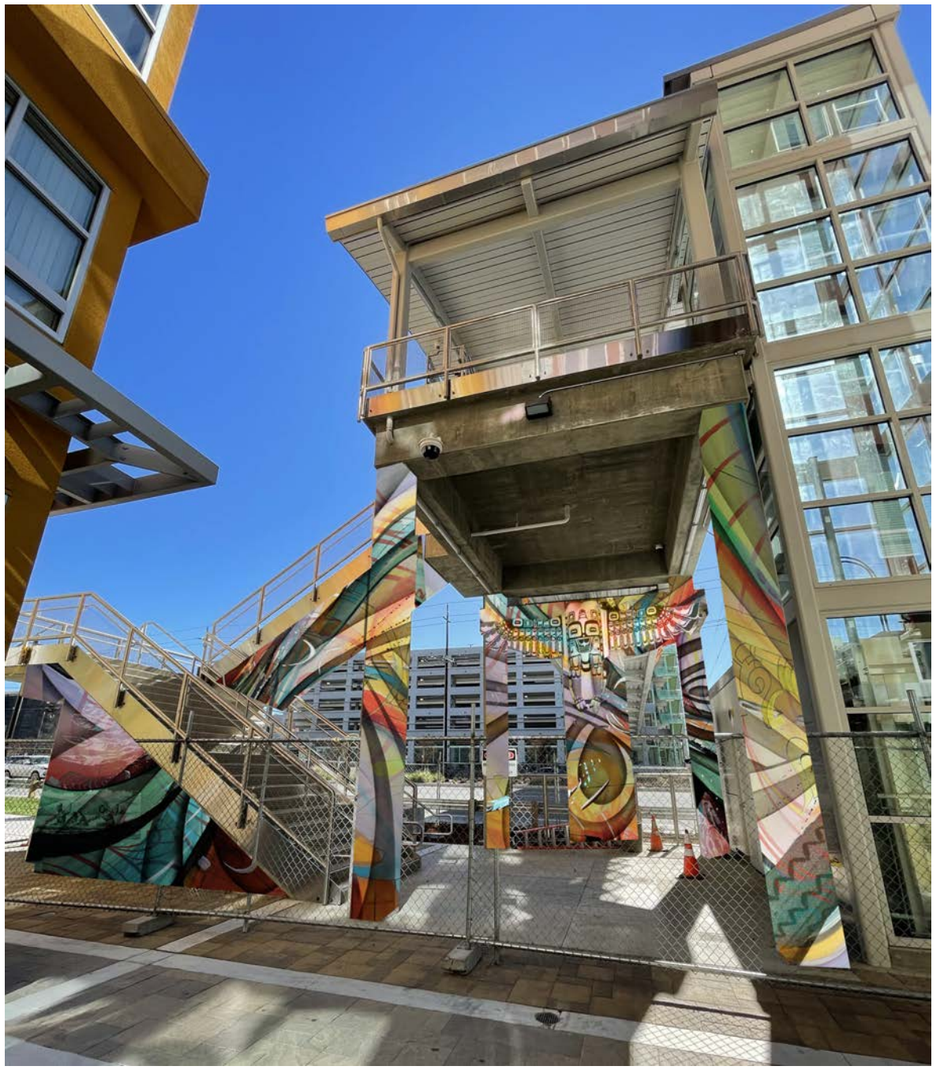
These additional spaces are currently bare concrete.

Details on following pages.

APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

MONTAGUE PEDESTRIAN OVERCROSSING - NORTH ELEVATION

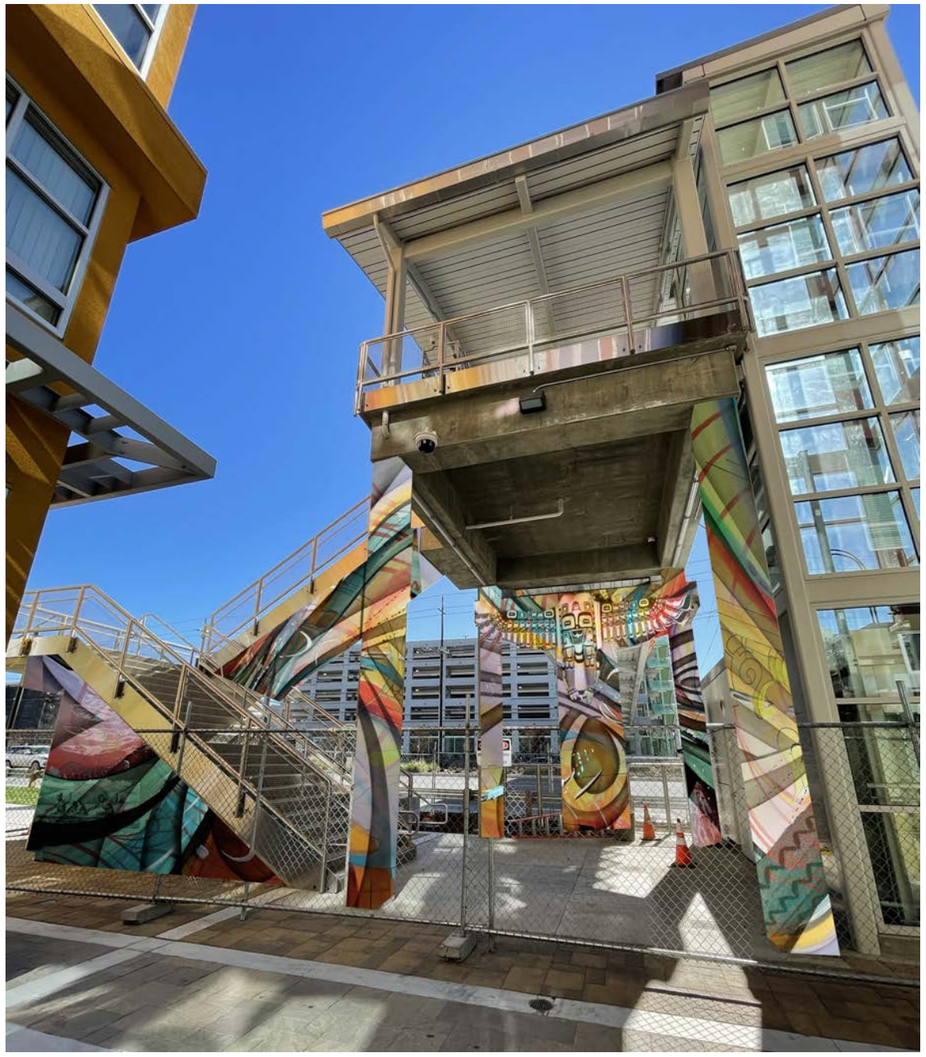




PLEASE NOTE THIS IS A CONCEPT RENDERING AND ACTUAL COLORS AND DESIGN WILL SLIGHTLY VARY

APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

MONTAGUE PEDESTRIAN OVERCROSSING - NORTH ELEVATION - EXPLAINED



Native Roots + Historical Tribute + Cultural Symbolism

The abstract designs and symbols are intended to reflect the historic roots and natives to the areas, the Muwekma Ohlone people who were the original residents of the Bay Area.

The four columns contain layers and layers of under-paintings and designs inspired from different languages, traditional patterns found in woven coil baskets and feather patterns.

