



CITY OF MILPITAS

Arts Commission

REGULAR MEETING

AGENDA

7:00 p.m.

Monday, January 24, 2022

Via Teleconference (Virtual Meeting)

Meeting shall be live streamed. Go to:

Facebook: <https://www.facebook.com/CityofMilpitas/>

YouTube: <https://www.ci.milpitas.ca.gov/youtube>

Web Streaming: <https://www.ci.milpitas.ca.gov/webstreaming>

Public Comments may be provided live during the meeting by first registering for the Zoom meeting in advance, providing an email address (not disclosed) and name. Register in advance for this webinar:

https://ci-milpitas-ca-gov.zoom.us/webinar/register/WN_CkxP5T40SOWLPyVp3JEiCg

*A link will be sent to you to join the meeting in order to give comments. All registered meeting attendees who wish to speak must click on the "raise hand" icon when the Staff Liaison calls for public comments. If participating by calling in, dial *9 to use the "raise hand" feature, and when you are called upon, hit *6 to unmute your phone. Your phone number will be displayed in the live meeting. Staff will call the speakers to begin.*

All comments provided shall be limited to three minutes or less as determined by the Staff Liaison. All members of the public will be limited to one comment per agenda item, and one comment for non-agenda items. The online written comment form previously used is no longer be available for public comment.

1. Call to Order

2. Pledge of Allegiance

3. Roll Call

- a. Introduction of new commissioner Jamie Hekkelman.
- b. Introduction of new student commissioner Christine Lee.

4. Seating of Alternates

5. Approval of Agenda: January 24, 2022

6. Approval of Meeting Minutes: October 11, 2021

7. Public Forum

Those interested are invited to address the Commission on any subject not on the agenda orally via zoom webinar (instructions above). Speakers may provide their name and city of residence for the record, and

comments may be limited to three minutes, or less. As an item not listed on the agenda, no response is required of the Commission or staff. However, Commission members may request staff to add the item to a future meeting agenda. This public meeting will be led with professionalism, respect and civility, so profanity and/or vulgar language will not be allowed.

8. Announcements

- a. Commission vacancies – two alternate positions, one student commission position

9. Business Items

- a. **Work Plan**

Community Engagement and Inclusion Administrator McLane will review the Arts Commission's City Council-approved Work Plan and propose staff recommendation for next steps.

Recommendation: Approve staff recommendation for next steps.

- b. **Mural Program**

Community Engagement and Inclusion Administrator McLane will provide an update on the Mural Program, additional recruitment, especially for Milpitas-based muralists, and Site nomination process.

Recommendation: Receive report and provide comment.

- c. **Phantom Art Gallery Application: Saranya Chandrasekaran**

Community Engagement and Inclusion Administrator McLane will present an artist for consideration for display in the Phantom Art Gallery.

Recommendation: Approve Saranta Chandrasekaran's work for display.

- d. **Public Art Project Updates**

Community Engagement and Inclusion Administrator McLane will provide updates on public art projects in process.

Recommendation: Receive report.

[Click or tap here to enter staff recommendation](#)

10. City Liaison Reports

Report from Staff Liaison

Report from Councilmember Liaison

11. Adjournment

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public.

Commissions and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035
e-mail: cdiaz@ci.milpitas.ca.gov / Phone: 408-586-3040

The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting "I Want to . . . View " link.

Materials related to an item on this agenda submitted to the Commission after initial distribution of the agenda packet are available for public inspection at the Recreation and Community Services office at the Milpitas Community Center, 457 E. Calaveras Blvd., Milpitas and on the City website. Commission agendas and related materials can be

viewed online: <http://www.ci.milpitas.ca.gov/our-government/commission/> (select meeting date)

APPLY TO SERVE ON A CITY COMMISSION

Commission application forms are available online at www.ci.milpitas.ca.gov or at Milpitas City Hall.

Contact the City Clerk's office at 408-586-3003 for more information.

If you need assistance, per the Americans with Disabilities Act, for a City of Milpitas public meeting, please call Recreation and Community Services Community Engagement and Inclusion Administrator Tegan McLane at (408) 586-3212, or send an e-mail to tmclane@ci.milpitas.ca.gov prior to the meeting. You may request a larger font agenda or arrange for mobility assistance. For hearing assistance, headsets are available in the City Council Chambers for all meetings.

