# CITY OF MILPITAS
## Arts Commission

# SPECIAL MEETING

# AGENDA

**7:30 p.m.**
**Monday, January 25, 2021**
**Via Teleconference (Virtual Meeting)**

**Meeting shall be live streamed. Go to:**
Facebook: https://www.facebook.com/CityofMilpitas/
YouTube: https://www.ci.milpitas.ca.gov/youtube
Web Streaming: https://www.ci.milpitas.ca.gov/webstreaming

*Public Comments may be provided live during the meeting by first registering for the Zoom meeting in advance, providing an email address (not disclosed) and name. Register in advance for this webinar:*

**https://ci-milpitas-ca-gov.zoom.us/webinar/register/WN_N6haj5ZtSauSV-TfYvC_Qw**

*A link will be sent to you to join the meeting in order to give comments. All registered meeting attendees who wish to speak must click on the "raise hand" icon when the Staff Liaison calls for public comments. If participating by calling in, dial *9 to use the "raise hand" feature, and when you are called upon, hit *6 to unmute your phone. Your phone number will be displayed in the live meeting. Staff will call the speakers to begin.*

*All comments provided shall be limited to three minutes or less as determined by the Staff Liaison. All members of the public will be limited to one comment per agenda item, and one comment for non-agenda items. The online written comment form previously used is no longer be available for public comment.*

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Seating of Alternates**
5. **Approval of Agenda:** January 25, 2021
6. **Approval of Meeting Minutes**: November 23, 2020
7. **Public Forum**
   *Those interested are invited to address the Commission on any subject not on the agenda* orally via zoom webinar (instructions above). *Speakers may provide their name and city of residence for the record, and comments may be limited to three minutes, or less. As an item not listed on the agenda, no response is required of the Commission or staff. However, Commission members may request staff to add the item to a future meeting agenda. This public meeting will be led with professionalism, respect and civility, so profanity and/or vulgar language will not be allowed.*

## 8. Announcements

## 9. Business Items

a. **Election of Officers**

Recommendation: Elect a chair and vice chair for 2021.

b. **Review Public Art Selection Criteria**
Community Engagement and Inclusion Administrator Tegan McLane will present a brief review of Public Art Selection Criteria.

Recommendation: Receive the presentation.

c. **Review Montague Pedestrian Overcrossing Mural Public Submissions**
Community Engagement and Inclusion Administrator Tegan McLane will present eight artist proposals received for the Montague Pedestrian Overcrossing.

Recommendation: Recommend a design to City Council or recommend up to three designs for staff to seek community input.

Click or tap here to enter staff recommendation

## 10. City Liaison Reports

Report from staff Liaison

Report from Councilmember Liaison

## 11. Adjournment

**KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE**

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review. For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035
e-mail: cdiaz@ci.milpitas.ca.gov / Phone: 408-586-3040

*The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting "I Want to . . . View " link.*

Materials related to an item on this agenda submitted to the Commission after initial distribution of the agenda packet are available for public inspection at the Recreation and Community Services office at the Milpitas Community Center, 457 E. Calaveras Blvd., Milpitas and on the City website. Commission agendas and related materials can be
viewed online: http://www.ci.milpitas.ca.gov/our-government/commission/ (select meeting date)

**APPLY TO SERVE ON A CITY COMMISSION**

Commission application forms are available online at www.ci.milpitas.ca.gov or at Milpitas City Hall. Contact the City Clerk's office at 408-586-3003 for more information.

*If you need assistance, per the Americans with Disabilities Act, for a City of Milpitas public meeting, please call Recreation and Community Services Community Engagement and Inclusion Administrator Tegan McLane at (408) 586-3212, or send an e-mail to tmclane@ci.milpitas.ca.gov prior to the meeting. You may request a larger font agenda or arrange for mobility assistance. For hearing assistance, headsets are available in the City Council Chambers for all meetings.*

Attachment Item 6

**CITY OF MILPITAS**
M I N U T E S

**ART COMMISSION MEETING**

**Minutes:** Special Meeting of the Arts Commission.

**Date of Meeting:** November 23, 2020

**Place of Meeting:** Zoom Meeting

**I. Call to Order:** Chair Agg called the meeting to order at 7:02 pm.

**II. Pledge of Allegiance:** Commissioner Umarani led the Commission in the Pledge of Allegiance.

**III. Roll Call:** Commissioners Present: Agg, Ghose, Tang and Umarani

Commissioners Absent: None

City Council Liaison Absent: Councilmember Montano

City Staff Present: Tegan McLane – Community Engagement & Inclusion Administrator

Salia Lopa – Senior Public Services Assistant
Lyhak Eam- Associate Civil Engineer

**IV. Seating of Alternates:** None

**V. Approval of Agenda:**

**MOTION** to approve the Agenda for November 23, 2020 as submitted.
M:S/: Tang/Umarani Ayes: All

**VI. Approval of Minutes:**

**MOTION** to approve the Minutes from September 28, 2020 and October 5, 2020 as submitted.
**M/S:** Tang/Ghose **Ayes**: All

**VII. Public Forum:** None

**VIII. Announcements and Correspondence** None.

**IX. Business Items**

a. **Parks and Recreation Master Plan Update**
Project Manager Lyhak Eam introduced Linda Gates of Gates & Associates. Linda Gates provided the Commission with a status report on the Parks and Recreation Master Plan Update.

b. **Montague Pedestrian Overcrossing Mural Public Art Call for Artists**
Community Engagement and Inclusion Administrator Tegan McLane presented a draft Call for Artist proposals.

**MOTION** to approve to Recommend City Council allocate $15,000 from the Public Art Fund for the Montague Pedestrian Overcrossing Mural Call for Artists.
**M/S:** Tang/Ghose **Ayes**: All

c. **Virtual Performing Arts**
Community Engagement and Inclusion Administrator Tegan McLane provided the Commission with information on Milpitas Community Theatre's plans for virtual auditions and a virtual performance of The Show Must Go Online. Auditions will begin December 12 – December 14, Rehearsals Dates are December 15 – February 11, Performance will be held on February 18 -20.

d. **Virtual Phantom Art Gallery**
Community Engagement and Inclusion Administrator Tegan McLane provided the Commission with a progress toward the Virtual Phantom Art Gallery. Subcommittee members are Chair Agg, Commissioner Ghose and Umarani.

**XI. Staff, City Council and Liaison Reports**

Community Engagement and Inclusion Administrator Tegan McLane provided a report. A Virtual Tree Lighting Event will be presented online on November 30, 2020, at 7 p.m. with performances by Jensen School of Performing Arts and caroling by Forward Motion Barbershop Quartet. She shared a photo from Valley Water of students working and making progress on the art bench they are installing.

**XII. Future Agenda Items**

- Overview of Mobile Stage (Visit after COVID-19 restrictions are lifted)
- Identifying art collection maintenance needs
- Utility Boxes, as part of the beautification plan

**XIII. Adjournment:**

With there being no further business, the meeting was adjourned at 8:56 p.m. The next scheduled meeting is on January 25, 2021.

# AGENDA REPORT

Arts Commission

**DATE:** January 25, 2021

**TO:** Honorable Chair and Commissioners

**FROM:** Tegan McLane, Community Engagement and Inclusion Administrator / Assistant Director, Recreation and Community Services Department

**SUBJECT:** **Election of Chair and Vice Chair (Item 9A)**

---

**Executive Summary:**
The Arts Commission is required to elect a Chair and Vice Chair annually at the first meeting of the calendar year.

**Staff Recommendation:**
Elect a Chair and Vice Chair for 2021.

**Financial Impact:**
None.

**Description:**
Per the Arts Commission bylaws, "A Chair and Vice Chair will be selected annually at the first meeting of the calendar year from the appointed members for a term of one year. The Chair will call for meetings and preside over all sessions. In the absence of the Chair and Vice Chair, the member with longest continuous service on the Commission will preside."

The **Chair**'s role is:

- Call the meeting to order.
- State the items to be discussed.
- Permit all members the opportunity to be heard.
- Allow comments from the public.
- Call for a vote as required.
- Work with City Staff liaison to ensure successful meetings.

The **Vice Chair**'s role is:

- Serve as the Chair whenever the Chair is absent.

No Commissioner shall serve more than three years as the Chair or Vice Chair of any Milpitas Commission. Commissioner Agg has served two years as the Chair. No other current member has served in either capacity.

The typical procedure for election of officers is as follows:

- Accept nominations for the positions.
- Confirm that the nominated individuals are willing to serve if elected.
- Make a motion regarding the chair, second, and vote.
- Make a motion regarding the vice chair, second, and vote.

**Noticing:** N/A

**Attachments:** None

# AGENDA REPORT

Arts Commission

**DATE:** January 25, 2021

**TO:** Honorable Chair and Commissioners

**FROM:** Tegan McLane, Community Engagement and Inclusion Administrator
Recreation and Community Services Department

**SUBJECT:** **Montague Pedestrian Overcrossing Public Art (Item 9C)**

---

**Executive Summary:**
The Arts Commission is being asked to select a mural design to recommend to City Council for the Montague Pedestrian Overcrossing, or select 2-3 designs for staff to gather public input.

**Staff Recommendation:**
Select a mural design to recommend to City Council for the Montague Pedestrian Overcrossing, or select 2-3 designs for staff to gather public input.

**Financial Impact:**
The Commission already voted to recommend to City Council a budget of $15,000 for this project. Public art projects are funded from the Public Art Fund. The amount approved by City Council will be budgeted for this project and will not be available for use on any other art acquisitions, projects or repairs to the existing collection.

**Description:**
At its November 23 meeting, the Commission approved parameters for a Montague Pedestrian Overcrossing Mural Call for Artists. Staff released the document in December. The Call was publicized on the California Arts Council website, Craigslist and shared with both artists who have previously expressed interest in doing public art for Milpitas, and other Bay Area muralists whom staff felt were well-qualified to submit designs.

A total of nine design proposals were received by the January 4 deadline. However, one was missing seven of the requested proposal items and thus deemed too incomplete to include for the Commission's review. The artist is new to competing for public art commissions and was advised to have a look at examples of other submission received and attend the public meeting to get a better understanding of what is needed.

Staff will make a presentation of the eight submissions for consideration.

The attachment includes the eight proposals. Coversheets have been removed and/or artists' personal contact information redacted, in keeping with the City's policy not to publish home addresses and private phone numbers.

Attachment Item 9C

# AMANDALYNN

[redacted]
Alynnpaint@gmail.com
www.Alynnpaint.com

*Artist with 20 years of professional mural work experience, as well as a portfolio of varied accomplishments including fine art exhibitions, large scale interactive art installations, conservation, art direction and curatorial achievements. Possess a strong sense of design and forward-thinking, that is consistently displayed across all art productions. For more information please check my portfolio at www.Alynnpaint.com*

## EDUCATION

**Bachelor's of Fine Arts** **San Francisco, CA**
*Academy of Art University, 2003*

## PROFESSIONAL EXPERIENCE

**ART DIRECTOR –** KAABOO llc **Del Mar, CA - Cayman Islands - Dallas, TX**
*2015 – 2020*

- Curate and Facilitate large mural and art installation pieces featuring both domestic and international artists
- Design and produce large scale printed Staging and Signage
- Curate large Contemporary Art Fair featuring galleries, self-represented artists, and invitational artists
- Maintain a consistent connection to an international pool of artists and designers

**MURALIST + FINE ARTIST –** AMANDA LYNN PAINT and CONSERVATION *1998-Present*

- Design and create large outdoor and indoor murals for site specific locations
- Organize production crews to assist professional Artists and Muralists
- Curate and Participate in multi-artist mural festivals around the world
- Participate and create artwork for Commercial Media Campaigns

**OUTDOOR SCULPTURE CONSERVATION –** TP OBJECTS CONSERVATION **California**
*2007 – Present*

- Conservation and re-coating of over 20 large outdoor objects for museums and private collectors
- Annual maintenance of Bronze, Wood, Metal pieces for museums and private collectors
- Consultation for specialized coatings
- Organize conservation crews for large, multi-level sculptures and installations

**FINE ART GALLERY CURATOR –** VARIOUS GALLERIES **California**
*2003 – Present*

- Curate and facilitate professional Art Gallery for over 4 years
- Design, create, curate, and participate in large fine art exhibitions
- Organize large events within galleries, including music concerts, speeches and performance art
- Manage staff in relation to install, budget, and artist relations

# AMANDALYNN

[redacted]
Alynnpaint@gmail.com
www.Alynnpaint.com

**MURALS AND INSTALLATIONS**

- **Mural Projects**:
  - *Full Circle*, San Francisco, CA, 2020
  - *Roger's Garden*, Santa Rosa, CA 2020
  - *Home of the Jaguars*, Barbara Jordan Elementary, Austin, TX, 2020
  - *The Good Life*, Forestville, CA 2020
  - *DMS Broadcasting*, Grand Cayman, Cayman Islands, 2020
  - *Canvas Anaheim,* Anaheim, CA, 2020
  - *Desert Oasis*, Primm, Nevada, 2019
  - *Minna Alley*, San Francisco, CA ,2019
  - *Diamonds International,* Grand Cayman, Cayman Islands, 2019
  - *Ecclefield's,* Grand Cayman, Cayman Islands, 2019
  - *Fortune's,* Grand Cayman, Cayman Islands, 2019
  - *Arlington Museum of Art*, Arlington, TX, 2019
  - *Sounds of SoCal*, Guitar Center, Los Angeles, 2018
  - *1981 Brewery,* Grand Cayman, Cayman Islands, 2018
  - *16th Street,* San Francisco, CA, 2018
  - *Camana Bay,* Grand Cayman, Cayman Islands, 2018
  - *Wonderwalls,* Port Adelaide, Australia, 2017
  - *Theo and Co Pizzeria,* Perth, Australia, 2017
  - *Powwow Antelope Valley,* Lancaster, CA, 2017
  - *Sea Walls,* Encinitas, CA 2017
  - *Yerba Buena Center for the Arts,* San Francisco, CA 2017
  - *Sacred Alchemy,* San Francisco, CA, 2017
  - *Mission Bernal,* San Francisco, CA 2017
  - *Sea Walls,* Napier, New Zealand, 2016
  - *Distinction Gallery*, Escondido, CA, 2016
  - *ISSO,* San Francisco, CA, 2014, 2016
  - *PowWow,* Hawaii, 2015
  - *Sea Walls*, Cozumel, Mexico, 2015
  - *KAABOO Del Mar,* Del Mar, CA 2015-16
  - *Live Outside,* San Francisco, CA, 2014
  - *Wynwood,* Miami, FL 2011-2015
  - *Kep Lodge,* Kep, Cambodia, 2013
  - *Scuderia West,* San Francisco, CA, 2013
  - *Few and Far,* Los Angeles, CA 2012
  - *Few and Far,* Tiajuana, Mexico 2012
  - *San Francisco Streets continuing mural locations,* 2001-current

- **Art Installations**:
  - *Sacred Alchemy (300' installation),* Cowboys ATT Stadium, Arlington, TX 2019
  - *Sacred Alchemy Shade Structures,* Del Mar, CA 2019
  - *Sacred Alchemy (60' installation),* Del Mar, CA 2017
  - *See Life- Entry Way installation,* Known Gallery, Los Angeles, CA 2014

# AMANDALYNN

[redacted]
www.Alynnpaint.com

**EXHIBITIONS**

- **Solo Exhibitions**:
  - 'Full Circle', *Modern Eden*, San Francisco, CA 2020
  - 'Lullaby', 111 Minna Gallery, San Francisco, CA 2019
  - 'Sacred Alchemy', *Luna Rienne Gallery,* San Francisco, CA 2017
  - 'Seasons of Change', *Distinction Gallery*, Escondido, CA 2016
  - 'See Life', *Known Gallery*, Los Angeles, CA 2014
  - 'Head over Heels', *Cassel Gallery*, San Francisco, CA 2011
  - 'Move A Head', Carmichael Gallery, Los Angeles, CA 2008

- **Group Exhibitions**:
  - *ABV Gallery*, Atlanta, GA 2018 - 2021
  - *111 Minna Gallery*, San Francisco, CA 2011 - 2020
  - *Modern Eden Gallery,* San Francisco, CA 2015-2020
  - *Luna Rienne Gallery,* San Francisco, CA 2012-2020
  - *Wonderland Gallery,* San Francisco, CA 2009-2019
  - *Known Gallery*, Los Angeles, CA 2012-2015
  - *Spoke Art,* San Francisco, CA 2014-2018
  - *MOAH,* Lancaster, CA 2017
  - *Sea Walls,* Napier, New Zealand, 2016
  - *Rocha Art,* San Francisco, CA 2015
  - *Cassel Gallery*, San Francisco, CA 2010-2012
  - *Stained Glass Studio,* San Francisco, CA 2008-20110
  - *The Shooting Gallery, San Francisco, CA 2007-2011*
  - *Bedford County Arts Center,* Bedford, PA 2008
  - *Scion Dashboard,* San Francisco – Los Angeles, CA 2005-2007
  - *Invisible NYC,* New York City, NY 2007
  - *Dream Girls,* San Francisco, CA 2005
  - *Whitty Remarks,* San Francisco, CA 2003

**CONSERVATION PROJECTS**

- *Paz Jerusalemme*, by Mark di Suvero, Legion of Honor, San Francisco, CA 2015
- *The Sieve of Erathosthenes*, by Mark di Suvero, Stanford University, CA 2010, 2013
- *Corridor Pin*, by Claes Oldenburg, De Young Museum, San Francisco, CA 2013
- *Ocean Gate*, by Louise Nevelson, De Young Museum, San Francisco, CA 2011
- *Made in China,* Sui Jianguo, SFMoma, San Francisco, CA 2009
- *Untitled, Liz Larner,* UCSF, San Francisco, CA 2009
- *Soft Inverted Q*, by Claes Oldenburg, Stanford University, CA 2008

# AMANDALYNN

[redacted]
Alynnpaint@gmail.com
www.Alynnpaint.com

**ADDITIONAL SKILLS**

- Graphic Design
- Production Management
- Licensed Heavy Equipment Operator
- Fashion Design
- Office skills

**PROFESSIONAL REFERENCES**

- Tracy Power, *Tracy Power Objects Conservation*, www.tracypowerconservation.com , tracybpower@gmail.com

- Olivia Ongpin , *Luna Rienne Gallery,* www.lunarienne.com , olivia@lunarienne.com

**Amandalynn Portfolio Samples**
Montague Pedestrian Overcrossing Mural

**Title:** 'Paradise'
**Location:** Grand Cayman, Cayman Islands
**Commissioning Body:** KAABOO Cayman
**Installation Date:** May 2018
**Price:** $20,000
**Reference Contact:** Sian Weinzweig, Marketing Director, sianwales@gmail.com

**www.Alynnpaint.com**

**Amandalynn Portfolio Samples**
Montague Pedestrian Overcrossing Mural

**Title:** 'Full Circle'
**Location:** San Francisco, CA
**Commissioning Body:** Modern Eden Gallery
**Installation Date:** December 2020
**Price:** $5,000
**Reference Contact:** Kim Larson, Gallery Owner, Kim@ModernEden.com

**www.Alynnpaint.com**

**Amandalynn Portfolio Samples**
Montague Pedestrian Overcrossing Mural

**Title:** 'The Good Life'
**Location:** Forestville, CA
**Commissioning Body:** Personal Project
**Installation Date:** July 2020
**Price:** Gift to the town of Forestville during Shelter in Place
**Reference Contact:** Amandalynn, Artist, Alynnpaint@Gmail.com

**www.Alynnpaint.com**

**Amandalynn Portfolio Samples**
Montague Pedestrian Overcrossing Mural

**Title:** 'Violet'
**Location:** Port Adelaide, Australia
**Commissioning Body:** Wonderwalls
**Installation Date:** April 2017
**Price:** $7500
**Reference Contact:** Joel Moore, Event Organizer, vto@vanstheomega.com.au

**www.Alynnpaint.com**

**Amandalynn Portfolio Samples**
Montague Pedestrian Overcrossing Mural

**Title:** 'Desert Oasis'
**Location:** Primm, Nevada
**Commissioning Body:** The Mural Co
**Installation Date:** August 2019
**Price:** $20,000
**Reference Contact:** Rye Quartz, Event Organizer, Rye@themuralco.com

**www.Alynnpaint.com**

**Amandalynn Portfolio Samples**
Montague Pedestrian Overcrossing Mural

**Title:** 'Garden Mural'
**Location:** San Francisco, CA
**Commissioning Body:** Liz Ichihasi
**Installation Date:** May 2020
**Price:** $4,000
**Reference Contact:** Liz Ichihasi, Home Owner

**www.Alynnpaint.com**

**Amandalynn Proposal Narative:**
Montague Pedestrian Overcrossing Mural

My favorite part of creating mural work is that it is Art for Everyone. Murals are their own gallery display that are accessible to anyone who sees them. The sense of community and connection that I have witnessed behind murals and public art in general has been the core root of why I have chosen a lifelong career as a muralist. I enjoy creating bright beautiful imagery that celebrates the nature of the area in which I am creating. I find that even amongst industry and technology, we all need a little break and reminder of the beauty of our natural surroundings. I also find that nature is a universal connector, as it is recognized and celebrated by all ages, ethnicities, and genders. When starting a new project, I very much enjoy connecting with the communities in which I create. I feel it is important to do historical and environmental related research about the local region in advance to designing for each project. In this specific project, I will gather inspirational imagery through researching local wildlife, flowers, plants, and insects. I also enjoy using a color palette that compliments the surrounding area, while also enhancing the setting with a burst of color. Therefore, the piece I create will sit well in juxtaposition to the previously installed rainbow architectural enhancement. With bold colors and line work, the piece will be dynamic in both day and night, and it will include some subtle lighting effects. I tend to stay away from color changing and florescent colored paints, as they do not age well and tend to fade quickly. By strategically placing certain winged creatures and different elements, my piece will create an instant attraction for people to capture fun selfies and photo moments. As I mentioned, I truly believe that art should be for everyone, and I look forward to creating a piece that connects with the growth and enhancement of Milpitas.

**Proposed Dimensions:** Cover the entire surface area available for paint. I enjoy wrapping around walls and stairwells so that the artwork can be viewed from several angles.
**Proposed Materials:** Acrylic Nova Color Mural paint, sealed with Modern Masters Satin Clear Coat. If necessary, I will also apply a Kilz Primer undercoat before painting.
**Muralist:** Amandalynn
**Installation:** Depending on accessibility, use of heavy equipment such as an articulating boom, reach lift or scissor lift would be ideal. If that is not possible then scaffold and ladders will be used to access the surface. I am a licensed heavy equipment operator
**Artwork Lifespan:** 10 years or longer with minimal maintenance, dependent on vandalism. There is very little annual maintenance unless the artwork is defaced or damaged in some way. If this occurs, I will repair areas at no cost for the first 2 years, a maximum of twice a year. Any further maintenance, I will bill at $100 per hour plus materials.
**Public Interaction:** Definitely encouraged. The Public usually naturally wants to take photos in front of my work and I will strategically place images such as winged creatures and flowers so as to make for fun photo opportunities.

**Amandalynn Proposed Rendering**
Montague Pedestrian Overcrossing Mural

Artwork Design Proposal

Proposed Materials:
-Nova Color Acrylic Paint
-Modern Masters Clear Coat
-Kilz Direct to Metal Primer
-Lighting effects for evening viewing

* Further Mock Ups and Design Layouts will be provided once wall construction is complete and exact surfaces can be determined and photographed.

**Amandalynn Proposal Timeline and Budget:**
Montague Pedestrian Overcrossing Mural

**Timeline:**

- One site visit for measurements, surface and accessibility investigation, etc (1 day)
- Detailed design layout based on exact area to be covered (3 days)
- Design approval, materials purchasing, etc (2 days)
- Surface preparation (2 days)
- Painting Installation (7 days)
- Final clear coat and clean up (2 days)
  **Total project = 17 days** (design work, site visit, and approvals will all happen in advance to painting)

**Budget:**

- Artist Fee: $6000
- Electrical Designer Fee and Installation Cost: $2500
- Materials and Supplies: $2500
- Equipment Rental: $2000
- Interpretive Plaque: $0 (will be hand painted on the wall and included in artist fee price)
- Administration Fees: $500
- Travel Fees: $1500 (Accommodations for onsite work 7-10 days)
  **Total project cost = $15,000** (I will provide all rendering, design layouts, etc, so there will be no extra fee for those services beyond the artist fee)

# Montague Pedestrian Overcrossing Mural Proposal

By Angel Beltran and Sasha Chavez

**Portfolio:**
Please see attached Google drive link.
https://drive.google.com/drive/folders/1y0kFDrc_DM8UhNJgNZ3rerrBkG4tgbWT?usp=sharing

**Artist Statement:**
This piece draws inspiration from the Milpitas hills, the Montague expressway overpass itself, and looks to captivate the spirit of “dreaming big”. The mural will showcase a dreamscape of the hills in eye-catching color. And at night, the uv lights will reveal the city of Milpitas, nestled at the base of the hills under the shining night sky. We plan to utilize UV paint that will remain invisible in the daytime and glow at nighttime. Successfully creating two paintings in one to represent the city of Milpitas in both day and night.

**Proposed dimensions:**
The mural will be approximately 629 square feet.

**Proposed materials:**
Spray paint, outdoor paint, paint markers, ladders, lifts, brushes, containers, projector, lights

**Proposed muralist(s), including all assistants who will be painting:**

Angel Beltran and Sasha Chavez

**Expected lifespan of the artwork:**
30 years onward

**Recommended annual and sporadic maintenance necessary to achieve expected lifespan:**
We will be including anti-graffiti coating and outdoor varnish to contribute to the longevity of the artwork. As well as touch-ups down the line.

**How/if the public is encouraged to interact with the artwork:**
The mural will change depending on the time of day, this will engage viewers by captivating them with light and color and hopefully influence the community to take many interesting photos and videos.