The dark and light contrasting colors throughout the design mimic and carry suggestions of body paint used during ceremonies and furthermore the flow and movements of this design suggest and remind us of the cultural traditions of Dance and Rhythm.

The centralized support (one on each side of the Overcrossing) as imagery of an Eagle “a totem-like” tribute with it wings out which represents storytelling and the passing down of information from generation to generation.

Hidden throughout the artwork are silhouette of native landscape, hills, mountains, huts, people, and activities like hunting, fishing.

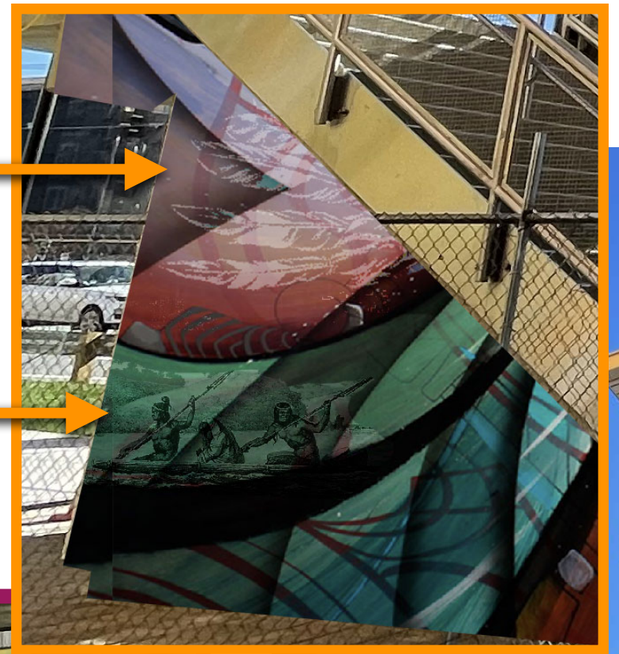
See next page for Details.