**CITY OF MILPITAS
M I N U T E S**

Item 6

ART COMMISSION MEETING

- Minutes:** Meeting of the Arts Commission.
- Date of Meeting:** October 11, 2021
- Place of Meeting:** Zoom Meeting
- I. Call to Order:** Chair Agg called the meeting to order at 7:05 p.m.
- II. Pledge of Allegiance:** Commissioner Brahim led the Commission in the Pledge of Allegiance.
- III. Roll Call:** Commissioners Present: Agg, Brahim, Ghose, Hays, Hutnick, Umarani
Commissioners Absent: Badesha
City Council Liaison Present: Mayor Tran
City Staff Present: Tegan McLane – Community Engagement & Inclusion Administrator
New Cm. Hutnick was introduced.
Resignations of Cm. Badesha and Student Cm. Tan were announced.
- IV. Seating of Alternates:** None
- V. Approval of Agenda:** **MOTION** to approve the Agenda for October 11, 2021 as submitted.
M/S: Brahim/Hays **Ayes:** All
- VI. Approval of Minutes:** **MOTION** to approve the Minutes from June 28, 2021 as submitted.
M/S: Hays/Ghose **Ayes:** Agg, Brahim, Ghose,
Abstain: Hutnick
- VII. Public Forum:** None
- VIII. Announcements and Correspondence:** None
- IX. Business Items:**
- a. Mural Program**
Community Engagement and Inclusion Administrator McLane announced City Council's approval of the Mural Program to produce four per year, with the stipulation that one be designed by a Milpitas resident, and City Council direction to begin two murals prior to Holiday Magic.

b. Temporary Main Street Industries Mural Project

Community Engagement and Inclusion Administrator McLane provided a presentation about the Temporary Main Street Industry Mural Project and requested selection of a Commissioner to serve on the selection panel. Cm. Hays was unanimously approved to serve on the Main Street Industries selection committee.

c. Holiday Magic Event Update

Community Engagement and Inclusion Administrator McLane provided an update on Holiday Magic on Main Street, slated for December 4-19, 2021.

d. Temporary Holiday Magic Murals Project

Community Engagement and Inclusion Administrator McLane provided a presentation about the Temporary Holiday Magic Murals Project and requested selection of a Commissioner to serve on the selection panel. Cm. Ghose was unanimously approved to serve on the Holiday Magic Murals Commission.

e. Muralist Prequalifications

Community Engagement and Inclusion Administrator McLane presented muralist applicants seeking prequalification.

MOTION to prequalify all 20 mural artists who submitted materials.

M/S: Hay/Ghose

Ayes: All

XI. Staff, City Council and Liaison Reports

There was nothing additional reported.

XII. Future Agenda Items

XIII. Adjournment:

With there being no further business, the meeting was adjourned at 9:25 p.m., with the scheduled meeting to be a Regular Meeting on November 22, 2021, at 7 p.m.



AGENDA REPORT

Arts Commission

DATE: January 24, 2022

TO: Honorable Chair and Commissioners

FROM: Tegan McLane, Community Engagement and Inclusion Administrator /
Assistant Director, Recreation and Community Services Department

SUBJECT: Work Plan (Item 9A)

Executive Summary:

The Arts Commission will review next steps on its work plan.

Staff Recommendation:

Approve staff recommendations for next steps

Financial Impact:

None.

Description:

On October 19, 2021, the Milpitas City Council approved the Arts Commission's proposed work plan with no changes.

Staff recommends the following next steps for the various Work Plan items.

Milpitas Arts and Culture Grant Program – Staff to develop a brochure (print and electronic) describing the program by March Arts Commission meeting. Commission to assist in distributing the brochure to potential applicants beginning in March.

Historical Markers – Subcommittee to reconvene in February.

Mural Program – Staff to re-issue call for muralists in January. Commission to assist in encouraging Milpitas artists to apply. Staff to launch Mural Site Nomination form in February. Commission to nominate sites and encourage others to do so.

Park Art RFP – Staff will prepare RFP. Unless we are using to prequalify artists for Dixon Landing, this is not urgent.

Dixon Landing – Commission to visit park individually and be prepared to discuss possible art sites and types of art at March meeting.

Public Art Master Plan RFP – CIP is not yet approved, so this cannot start yet. Commission to discuss elements they would like to see in RFP at March meeting. Staff will provide sample RFPs from other cities.

Public Art Maintenance – Staff will work with Purchasing on an RFP. This is approved.

Performing Arts – Commissioners to attend performances in Milpitas as their individual schedules allow.