**How/if the public is prohibited from interacting with the artwork, including safety measures:**
The public can interact with artwork (the light installation will be tucked under gutter away from reach)

**Rendering / Materials Information:**

• Illustrations showing both day and nighttime views of the artwork
  - Please see Attached Day and Night Images.
• Proposed palette, including paint brands
  - Montana Gold spray paint, sherwin williams outdoor paint. The Paint palette will consist mainly of warm yellows (corresponding with the yellow flags on that side of the walkway) and taper off to vibrant hues of magenta.

**Timeline**

**Please provide a timeline for fabrication and installation. We expect a contract to be offered in**
**February 2021. Desired installation is Spring-Summer 2021.**

**Timeline:**

Contract Offered
Week one: Wall priming, Paint, Give time to dry
Week two: Glow paint application, Blacklight installation, Varnish

**Budget:**

Please provide a complete, itemized budget, not to exceed $15,000. Your budget must cover everything you will need to design, fabricate and install the work. Your itemized list could include:

• Artist's fee - 4,575
• Any studio assistants - 3,575
• Additional renderings, CAD drawings and models - 500 final rendering
• Engineering – structural, electrical, mechanical - Industrial blacklight 1 - 2,000
• Materials and supplies - paint, brushes, varnishes, primers, tape, ladders - 2,000
• Hardware - construction materials 500
• Equipment rental - lift rental 500
• Artist travel to Milpitas. Indicate the number of visits proposed and purpose of each. - 8 visits at 43.75 at a total of 350.
• Project contingency - 1,000

ANGEL BELTRAN

Animator/Muralist

San Pablo | [redacted]

## Experience

**Old English Studios,** Oakland - Tattoo Artist

*January 2019 - Current*

- Collaborate with clients to form a design cohesive to the flow of their specific canvas.
- Use precision detailing to create unique artwork.

**Zoli's Events, Santa Clara** - Set Designer

*January 2017 - January 2019*

- Design event layouts including lighting, color ambiance, and prop building.
- Organize a team of eight artists to execute projects to pixel perfect detail.

**Media Works, San Jose** - Character Artist

*January 2014 - January 2016*

- Manage color, material, and finish of character concepts.
- Create characters from project outlines in multiple iterations in a timely manner.

**Art Shack, Pittsburg** - Fine Arts Mural Instructor

*January 2010 - December 2012*

- Teach students grade 8-12 the fundamentals of clear design.
- Instruct classes on proper use of materials including stain glass, spray paint, brushes, and the machinery needed to complete a dynamic mural.

**Univision, San Jose** - Storyboard Artist

*January 2009 - January 2010*

- Utilize Adobe Photoshop to create clear storyboards for the series director.
- Helped launch the series successfully and within time guidelines.

**FMP Studios, Patterson** - Mural

*2020*

**Cogswell, San Jose** - Mural

*2019*

**Small World Park, Pittsburg -** Mural

*2016*

**City of Pittsburg** - Mural
*2011*

## Education

**Cogswell University of Silicon Valley,** San Jose
Digital Arts and Animation

# Sasha Chavez

## Visual Designer

[redacted]
SashaAlisAngel.Wixsite.com/Portfolio

## OBJECTIVE

Seeking an illustrative design position utilizing over five years of project experience. Applying my passion, creativity, and academic training as an artist to be a results-oriented professional.

## SKILLS

| | | |
|---|---|---|
| Color Composition | UI Pipeline | Character Design |
| 2D Animation | Prototyping | Environment Design |
| 3D Modeling | Wireframes | Prop Design |
| Clay Modeling | Weapon Mechanics | Storyboards |

## EXPERIENCE

TrapXArt, Oakland - Visual Design
*August 2019 - Current*

- Present compelling story-driven textile, color, and layout compositions.
- Collaborate with marketing and engineering to drive project deliverables from start to finish.
- Explore daily product iterations in fast-paced self motivated enviornment.

NAACP, San Jose - Background Design
*January 2020 - April 2020 (contract)*

- Conceptualize backgrounds for both print and digital media.
- Ensure color palette remained accurate to brand standards.
- Meet weekly with team via Zoom and present deliverables to guarantee a smooth project workflow.

Media Works, San Jose - 2D Asset Design
*September 2017 - December 2018*

- Create polished assets and iterations quickly and efficiently.
- Work closely with team to help conceptualize and create platform-specific assets.
- Ensure organization of Adobe file dynamics for clear gaming pipeline.

Omni Presence, San Jose - 3D Avatar Intern
*January 2019 - March 2019*

- Utilize Adobe Photoshop and Illustrator to design interfaces for ios app.
- Engage with target demographic via social media.

## AWARDS AND AFFILIATIONS

| | |
|---|---|
| Editor in Chief | Cogzine, 2018 |
| Vice President | BSU, 2017 - Current |
| Chair | Cogswell Creative Board of Directors, 2015 - Current |
| Junior Editor | Cogswell Chronicle, 2016 - 2018 |
| Visual Art Grant | Central Cal Art Association, 2018 |

## EDUCATION

Cogswell College, San Jose - BS
Entertainment Design and Media Management
*Graduation Date - 2019*

## SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe Lightroom
Adobe After Effects
Microsoft Suite
Autodesk Maya
Autodesk Mudbox
Toon Boom Harmony
Sketch
Zbrush

## LANGUAGES

Python
HTML
English
Spanish

## CERTIFICATES

Scrum Master (CSM)
Microsoft Specialist
Google Analytics
Google AdWords
Munsell Hue Test
OSHA

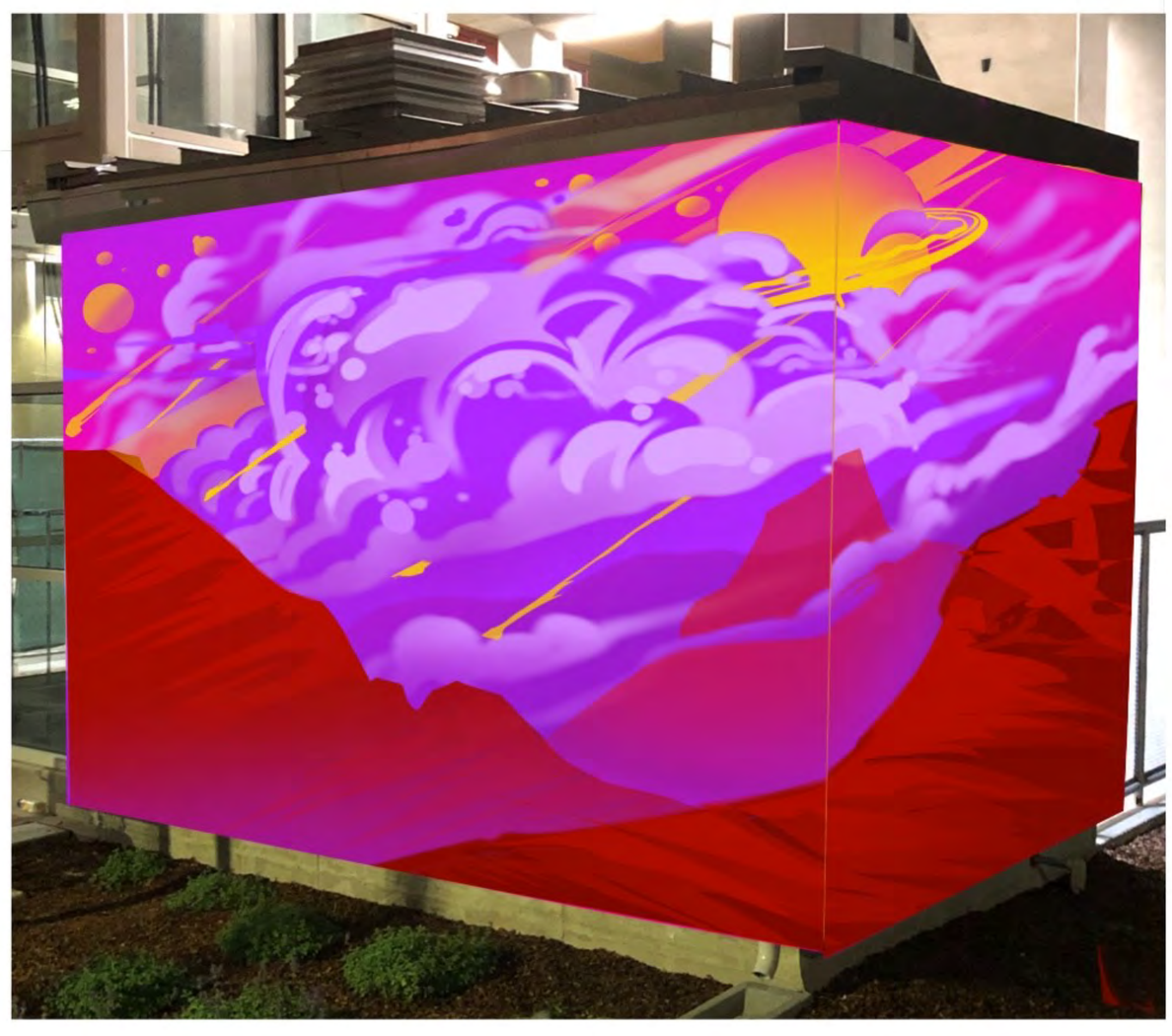
100 BLOCK
The 100 Block Mural Project brings together 100 individual artists to create this collaborative piece to showcase San Jose's artistic diversity.
Powered by the: Exhibition District
For more info visit: www.exhibitiondistrict.com
w Us: @the_ExD #100BlockSJ
Sponsored by:
KELLY MOORE PAINTS
STAGER CONSTRUCTION
Let me touch your fire
WET PAINT
Have a seat
BE always BLOOMING
Vida

Easy
Krysten Simone

SASHA
MUFASA

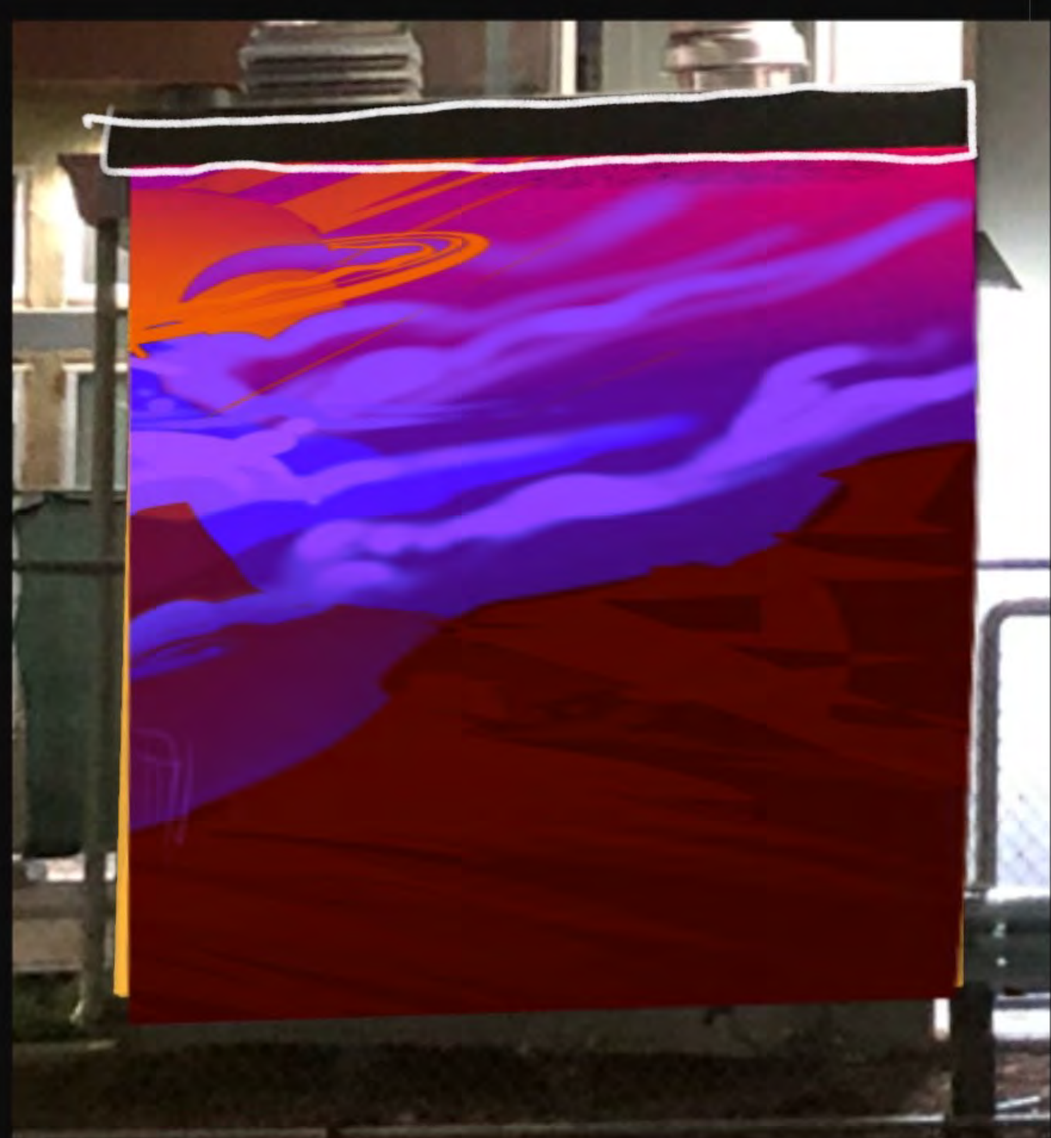
PITTSBURG
LANDING
RED SALMON CO.
5

Daytime

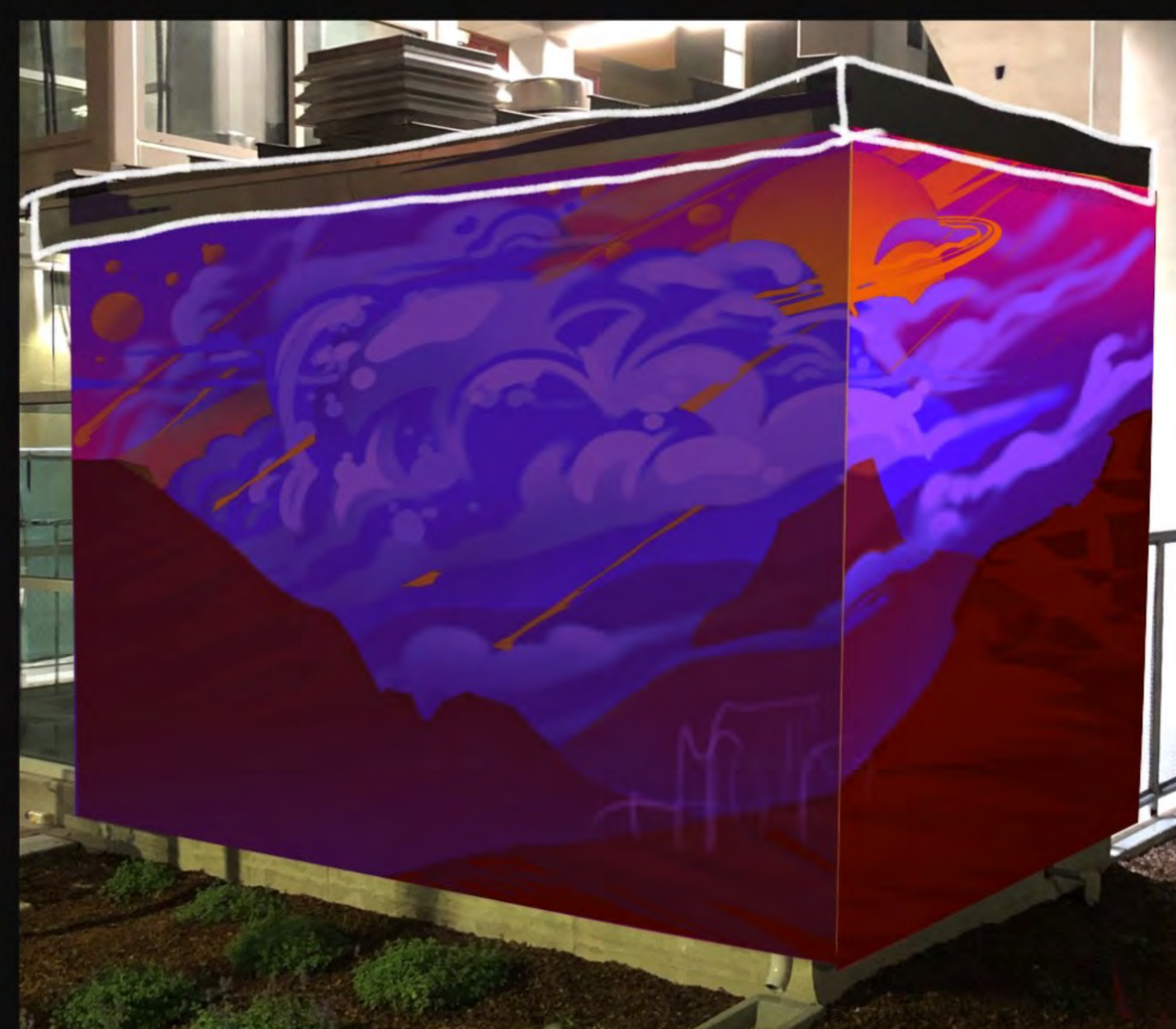


# Angel Beltran

Lights at night will reveal the "second painting" showcasing the city nestled at the base of the Milpitas Hills.



Night Time



Angel Beltran

## Montague Pedestrian Overcrossing Mural; The Work of Worker's Past

Justin Triano <justin@coex.us>

Mon 1/11/2021 5:00 PM

**To:** Tegan McLane <tmclane@ci.milpitas.ca.gov>

3 attachments (9 MB)

Mural Portfolio.pdf; TheWorkofWorkersPast.pdf; Milpitas.png;

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links.

Hello,
Thank you for reviewing our proposal and offering this opportunity to artists in such a chaotic and challenging time. Please let us know if you have any questions or require any further explanation of our vision.

**1. Qualifications:**
**Attached:** Mural Portfolio.PDF

**2. Proposal Narrative:**
This piece intends to honor the working class of Milpitas' past under the theme of transportation. The world owes its growth to the working class for without them nothing would actually get built. They work hard long hours and often get overlooked. This is what it means when they say "Support For The People." As this bridge connects our current working class to a world class transportation system we see this as a great way to highlight transportation as well. From the Ford factories of Milpitas to the tractors of it's agricultural fields. This also represents the travelers of the ecosystem, the beautiful butterfly underneath the rising staircase.

As this bridge is the first gateway entering or leaving the city via freeway, its a great way to introduce newcomers of Milpitas' history as well as remind people of the previous generations that have paved the way to create such a beautiful unique city.

The four pieces proposed are;
- the main square requested,
- the triangle adjacent to the main square supporting the stairs,
- Underneath the staircase adjacent to the triangle; and
- the most dynamic piece in that location is the T-shaped pillar that holds up the bridge. This is most viewed by passing traffic on both sides of the large expressway.

The colors of the fruit on the T-Shaped pillar will complement the existing artwork across the bridge and the uniqueness of the tractor will relate to the motorist passing by as well as entertain them.

Allowing this art piece to exist across several different spaces invites people to visit this location as a place of honor rather than just pass in travel.

*addendum:* We originally want to tie in the Tesla company more although we aren't entirely sure of Teslas future given their recent announcement of them moving to Texas. This still pays tribute to that working class without giving Tesla too much real estate.

**Materials:**
Kelly Moore Exterior Paint for Long Lasting Results
Protective Anti-Graffiti Post Coating
Scissor Lift

**3. Rendering / Materials Information**
**ATTACHED:** TheWorkofWorkersPast.PDF

**4. Timeline**
Feb 2021 - Contract Execution (with City of Milpitas)
May 2021 - Community Connection and Possible Expansion Envisioning
June 2021- The Mural Painting; this is estimated to take 14 days to complete.
Aug 2021 - Community Connection and Possible Expansion

**5. Budget**
$11,000 Artist Fee
$1,000 for Lift to access high spaces
$1,500 for Paint and Protective Coating
$1,500 for Community Express, aka, CoEX, a non-profit that seeks to improve transportation spaces using art and community engagement. This money will be utilized to outreach and connect the art piece to the community. CoEx sees an opportunity to expand this project into a larger placemaking opportunity for the apartment community. The overall space (in combination with the Apartment structure) really lends itself to more artwork. During the painting and after the painting, CoEx will explore community inclusion and celebration activities, within COVID protocols, of course.

Thank you again and we look forward to working with you.

BONUS: Attached; Milpitas.png

is also work from Francisco Ramirez at the Santa Clara Fairgrounds of the City of Milpitas.

# Francisco Ramirez

Francisco Ramirez is a local artist born on February 11,1980, in Mexico City, Mexico. He was raised in San Jose, California since the age of seven when he began drawing and is a fully self-taught artist.

Francisco graduated from James Lick High School in 1999. Some of his works include both realism and hyperrealism, abstract and surrealism. He has worked with watercolor, photography, sculpting and fashion but spends most of his time working on painting with acrylics. He is a full-time artist and focuses mostly on murals and commissioned pieces.

His works include over fifteen large scale collaborative and solo murals across San Jose. You can see his work exhibits at various local galleries. In his spare time he likes to sketch, paint and go on hikes. If you'd like to see more of Francisco's work please check out his social handle.

400 sq.ft.

Land Trust of Silicon Valley Non-profit Mural

This mural represents the endangered wildlife of the Coyote Ridge Open Space Preserve.

Located at the end of Basking Ridge Road in San Jose. Can be seen from Hwy 101 Northbound, coming from Morgan Hill.

Contact:
IG: fco1980
Tel: 408-661-4206

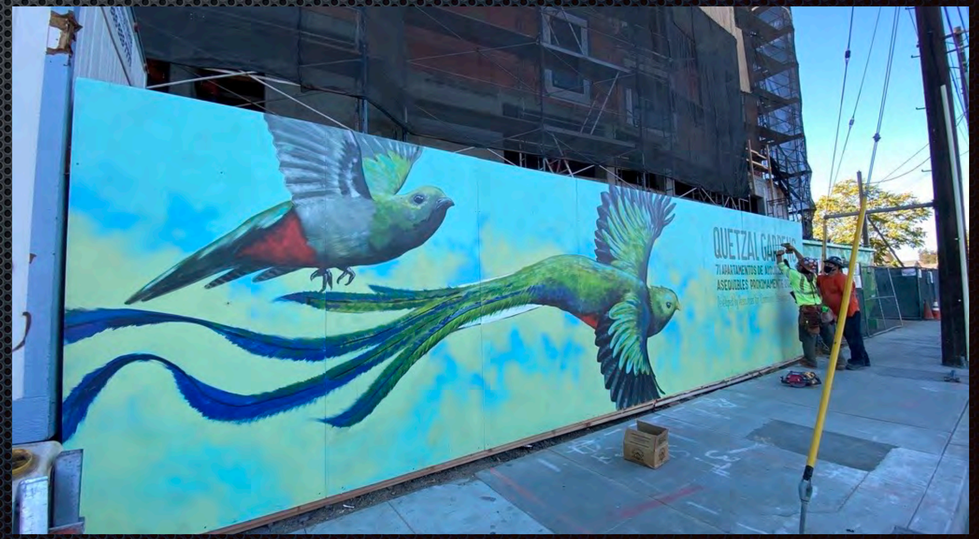
SJSC Towers Suffolk Construction
Pedestrian Walkway Mural
Located on Santa Clara Street between 5th and 4th streets across City Hall
2,800 sqft painted to enhance space for the public during construction.

SJSC Towers 2,800 sq.ft. Mural Project
Company: Suffolk  Construction

Contact:
IG:  fco1980
Tel:  408-661-4206

Quetzal Gardens Housing Mural

Quetzal Gardens Affordable Housing Development
Pedestrian Walkway Mural with Local Color
For James E. Roberts - Obayashi Corp.
Located on King and Alum Rock Street in San Jose



Contact:
IG: fco1980
Tel: 408-661-4206

Robert's Hummingbirds

200 sq. ft
Garden themed mural in client's backyard.