PLEASE NOTE THIS IS A CONCEPT RENDERING AND ACTUAL COLORS AND DESIGN WILL SLIGHTLY VARY

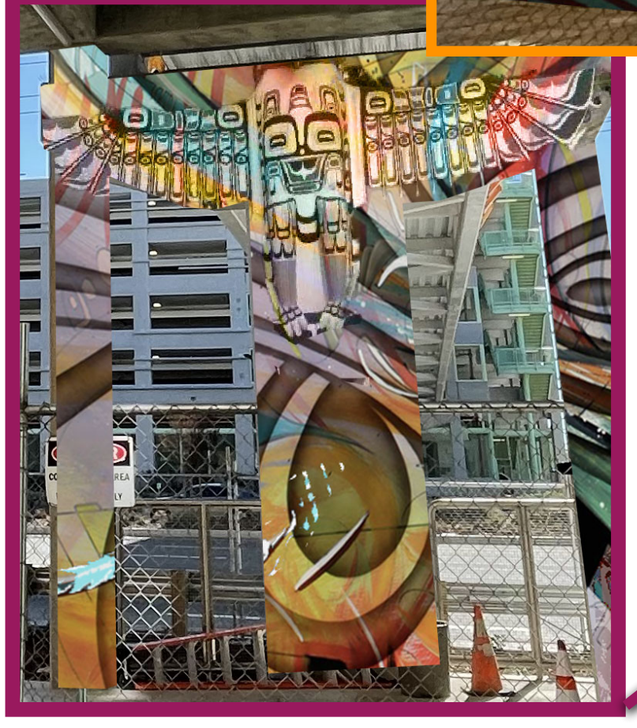
NORTH ELEVATION - DETAILS

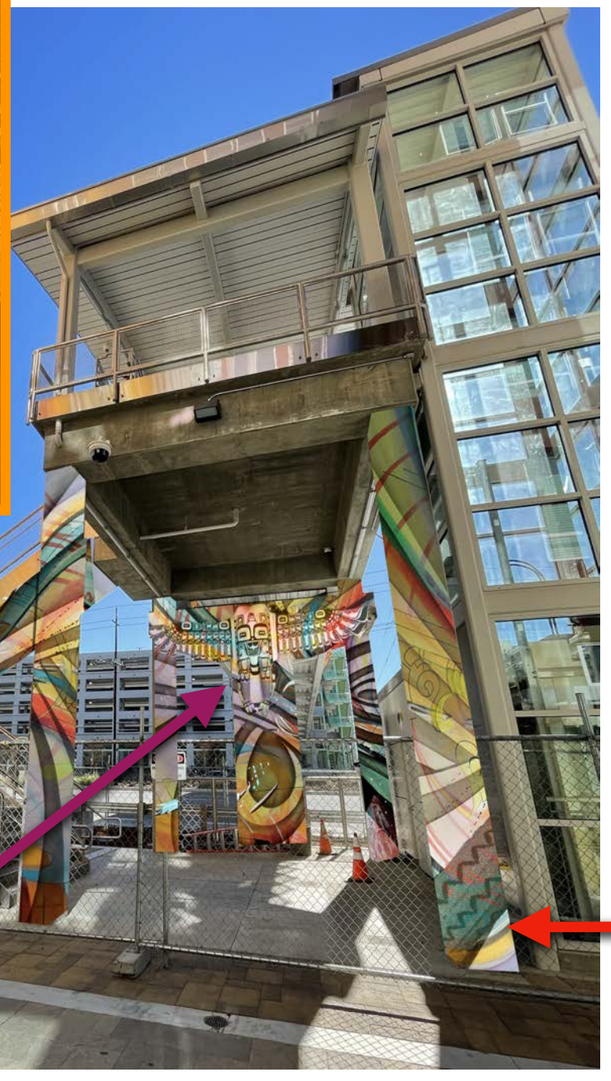
Feather Patterns

Silhouettes Hunting



MAIN “Totem” design





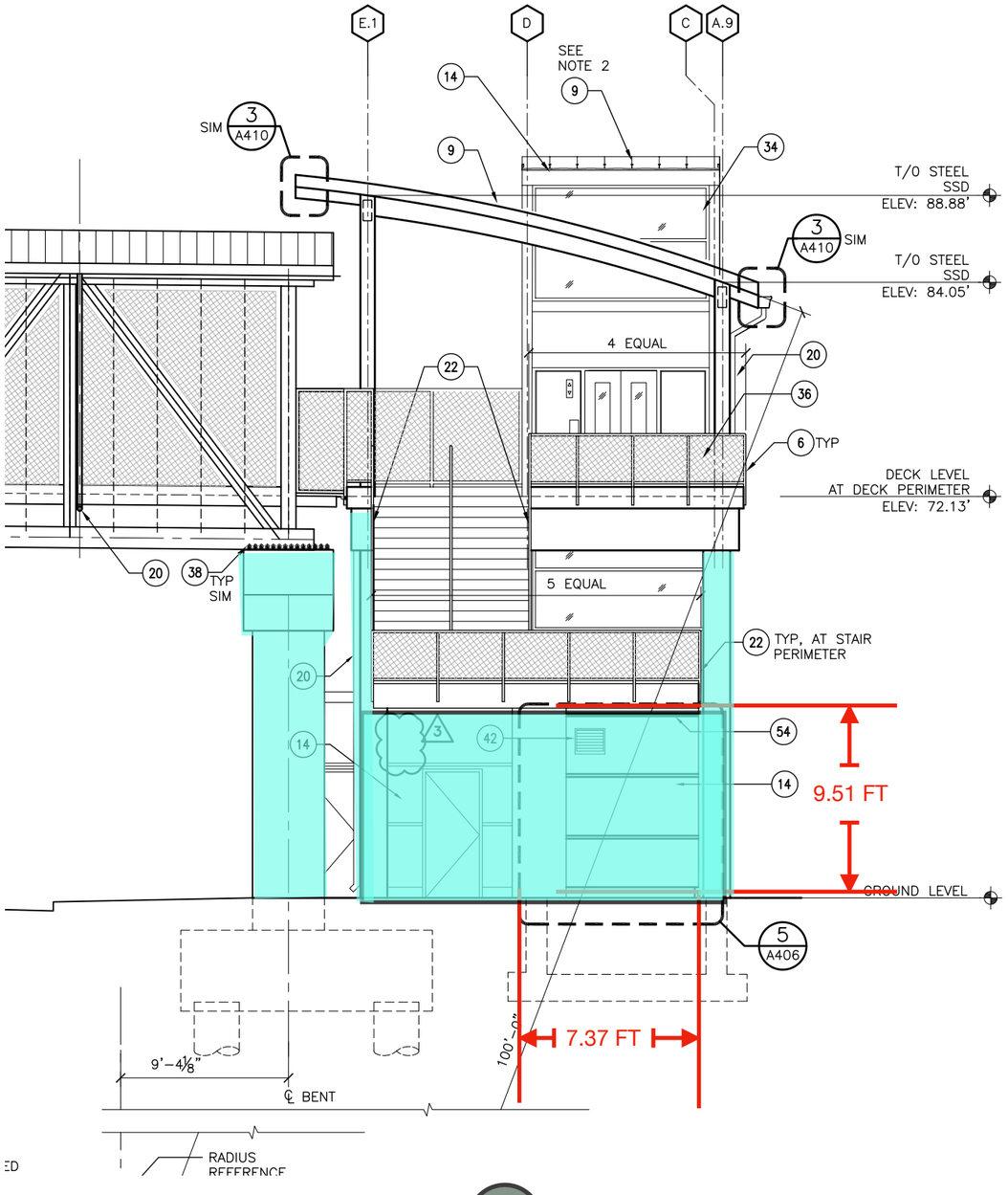
Lost Languages

Zig Zag Patterns of basket weaving + techniques used by the Ohlone Tribes

APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

MONTAGUE PEDESTRIAN OVERCROSSING - NORTH ELEVATION -CONTINUED

APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

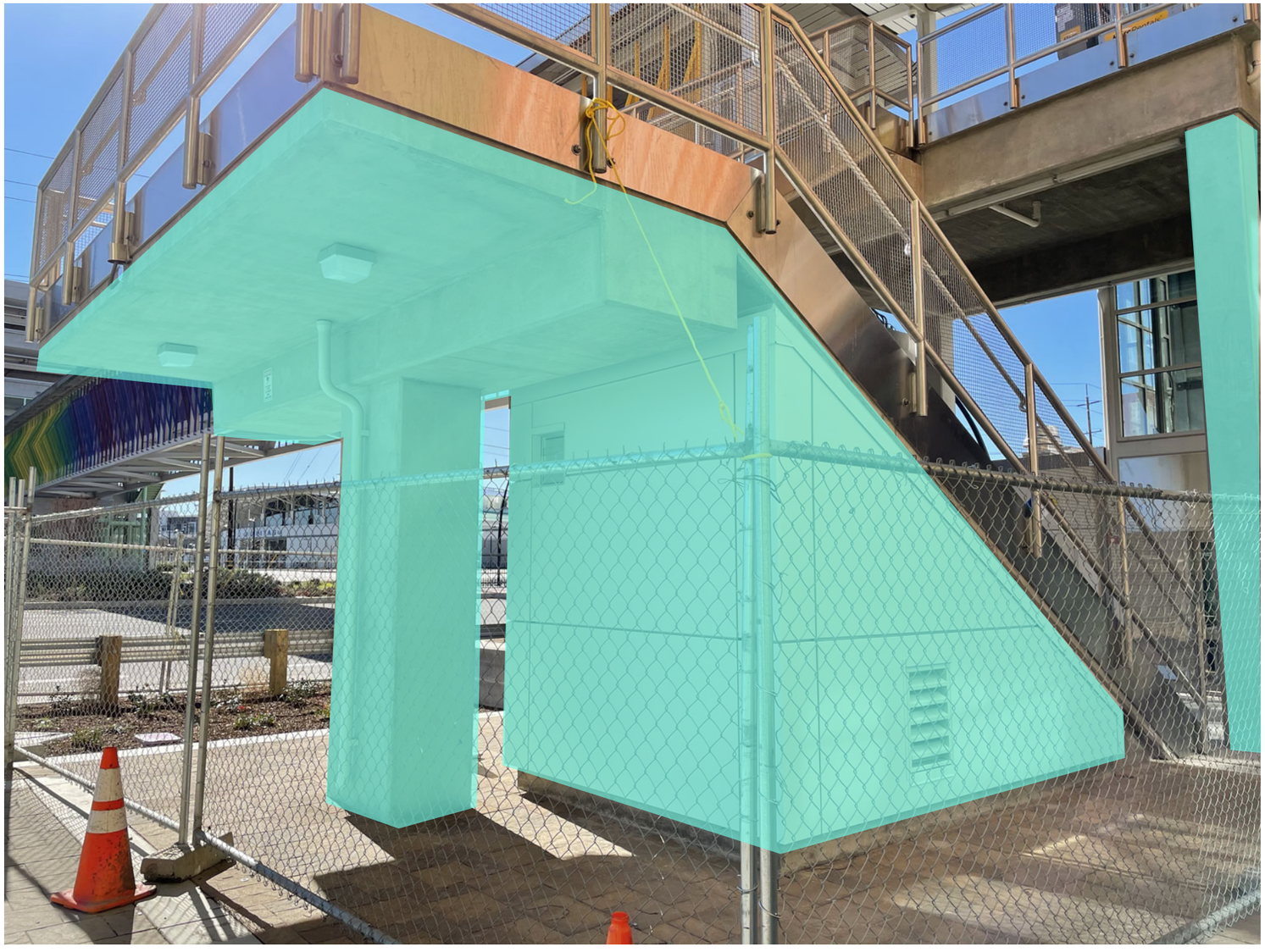


EAST ELEVATION

APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

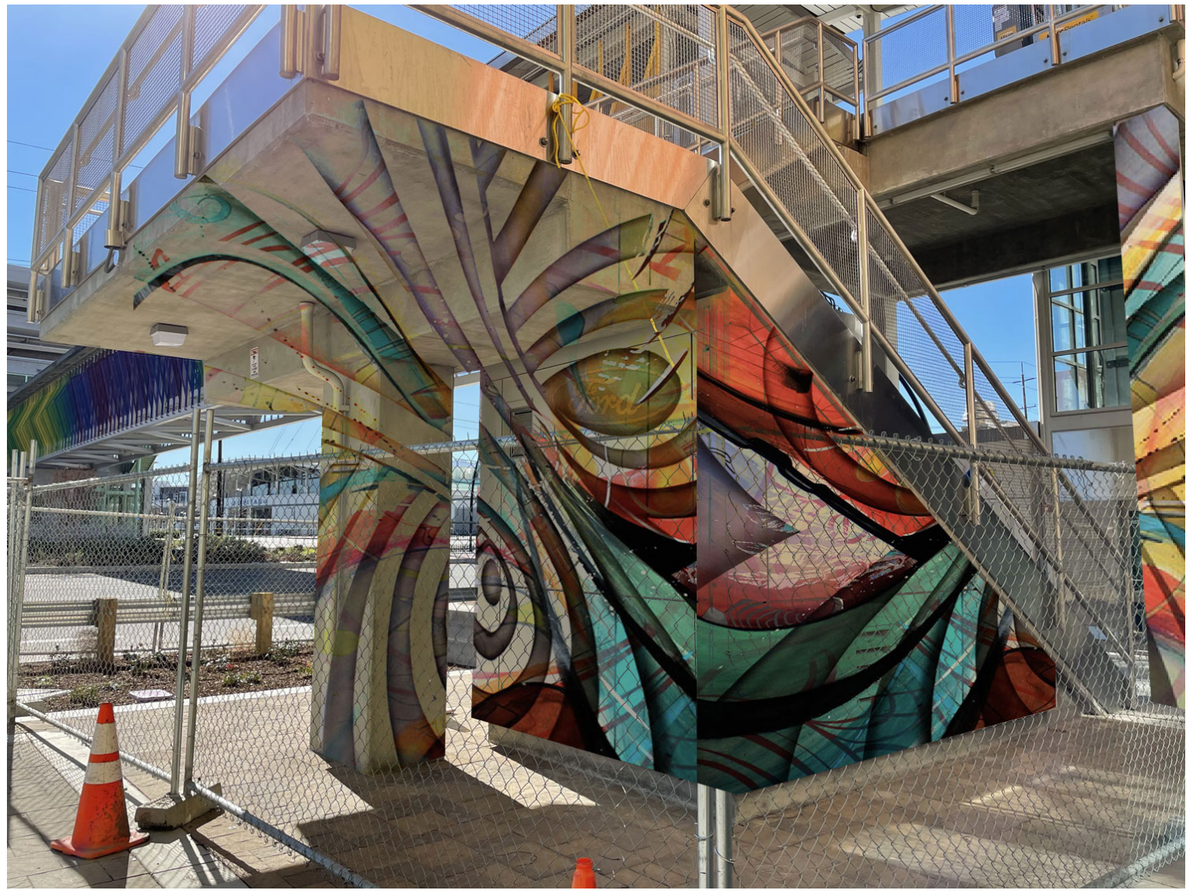
RYAN PETERSEN
CREATIVE CONSULTING

EAST ELEVATION



APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

EAST ELEVATIONS



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APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