Phantom Art Gallery – Commissioners to review applications and attend artist events as their individual schedules allow.

Attachments: Work Plan

City of Milpitas
Arts Commission FY 2021-2022 Work Plan

Topic/Advisory Area	Tasks	Required Resources	Goal Deadline
Milpitas Arts and Culture Grant Program	Promote public awareness campaign to encourage applications for events when public gatherings resume.	Commission, Staff	Fall 2021
Public Art Installations	Conduct Call for Artists for public art park historical markers, jointly with PRCRC (\$TBD)	Commission, Staff	Fall 2021
	Select and Commission Artists for public art park historical markers, jointly with PRCRC	Commission, Staff	Winter 2022
	Implement Mural Program (\$50,000)	Commission, Staff	Fall 2021
	Conduct RFQ for Park Art (Sculpture, Functional, Etc.)	Commission, Staff	Fall 2021
	Conduct Invitational Call for Dixon Landing Park artwork (\$30,000)	Commission, Staff	Winter 2022
	Developing RFP for Public Art Master Plan	Commission, Staff	Spring 2022
City Public Art Collection	Recommend maintenance process for City-owned public art.	Commission, Staff	Winter 2022
	Review existing City-owned public art for maintenance, repair needs.	Commission, Staff	Winter 2022
Performing Arts Program	Support Performing Arts Program efforts	Commission, Staff	Ongoing
Phantom Art Gallery	Support Phantom Art Gallery efforts	Commission, Staff	Ongoing

AGENDA REPORT

Arts Commission



DATE: September 27, 2021

TO: Honorable Chair and Commissioners

FROM: Tegan McLane, Community Engagement and Inclusion Administrator /
Assistant Director, Recreation and Community Services Department

SUBJECT: Mural Program (Item 9C)

Executive Summary:

The Arts Commission will receive a report on the Mural Program.

Staff Recommendation:

Receive the report.

Financial Impact:

None.

Description:

As part of its discussion of the new Mural Program, City Council asked that the Arts Commission proceed with a temporary mural project depicting Main Street Industries. The new mural, Welcome to Milpitas, debuted at Holiday Magic on Thursday, December 16 and remained on display through the end of the event. It is currently in the Phantom Art Gallery at the Milpitas Community Center. Staff will coordinate other display locations when City buildings re-open. As a safety measure to protect the health of staff and customers, most City offices are currently closed through January 31, 2022, due to the current COVID-19 Omicron spread.

The Arts Commission is invited to suggest other display locations.

City Council allotted \$50,000 to the Mural Program, for up to three more projects. With the completion of the Main Street Industries mural, this leaves a maximum of \$40,000.

Staff will reissue the call for artists, specifically targeting Milpitas residents, and will open the site nomination form in February.

Noticing: N/A

Attachments: Call for Muralists.



CALL FOR ARTISTS

Request for Qualifications Muralists

CALL ISSUE DATE: January 25, 2022

CALL DEADLINE: Ongoing

The City of Milpitas invites qualified muralists to submit their qualifications to be considered for various mural projects as part of its new Mural program. The program is expected to produce four murals per year, with at least one of those being painted by a Milpitas resident.

BACKGROUND:

The City of Milpitas is located in Silicon Valley, along the eastern foothills between Fremont and San Jose, on what was Muwekma Ohlone land, prior to the arrival of Spanish rancheros. A small agricultural community and crossroads rest stop for travelers, Milpitas' character changed rapidly in the 1950s when a Ford Motor Assembly Plant opened (now the site of the Great Mall). Not only did the auto plant fuel Milpitas' growth through the late 1950s to 1970s, it also helped cement Milpitas reputation as a socially progressive community after its union workers successfully convinced the City to allow the first planned racially integrated housing development in the country.

Milpitas is now one of the fastest growing cities in California and one of the most ethnically diverse, but its residents remain proud of its welcoming, small-town vibe. Milpitas is a home to advanced manufacturing and technology corporations, including the semiconductor firm KLA-Tencor, cybersecurity firm FireEye, and electronics manufacturer Flex Ltd. Milpitas is in the process of revitalizing its Main Street district and developing the Milpitas Metro district, a neighborhood of modern, high-density housing and retail within walking distance of a transit hub that includes a new BART station.

Additional information about Milpitas diversity is available on the [US Census website](#).

