



CITY OF MILPITAS

ECONOMIC DEVELOPMENT & TRADE COMMISSION

REGULAR MEETING AGENDA

[4:30 PM]

Monday, August 12, 2024

Auditorium

Milpitas Library

160 N. Main Street, Milpitas

1. Call to Order (4:30 PM)
2. Pledge of Allegiance
3. Roll Call
4. Seating of Alternates
5. Approval of Agenda: August 12, 2024
6. Approval of Meeting Minutes: June 10, 2024
7. Public Forum

Members of the audience are invited to address the Commission on any subject not on the agenda. Speakers must state their name (address is optional) for the record, and limit their remarks to three minutes or less. For items not listed on the agenda, no response is required of City staff or Commissioners. However, Commissioners may ask staff to place the item on a future meeting agenda.

8. Announcements

- a. Commissioners
- b. City Council Liaison
- c. City Staff

9. Business Items

- a. **Main Street Revitalization – Alex Andrade, Economic Development Director and Margaret Tamisiea, Sr. Special Projects Associate (4:45 PM)**

Receive status update on Main Street revitalization efforts. This item's nexus includes [Economic Development Strategy 31](#) to position Midtown as a community destination for local, independent retail and restaurants.

Background: The Commission's Workplan includes economic vitality to enhance business marketability, increase property values, and attract people and new businesses in the Main Street area. The Commission will visit the following Main Street locations in listed order regarding revitalization efforts:

1. 230 N. Main Street (Southeast corner of Weller lane & North Main Street)
2. 82 & 86 N. Main Street
3. 70 N. Main Street (Former Quincy's BBQ Location)
4. Public parking lot under Calaveras Boulevard overpass

Recommendation: Receive update and provide feedback to staff.

10. Adjournment – Next Regular Meeting Scheduled for Monday, September 9, 2024

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035
e-mail: mmutalipassi@milpitas.gov / Phone: 408-586-3040

The Open Government Ordinance is codified in the [Milpitas Municipal Code as Title I Chapter 310](#) and is available online at the City's website www.milpitas.gov.

Materials related to an item on this agenda submitted to the Commission after initial distribution of the agenda packet are available for public inspection at the City Clerk's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas and on the City website. Commission agendas and related materials can be viewed online at

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