RYAN PETERSEN
CREATIVE CONSULTING

EAST ELEVATIONS - EXPLAINED

Diversity + Movement + Motion

An abstract vortex-like roundabout represents movement and Transportation.

These elements represents the mixing of our diverse community; each specific color, line and shape representing the uniqueness of people and individuals. The colors are squeezed together in the center (transportation hub, ie bart station) then they all go off to their different destinations.

The composition of all these movements (destinations) and the diversity of these colors and lines (people) all mixing together in one space creates a whole, a unit (representing our community) = Colorfully Beautiful and Diverse!

East location - In some cultures the East can also represents growth.

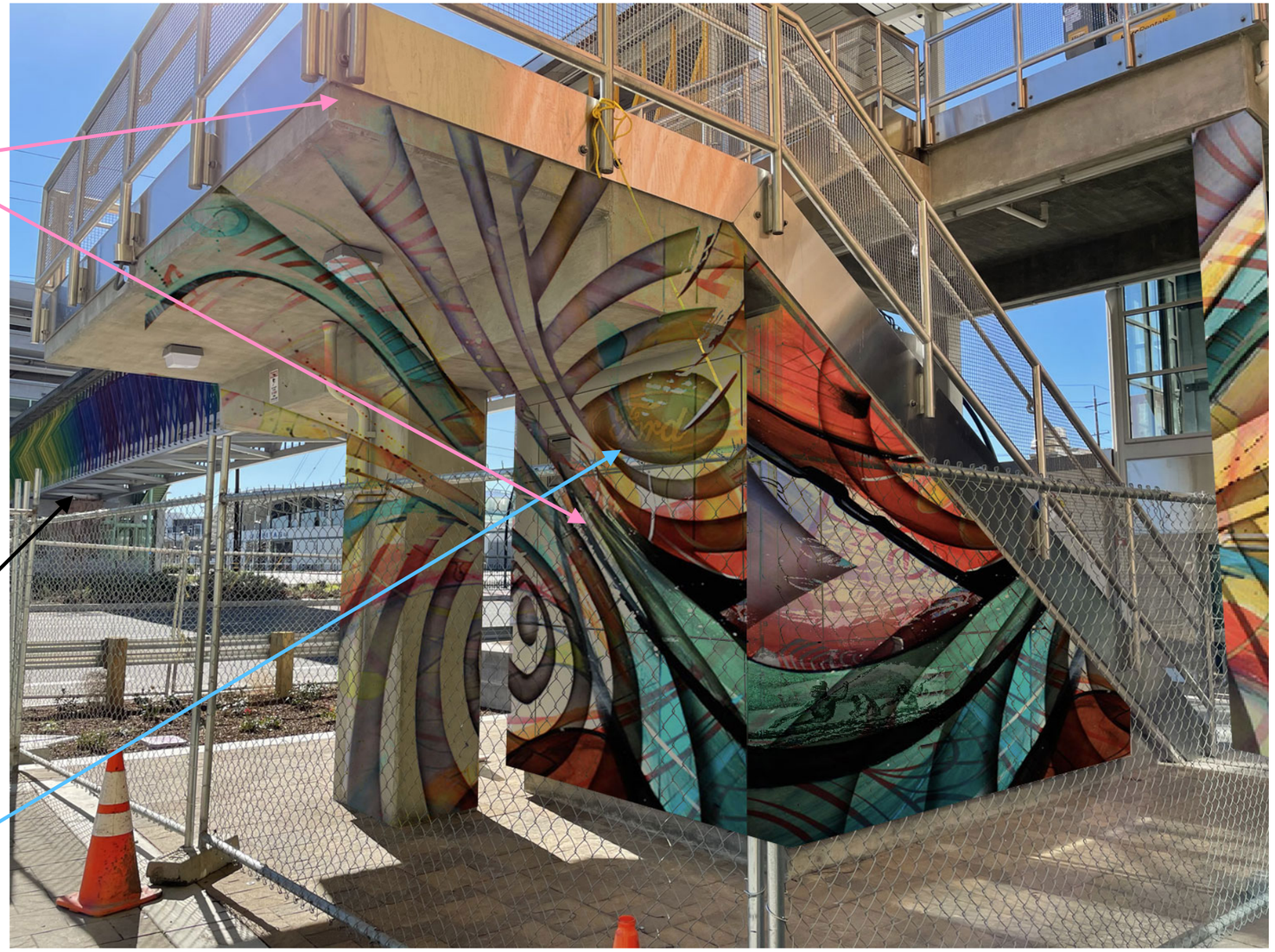
This location and direction as an intention for people to keep an open mind and continue to better themselves so they can reach their highest potentials in life.