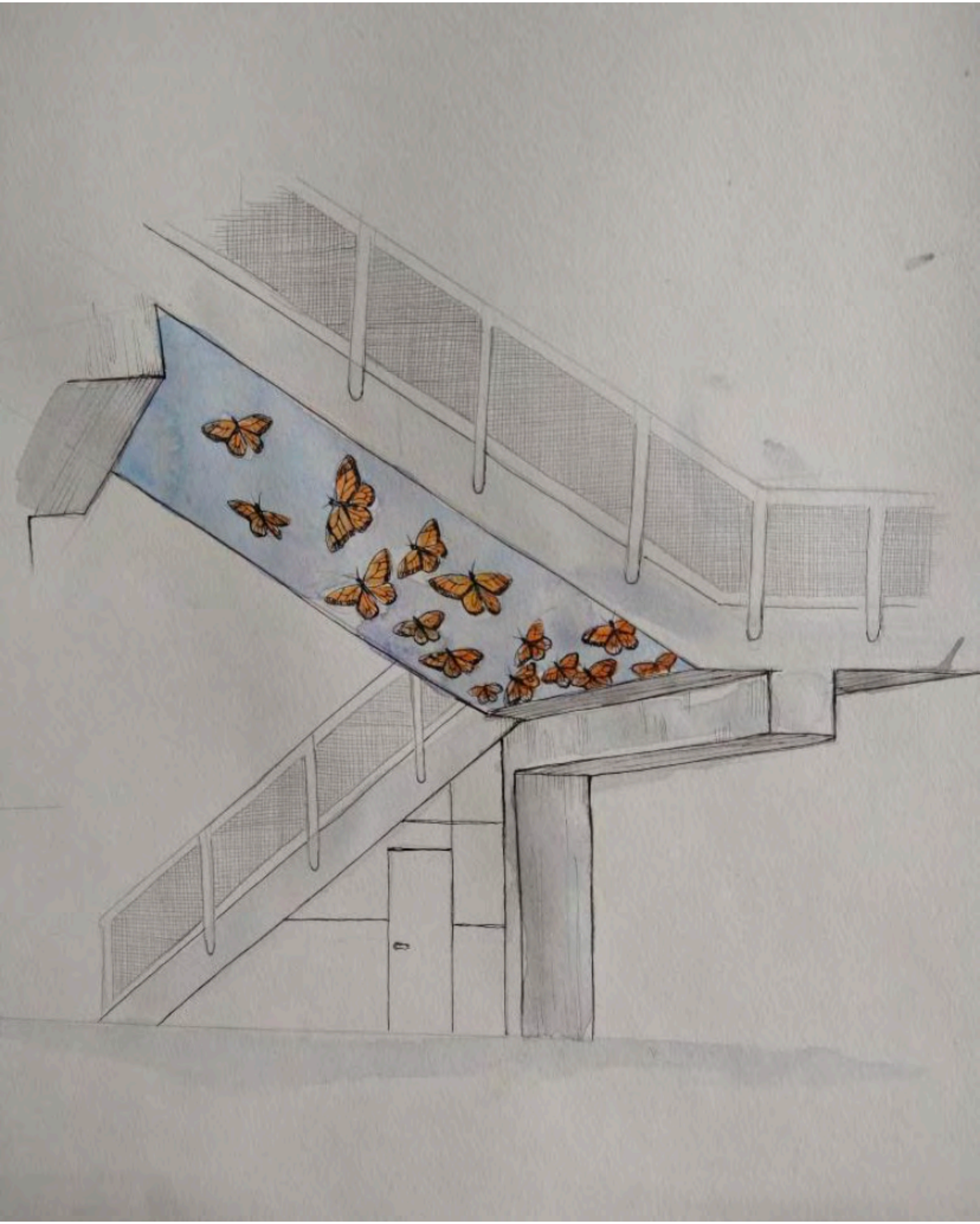
Contact:
IG: fco1980
Tel: 408-661-4206

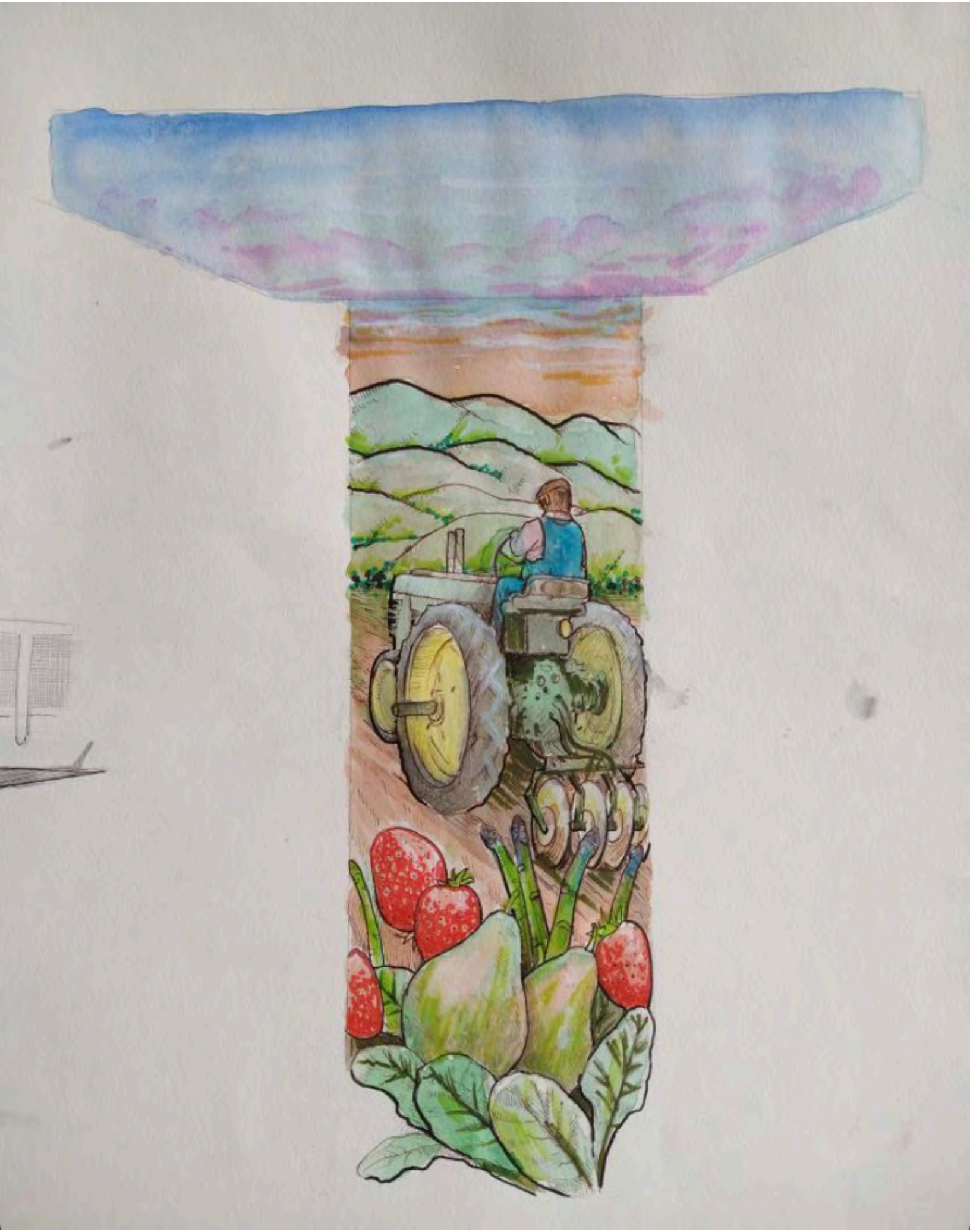
Pedestrian Walkway at construction site.  Created to enhance street and beautify area by connecting color with technology.

Sparq Mural

Located at Sofa Market in downtown San Jose at 5 E. Reed and Market Street.

Peas, spinach, asparagus, and strawberries





## Qualifications

Emily C. Linkin

Education
California Polytechnic State University, Bachelor of Fine Arts (2010)
Santa Clara County ROP, Commercial Art and Graphic Design (2005)

Experience
2019 Artist in Residence, LocalColor, San Jose, CA
2015 Volunteer Gallery Attendant, Pacific Art League, Palo Alto, CA

Exhibitions
2020 In-Store Display, Plantlush, San Jose, CA

2009 Bachelor of Fine Arts Senior Thesis Exhibition, Cal Poly Campus Gallery
2008 Group Exhibition, San Luis Obispo, CA
2007 Morro Bay Art Association Juried Exhibition, Second Place Prize for Painting
2006 Student Juried Exhibition, Cal Poly Campus Gallery, Honorable Mention for Sculpture
2005 ROP Student Exhibition, Cupertino, CA

Collections
Works held in private collections in Long Beach, New York, Watsonville, Portland OR and San Jose.

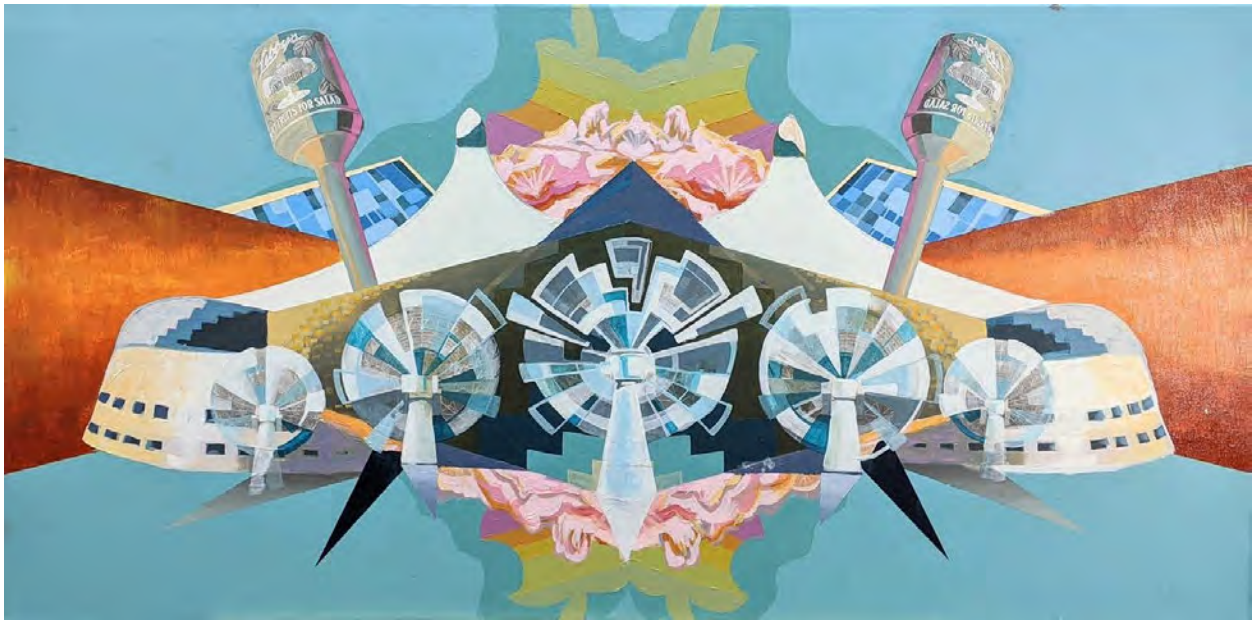
Affiliations
LocalColor San Jose (Previously Exhibition District)

## Portfolio Samples

### Secret Mural

Location: LocalColor Keystone 491 W San Carlos, San Jose

- Installed November 2020 but incomplete due to Shelter-In-Place
- Not commissioned, no-payment
- Used personal and donated paint supplies
- Improvised on the wall



## Silicon Orchards

- Painting, mixed media on canvas (Location: KEystone Studio)
- 24” x 48”
- Not commissioned, no pay
- Personal property of the artist

Additional Artworks in Online Portfolio at EmClinkin.com

## Proposal Narrative

We can appreciate history yet at the same time dare to imagine things that don't exist yet. My artwork is inspired by the concept of remembering to see things from different perspectives, instead of only the one that is your own. Things aren't always what we think they are. Sometimes there's another point of view to consider, or a memory to be remembered as we dash forward into the future. My proposed artwork will bring a vibrant and interactive work of visual art to the City of Milpitas for residents and visitors to enjoy.

In my paintings and drawings I am attracted to the idea of multiple perspectives. Instead of one point of convergence on the horizon there are two, or more. To me it's as if I am looking in multiple different directions simultaneously. In entertaining optical illusions, drawings by the artist M.C. Escher, and more recently in the Hollywood version of the Harry Potter series, impossible stairways both amuse and amaze us. It's like playing a game with your eyes, seeming to rotate or shift without moving at all.

Stairs are typically symbolic of up, and forward and success. But, they can also mean down, and backward and failure. With the (Im)possible Stairs it is neither one, or the other, but both; it's just a matter of how you look at it. I hope to inspire the public, and especially the children and young people who live in the buildings nearby, to look out their window and see things from multiple perspectives. It will encourage commuters to look a little longer in order to see it flip, on their way to their individual futures.

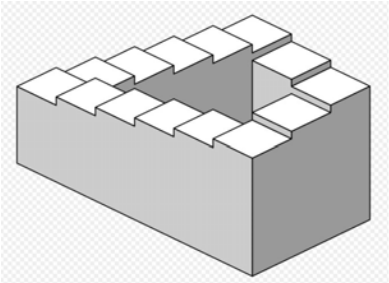
The pedestrian bridge design has a repetition of triangles that creates rhythm and movement along their points. It is abstract and simple, but impactful, and I believe my design would partner well with it as it is also abstract and simple. The (Im)possible Stairs concept complements the pedestrian bridge as a gateway to Milpitas from San Jose as it implies movement and change of direction. It has legitimate wayfinding merit as it implies the "stairs" which are above it. In tandem with the concept of perspectives, Retro-reflective paint adds another layer to seeing things in multiple ways.

In these digital times, social networks and photography apps allow us to share ourselves with our community online. I believe that a bold, punchy, and graphic mural, with opportunity for creative interactive photographs would be a massive success online, bringing much jot and attention to the Milpitas area. The areas of reflective paint produce extraordinary photo effects when taken at night or during the day, with very bright sections

that seem to shine in a camera flash. This would generate an element of interaction with the public in person and online.

I feel love for this simple design and believe it will look amazing in this environment up-close, with the bridge, and with posed photographs. When creating artwork for a large space I always strive to have the artwork interact with the total surrounding space and elements. The bay is complex, varied and storied, but sometimes a simple message can say many things and bring a lot of joy. I hope that the City of Milpitas will select my design and I can bring a vibrant and interactive visual to residents and visitors.

*Images for reference of "impossible stairs" and "retro-reflection"*



By Sakurambo - Own work, Public Domain, https://commons.wikimedia.org/w/index.php?curid=794844

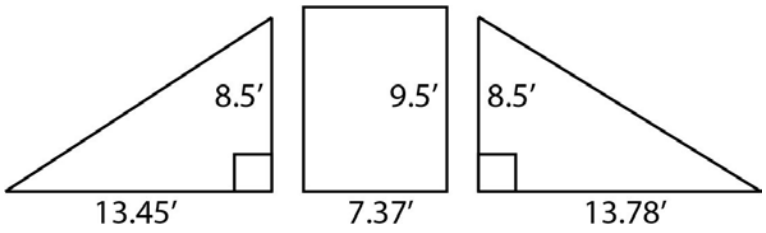
By Official M. C. Escher website, Fair use, https://en.wikipedia.org/w/index.php?curid=6847499

Choledocho, CC BY-SA 4.0 <https://creativecommons.org/licenses/by-sa/4.0>, via Wikimedia Commons

## Proposed Dimensions

The mural is to be painted directly onto the prefinished metal panels on the North Stairway structure, underneath the stairs.

Stairway North = 8’ x 13’ Triangle
Stairway South = 10’ x 13’ Triangle
Stairway East = 9.51’ x 7.37’ Rectangle




## Proposed Materials

| |
|---|
| Lightening Brand Retro-Reflective Acrylic Paint (12 oz.) |
| Rust-Oleum Stops Rust<br>1 qt. Flat White Clean Metal Primer (2-Pack) |
| Mural Isolation Coat (Gloss) - Gallon |
| GOLDEN Paintworks® Mural Paints - Light Yellow-Green |
| GOLDEN Paintworks® Mural Paints - Purple |
| GOLDEN Paintworks® Mural Paints - Day Light Blue |
| GOLDEN Paintworks® Mural Paints - Quinacridone Magenta |
| GOLDEN Paintworks® Mural Paints - Light Yellow |
| VandlSystem 1 gal. VandlGuard Finish Coat Non-Sacrificial Anti-Graffiti Coating |

## Proposed Muralist

Emily Linkin (myself)

## Installation Procedure

Painting of the mural will be completed by myself (Emily Linkin) on site at the location. The artwork will be painted directly onto the existing structure. My procedure is estimated as follows:

1. Cleanse surfaces to be painted
2. Prime surfaces to be painted
3. Mask off areas to protect them from stray paint
4. Sketch artwork onto the wall using rulers/tape
5. Mask off, paint, and remove sections as necessary to apply sections of color paint
6. Apply additional paint if needed
7. Mask off and paint additional details in Retro-Reflective paint by hand
8. Wait for drying
9. Apply top coat to seal
10. Apply Anti-Graffiti coat

Ideally would like to have a simple barrier between me while I am working and the public to shield them from any paint fumes or accidents. For the power washer I will need access to a water tap to connect it and a power source. The paint sprayer may or may not need a power source. I do not need a scaffold, I can use a ladder ladder to mask areas and paint the wall. I need signage advising of wet paint when it has not dried completely or been coated with protection.

## Expected Lifespan of the Artwork

15 years or longer

## Maintenance

Basic cleaning of accumulated dirt, dust, animal wastes, removing any graffiti and re-applying anti-graffiti coating, paint touch ups or reflective paint up to 2 times per year if necessary.

## Public Interaction

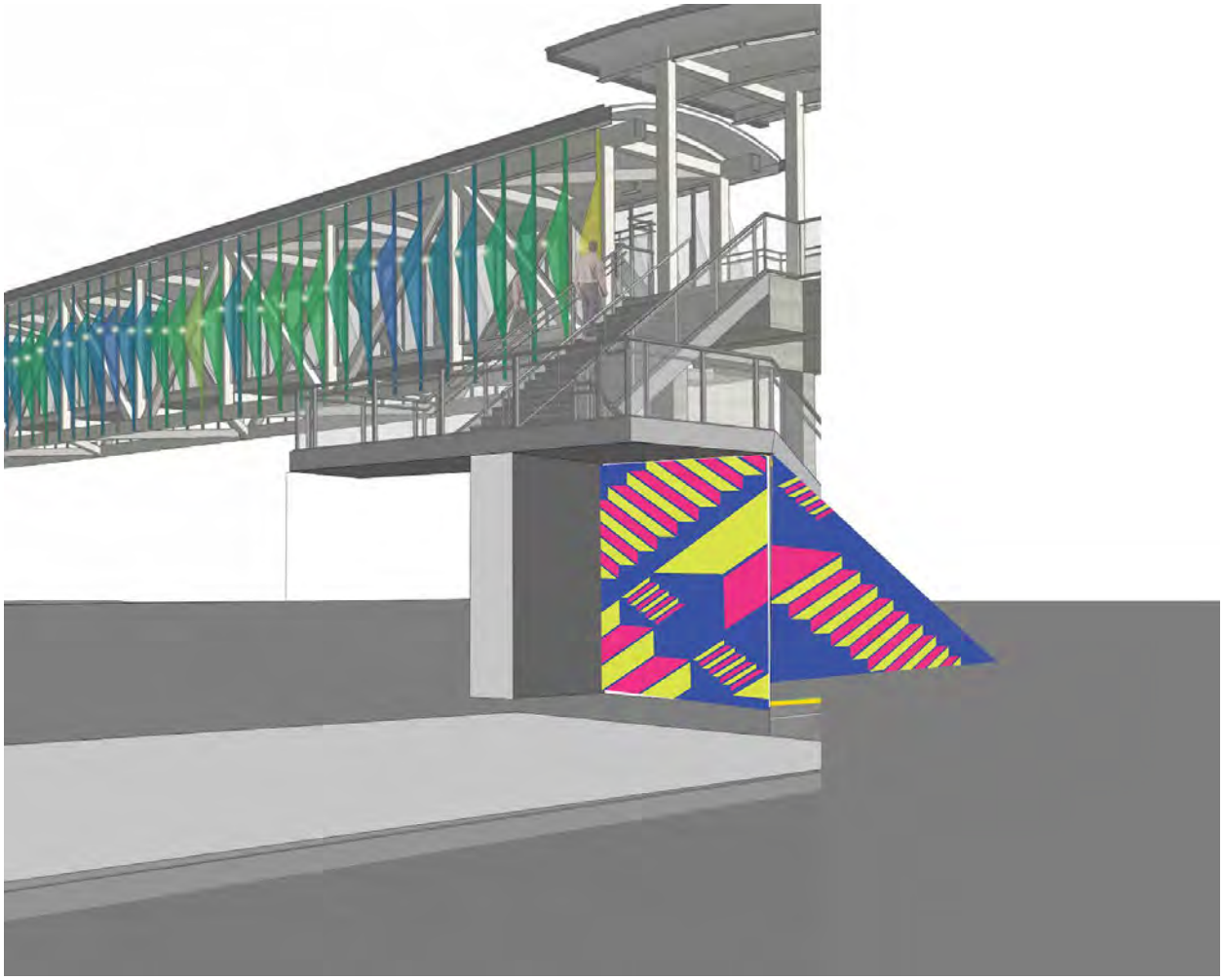
The public is encouraged to pose with the mural and take photographs using flash photography. With a flash turned on, the light will illuminate the retro-reflective paint creating a lit-up effect, revealing hidden painted areas less visible without the flash. The vibrant, complementary colors are undoubtedly eye catching.

As it is an optical illusion there are many opportunities for posing with the mural in photos. They can pose as if they were walking on the optical illusion stairs from a safe and secure position, they could pose standing on or walking up the actual stairs, and take photographs and post to social media. The optical illusion effect would lend itself well to photographic interaction. They can touch it with their hands, lean against it, or touch with a foot if blanched, or both feet if laying on the ground.

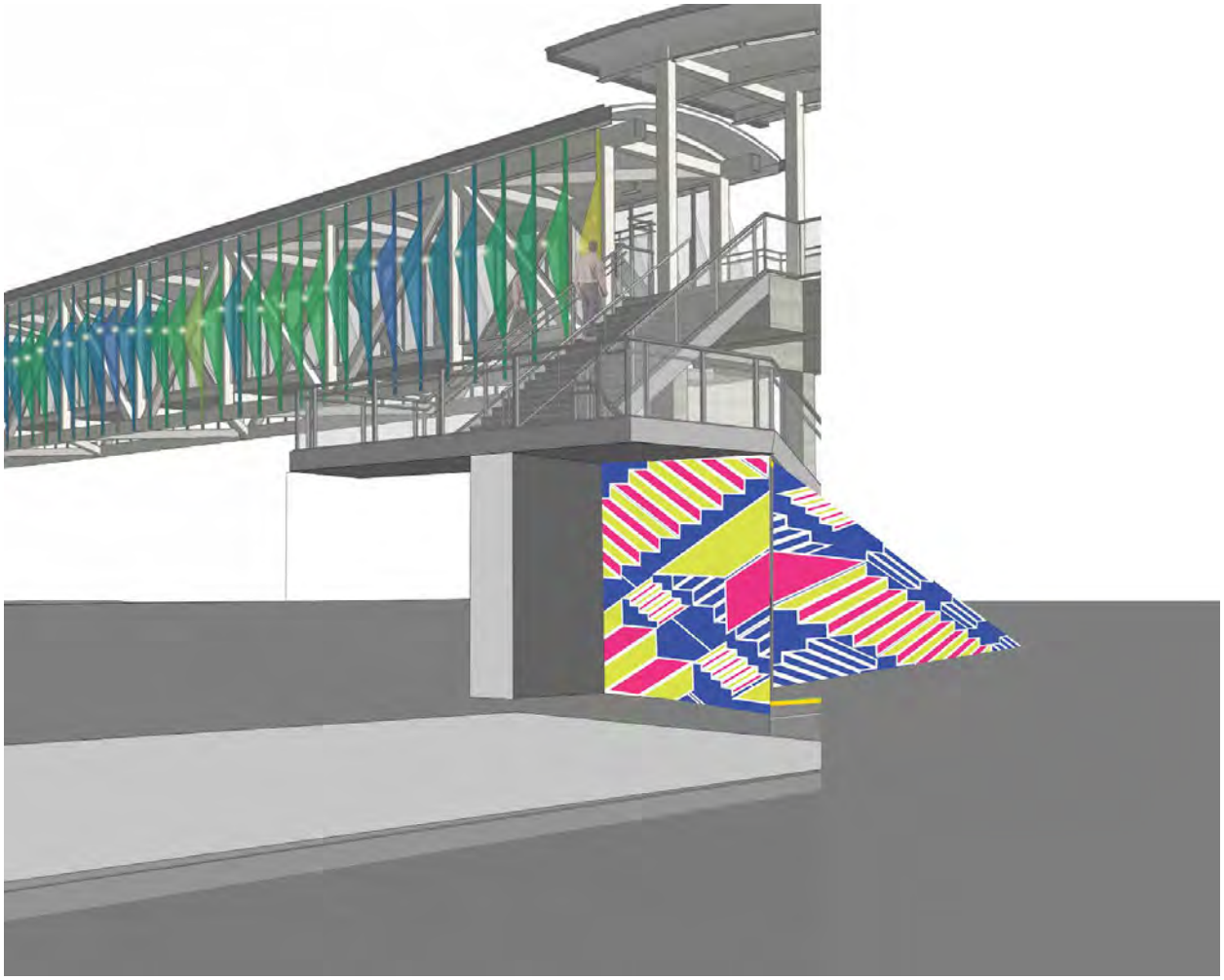
## Public Safety

Do not hang off the stair wall, do not climb over the stairway railing, do not do a handstand against the wall unless you are confident you can do it safely.