ANTICIPATED PROJECTS:

The Milpitas City Council has a great interest in using mural art to beautify the City. Murals could range in size from very small projects on utility boxes to very large projects coordinated with other public agencies. They could be on City-owned property or in partnership with private property owners. Members of the public are invited to nominate mural sites for consideration. Proposed sites are evaluated by the Arts Commission and recommended for City Council approval.

The Milpitas Arts Commission will review qualifications this fall with the goal of developing an extensive portfolio of prequalified muralists. The Arts Commission has expressed interest in prequalifying muralists of diverse cultural backgrounds, artistic styles and experience levels, so as to provide potential artists for projects of all sizes and budget levels.

Some projects may request or require artists to involvement the public, in design or painting.

PREQUALIFICATION PROCESS:

Staff will review applications for completeness. The Arts Commission will begin reviewing applications at its September meeting and will complete prequalifying muralists list in November. Artists interested in the Main Street industries and occupations mural and Holiday Magic on Main Street temporary project are encouraged to submit early.

Prequalified artists will remain on the list through June 30, 2023. Prequalified artists may be considered for any mural project initiated prior to that date.

Prequalified muralists invited to submit a design idea for a specific mural receive a stipend. Details will be provided if/when a muralist is short-listed for a specific project.

SUBMISSION PROCEDURE:

Qualifications shall be submitted electronically in written form via email, file transfer or on a thumb drive. Acceptable file formats are .pdf, .jpeg, .doc, .ppt, .htm, .mp4, .mov, .wmv, and .xls.

Your packet must include:

- 1. Cover Sheet**

- Fill out completely, including rate information.

- 2. Professional Artist Resume/Reference**

- If you are emerging artist, you may list student projects.

- 3. Portfolio Images**

- Up to 10 photos of past murals.
- For each mural, please provide artwork title, year, price, commissioning agency.
- For any mural with public involvement in the design or painting, please add a sentence or two about the public involvement you facilitated.

YOUR CITY OF MILPITAS CONTACT PERSON:

Tegan McLane (she/her)
Community Engagement and Inclusion Administrator
office - (408) 586-3212
cell- (408) 209-5321
tmclane@ci.milpitas.ca.gov

PROPOSAL COVERSHEET:

REQUEST FOR QUALIFICATIONS - MURALISTS

Proposals are accepted on an ongoing basis, and will be reviewed for prequalification as the Arts Commission's schedule allows.

Muralist: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____ Website _____

What type of projects may we consider you for?

- ☐ Small projects - under 50 square feet
- ☐ Medium projects - under 600 square feet
- ☐ Large projects - over 600 square feet
- ☐ Temporary projects
- ☐ Projects involving the public in the design process
- ☐ Projects involving the public in the painting process

What price range of projects may we consider you for?

- ☐ Under \$1,000
- ☐ \$1,000-\$4,999
- ☐ \$4,999-\$9,999
- ☐ Above \$10,000

AGENDA REPORT

Arts Commission



DATE: January 24, 2022

TO: Honorable Chair and Commissioners

FROM: Tegan McLane, Community Engagement and Inclusion Administrator / Assistant Director, Recreation and Community Services Department

SUBJECT: **Virtual Phantom Art Gallery Application: Saranya Chandrasekaran (Item 9C)**

Executive Summary:

The Arts Commission will review an application for a Virtual Phantom Art Gallery exhibit by Saranya Chandrasekaran.

Staff Recommendation:

Approve artist Saranya Chandrasekaran's work for display.

Financial Impact:

None.

Description:

The Phantom Art Gallery was established in 2000, with the goal of providing local artists of all ages, experience levels and mediums an opportunity to show their work within the City of Milpitas. The Phantom Art Gallery currently has the ability to display artwork in four public galleries at the Milpitas Community Center and Milpitas Library. The Arts Commission reviews applications and serves as the jury to select artists for exhibit. Staff contacts selected artists to schedule, facilitate and promote shows.

The Virtual Phantom Art Gallery was added in January 2021, as a way to offer local artists an opportunity to display work during the pandemic and to offer local art lovers a chance to view artworks, while the physical gallery spaces are closed

Milpitas resident and self-taught artist Saranya Chanrdasekaran has applied for a solo show and is open to displaying her work at the Milpitas Library, Milpitas Community Center or Virtual Gallery. Ms. Chandrasekeran is an engineer by profession. Her works are primarily acrylic, pastel and charcoal.

In her application she notes, "I am exploring the themes of perception and nostalgic ephemera through my works. My vision is to marry the themes in art, science and tech and make them more accessible and in general increase the appetite for art consumption.

Attachments: None