The alternating colors and lines have dual meanings which are complementary to the existing Overcrossing artwork also mimicking the architecture and color palette, pulling the color from the overdressing to the ground

Other Design Facts -

Inside this Oval is very subtle FORD Motor Company Logo a little part of history which has shape our automotive history into what it is today. Again, which plays into the Movement and Transportation aspect of this design.

(I'm a car person…I actually own a 1966 mustang that was built in San Jose)



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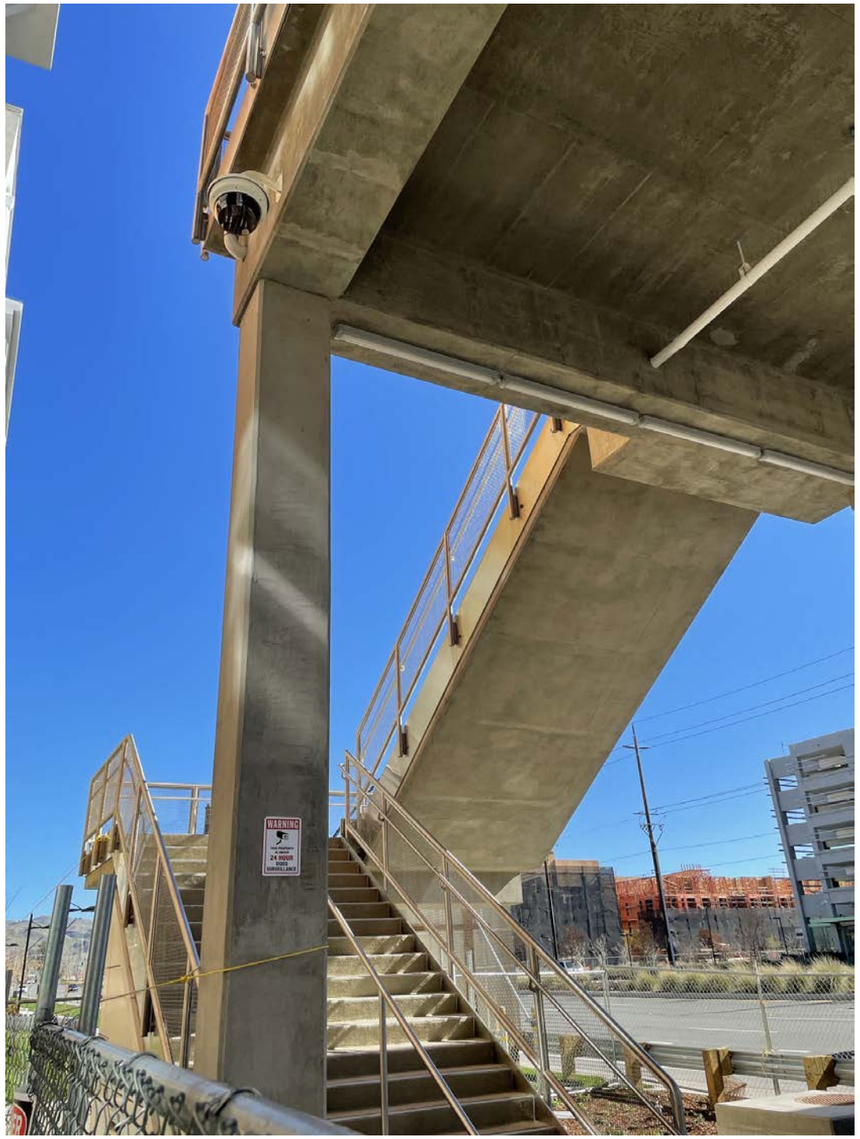
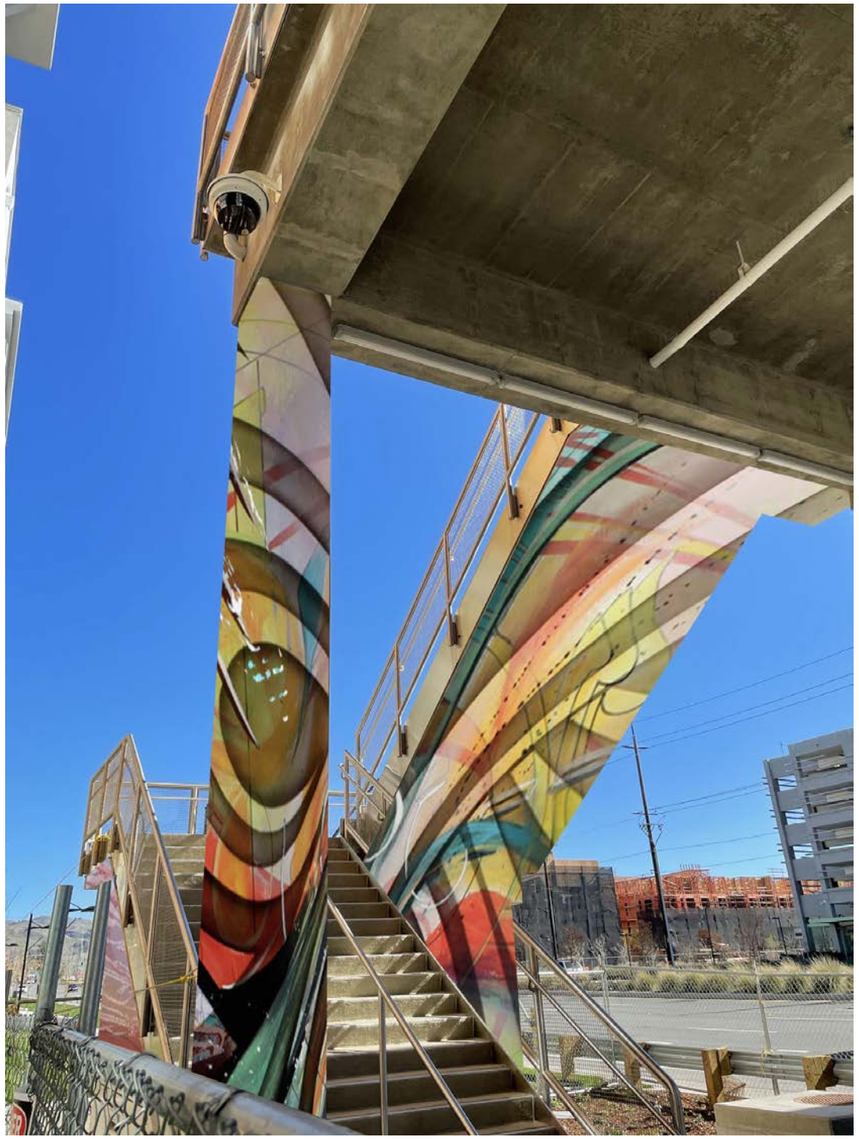
MONTAGUE PEDESTRIAN OVERCROSSING - UNDERSTAIRS

APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

MONTAGUE PEDESTRIAN OVERCROSSING - UNDERSTAIRS





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APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