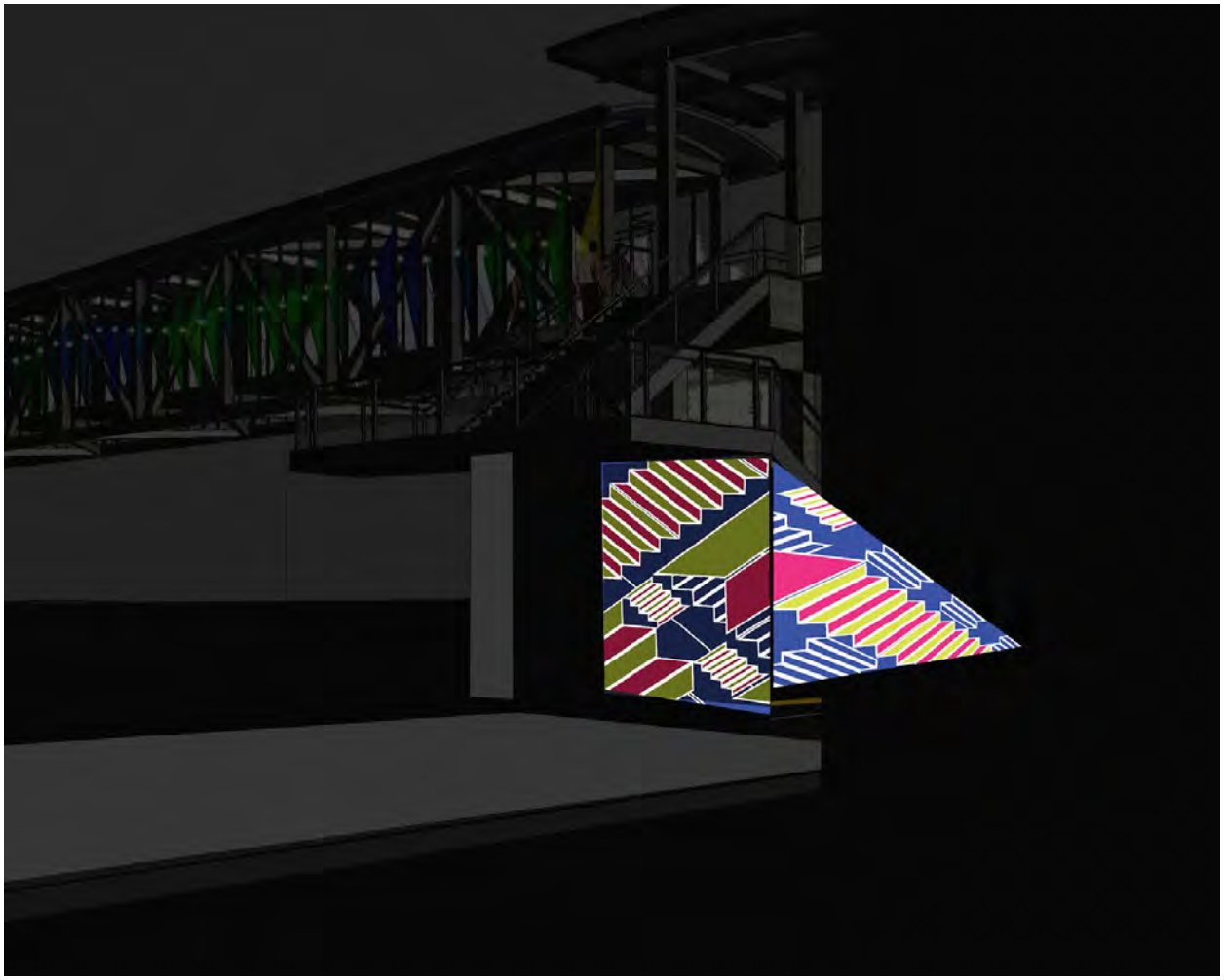
## Rendering / Materials Information



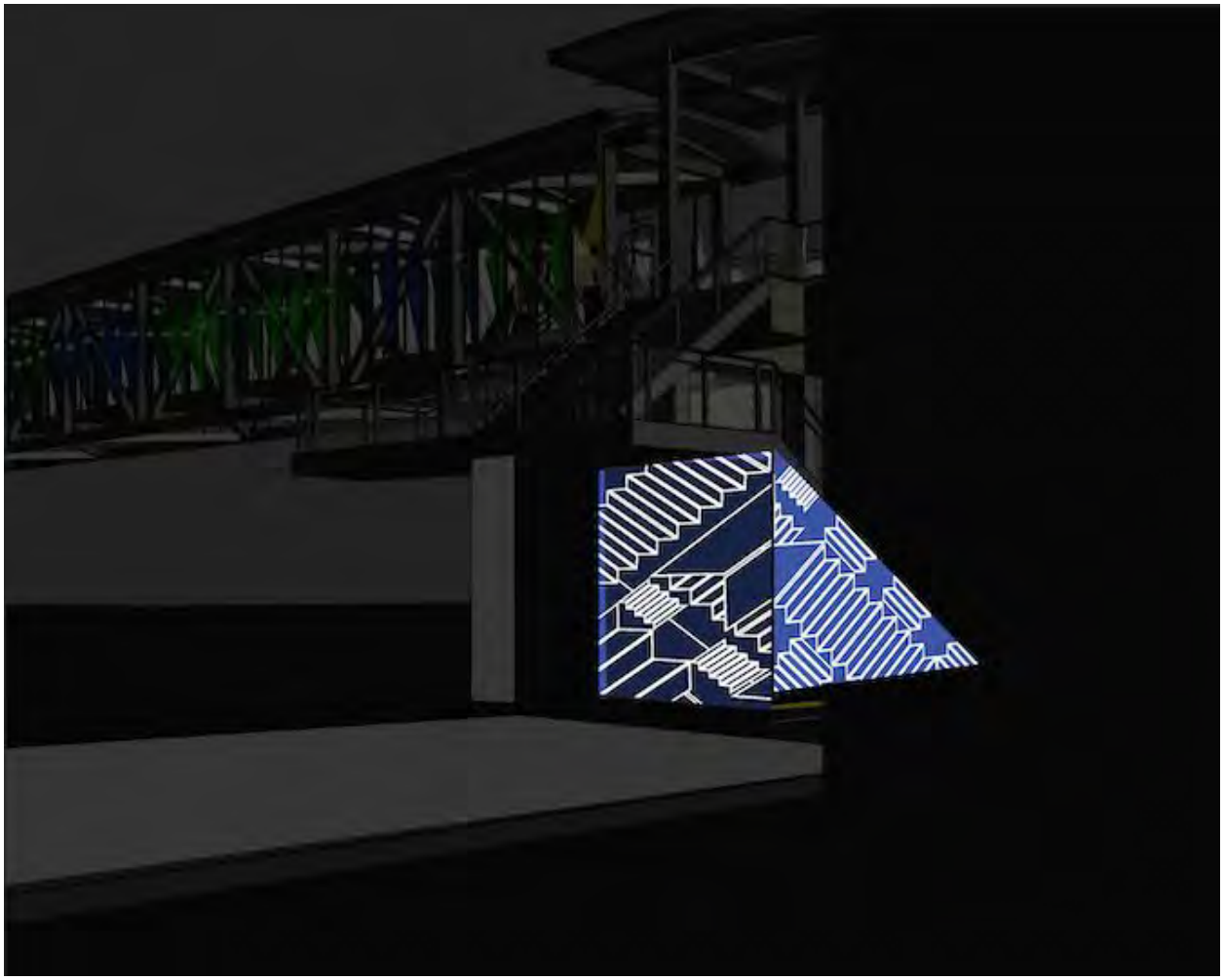
Daytime - Without Camera Flash



Daytime - With Camera Flash

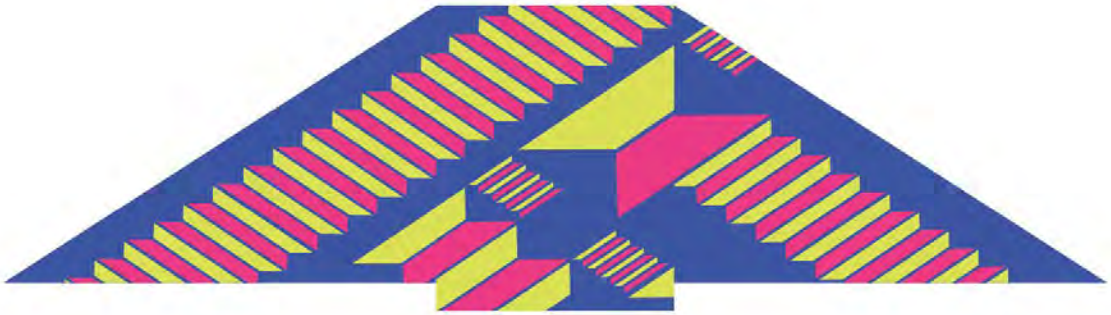


Nighttime - With Camera Flash

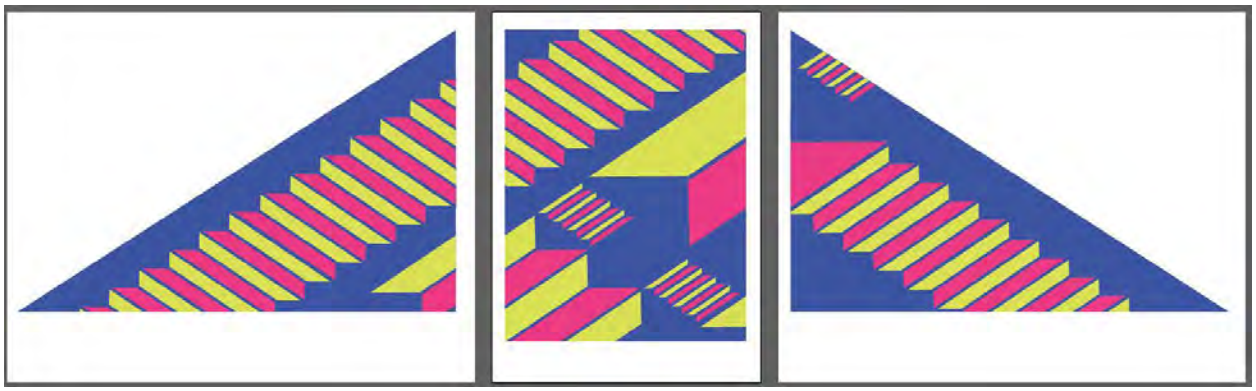


Nighttime - when lit from far away, such as car headlights

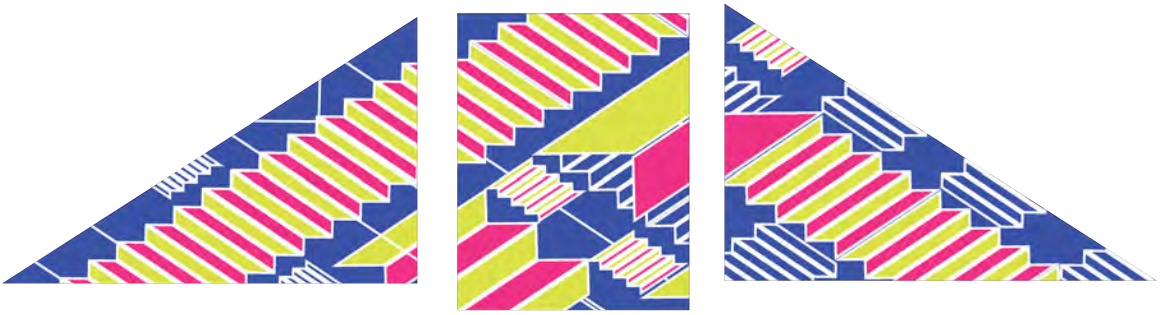
## Design



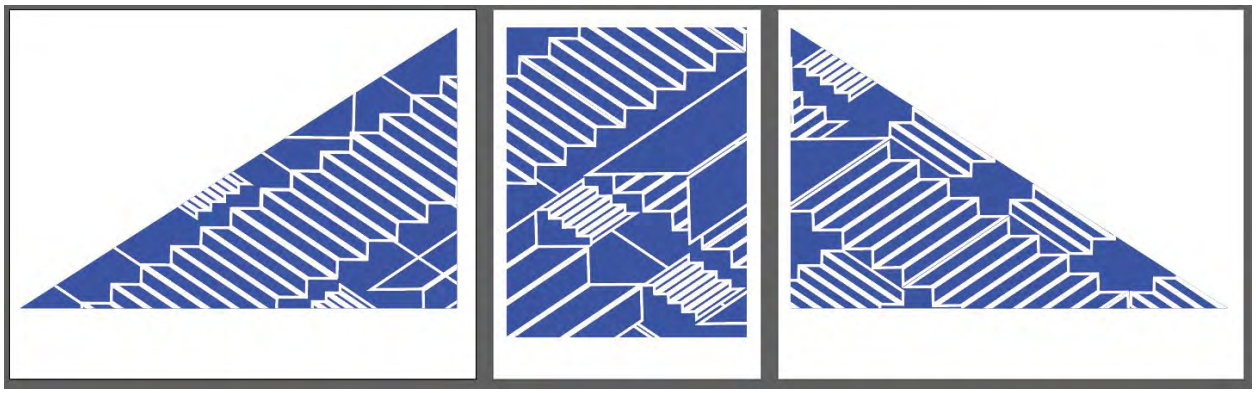
Panel Layout - Connected Daytime



Panel Layout - Daytime No Flash or additional light source



Panel Layout - With Flash/Light source



Panel Layout - Retro-Reflect only (from distance when a car passes at night)

## Photo Mock-ups

Daytime - Natural Light

Daytime - with light source

Nighttime - Light source from farther away, such as car headlights

## Proposed Palette

### Lightening Brand Retro-Reflective Paint

Website Description

*"Lightning Brand Reflective Paint by  Cole Safety Products is a formulated coating that uses micro-beads technology to create a highly reflective acrylic paint.*
*PLEASE READ CAREFULLY: Lightning Brand Paint is RETRO-REFLECTIVE meaning it directs light back to the source. To see reflection your eyes must be at the same level as the light source (like headlights on a car.) To test take a flash picture or hold a light up to your eyes. Lightning Brand is not Glow in the Dark Paint.*
*Works great on: Asphalt-Concrete-Masonry-Plastic-Rubber-Stucco-Wood-Metal-Fabric.*
*Permanent, Waterproof and does not fade!"*

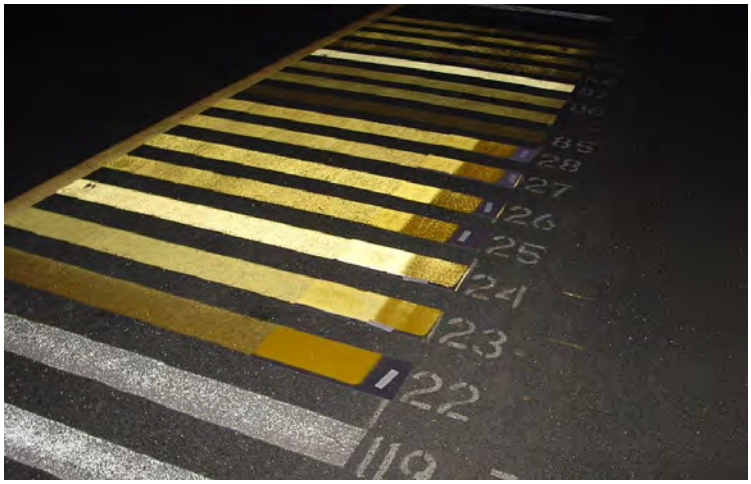



Image from https://colesafety.com/

Clockwise from top: *"Building Blocks"* mural by Alex Brewer - Artist, Miguel "M.I.G." Martinez - Photographer; *"XO"* Mural by Signature Unknown / @signature.unknown; *"Species in Peril"* mural by Nico Cathcart, in collaboration with Photosynthesis Floral Design, Richmond, VA.

GPW GOLDEN PAINTWORKS MURAL PAINTS

## Golden Paintworks Mural Paints

Golden Paintworks Mural Paints Webpage

Website Description

*"Golden Paintworks Mural Paints are 100% acrylic architectural coatings pigmented with artist grade colorants, selected for superior quality, durability and strength of color. The majority of Mural Paints are designed for both exterior and interior applications, with a few select colors recommended for interior applications only. Mural Paints may be diluted with water for use as glazes or washes in a wide range of techniques and are compatible with most waterborne products. Key Features • Strong, opaque colors • Thins easily for more transparent colors • Exterior colorants selected for advanced lightfast qualities • Single component, 100% acrylic waterborne formulation • < 50 g/l VOC content; Complies with VOC regulations in all jurisdictions • Meets the criteria for LEED Credit 4.2 (Low Emitting Materials – Paints and Coatings) • Water clean up"*

Image from https://www.goldenpaintworks.com/gpw-mural-paints/

| | |
|---|---|
| GOLDEN Paintworks® Mural Paints - Light Yellow-Green | <br>CPWSM31<br>**Light Yellow Green**<br>PY184 / PG7 |
| GOLDEN Paintworks® Mural Paints - Purple | <br>CPWSM38<br>**Purple**<br>PV19 / PW6 / PR264 / PB15:0 |
| GOLDEN Paintworks® Mural Paints - Day Light Blue | <br>CPWSM16<br>**Daylight Blue**<br>PW6 / PB15:3 |
| GOLDEN Paintworks® Mural Paints - Quinacridone Magenta | <br>CPWSM11<br>**Quinacridone Magenta***<br>PR122 |
| GOLDEN Paintworks® Mural Paints - Light Yellow | <br>CPWSM26<br>**Light Yellow**<br>PW6 / PY184 |

## Timeline

| | |
|---|---|
| Day 01 | Pick-up power washer<br>Clean with power washer<br>Return Power Washer<br>Mask<br>Prime<br>Let dry overnight |
| Day 02 | Sketch<br>Mask and paint largest paint areas<br>Let dry overnight |
| Day 03 | Mask and paint medium paint areas<br>Let dry overnight |
| Day 04 | Mask and paint small areas and details with Retro-Reflective Paint<br>Let dry overnight |
| Day 05 | Continue Details<br>Let dry overnight |
| Day 06 | Top Seal Coat<br>Let dry overnight |
| Day 07 | Anti-Graffiti Coat<br>Clean-up work site<br>Let dry overnight |

| Category | Item | Qty | Cost (Home Depot) | Notes |
|---|---|---|---|---|
| Eqipment | Pressure Washer Rental for 4 hrs | 1 | 29.00 | $50.00 deposit on credit card |
| | Paint Sprayer Rental for 1 week | 1 | 156.00 | $50.00 Deposit on credit card |
| | Ladder from home | 1 | 0.00 | |
| | | | 185.00 | Equipment Total |
| Supplies | ScotchBlue 2 ft. x 30 yd. Tape plus Plastic with Dispenser | 2 | 16.84 | |
| | ScotchBlue 0.94 in. x 60 yds. Original Multi-Surface Painter's Tape (9-Pack) | 1 | 33.42 | |
| | Easy Mask 18 in. X 180 ft. Brown General Purpose Masking Paper | 2 | 8.76 | |
| | Cardboard pieces from home | | 0.00 | |
| | Paint trays | | 0.00 | |
| | 1 Gal. Paint Mixing Craft Sticks (10-Pack) | 1 | 0.98 | |
| | to-go soup containers | | 0.00 | |
| | Respirator for spray paint | 1 | 31.37 | |
| | Paint brush for edges | 1 | 10.00 | |
| | DirteezeRough and Smooth Heavy Duty Wet Wipe - Flow Pack of Spunlace Rough and Smooth Beaded Wipes (40-Count) | 1 | 8.99 | |
| | 5 Gal. Homer Bucket | 1 | 3.25 | |
| | | | 113.61 | Supplies Total |
| Paint | Lightening Brand Retro-Reflective Acylic Paint (12 oz.) | 1 | 39.99 | |
| | Rust-Oleum Stops Rust | 1 | 17.96 | |
| | Mural Isolation Coat (Gloss) - Gallon | 1 | 67.15 | |
| | GOLDEN Paintworks® Mural Paints - Light Yellow-Green | 1 | 129.00 | |
| | GOLDEN Paintworks® Mural Paints - Purple | 1 | 109.00 | |
| | GOLDEN Paintworks® Mural Paints - Day Light Blue | 1 | 69.00 | |
| | GOLDEN Paintworks® Mural Paints - Quinacridone Magenta | 1 | 89.00 | |
| | GOLDEN Paintworks® Mural Paints - Light Yellow | 1 | 89.00 | |
| | VandlSystem 1 gal. VandlGuard Finish Coat Non-Sacrificial Anti-Graffiti Coating | | 83.81 | |
| | | | 693.91 | Paint Total |
| | | | 992.52 | |
| | Sales Tax California = 7.25 % | 0.0725 | 71.9577 | tax |
| | | | 1,064.48 | Materials and supplies total |
| Fees | | | | |
| | Interpretive plaque or signage | | 0 | standard |
| | Art installation | | 0.00 | |
| | Artwork transportation | | 0.00 | |
| | Fabrication | | 0.00 | |
| | Hardware | | 0.00 | |
| | Contractor services* | | 0.00 | |
| | Engineering – structural, electrical, mechanical | | 0.00 | |
| | Additional renderings, CAD drawings and models | | 0.00 | |
| | Any field coordination | | 0.00 | |
| | Any studio assistants | | 0.00 | |
| | Artist's Fee | | 2,400.00 | |
| | Contingency | | 300.00 | |
| | Insurance | | 19.00 | |
| Transportation | Gas to and from job site, trips to Home Depot | | 43.00 | gas: $3.60/gal |
| | Parking permission/permit | | | |
| | | | 2,762.00 | Fees Total |
| | | | 3,826.48 | Grand total |

**Montague Pedestrian Overcrossing Mural Submission**
Alice Lee

**Montague Pedestrian Overcrossing Mural Project**
**Proposals will not be accepted after January 11, 2021 at 5:00 p.m.**

Artist: Alice Lee

Co-Artist, if applicable_____

Co-Artist, if applicable_____

[redacted]

E-mail [redacted] Website byalicelee.com

Signature of Artist: _____ Date: _____

Signature of Co-Artist, if applicable: _____ Date: _____

Signature of Co-Artist, if applicable: _____ Date: _____

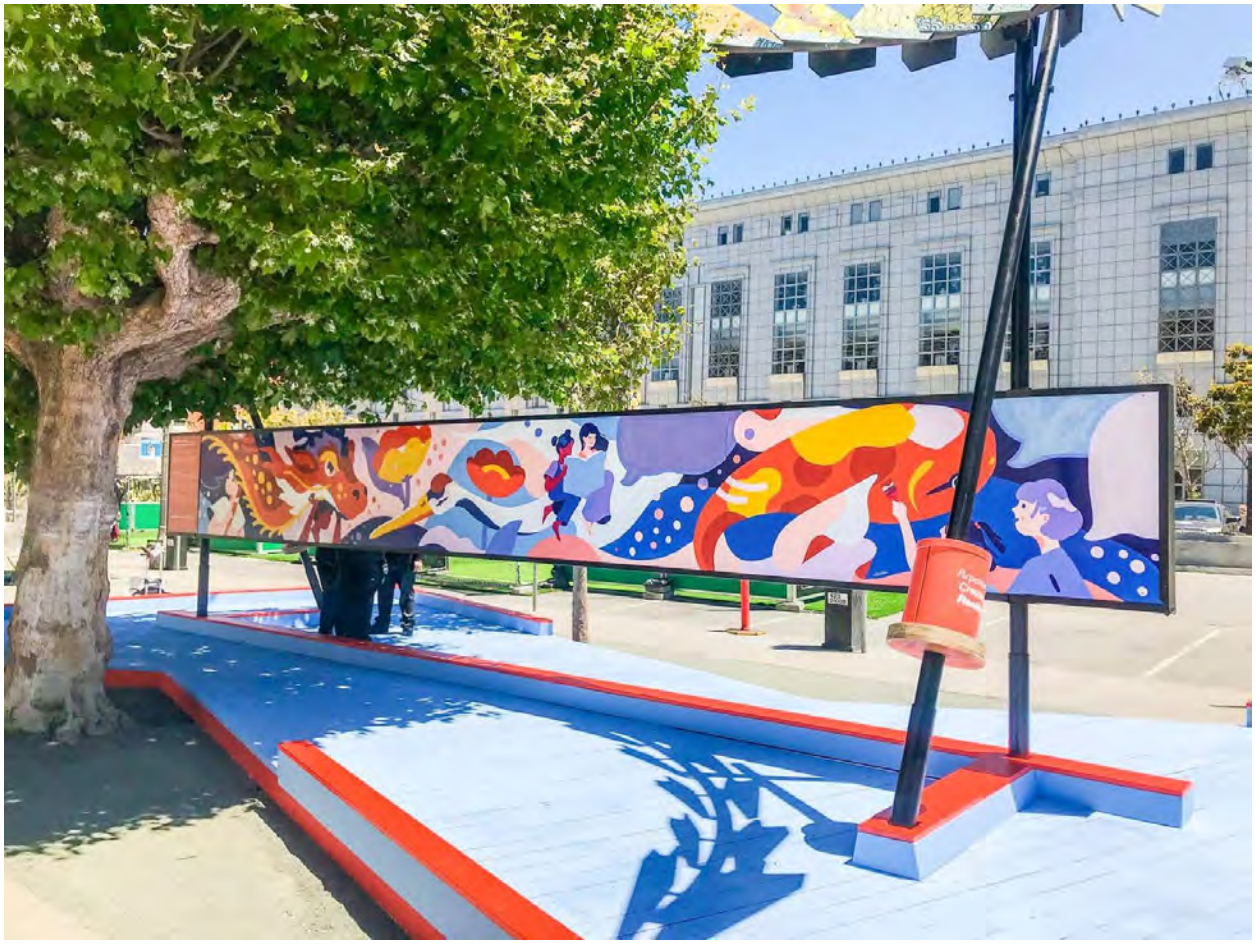
**I. Qualifications**

I am a muralist and illustrator born and raised in the SF Bay Area. Past works include an interactive mural exhibition for the Asian Art Museum in San Francisco titled "Together, Let's Be ____", the participatory installation "Dear Future Me" at the XOXO Festival, and contributing to Elizabeth Warren's 2020 presidential campaign as part of her guest artist series. I host a drawing show with Adobe called Doodle Therapy, which has received over 100k+ views. I've participated in the Pow! Wow! Mural Festival and created a mural on city property for San Jose. Other clients include: Coach, the New York Times, Chipotle, Facebook, Google, Slack, Pinterest, Macy's, etc.

