Midtown Specific Plan Update

City Council and Planning Commission Visioning Session

October 23, 2018

The purpose of the joint City Council and Planning Commission Visioning Session is to foster a discussion about the overall vision and goals for the Midtown Specific Plan area. Planning and design consultants MIG, Inc. will lead this portion of the meeting, which will include a brief orienting presentation, a small group exercise, and a final debrief as an entire group.

MIG will give a brief (10- to 15-minute) introductory presentation, which will include an overview of the planning process, schedule, upcoming milestones and key project deliverables. The presentation will also include preliminary project findings, including a brief history of the area; a summary of existing land use, transportation, open spaces, and architectural character; and an overview of potential emerging opportunities. The presentation will end with an explanation of "why plan now", which will outline summarize initial project findings and identify topics for future consideration.

After the presentation, participants will break into two groups, one for City Council and one for Planning Commission. MIG will facilitate each group, leading participants through an interactive discussion about the area's assets, challenges and opportunities. Depending on public attendance, we may have a third group for the audience to participate in the exercise, which planning staff would lead at a separate table. The discussion will be conducted around a large aerial image of the study area. The groups will discuss and locate key opportunities and challenges, and MIG will capture the discussion as it unfolds by drawing and graphically recording on the image in front of the group.

After the small group activity, MIG will convene and facilitate a large group discussion. The facilitation will identify areas of agreement and disagreement, giving the group a chance to discuss and exchange ideas. During the group discussion, MIG will continue to graphically record the discussion.

The input received during this meeting will feed into the existing conditions report and will help to set the vision, goals and emerging strategies for the Midtown Specific Plan Update.

MILPITAS
General Plan Update

MEMORANDUM

October 19, 2018

TO:	Milpitas City Council and Planning Commission
FROM:	Ben Ritchie, De Novo Planning Group
SUBJECT:	General Plan Update Progress and Status Overview
DATE:	October 19, 2018

This memo provides an overview of the status of the General Plan Update work efforts and key tasks and milestones that have been completed and are underway.

KEY COMPLETED TASKS

Community Outreach and Visioning

- General Plan Website (milpitas.generalplan.org)
- Online Surveys
- Project Newsletters
- Visioning Workshops (3)

Existing Conditions Report

- Analysis of demographics, market trends, employment indicators, retail leakage, fiscal conditions, housing
- Environmental conditions: air, water, noise, habitat, biological, cultural
- Traffic and mobility
- Utilities: water, wastewater, storm drainage, solid waste, electricity and natural gas
- Public Safety, parks, schools, libraries
- Hazards: fire, flooding, climate change, seismic,

General Plan Advisory Committee (GPAC) Meetings

- 11 meetings have been completed
- Issues and Opportunities Memos have been provided and discussed
- Discussion topics have included: Air Quality, Energy, Noise, Parks and Recreation, Open Space, Safety, Utilities, Community Services, Land Use, Economic Development, Fiscal Sustainability, Community Design
- Detailed input on potential changes to the Land Use Map has been received

Land Use Alternatives Report

- Identifies 13 Opportunity Areas in Milpitas where Land Use changes may be appropriate
- Includes comparative analysis of: growth potential, housing, non-residential buildings, jobs, economic development potential, fiscal implications, and traffic implications.

Draft General Plan Policy Sets

- Policy sets have been developed, and reviewed by the GPAC, for: Air Quality, Energy, Noise, Parks and Recreation, Open Space, Safety, Utilities, and Community Services

City Council Briefings and Study Sessions

- Two Council briefings have been completed
- The Council conducted a Land Use Map Study Session in March 2018

KEY PENDING TASKS

City Council Review and Discussion of Draft Land Use Map

- GPAC input on the Land Use Map and Opportunity Areas will be presented to Council for discussion and Council input/direction during a Study Session. Anticipated to occur in early 2019.
- Once the Council approves the Draft Land Use Map, the project team will work to finalize the remaining General Plan Elements, prepare the Circulation Diagram, and begin the EIR analysis.

GPAC Review of Draft Policy Sets

- The GPAC is scheduled to review policy sets for Economic Development, Fiscal Sustainability, and Community Design in December 2018.

Community Workshops

- Following the Council's direction on the Land Use Map, the Map will be presented to the community during workshops to receive additional input and answer questions.

Greenhouse Gas Analysis

- The project team is in the process of modeling and analyzing GHG emissions associated with existing baseline conditions and buildout of the General Plan.