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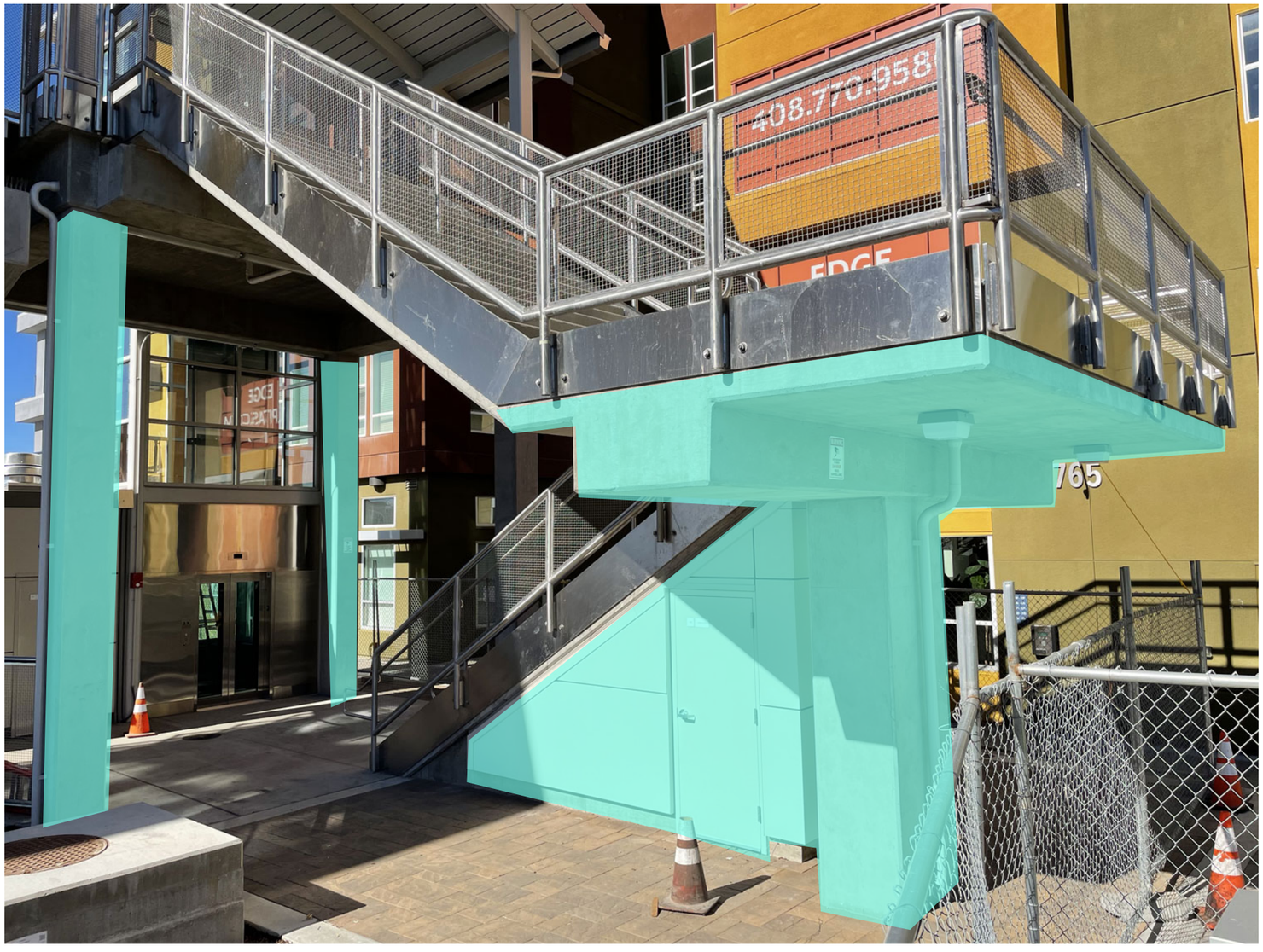
MONTAGUE PEDESTRIAN OVERCROSSING - STREET VIEW



APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

MONTAGUE PEDESTRIAN OVERCROSSING - Street View - Theme and motion continues to wrap the surfaces

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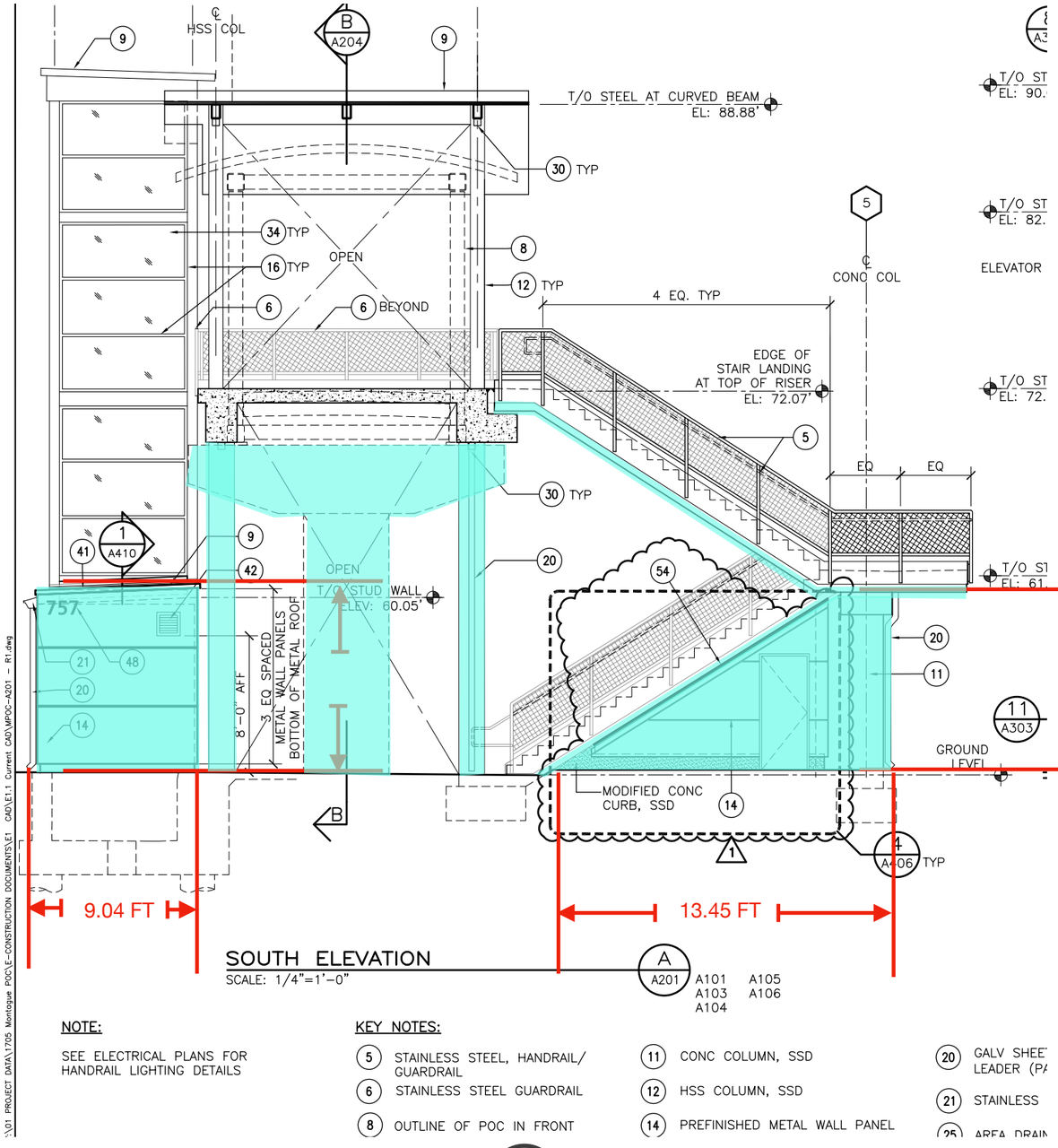
APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)