*Work samples:*

Bright Eyes

PowWow SJ (L), 5x5 Studio Show ®



Asian Art Museum

Autodesk HQ

Philz Coffee

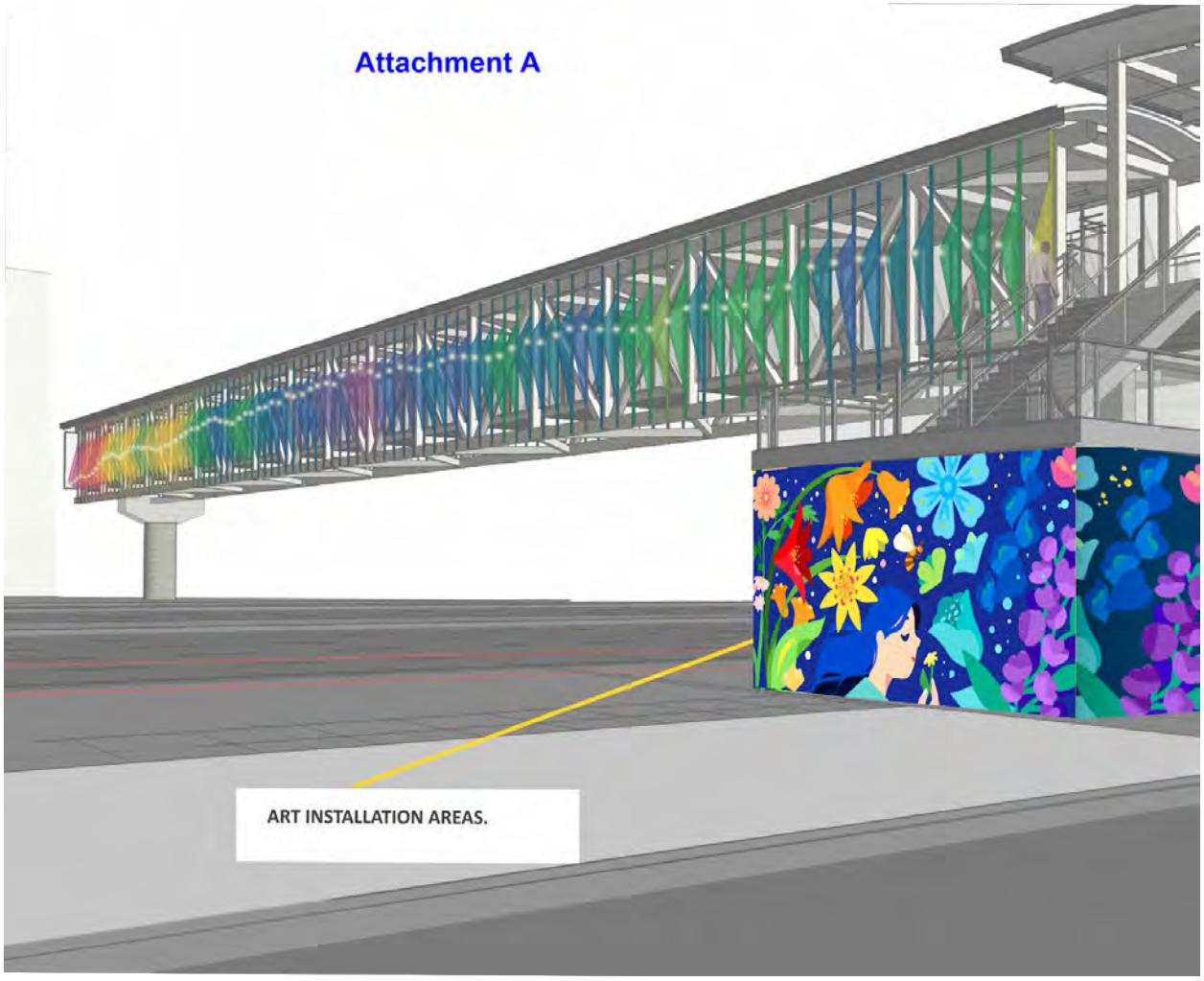
**II. Proposal**

**Title: Rainbow garden**

A garden of flowers, arranged in a colorful rainbow, is meant to bring brightness, nature, and whimsy to the commuters and travellers who frequent the urban BART center. Selected plants would include flowers that are native to the South Bay and California regions: eg. golden poppies, wild lilacs, buckwheat, etc. The colors would reflect the rainbow fins along the bridge as well. A central character is in the center, reminding viewers to stop and smell the roses. Please note that this is a rough color concept, and if selected, the final artwork would be refined.

Proposed dimensions: full size of mural walls (9x11’), wraparound

**III. Rendering**




Design would wrap around both walls, and would be painted directly on the wall with weather-proof paints. Materials will be outdoor paints from Kelly Moore.

**IV. Timeline:** A timeline of 2-3 weeks would be requested for installation in Summer 2021.

**V. Budget**

$15,000 budget that covers:

1) Supplies:
    a) Cost of paints: $500
    b) Misc one-time use supplies (eg. tape, drop clothes, etc): $100-200
2) Transportation:
    a) Gas: $100-200 (I am local, so would just need a parking spot)
3) Insurance (up to $1M in coverage): $1,200
4) Artist fee

A D R I A N  L I T M A N Art & Design
[redacted]
5[redacted]
adrian.artistic@gmail.com
www.adrian-susnea-litman.com

Born in 1948, I started to learn about art at a very early age, playing with colors and art materials in my father's Art Design and Restoration studio.
In 1963, I was accepted in the Fine Arts High School N. Tonitza in Bucharest, Romania where I studied art techniques including drawing, painting, graphics, engraving, sculpture, fresco, mosaic and ceramics.
After finishing the Fine Art High School, I attended the University of Bucharest Art Institute, graduating in 1974 with a Master's degree in Graphic Arts Design.
Since 1980 when I relocated to California, I worked as a Graphic Designer and Art Director in the San Francisco Bay Area until 2002 when I retired from the corporate world and started Adrian Litman Art & Design Studio. I create an eclectic body of commissioned art pieces for Civic Public Art, Corporate and private clients, including custom paintings, murals, frescoes, mosaics, sculptures, stained glass panels, fountains and wall treatments, all of which facilitate the harmonious integration of art with architecture.

Education 1964 - 1968 - Fine Arts High school "N. Tonitza" - Bucharest, Romania.
1968 - 1974 - University of Bucharest Art Institute "N. Grigorescu", Bucharest, Romania.
Master in Graphic Arts Design .

Civic art projects in progress:
---

* City of Mountain View, CA
"Magic Birds" - stainless steel kinetic sculpture - 15'H x 6'W x 6'D.
Scheduled for installation in Pyramid Park in spring of 2021.
"Shoreline Wonders" Stainless steel sculpture - 15'H x 5'W x 5'D.
Scheduled for installation in Pyramid Park in spring of 2021.

Civic and Commercial completed art projects:
---
* City of Palm Desert, CA
"Celestial Cluster" - Stainless steel kinetic sculpture - 13'H x 6'W x 6'D.
Installed in November 2020.
* City of Santa Rosa, CA
"Foamy Delight" - Stainless steel sculpture - 7'H x 3'W x2'D.
Installed at the corner of 4th st. and E st. August, 2020.
* City of Cloverdale, CA
"Tame the Fire" - Stainless steel sculpture - 14'H x 3'W x 2'D.
Installed in July 2020.
"After Tubbs" - Painted wood block sculpture - 7'H x 6'W x 4'D
Installed in July 2020.
* City of Santa Rosa, CA
"Splash & Fire" - Stainless steel sculpture installed in front of Fire Station #1.

8'H x 6'W x 2'D. Installed in February 2020.

* City of Milpitas, CA - Centre Pointe
"Convergent Energies" - Stainless steel sculpture for Centre Pointe new condo development entrance. 16'H x 12' Diameter . Installed in December, 2019.

* City of Elk Grove, CA
“Historic Elk Grove” - Mural design depicting the milestones in the City of Elk Grove history from 1850’s to nowadays. 10’H x 25’L. Installed in November, 2019.

* City of Elk Grove, CA
“The Grapes of Wrath” – Stainless steel sculpture installed in the Alley of the Arts next to the new Community center. 4’x4’x12’. Installed in May, 2019.

* City of Milpitas, CA - Centre Pointe
“Scape Undulations” - Powder coated steel and stainless steel components low relief design on a 4'H x 180'L concrete wall. Installed in April, 2019.

* City of Pasadena, CA - downtown location.
"Galactic Cluster" - Kinetic sculpture - 10' diameter and 16' high. Installed in March 2018.

* City of Los Altos, CA - Village Park
"Alegria" - Kinetic sculpture - 8' diameter and 15' high - August 2017.

* Geyserville, CA - Sculpture Park.
"Cosmic Fusion" - 15' tall kinetic sculpture - installed in May 2016.

* City of Geyserville, CA - Sculpture park
“Silver Tulip" - 7'W x 3'D x 15' tall kinetic stainless steel sculpture - 2017.

* City of Cloverdale, CA - downtown.
"Morphing Orbits" - 15' tall kinetic sculpture - installed in May 2016.

* City of Cloverdale, CA - downtown.
"The Four Seasons" - 15' tall metal sculpture - 2017.

* City of Hillsboro, OR - downtown.
"Dynamic Orbits" - 17' high stainless steel kinetic sculpture - installed in 2016.

* City of Los Altos, CA - Village Park.
"Magic Garden" - 14' tall sculpture - installed in August 2015.

* City of Napa, CA.
"Celestial Orbits"- 14' high sculpture installed in downtown Napa, CA. Completed in 2013.

* City of Milpitas, CA - Alviso Adobe Park art project.
Large outdoor "Historic Farm Wagon" sculpture. Completed in December 2012.

* City of Marin, CA - Martin Luther King School.
"MLK Legacy" Art on acoustical panels installation. Completed in 2011.

* City of Milpitas, CA - The new Senior Center art project.
Four wall sculptures, Fireplace mosaic and large Mural. Completed in 2011.

* City of Milpitas, CA.
"Birds of Paradise" -The Transit Shelter art project. Completed in 2011.

* City of Napa, CA.
"Chinook" sculpture - The Napa River Art program. - 14' high metal sculpture. Completed in 2010.

* Stanford University School of Law - Stanford, CA.
"The Four Elements of the Universe" - Six sculptures, one fresco and six paintings project for the lobbies of the five newly constructed Munger buildings on Campus. Completed in 2010.

* City of Campbell Development Dept. - Campbell, CA.
"Elegant Energy" - 250 SF mosaic design for the Park Towne Place located in the

Historic downtown Campbell, CA. Completed in 2011.
* Kaiser Permanente Hospital - Fremont, CA.
"Phoenix Resurrection" - 14' H metal sculpture - Completed in February 2012.
* DIAP Architects & Planners - San Mateo, CA.
Fresco a secco on cement panels 50"x74" - reception area. Completed in 2008.
Several Stained Glass Window designs. Office area. Completed in 2010.
* El Farolito Restaurant - Healdsburg, CA
Interior wall sculpture and outdoor signs project. Completed in October 2014.
* Da Anza Cupertino Aquatic Center - San Jose, CA.
"Youth Dynamics" - Stainless steel sculpture - 4' x 34' - suspended above the swimming pool. Completed in 2012.
Stained glass window - 5.5' x 5.5' - reception area. Completed in 2012.
* Fremont Surgery Center , MedSpa29 - Fremont, CA.
Copper and brass water feature sculpture. 3'x3'x9'. Completed in 2008.
tained Glass window - 3' x 3'. Reception area. Completed in 2009.
* Mental Health Association of Alameda County , CA.
Complex sculpture hanging design to improve the looks and acoustical quality of the offices. Completed in 2008.
* Humane Society - Palo Alto, CA.
Animal copper design sculptures for display on six windows (6'x8').
Completed in 2008.
* Alameda County Art Commission, Oakland, CA.
Alternate mosaic design for the new Castro Valley Public Library. Completed in 2007.
* San Francisco Perinatal Associates - San Francisco, CA.
12 oil paintings project for a new 10,000SF medical office. Completed in 2007.
* Rackable Systems - Fremont, CA.
Oil painting - 48x48" - purchased for the permanent collection. Completed in 2007.

---

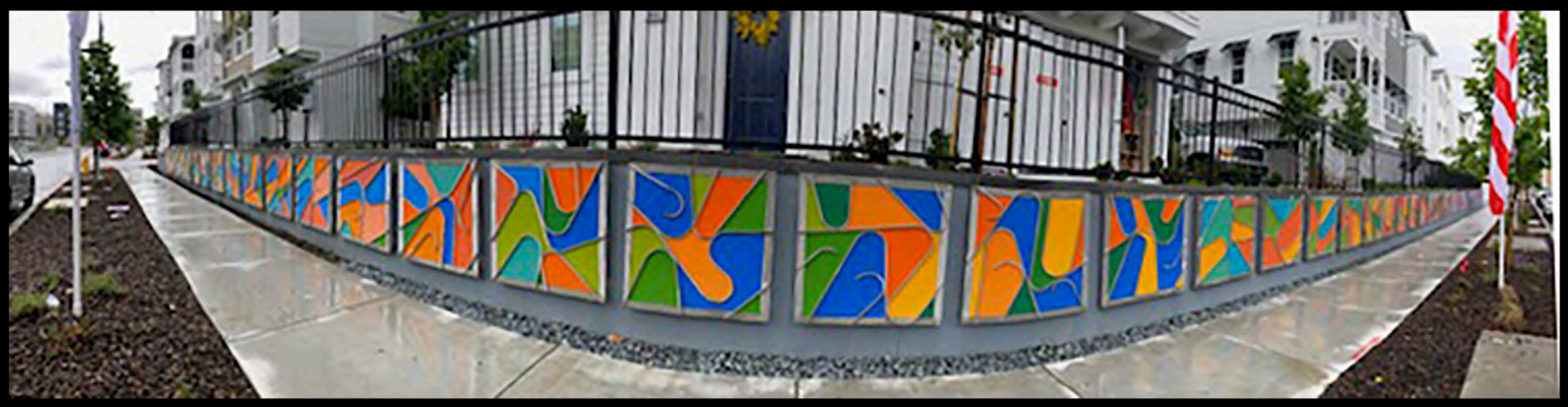
* City of Fremont, CA - Finalist for the Dustenberry Park art project. 2020.
* City of Santa Rosa, CA. - Finalist for the Meter Made art project. 2016
* City of Wylie, TX. - Finalist for the Disc Golf Park art project. 2016.
* City of Davis, CA. - Finalist for the 3rd. street art project. 2012.
* City of Snoqualmie, WA - Finalist for the new Community Center sculpture design. 2011.
* City of Santa Clarita, CA - Finalist for the Aquatic Center Mural design. 2010.
* Union City Art Board - Union City , CA. - Finalist metal art design for the Union City Sports center. Completed in 2009.
* Brighton, CO. - Finalist metal art design for the new Government building. Completed in 2009.

Adrian Litman Art & Design

MONTEGUE PEDESTRIAN OVERCROSSING MURAL

IMAGE LIST

| | |
|---|---|
| 1. Litman_Scape Undulations | Stainless and powder coated steel low relief mural mounted on the 5' x 190' retaining wall at the entrance of Centre Pointe new housing development in the City of Milpitas, CA.<br>Installed in 2019. $100,000.<br>Julie A. Nebozuk - Planning Manager<br>D. R. Horton Building Co.<br>Pleasanton, CA 94588<br>925.225.7485 - JANebozuk@drhorton.com |
| 2. Litman_Scape Undulations | Detail |
| 3. Litman_Historic _Elk_Grove | The 9' high and 19' long mural is an allegoric visual description of Elk Grove City evolution from the time when Spanish explorer Gabriel Moraga entered the region in 1808 until nowadays of dynamic ways of life that is characteristic for Northern California.<br>2019. $25,000.<br>Shelly L. Willis - Public Art Program Consultant<br>City of Elk Grove<br>916-996-0793 - shellyw857@gmail.com |
| 4. Litman_Thriving_Legacy | This mural commemorates and celebrates 20 people who had an outstanding contribution to the development of the City of Milpitas, CA. Installed in the atrium at the Barbara Lee Senior center in Milpitas CA.<br>8'H x 16'L x 4"D. 2011. $20,000.<br>Renee Lorentzen - rlorentzen@ci.milpitas.ca.gov |
| 5. Litman_Birds_of_Paradise | Powder Coated Metal sculpture design simulating a garden patch of "Bird of paradise" flowers installed on top of the shelter enhances the surrounding green area and creates an attractive visual accent to balance the contemporary architecture of the nearby condominiums and the massive light rail structure. Installed on the Great Mall Blvd, in City of Milpitas, CA.<br>12'L x 4'H x 3.5'D. 2011. $17,500.<br>Renee Lorentzen - rlorentzen@ci.milpitas.ca.gov |
| 6. Litman_Elegant Energies | Mosaic design, inspired by the changing dynamics of Silicon Valley, created to enhance the visual aspect of Park Town Place in downtown Campbell, CA.<br>Curving lines, bold shapes and islands of color converge in harmony and balance, stimulating the viewer's imagination.<br>Commissioned by the city of Cambell, CA.<br>Installed in 2011. 8'H x 34'L. $47,500.<br>Mike Wiley - Project Manager<br>MikeW@RossConstruction.com |



1808
1850
Elk Grove Winery
...California Wines
and Brandies
July 1
2000
Welcome to
Elk Grove

CITY OF MILPITAS
CALIFORNIA
MILPITAS
POST

CITY OF MILPITAS
MILPITAS
POST

Bus Stop
66
CENTRIA

Adrian Litman Art & Design

MONTEGUE PEDESTRIAN OVERCROSSING MURAL

PROPOSAL NARRATIVE

The Montegue Pedestrian Overcrossing Mural public art project offers a beautiful and challenging opportunity for visually enhancing the area around the Milpitas Transit Station parking garage.

This project presents a great interest to me because of the multiple options for durable materials use and creative design possibilities.
In general, I think that public art can have a great educational role in the cultural and social context with a positive influence on the young generations in particular.

All of my public art projects involved a certain level of local code restrictions and technical constraints depending on location, materials, public safety and the structural engineering guidelines.
In regards to my artistic practice I have to say that creativity and inspiration to produce high quality innovative and timeless, meaningful artwork comes from a hard work process of research, brainstorming and cooperating with people of various skills who might be part of putting together the final art piece.
I have a little bit of an old fashion attitude when creating good art, that requires "10% inspiration and 90% perspiration".
As a basic principle, I create public art designs with flexibility in order to allow the project stakeholders and community input and participation.

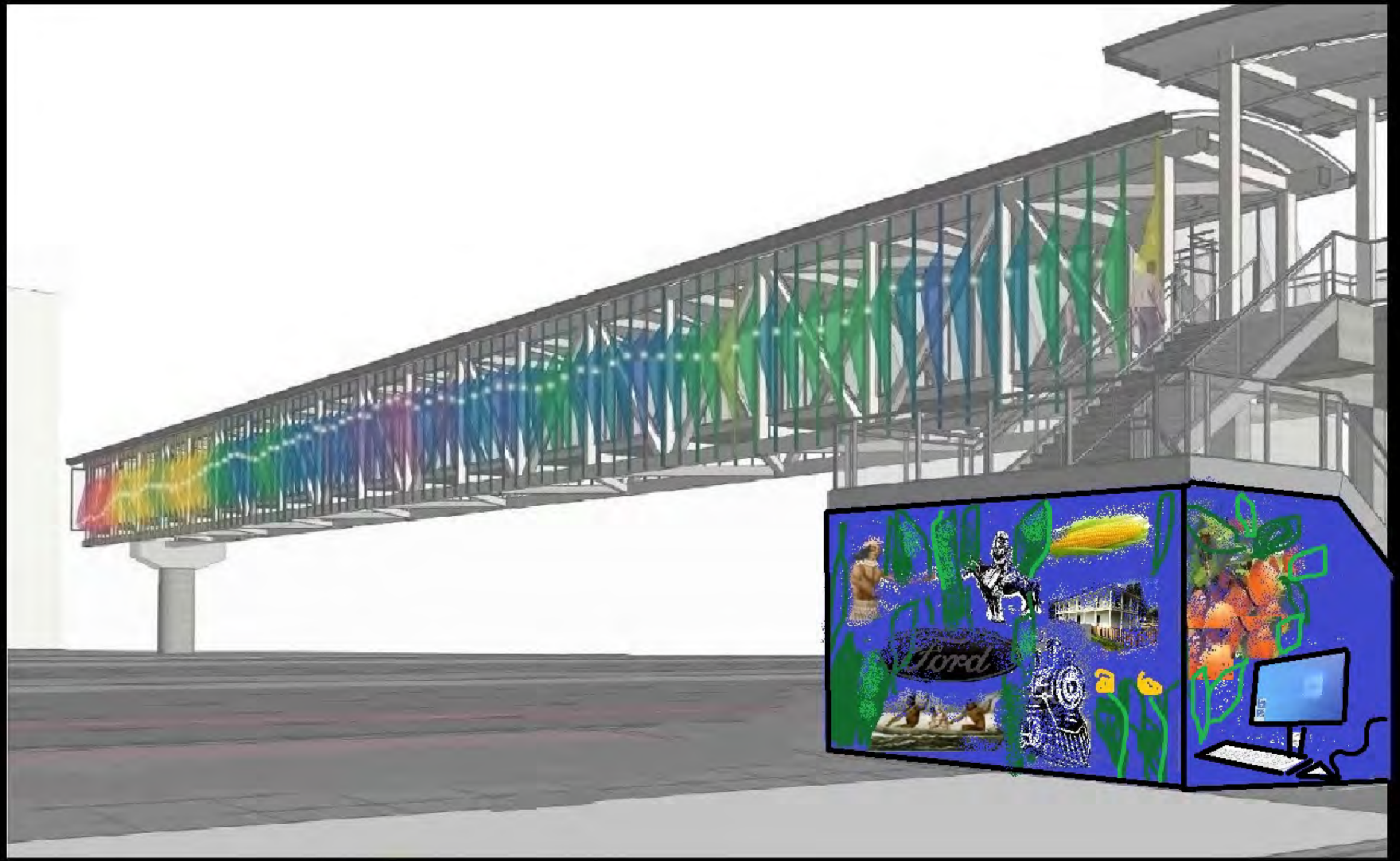
The main challenge for this project is the relatively small budget for a 629 square feet surface of mural design. Being located in such a visible and high traffic area, I think the mural design should be fabricated using more durable materials as opposed to just being painted on the existing metal surface. In general the bright color paints fade outdoors in a few years and re painting on the wall becomes a more difficult maintenance process.
I suggest that the design elements should be executed on metal plates with silkscreened images and marine grade paint, attached to the wall with screws.
This way the individual metal components can be easily removed and fixed if vandalism occurs or major maintenance is needed.

When anti graffiti coating is used, in case the mural needs repainting, the surface has to be stripped of the graffiti coat first. It is much easier to do it on removable panels.
Marine grade paints and silkscreeneng have an average life span of 7-10 years depending on the color.
Warm colors like red and orange tend to fade faster than cool colors like green and blue.
A clear UV resistant coat will protect and extend the life span of the paint.

The visual design can be a montage of vignette elements symbolically showing images of the milestones development of the City including historic facts about the Muwekma Ohlone early inhabitants, the ranching and farming tradition, the old Ford plant and current technological progress.
A detailed design layout will be presented to the art commission for final fine tuning and approval.

I would like to coordinate the choice of images with the Milpitas Historic Society as I did for the "Thriving Legacy" mural installed at the entrance of Barbara Lee Senior Center.

Landscape spot lights would be ideal but unfortunately the budget would not support the expense.
The use of reflective paints can be explored, depending on the durability and life span of such products.
In general the public interaction with a mural is very limited due to the two dimensional size.
Ideal is to create a landscape buffer in front of the mural in order to minimize the occurrence of vandalism.


Ford

Adrian Litman Art & Design

MONTEGUE PEDESTRIAN OVERCROSSING MURAL

TIMELINE

---

The process of creating the concept design, fabrication drawings, mural components manufacturing, transportation and installation would take about 60 days.
The number of visits to the side include measuring and taking pictures of the wall, painting the wall with a background color that might show in between and around design components.
Artwork installation may take up to two days.

BUDGET

---

| | |
|---|---|
| 1. Concept design, drawings and art coordination | $ 3,000 |
| 2. Materials - Metal plates, screws and paints | $ 3,000 |
| 3. Design parts manufacturing | $ 8,000 |
| 4. Transportation and installation | $ 1,000 |
| TOTAL | $15,000 |

**ORLUarts**
**Liv Losee-Unger**
**www.orluarts.com**
94117

orluarts@gmail.com
[redacted]

# Proposal for City of Milpitas
# MontaguePedestrian Overcrossing Mural

***Included in this RFP, in order:***
*-Proposal narrative*
*-Process/materials/maintenance*
*-Proposed design*
*-Timeline and budget*
*-Artist's resume*
*-Portfolio samples*

**Proposal Narrative:**

Hello to the folks at the City of Milpitas! My name is Liv and I am a muralist and San Francisco native with several years of professional experience creating vibrant, colorful, and community-inspired murals of all shapes and sizes. I specialize in realism, bright pattern, and environmental subject matter. My murals are meticulously created using the parachute cloth method, making them last decades longer than direct-paint applications and significantly reducing installation and maintenance costs.

I recently moved back to San Francisco after spending a few years in Philadelphia working for Hagopian Arts, a women-owned and operated mural company. At Hagopian Arts, I designed and painted several murals in addition to being lead assistant for over twenty large-scale public artworks since 2017. I have recently launched my own mural company, ORLUarts, and am excited to continue my passion in my home state!

I was so inspired by the premise of this RFP and the chance to add my art to Milpitas! After some research into Milpitas, its history, and the Muwekma Ohlone people, I decided to create a piece that honors Milpitas' vibrant indigenous history and some of the beautiful wildlife that lives in the area. I used a native pattern and tailored the colors to resemble a stained glass window, highlighting the colors of the art installed along the top of the overcrossing. I believe this color palette will beautifully compliment the rainbow fins while standing out and brightening the pedestrian area. I incorporated vintage illustrations of birds and flowers native to the area: on the main wall is a series of poppies and California hummingbirds, and on the triangular wall is a native Western Kingbird on an oak branch. I wanted to include the oak because acorns were a staple food of indigenous peoples in the area, and are still used in native cuisine today. The vintage illustrations on top of the pattern creates a graphic and colorful artwork that is easy to read from afar, while still hinting at the intricate history of Milpitas.

A note: I had a bit of trouble reading the architectural diagrams provided, so after calling and speaking briefly to Tegan I got the green light to include the two walls I was able to get a

**ORLUarts**
**Liv Losee-Unger**
**www.orluarts.com**
94117

orluarts@gmail.com
[redacted]

sense of. My budget will reflect the cost for just those two walls--approximately 175 square feet, but I would love to expand upon this design if I'm given additional dimensions. I would be happy to work with the committee to add on other walls and to expand or alter the theme.

**Process/Materials:**

A bit on my process: Traditional murals are painted directly onto a primed wall using acrylic or spray paint. Unfortunately, this method is restricted by sunlit working hours, weather conditions, and inevitable peeling and fading.

I instead use the "parachute cloth" method which is gaining popularity on the East Coast. I use acrylic paint on a synthetic canvas-like material to render the mural in sections in the studio. Once the piece is completed, the sections are applied to the wall using a super-strong adhesive, and then the entire composition is triple-sealed with a UV protectant. Parachute cloth takes on the texture of the wall it's applied to and becomes a permanent fixture, preventing peeling, fading, and extending the life of the mural by *decades.*

Using this method, murals go up in a fraction of the time of traditional pieces, preventing prolonged clogging of sidewalks and walkways, and cutting scaffolding or swingstage costs markedly. For this project, I would likely only need to use a small standing scaffolding, which I could rent.

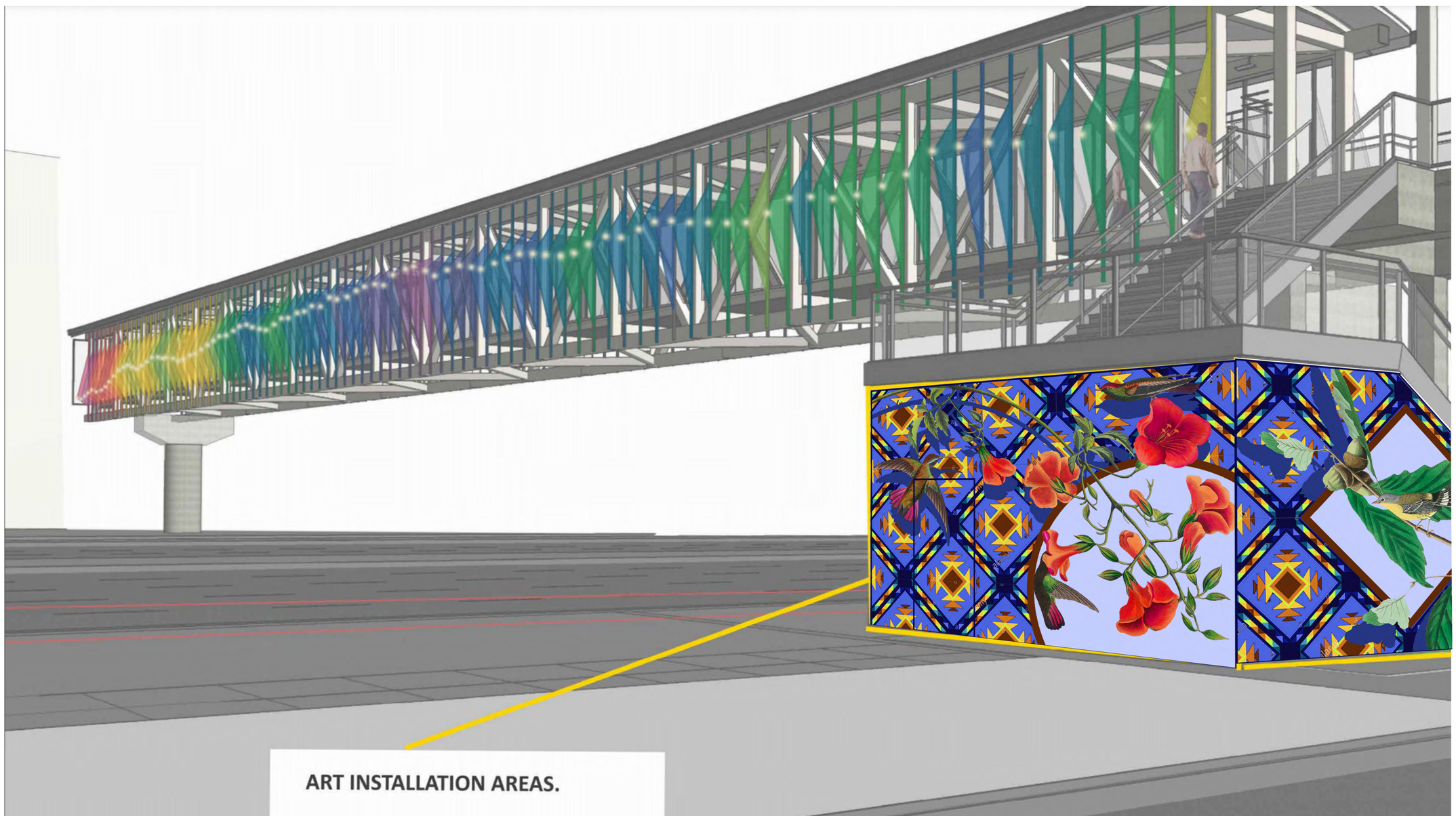
Regarding maintenance,the UV protectant also serves as a barrier for graffiti, making maintenance easy, simple, and rare. There should be no issue with the mural for many, many years before I may need to be brought in for very minor touch-ups.

It would be a privilege to get to paint this piece for the City of Milpitas and to honor the rich indigenous history, the diverse people who live there today, and the beautiful wildlife in the area.

## Mural design on next page

**City of Milpitas Pedestrian Overcrossing Mural Proposal**

**ORLUarts**
**www.orluarts.com**
**orluarts@gmail.com**



# City of Milpitas
# Montague Pedestrian Overcrossing
# Proposal

**ORLUarts**
**www.orluarts.com**
**orluarts@gmail.com**

**Please note: if chosen for this project, I will be purchasing the rights to the pattern below from Alamy. This is just a photoshopped design, and the painting will be more vibrant and clean.**

**ORLUarts**
**Liv Losee-Unger**
**www.orluarts.com**
94117

orluarts@gmail.com
1[redacted]

**Timeline:**

With the existing square footage, this piece could likely be installed by late summer. With an expansion of additional walls, the piece will be done and installed by mid to late fall at the latest. I can give a more accurate timeline once the final square footage is determined.

**Budget:**

Artist Labor: 175 square feet x $22/sq foot: $3,850
Materials budget total **(see below for itemized breakdown)** $2,205
Travel (approximately 5 days for install, using a fuel cost calculator): $47
Small scaffold rental for one week: $140

**Grand total: $6,242**

Milpitas Pedestrian Overcrossing Mural Proposal Materials Budget 1/8/21

| | COLOR | PRICE ($) | QTY (gallons) | COST ($) |
|---|---|---|---|---|
| PAINT | Burnt Sienna | 50 | 2 | 100 |
| | Burnt Umber | 49 | 1 | 49 |
| | Cadmium Red | 132 | 1 | 132 |
| | Cadmium Yellow | 83 | 2 | 166 |
| | Carbon Black | 42 | 1 | 42 |
| | Cerulean Blue | 55 | 2 | 110 |
| | Payne's Gray | 71 | 1 | 71 |
| | Quinacridone Purple | 75 | 1 | 75 |
| | Quinacridone Red | 95 | 1 | 95 |
| | Titanium White | 49 | 4 | 196 |
| | Ultramarine Blue | 47 | 2 | 94 |
| | Venetian Red | 67 | 1 | 67 |
| | Yellow Ochre | 51 | 2 | 102 |
| | | | SUBTOTAL | $1,299.00 |

| | ITEM | PRICE ($) | QTY | COST ($) |
|---|---|---|---|---|
| INSTALL SUPPLIES | Roller Brush 3pack | 11 | 4 | 44 |
| | Roller Frame | 4 | 6 | 24 |
| | NovaGel 5gal | 188 | 2 | 376 |
| | Primer 5gal | 95 | 2 | 190 |
| | Seal Krete 5gal | 62 | 1 | 62 |
| | Painter's Tape 9pack | 33 | 2 | 66 |
| | Drop Cloth | 12 | 4 | 48 |
| | Roller Pole | 8 | 2 | 16 |
| | Trash Bags 1box | 17 | 1 | 17 |
| | Rags 1box | 11 | 1 | 11 |
| | Plastic Sheeting 1box | 26 | 2 | 52 |
| | | | SUBTOTAL | $906.00 |

| | |
|---|---|
| MATERIALS TOTAL | $2,205.00 |

# ORLUarts

## Liv Losee-Unger

## www.orluarts.com

94117

orluarts@gmail.com

[redacted]


---

**CV:**

### Education

Bachelor of Fine Arts, University of Pennsylvania. Philadelphia: 2014-2018. Graduated magna cum laude
Certificate in Painting, Pennsylvania Academy of Fine Arts. Philadelphia: 2013-2017.

### Murals I designed/painted:

**2020:**

-The Eco Mural Project 13: Leafy Sea Dragon, 927 s 46th Street, Philadelphia, PA. Hagopian Arts
-I Am Because We Are, Faith Worship Center Daycare, 65 Penn Blvd., Lansdowne, PA. Hagopian Arts
-Hope Medallions (I designed and painted three of six, Philadelphia Mural Arts Program and Arts & Crafts Holdings, 990 Spring Garden Street, Philadelphia, PA. Hagopian Arts

**2019:**

-Eco Mural Project 7: Nautili, Hagopian Arts, Choy Wong Kitchen, Philadelphia, PA. Hagopian Arts

**2018:**

-Eco Mural Project 3: Arowana, Red Lotus Spa, Philadelphia PA. Hagopian Arts

### Murals where I was lead assistant:

**(lead assistant entails giving input on designs, painting half or more of each artwork, and installing)**

**2020:**

-Eco Mural Project 12: Luna Moth, The Cube at 30th Street Station, University City District, Philadelphia, PA. Hagopian Arts
-Eco Mural Project 11 (Series of 9): Collaboration with John Heinz National Wildlife Refuge at Tinicum. Hagopian Arts
-Keep Going Mural, in partnership with Drive Out Suicide (Gabriel Nathan) and Spak Properties, Park Pizza, West Philadelphia, PA. Hagopian Arts
-Art at the Airport Exhibition, Terminal D, Philadelphia International Airport, Philadelphia, PA. Hagopian Arts
-Hope Medallions (Series of 6), Philadelphia Mural Arts Program and Arts & Crafts Holdings, 990 Spring Garden Street, Philadelphia, PA. Hagopian Arts

**2019**

-25th Anniversary Marathon Mural, Quaker MotorSport, Philadelphia, PA, through Hagopian Arts and Philadelphia Mural Arts Program

**ORLUarts**
**Liv Losee-Unger**
**www.orluarts.com**
94117

orluarts@gmail.com
[redacted]

-Eco Mural Project 9: Eastern Tiger Swallowtail Butterfly, Cedar Park Triangle, Cedar Park Neighbors, University City District, Philadelphia, PA
-Eco Mural Project 8: Chesapeake's Bounty, Painted and designed by Katie Lillard and the 2019 Public Art Class of Wye River Upper School in partnership with Hagopian Arts and Kent County Arts Council, The Mainstay, Rock Hall, MD
-Eco Mural Project 6: Honey Bee, Inner Rhythms, Philadelphia, PA. Hagopian Arts
-Eco Mural Project 5: Wetlands, Davis Pharmacy in Philadelphia, PA. Hagopian Arts
-Mercantile Library Mural, 1021 Chestnut Street, Philadelphia, PA. Hagopian Arts, Brickstone Properties, and Philadelphia Mural Arts Program

**2018**
-Eco Mural Project 4: Amphibian, University City Housing in Philadelphia, PA. Hagopian Arts
-Archetype Solutions Group Interior Mural in Philadelphia PA. Hagopian Arts
-New Courtland Fellowship Mural and Painting Workshops 3, Center For the Emerging Visual Arts and NewCourtland in Philadelphia, PA. Hagopian Arts
-Brauhaus Schmitz, South Street in Philadelphia. Hagopian Arts
-Symbiosis, Eco Mural Project 2, Emlen School in Philadelphia PA. City of Philadelphia Mural Arts Program and Hagopian Arts
-Eco Mural Project 1: Kauai Coral Reef Life, One Stop Deli in Philadelphia, PA. Hagopian Arts

**2017**
-Neighborhood Bike Works Mural, Neighborhood Bike Works, Philadelphia, PA. Hagopian Arts

**Publications**
- "A new Herbie the Love Bug mural in West Philly has a driving purpose--suicide prevention--and QR codes", Stephanie Farr at the Philadelphia Inquirer, 2020
- "Hope Medallions Debut in Spring Arts," Spring Arts, 2020
- "Hope Medallions," Mural Arts Philadelphia, 2020
- "Philadelphia Mural Dedicated to Philadelphia Marathon Weekend," AACR Philadelphia Marathon Press Release by Jennifer Sherlock, 2019
- "New Mural Dedicated To Philadelphia Marathon Unveiled In Manayunk", CBS3 Philadelphia, 2019
- "New Manayunk mural celebrates the Philadelphia Marathon, and offers motivation to runners," Justin Udo, KYW Newsradio 1060AM , 2019
- "American Association for Cancer Research dedicates a mural on marathon course", 6ABC Action News, 2019

## Portfolio samples on next page

**For more murals, progress photos, different angles, and better resolution, please visit my website at [www.orluarts.com](http://www.orluarts.com)**

1) **"The Eco Mural Project 12: Leafy Seadragon"** The Leafy Seadragon is an endangered and rare seahorse endemic to Australian coral reefs. Their spectacular camouflage makes them unique, remarkably beautiful, and delicate creatures. "Leafies" are currently threatened by several environmental factors driven by human interference: ecological degradation, ocean warming and acidification, coral bleaching, pollution, and poaching. Painted and designed by Olivia Losee-Unger under Hagopian Arts. **Date:** 2020 **Materials:** Acrylic on parachute cloth **Location:** 931 South 46th Street, Philadelphia, PA

2)

3) **"I Am Because We Are,"** A mural depicting the bright future for the students of Faith Worship Daycare, and the principles of *Ubuntu: "I am because we are."* Painted and designed by Olivia Losee-Unger under Hagopian Arts. **Date:** June 2020 **Materials:** Acrylic on parachute cloth **Location:** Faith Worship Daycare, 65 Penn Blvd, Lansdowne, PA.

4) **“The Eco Mural Project 10: Channel-Billed Toucan,”** This piece features the endangered Channel-Billed Toucan and was inspired by the widespread 2019 amazon rainforest fires. The colors and pattern used in this artwork aim to evoke indigenous South American artwork and textiles. Painted and designed by Olivia Losee-Unger under Hagopian Arts. **Date:** 2019 **Materials:** Acrylic on parachute cloth. **Location:** Green Line Cafe, 4426 Locust Street, Philadelphia, PA

5) **“The Eco Mural Project 7: Nautili”:** Nautili are relatives of octopuses, squid, and cuttlefish. In addition to severe ocean pollution and warming threatening nautili populations worldwide, these precious cephalopods are being poached to near extinction due to their iconic shell’s value on the tourism market. Painted and designed by Olivia Losee-Unger under Hagopian Arts. **Date:** 2019. **Materials:** Acrylic on parachute cloth. **Location:** Choy Wong Kitchen, 1631, 708 S 50th St, Philadelphia, PA.

6) **“Hope Medallions, series of six: Gratitude, Empathy, Adapt, Gumption, Hopeful, and Persevere,”** The Hope Medallions are a series of six mini murals that were designed and painted during the 2020 COVID-19 quarantine. They aim to remind passersby of their incredible fortitude by placing inspiring words in circles of intricate, hand-painted patterns and gold accents. The Hope Medallions were supported by Arts & Crafts Holdings and Mural Arts Philadelphia. Empathy, Adapt, and Persevere designed and painted by Olivia Losee-Unger under Hagopian Arts. **Date:** May 2020 **Materials:** Acrylic on parachute cloth **Location:** 990 Spring Garden Street, Philadelphia, PA

7) **“The Eco Mural Project 3: Arowana”:** This piece is one of our mini Eco Murals, featuring a predatory armored fish. The Asian Arowana is prized as a symbol of prosperity for collectors of exotic fish, but it has become desperately endangered in its native habitat of Southeast Asia. Painted and designed by Olivia Losee-Unger under Hagopian Arts. **Date:** 2018. **Materials:** Acrylic on parachute cloth. **Location:** Red Lotus Spa, 4610 Cedar Ave, Philadelphia, PA.

Ryan Petersen
Penngrove, CA

Ryan Petersen is a Sonoma County artist most know as a large scale muralist and fine art painter with an extensive background in conceptualizing and executing diverse artistic projects. A well-rounded artist with 10+ years in professional design and fabrication, his versatile skill set has evolved to include woodwork, metal work, computer graphics, paint, videography, and automotive design. He has executed numerous projects in public art, corporate art, his original artwork and commissioned pieces.

## Solo Exhibitions

2017
Momentum, Curated by SF MoMA Artist Gallery, Nordstroms, San Francisco, CA

2016
Into the Wild, Selected Works, Ray's Deli and Tavern, Petaluma, CA

## Selected Group Exhibitions

2016
Art Around Town, Petaluma Valley Hospital, Petaluma, CA
Artprize Group Exhibition, The Harris Gallery, Grand Rapids, MI

2015
Group Show, Redwood Cafe, Cotati, CA

2014
Group Show, Studio 425, San Francisco, CA
On To Genesis, Zodiacs Art Gallery, Petaluma, CA
Artprize, The Harris Building Gallery, Grand Rapids, Michigan.
Annual Fall Conference, Brain Injury Association, Michigan

2013
Artprize, The Harris Building, Grand Rapids, MI
Natural Selection,Rays Deli and Tavern, Petaluma, CA
Group Exhibition, Redwood Cafe, Cotati, CA

2012
Pancakes and Booze SF, Gallery 4n5, San Francisco, CA
Pancakes and Booze LA, Lot 603, Los Angeles, CA
Pancakes and Booze, Gallery 4n5, San Francisco, CA
Selected Group Exhibition, CW Gallery, Petaluma, CA

## Commissioned

2020
Telephone Alley Mural, Petaluma, CA - Publicly Commissioned by City of Petaluma + Petaluma Public Art Committee
Copeland Street Mural, Petaluma, CA - Privately Commissioned by Allied Restoration

Renew Public Art Mural, Mill Valley, CA - Publicly Commissioned by City of Mill Valley + SASM
MSA Novato High Student+Teacher Collaboration Mural - Commissioned by City of Novato + Marin School of the Arts

2019
Little Sumpin' Easy Mural, Lagunitas Brewing Company, Petaluma, CA
MSA Novato High Student Collaboration Mural, Novato, CA
Seared Restaurant, Petaluma, CA

2018
2018 Rugby World Cup Trophies, San Francisco, CA - Commissioned by AIG
WalkME HQ, San Francisco, CA
Hogan Memorial, Lagunitas Brewing Company, Petaluma, CA

2017
Sonoma Strong Public Mural, Petaluma, CA
AIG SF, One Montgomery Tower, San Francisco, CA

2016
'Art Car' Lamborghini Huracan Super Trofeo - Private Commission
Office Space, Lagunitas Brewing Company, Petaluma, CA

2015
SF Streets, Autodesk, San Francisco, CA
P40 Bomber, Lagunitas Brewing Company, Petaluma, CA
Spirals, Mentor Me, Petaluma, CA
Aunt Sally, Lagunitas Brewing Company, Petaluma, CA
Inspiration, Mentor Me, Petaluma, CA

2014
Lucky 13, Lagunitas Brewing Company, Petaluma, CA
Little Sumpin Sumpin, Lagunitas Brewing Company, Petaluma, CA

**Live Painting**

2017
Earth Goddess, Heritage Salvage, Petaluma, CA
Big Mama Day Celebrating World Environment Day - Petaluma, CA - May

2015
Community, High Sierra Music Festival, Quincy, CA
Spirit in the Sky, O+Positive Art Music Festival - Petaluma, CA - November

2014
Cone Peak, The Big Surreal Music and Art Festival, Big Sur, CA
Golden Abstracts, Riley Street Art Supply, Santa Rosa, CA
Northern Lights, Live painting with Lucas Nelson and POTR, Zodiacs, Petaluma, CA
Mari Gras, Grand Opening, Zodiacs, Petaluma, CA

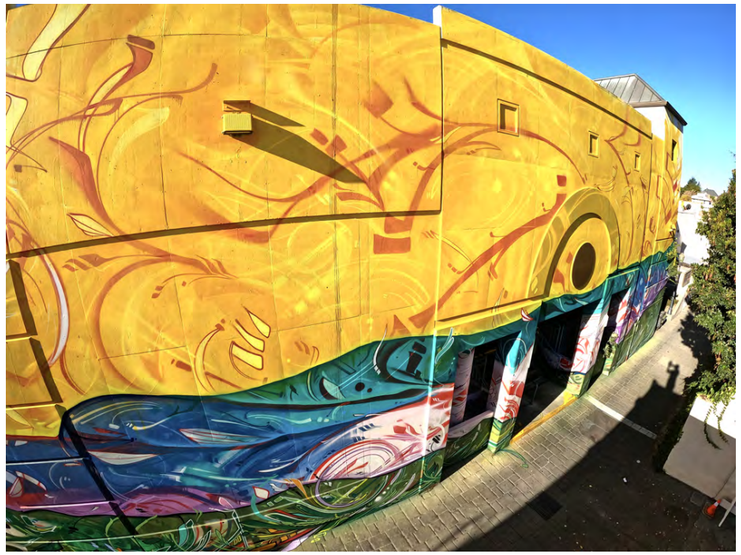
2013
Oasis, 415 Kentucky Studio, Petaluma, CA

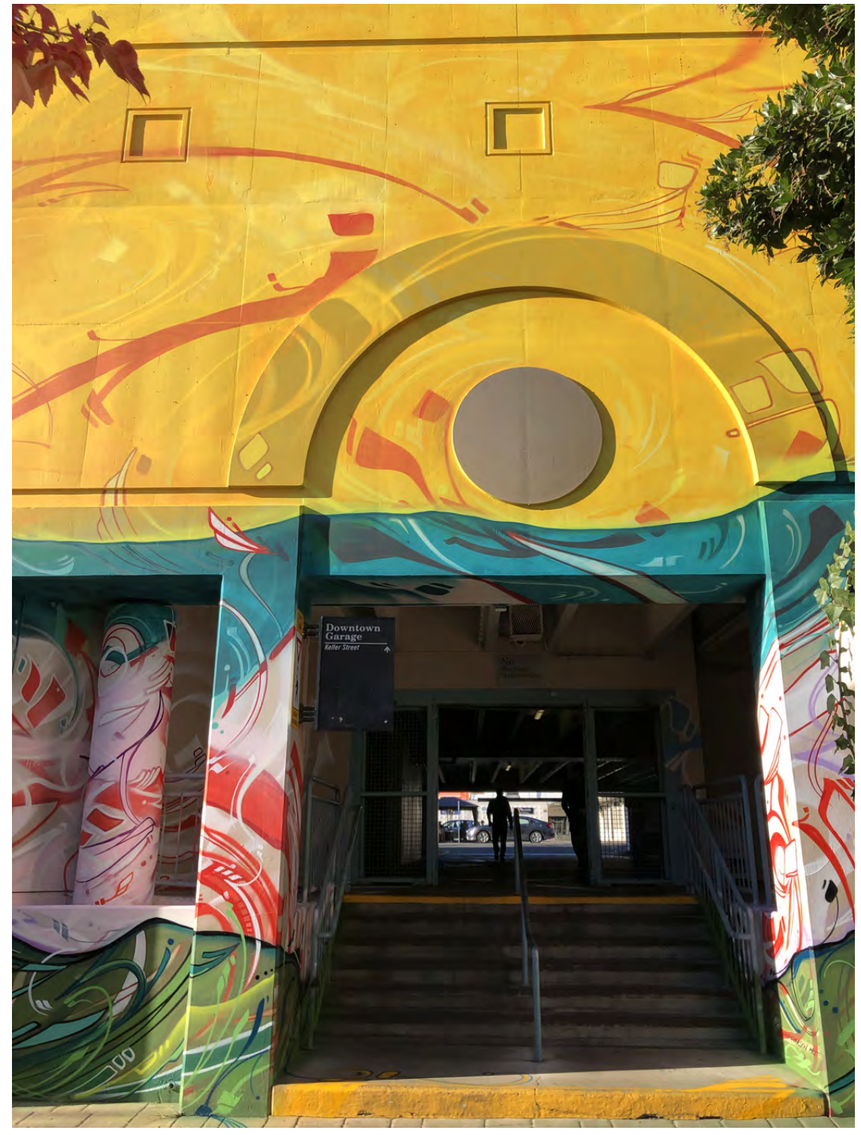
**Articles**

https://www.petaluma360.com/article/news/petaluma-parking-garage-mural-takes-shape/

www.ryanpetersenart.com

@ryanpetersenart






TELEPHONE ALLEY

32’ x 125’

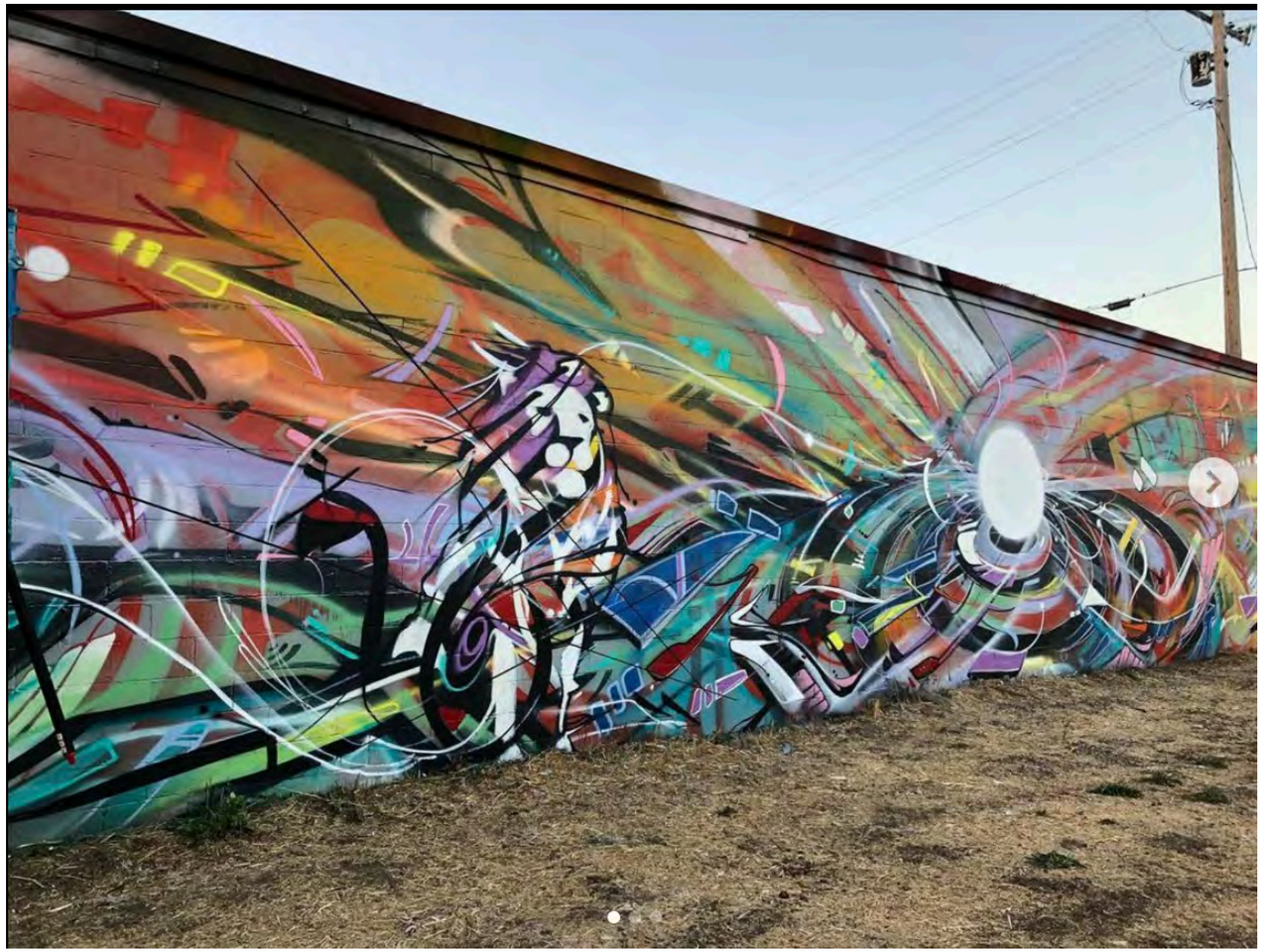
PETALUMA, CA

2020

$25,000

FUNDED BY PETALUMA ART COMMITTEE

CITY OF PETALUMA
STEVE HUSS
SHUSS@cityofpetaluma.org



COPELAND STREET

16’ x 80’