NOTE:

SEE ELECTRICAL PLANS FOR HANDRAIL LIGHTING DETAILS

KEY NOTES:

5 STAINLESS STEEL, HANDRAIL/ GUARDRAIL

6 STAINLESS STEEL GUARDRAIL

8 OUTLINE OF POC IN FRONT

11 CONC COLUMN, SSD

12 HSS COLUMN, SSD

14 PREFINISHED METAL WALL PANEL

20 GALV SHEE LEADER (PA

21 STAINLESS

25 AREA DRAIN

APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

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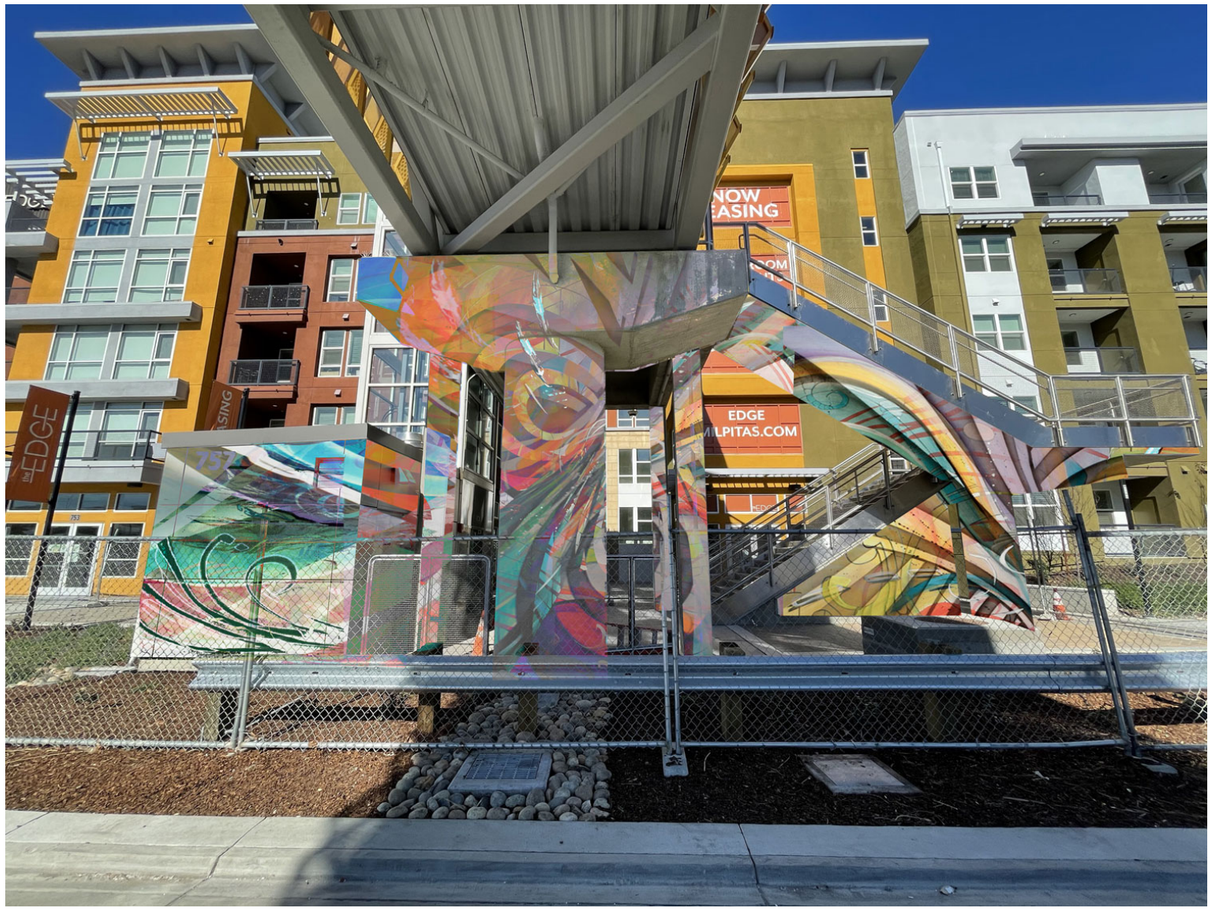
CREATIVE CONSULTING

MONTAGUE PEDESTRIAN OVERCROSSING - SOUTH ELEVATION - STREET VIEW

APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

MONTAGUE PEDESTRIAN OVERCROSSING - SOUTH ELEVATION - STREET VIEW

Continuing to play on all the elements of above, this view ties the piece together in 360 degrees, but with more of an emphasis of Nature and blooming into the surrounding landscape.



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APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

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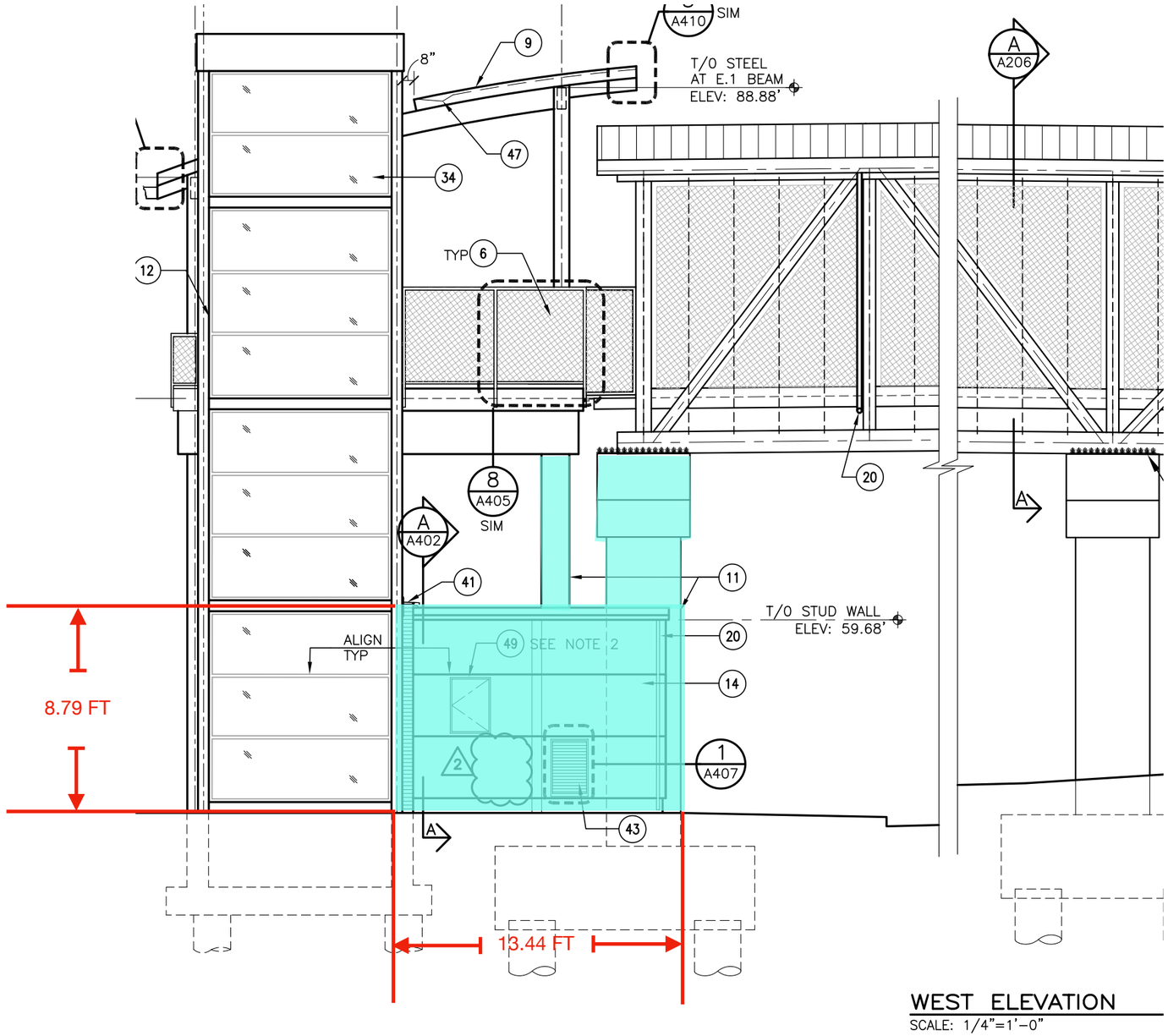


WEST ELEVATION

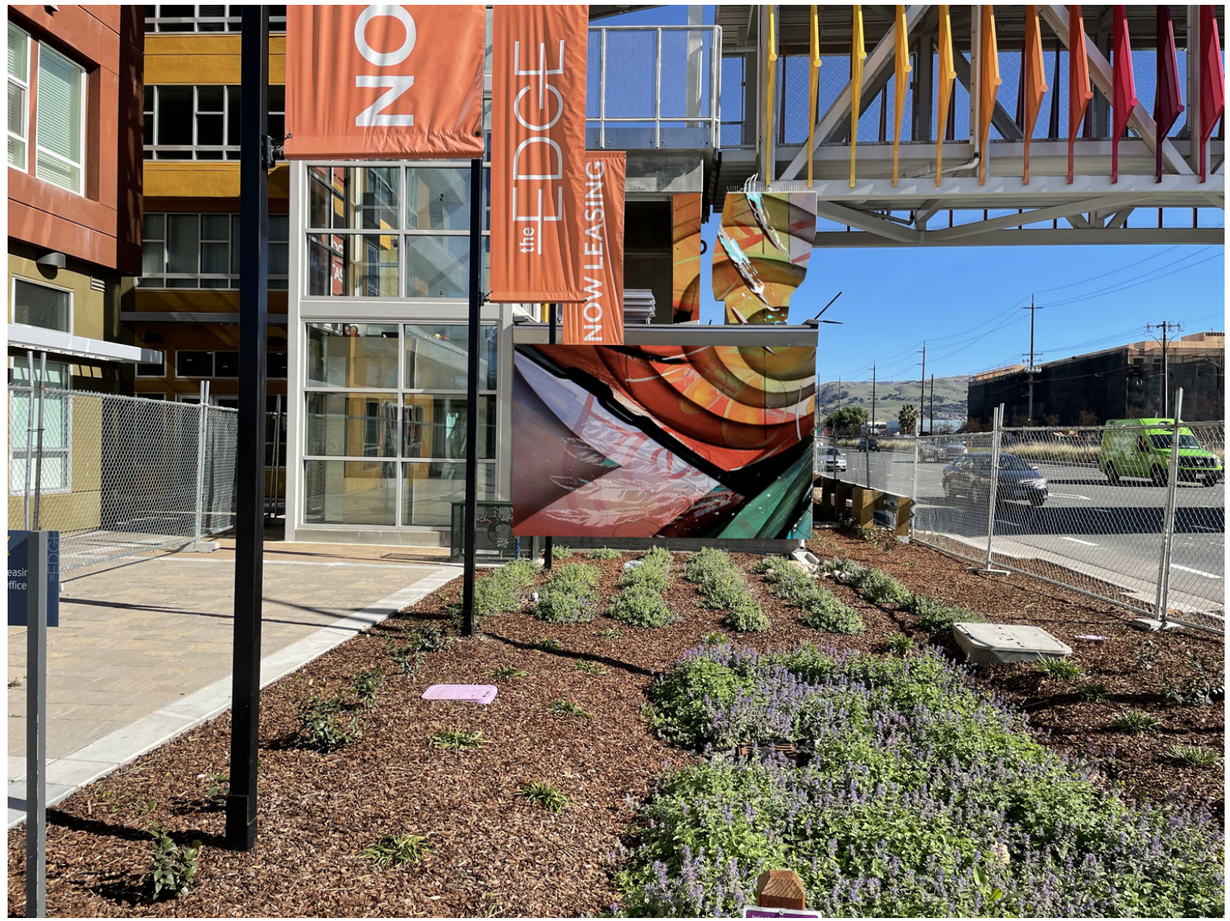
SCALE: 1/4"=1'-0"

APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

MONTAGUE PEDESTRIAN OVERCROSSING - WEST ELEVATION - STREET VIEW

APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

MONTAGUE PEDESTRIAN OVERCROSSING - WEST ELEVATION - STREET VIEW



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APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)

MONTAGUE PEDESTRIAN OVERCROSSING MURAL PROJECT BUDGETING

NOT TO EXCEED MURAL PRODUCTION COST: $15,000

ARTWORK WILL BE PAINTED ON SITE

PRODUCTION TIME - APPROXIMATELY 1 MONTH

MURAL PRICING IS BASED ON THE TOTAL SQUARE FOOTAGE + THE COMPLEXITY OF FINALIZED DESIGN.
BASED ON THE PROVIDED DIMENSIONS THIS TOTAL PROJECT IS APPROXIMATELY 1200+ SQ FT

MURAL PRODUCTION PACKAGES INCLUDE:

- ARTIST CONCEPT + DESIGN TIME + FINISHED MURAL
- SITE PREP
- ALL LABOR
- ALL PAINTS & MATERIALS
- ALL EQUIPMENT
- ARTIST TRAVEL AND RELATED FEES
- INSURANCE + ADDITIONAL INSURED CERTIFICATES
- ENCROACHMENT + RELATED PERMIT(S)
- ALL RELATED CITY + BUSINESS TAX FORMS
- UI + ANTI GRAFFITI CLEAR COAT
- ARTWORK PLAQUE DESIGN + INSTALLATION

APPROXIMATE MURAL SIZE - 1200+ SQ. FT.)