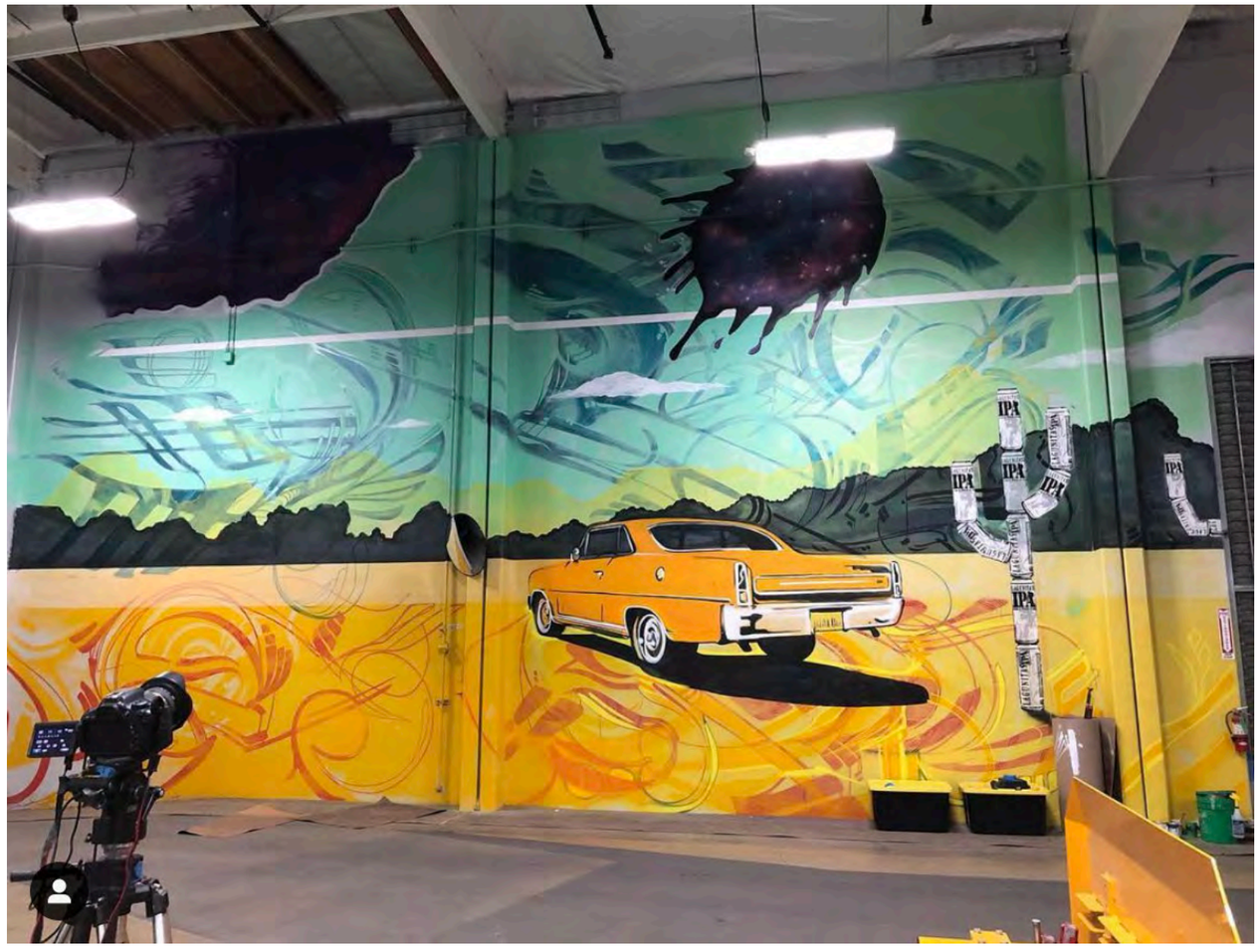
PETALUMA, CA

2020

$15,000

FUNDED BY ALLIED RESTORATION

Micheal Tabatoyon
michael@teamallied.com



LITTLE SUMPIN EASY

32’ x 52’

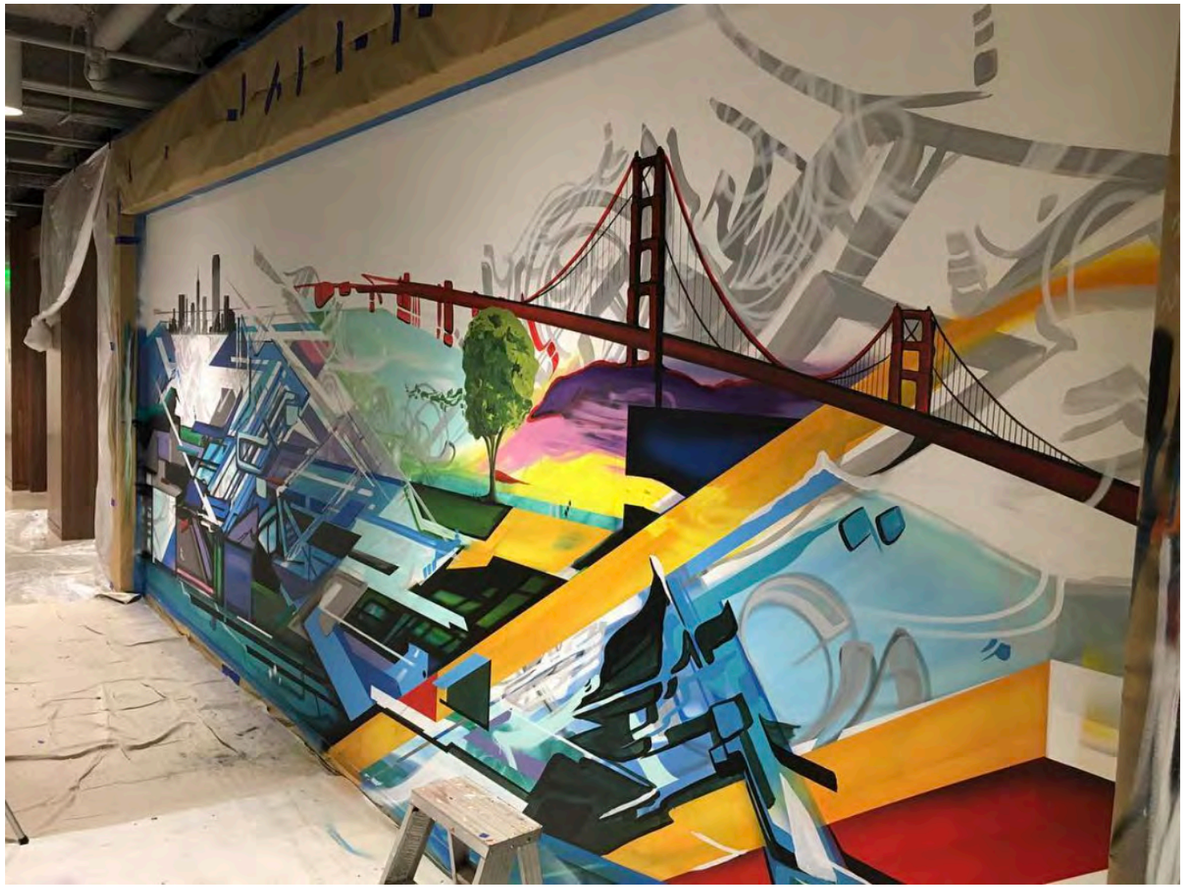
PETALUMA, CA

2019

$7,500

FUNDED BY LAGUNITAS BREWING COMPANY

MIKE FEUSI
mike.Feusi@lagunitas.com



SF STREETS - AIG HEADQUARTERS SF

8’ x 20’

SAN FRANCISCO

2020

$7500

FUNDED BY AIG

JOHN OLSEN
John.Olsen@aig.com

SONOMA STRONG

16’ x 160’

PETALUMA, CA

2017

$20,000

FUNDED BY Kosewic and Ko-Ri GP

Carla Cloud
carla@kozyhomes.com

# MONTAGUE PEDESTRIAN OVERCROSSING MURAL PROJECT

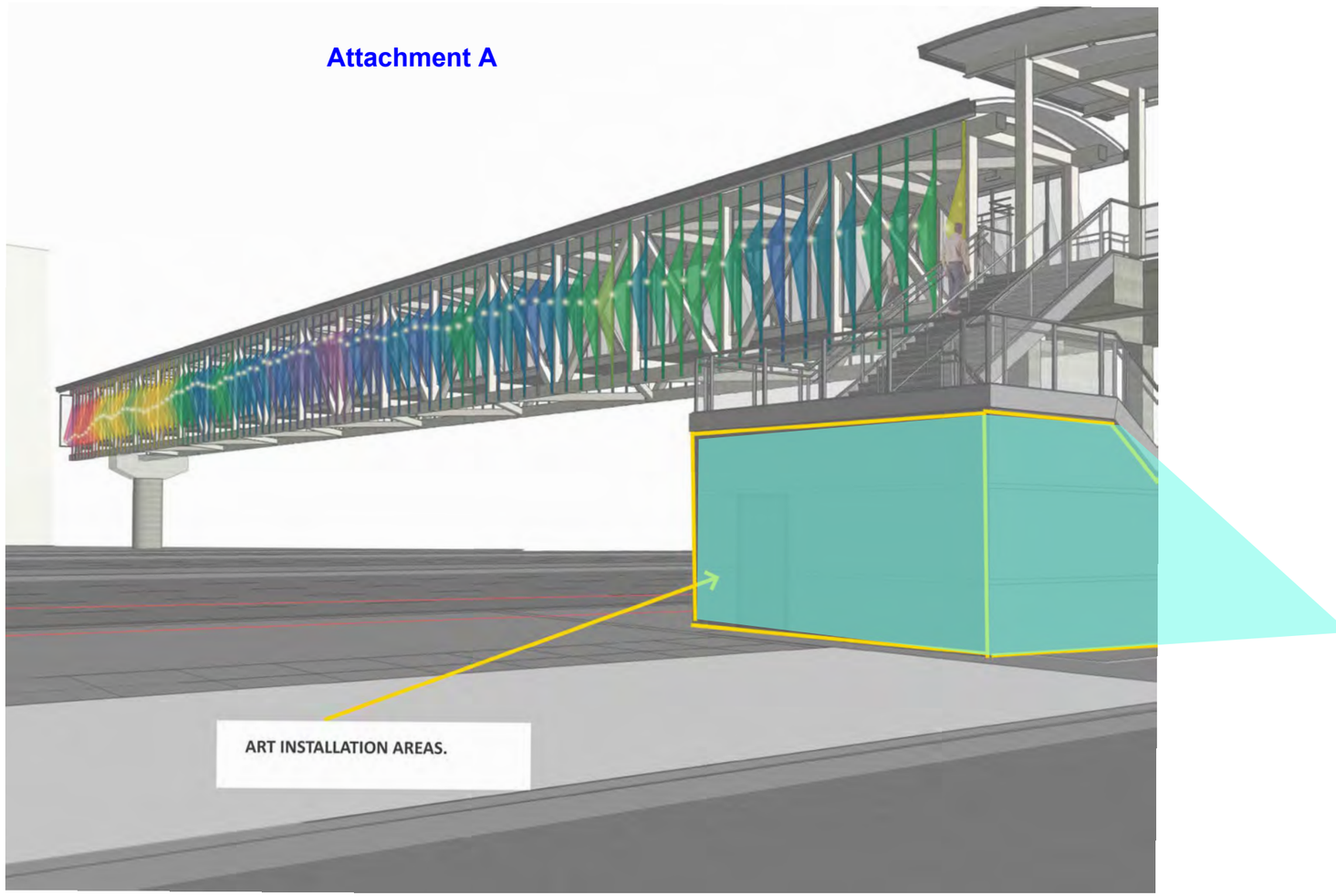
## MURAL PROPOSAL

# PROPOSED SPACES

## MONTAGUE PEDESTRIAN OVERCROSSING

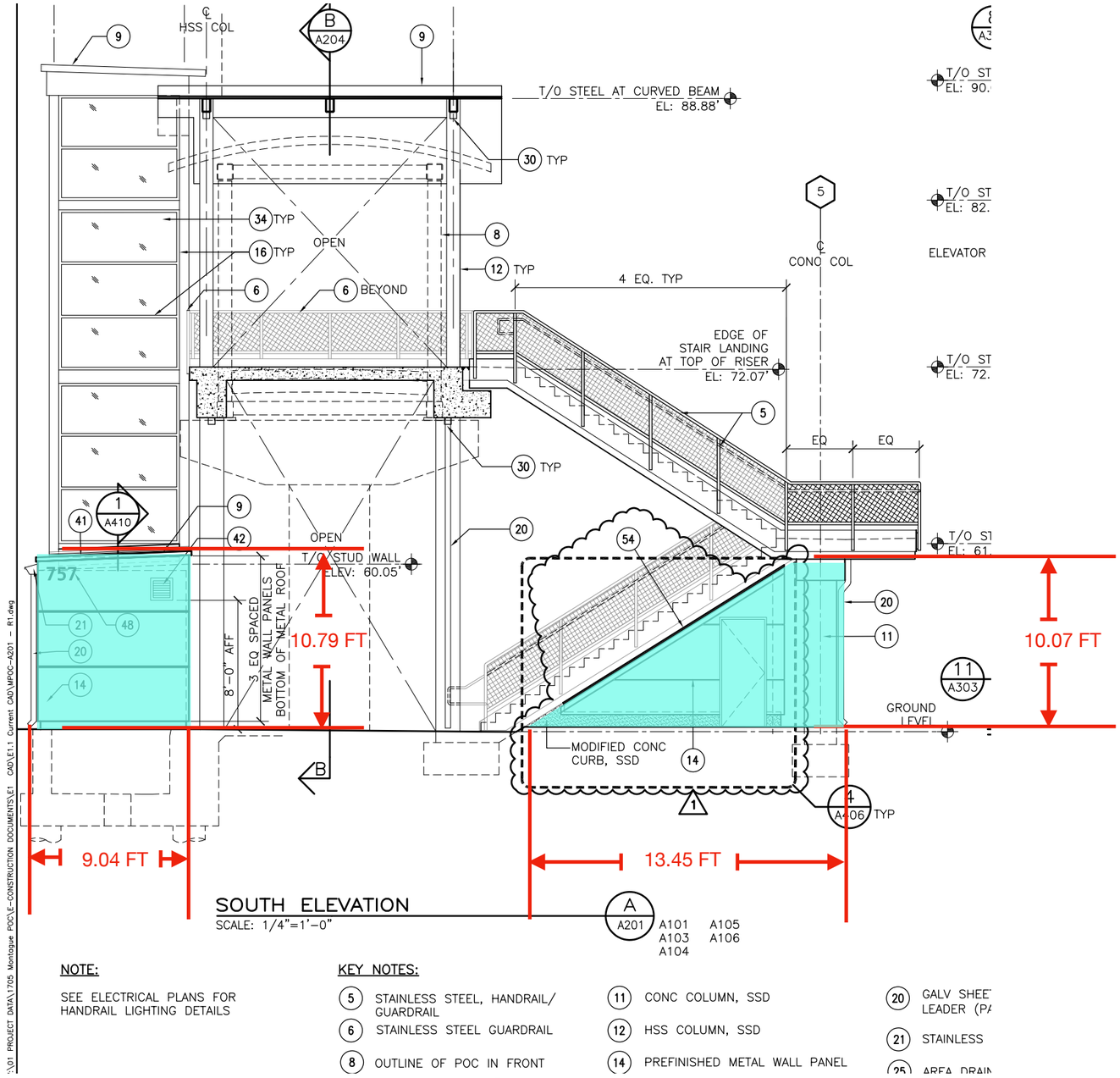
APPROXIMATELY 629+ SQ FT OF MURAL PAINTING ON ALL SPACES LISTED ON FOLLOWING PAGES

MONTAGUE PEDESTRIAN OVERCROSSING




APPROXIMATE MURAL SIZE - 629 SQ. FT.)

RYAN PETERSEN
CREATIVE CONSULTING



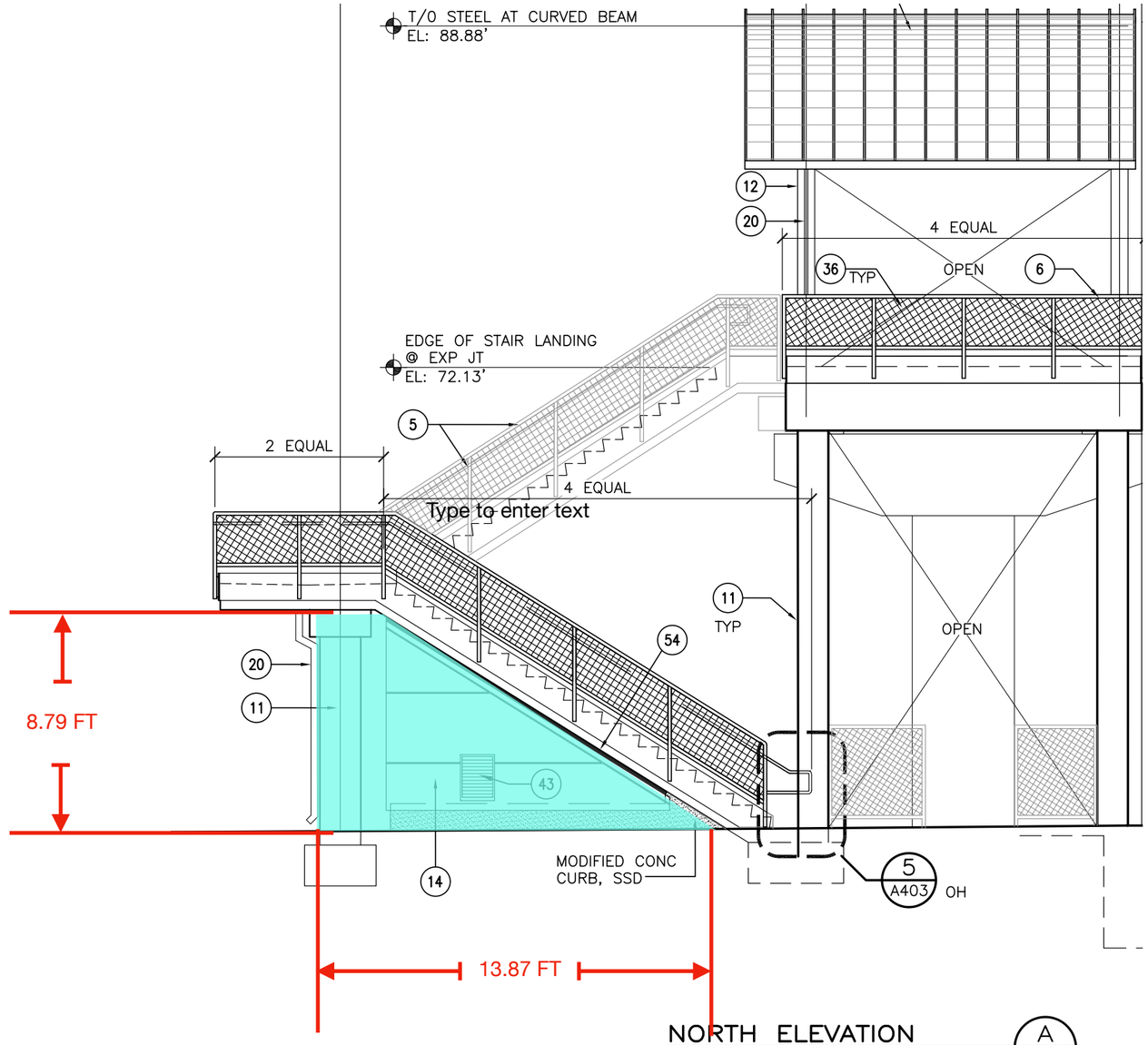

SOUTH ELEVATION
SCALE: 1/4"=1'-0"

NOTE:

SEE ELECTRICAL PLANS FOR HANDRAIL LIGHTING DETAILS

KEY NOTES:

5 STAINLESS STEEL, HANDRAIL/ GUARDRAIL
6 STAINLESS STEEL GUARDRAIL
8 OUTLINE OF POC IN FRONT
11 CONC COLUMN, SSD
12 HSS COLUMN, SSD
14 PREFINISHED METAL WALL PANEL
20 GALV SHEET LEADER (P
21 STAINLESS
25 AREA DRAIN




NORTH ELEVATION

SCALE: 1/4"=1'-0"

A
A204

A100
A101
A103

NOTES:

1. SEE STRUCTURAL DRAWINGS FOR BRIDGE

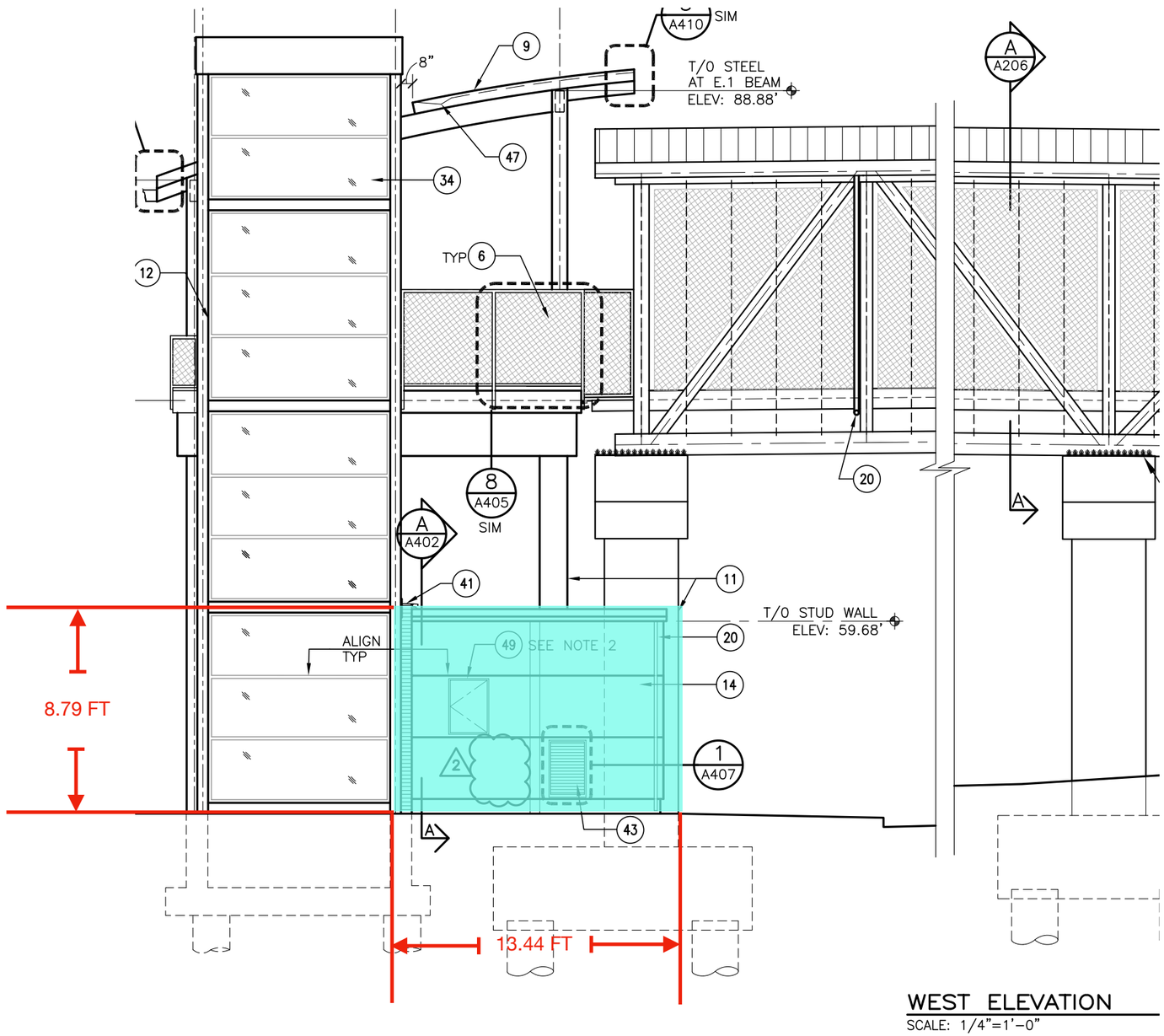
KEY NOTES:

5 STAINLESS STEEL HANDRAIL /GUARDRAIL

12 HSS COLUMN

APPROXIMATE MURAL SIZE - 629 SQ. FT.)

RYAN PETERSEN
CREATIVE CONSULTING



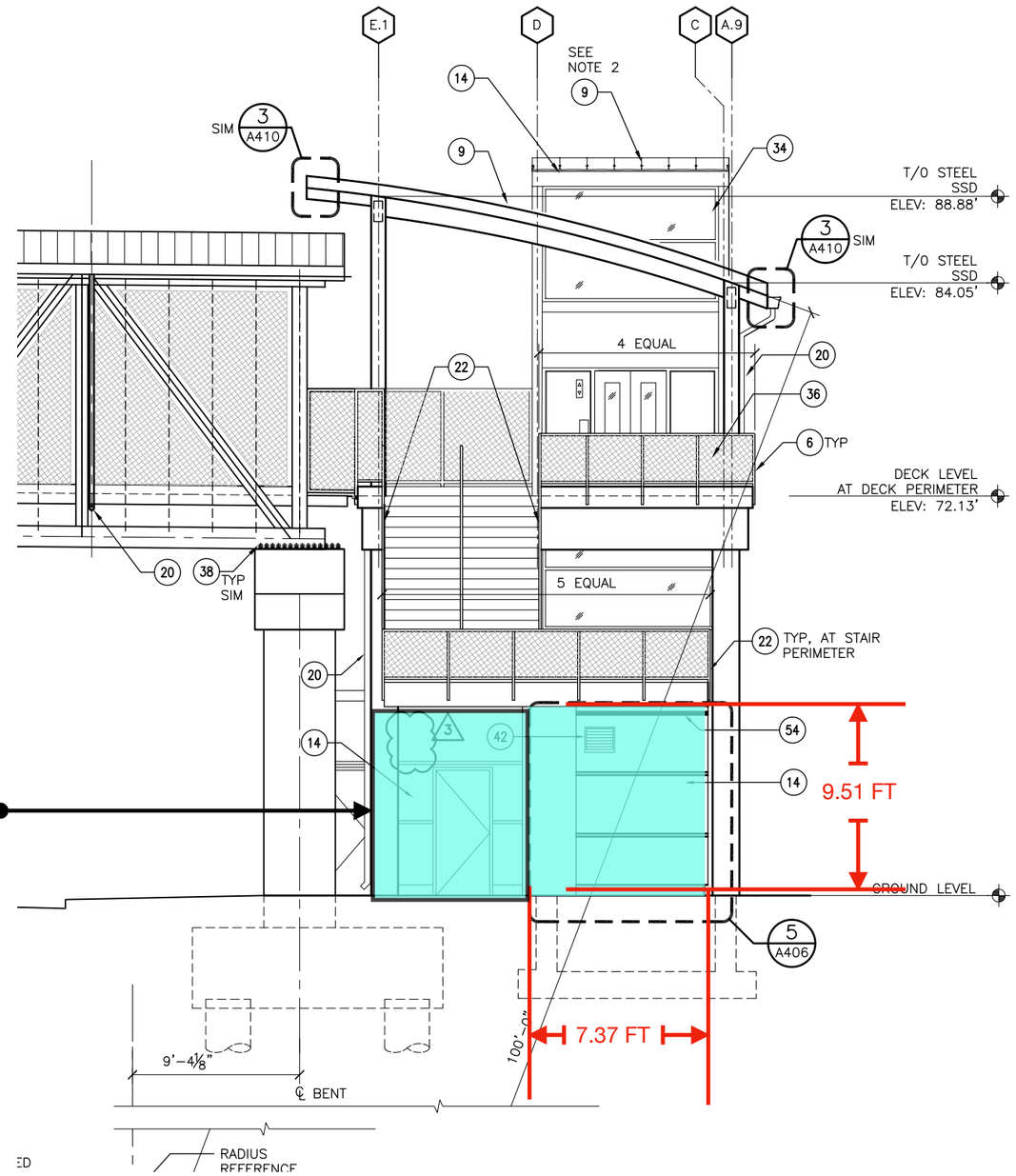

WEST ELEVATION

SCALE: 1/4"=1'-0"

APPROXIMATE MURAL SIZE - 629 SQ. FT.)

RYAN PETERSEN

CREATIVE CONSULTING




NOT LISTED AS PROVIDED SPACE

HOWEVER, POSSIBLY INTERESTED IN EXTENDING MURAL ONTO THIS SPACE

CAN WE APPROVE? JUST A THOUGHT…

(ELECTRICAL ROOM ACCESS DOOR + WALL)

APPROXIMATE MURAL SIZE - 629 SQ. FT.)

RYAN PETERSEN
CREATIVE CONSULTING

# ARTIST STATEMENT

“Art is in my blood. I’m driven. Physically I need to paint. My process begins with a certain motion, a feeling, an energy. Technique and textures are woven into compositions creating a sense of depth, which begins to tell my story. My works can evolve themselves; one layer inspires the next, and the next may seem to bear no relation to what came before. My intention is to capture the harmony between beautiful and chaotic; a construction and deconstruction of space to evoke the emotional connections between us, nature and our modern world. Everyday is an opportunity for us to become more aware, to be inspired, to share a willingness to interact, while being submerged into both the light and dark influences of this wonderfully profound existence that we call life. Most importantly it’s a life in which I love living, creating and sharing with others.”

I’m a local Bay Area artist with a passion to beautify, support local business, and provide welcoming and safe spaces for the people who live and visit here.

The Milpitas Montague Pedestrian Overcrossing Project is an asset to city, business owners and a convenience to patrons. I’m proposing to paint an abstract mural expanding the entire 629+ square foot length of the provided site specific spaces. These proposed designs will be both elevated and sophisticated which will breathe life, energy, and momentum into the space through the use of abstract forms inspired by the historic roots of Milpitas while blending the modern high tech architecture and colorful gradients which are installed on the exterior of the overdressing structure. Additionally, influences of nature and other native elements will be incorporated into the design as mural develops.

The benefit of creating murals is multifold. It weaves culture and history through local spaces for all to enjoy, it creates a welcoming atmosphere for residents and visitors. Furthermore well respected and designed murals have proven to greatly deter unceasing, unsightly marks of inappropriate street vandalism as taggers are less likely to paint on a mural created by a local, respected artist than they are to claim a blank, unowned wall, prime for the taking.

I have years of experience working for private, corporate, and city funded art projects and I am very familiar with similar scopes of work, procedures and requirements. I know what is expected from me as Artist and as well as professional and have what is take to completion such projects as this. I would be an honor to collaborate with the City of Milpitas for this project.

Thank you.

Respectfully,

Ryan Petersen

# MURAL CONCEPT

COLORFUL ABSTRACT

APPROXIMATE MURAL SIZE - 629 SQ. FT.)

# MURAL CONCEPT

## EXPLORE

APPROXIMATE MURAL SIZE - 629 SQ. FT.)

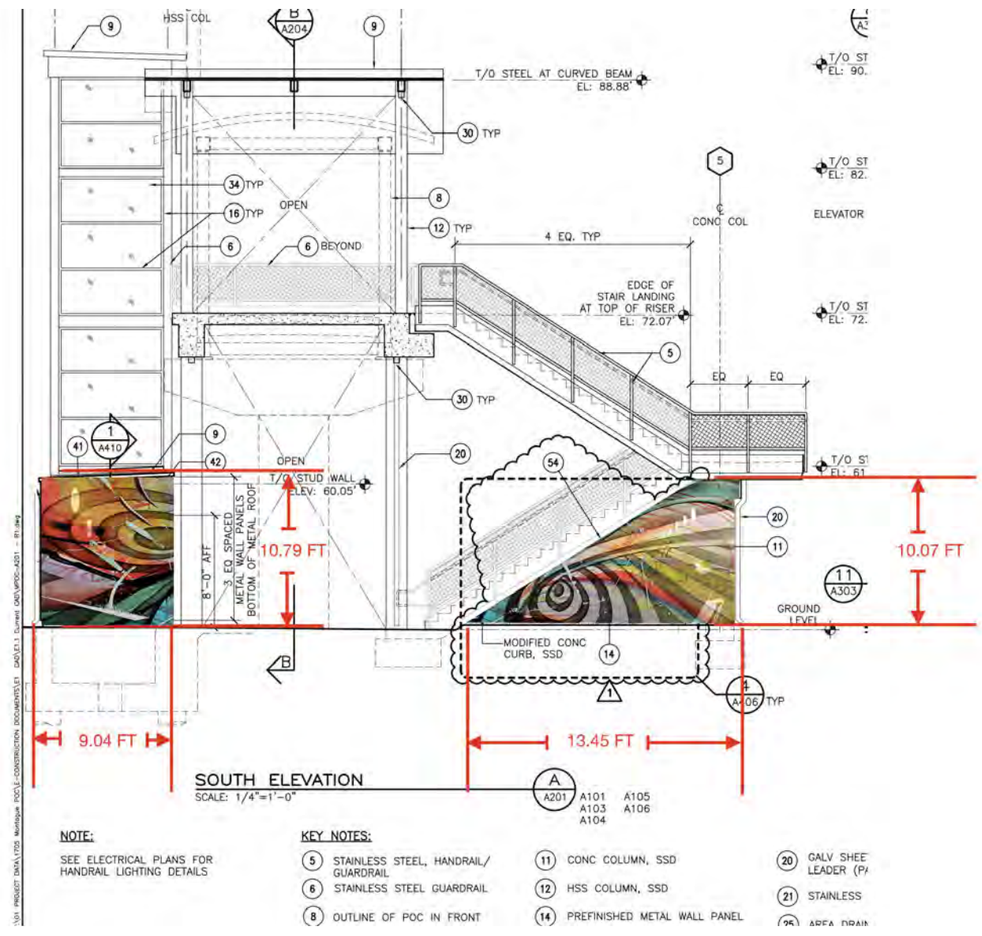
RYAN PETERSEN
CREATIVE CONSULTING

## MURAL CONCEPT

*PLEASE NOTE* THIS IS A CONCEPT RENDERING AND ACTUAL COLORS AND DESIGN WILL SLIGHTLY VARY

APPROXIMATE MURAL SIZE - 629 SQ. FT.)

# MURAL CONCEPT

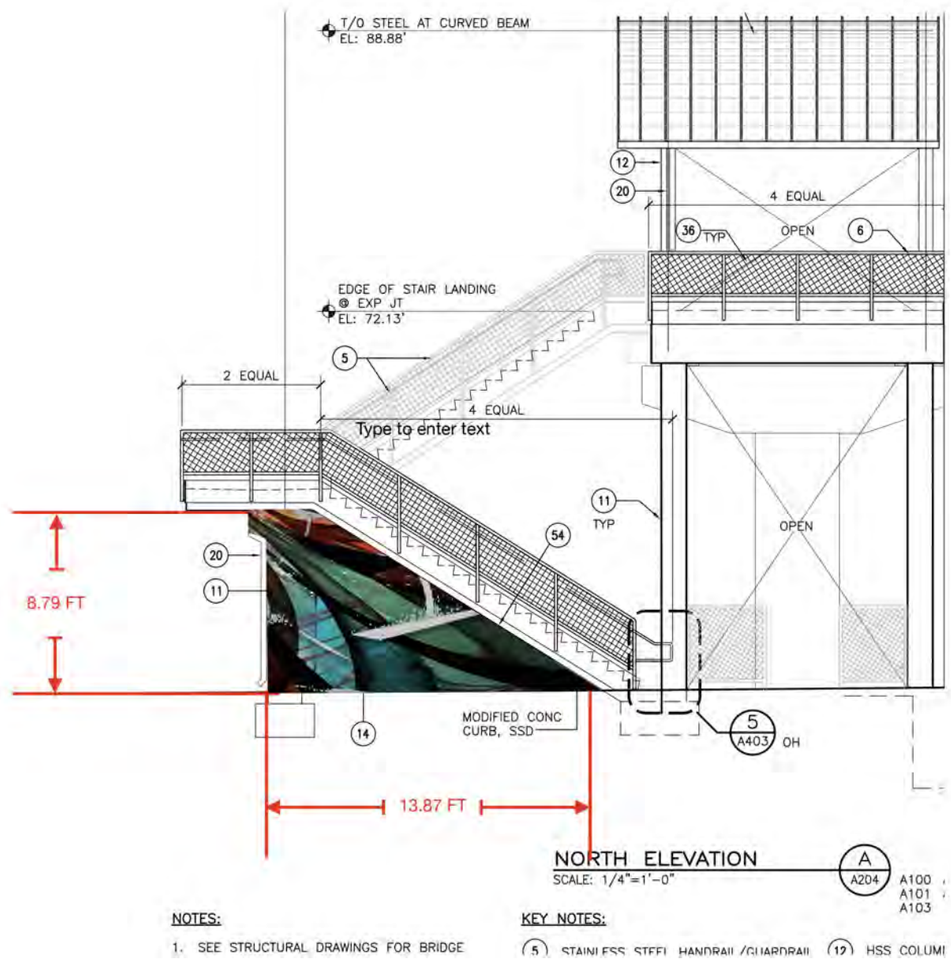



*PLEASE NOTE* THIS IS A CONCEPT RENDERING AND ACTUAL COLORS AND DESIGN WILL SLIGHTLY VARY

APPROXIMATE MURAL SIZE - 629 SQ. FT.)

RYAN PETERSEN
CREATIVE CONSULTING

# MURAL CONCEPT

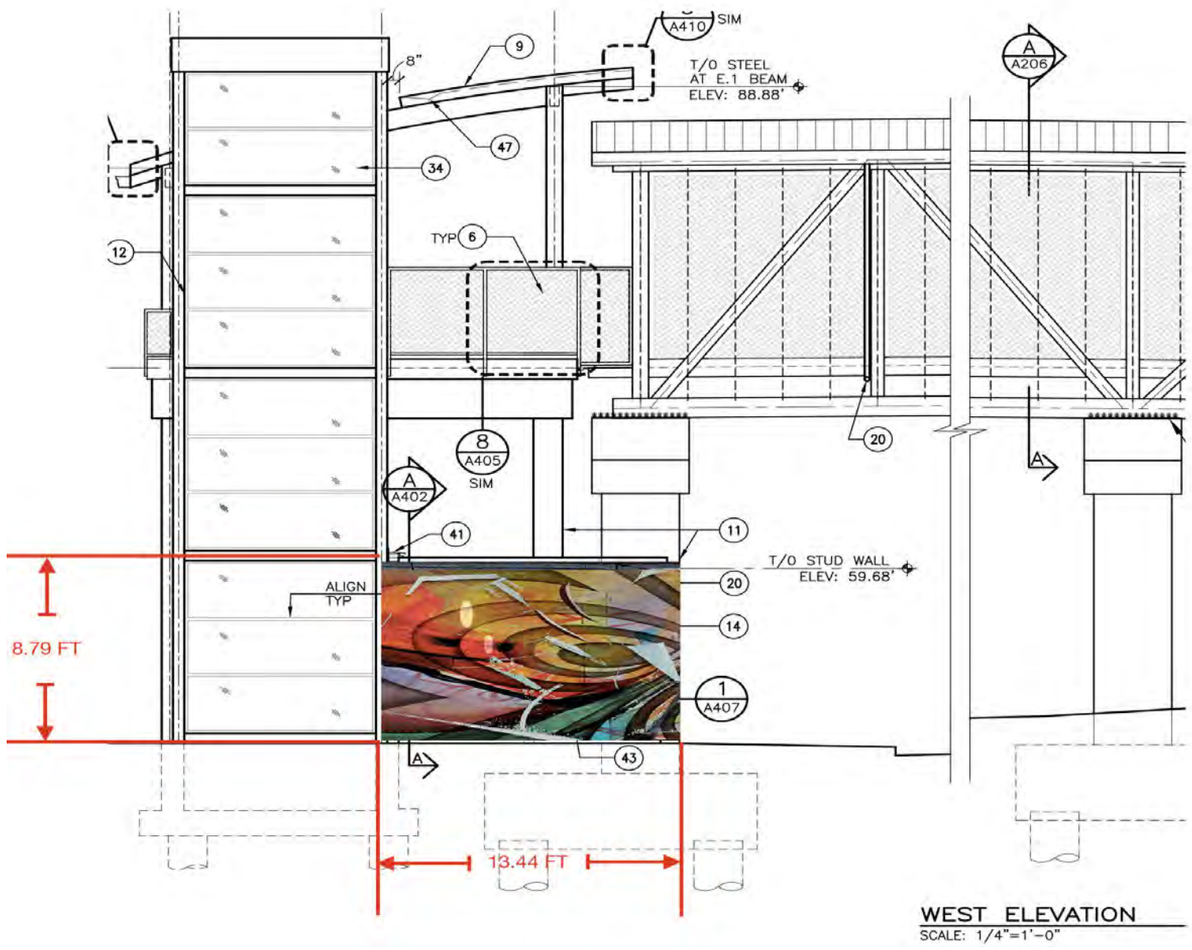



*PLEASE NOTE* THIS IS A CONCEPT RENDERING AND ACTUAL COLORS AND DESIGN WILL SLIGHTLY VARY

APPROXIMATE MURAL SIZE - 629 SQ. FT.)

RYAN PETERSEN
CREATIVE CONSULTING

# MURAL CONCEPT

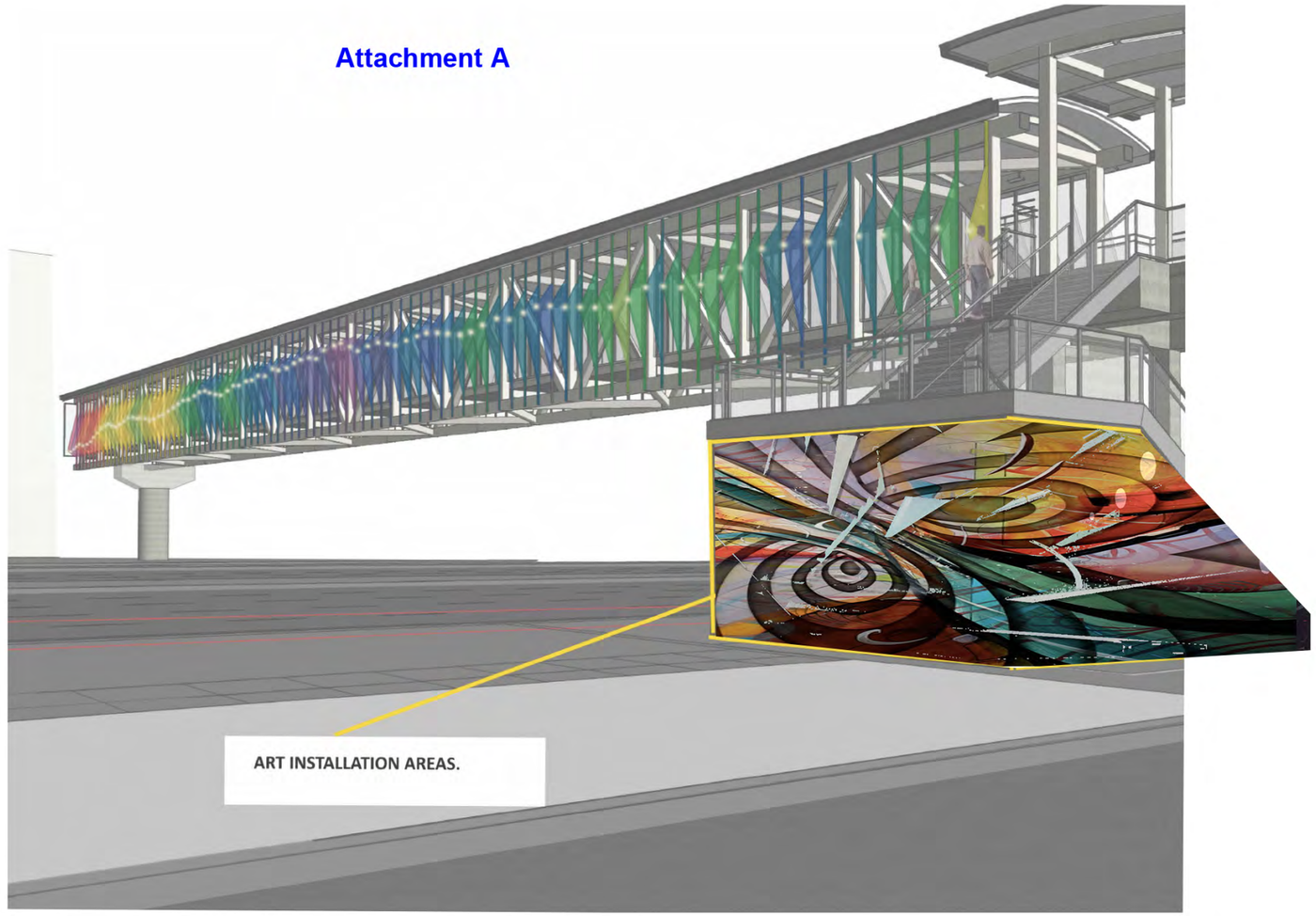



*PLEASE NOTE* THIS IS A CONCEPT RENDERING AND ACTUAL COLORS AND DESIGN WILL SLIGHTLY VARY

APPROXIMATE MURAL SIZE - 629 SQ. FT.)

RYAN PETERSEN
CREATIVE CONSULTING

# MURAL CONCEPT




*PLEASE NOTE* THIS IS A CONCEPT RENDERING AND ACTUAL COLORS AND DESIGN WILL SLIGHTLY VARY

APPROXIMATE MURAL SIZE - 629 SQ. FT.)

RYAN PETERSEN
CREATIVE CONSULTING

# MONTAGUE PEDESTRIAN OVERCROSSING MURAL PROJECT BUDGETING

**NOT TO EXCEED MURAL PRODUCTION COST: $15,000**

**ARTWORK WILL BE PAINTED ON SITE**

**PRODUCTION TIME - APPROXIMATELY 1 MONTH**

MURAL PRICING IS BASED ON THE TOTAL SQUARE FOOTAGE + THE COMPLEXITY OF FINALIZED DESIGN.
BASED ON THE PROVIDED DIMENSIONS THIS TOTAL PROJECT IS APPROXIMATELY 629 SQ FT @ $23.84 PER SQ. FT = $15,000

MURAL PRODUCTION PACKAGES INCLUDE:

- ARTIST CONCEPT + DESIGN TIME + FINISHED MURAL
- SITE PREP
- ALL LABOR
- ALL PAINTS & MATERIALS
- ALL EQUIPMENT
- ARTIST TRAVEL AND RELATED FEES
- INSURANCE + ADDITIONAL INSURED CERTIFICATES
- ENCROACHMENT + RELATED PERMIT(S)
- ALL RELATED CITY + BUSINESS TAX FORMS
- UI + ANTI GRAFFITI CLEAR COAT
- ARTWORK PLAQUE DESIGN + INSTALLATION

Mural Maintenance Information
Prepared by Artist Ryan Petersen
12/20/2020

## General Maintenance

It is recommended to periodically inspect the mural for any visible damages to the artwork base and top coat surface. Exterior murals are subjected to a variety of elements including natural light exposure, rain and variable weather conditions and in some cases vandalism. This mural has an Anti-Graffiti Coating with a manufacturer's warranty of up to 10 years. Depending on overall weather conditions and to ensure product integrity it would be advised to reapply a top coat every 5-10 years unless inspections suggest an earlier application. The rains should wash the artwork naturally and annually rinsing the mural surface using a water hose with light-medium pressure will help remove any collected dirt and dust.

## Damage and Repairs

Due to both scale and scope of the project it is highly recommended to contact and consult directly with the artist Ryan Petersen (**contact information below**) in the event that repairs or touch-ups are needed. Any and all repairs should be supervised and performed by the artist for best longevity and overall maintenance of the artwork. The mural's surface and artwork base layers, both require different procedures for maintenance and repair. Please note, the production of this mural involved custom colors as well as unique techniques of application which may be difficult to reproduce without direct oversight by the artist and will require custom color matching. If for whatever reason the artist is unavailable to perform such repairs the following materials and application are provided:

## Materials

### 1. Sealer/ Top Coat

**VandlGuard® Original Anti-Graffiti Coating -** a non-sacrificial anti-graffiti coating that protects surfaces from permanent staining and damage caused by commercially available spray paints. VandlGuard® can be applied to any vertical or horizontal exterior surface and dries clear (will not yellow). VandlGuard® is eligible for a material warranty of up to 10 years.

| Surface/Substrate | Coverage sf/gal | # of Coats | Warranty |
|---|---|---|---|
| Painted Surfaces | 300 | 1<br>2<br>3 | 1 Year<br>5 Years<br>10 Years |

1) Prepare Surface
To apply, surfaces must be clean, dry, and structurally sound. Surface moisture content must be less than 15% as measured with an electronic moisture meter. Freshly painted and stuccoed surfaces must fully chemically cure before applying to prevent yellowing. **PLEASE NOTE:** If surface is not sealed or painted, apply Micro-Seal® before using VandlGuard®.

Do not apply if rain, snow, or temperatures below 40°F are expected within 48 hours. Do not apply if relative humidity is greater than 80%.

2) Dilute (If Concentrate)
Mix 0.75 gallons of water with 32oz of product (1:3 Mix Ratio)

3) Apply Product
Apply VandlGuard® with airless spray equipment. Cover the surface in a fine mist using a cross-hatched pattern. When the entire surface is coated, immediately repeat the process. Let dry for 1-2 hours before applying additional coats. Product fully cures in 3-4 days.

**2. Mural/Artwork Base Layers**

Zinsser Bulls Eye 123 White Primer and Sealer
Montana Cans - Aerosol Spray Paint - Matte finish
MTN 94 - Aerosol Spray Paint - Matte Finish
MTN - Water Based Aerosol Spray Paint - Matte Finish
Kelley Moore Exterior 1245A AcryShield Exterior Low Sheen
Kelley Moore Exterior Color Sample Exterior Low Sheen
Kelley Moore Exterior 1210 Premium Professional Exterior Low Sheen
Golden Acrylic Heavy Body Paints

*Please note that the list of colors and paint effects required for touch up or repairs were custom mixed and will require a consultation with the Artist for a proper match.

If you have any questions or need additional information please contact the artist below: