



CITY OF MILPITAS

ECONOMIC DEVELOPMENT & TRADE COMMISSION

REGULAR MEETING AGENDA

[4:30 PM]

Monday, September 9, 2024
Committee Conference Room
Milpitas City Hall, First Floor
455 E. Calaveras Blvd., Milpitas

1. Call to Order (4:30 PM)
2. Pledge of Allegiance
3. Roll Call
4. Seating of Alternates
5. Approval of Agenda: September 9, 2024
6. Approval of Meeting Minutes: August 12, 2024
7. Public Forum

Members of the audience are invited to address the Commission on any subject not on the agenda. Speakers must state their name (address is optional) for the record, and limit their remarks to three minutes or less. For items not listed on the agenda, no response is required of City staff or Commissioners. However, Commissioners may ask staff to place the item on a future meeting agenda.

8. Announcements

- a. Commissioners
- b. City Council Liaison
- c. City Staff

9. Business Items

- a. **Measure J: Milpitas Public Services Reauthorization Measure – Matt Cano, Assistant City Manager (4:45 PM)**

On August 5, the Milpitas City Council unanimously approved to place Measure J – the City of Milpitas Public Services Reauthorization Measure – on the November 2024 ballot. If reauthorized, Measure J does not raise tax rates, but continues the existing voter-approved 1/4-cent sales for eight years, to maintain Milpitas' local services and quality of life.

Recommendation: Receive presentation.

- b. **Manufacturing Day 2024 – Michael Thomas, Econ. Development Coordinator (5:05 PM)**

Receive a status update regarding preparations for the eighth annual Manufacturing Day event and provide suggestions on event preparation. This item's nexus is [Economic Development Strategy 17](#) and the Commission's Workplan.

Recommendation: Receive presentation and provide event planning feedback.

c. **Economic Indicators – Arnav Pahuja, Milpitas Youth Force Intern (5:25 PM)**

Receive a presentation of economic indicators including demographic data, and revenue and workforce trends from the Office of Economic Development's Milpitas Youth Force intern. This item's nexus is the Commission's Work Plan.

Recommendation: Receive presentation.

10. Adjournment – Next Regular Meeting Scheduled for Monday, October 14, 2024

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035

e-mail: mmutalipassi@milpitas.gov / Phone: 408-586-3040

The Open Government Ordinance is codified in the [Milpitas Municipal Code as Title I Chapter 310](#) and is available online at the City's website www.milpitas.gov.

Materials related to an item on this agenda submitted to the Commission after initial distribution of the agenda packet are available for public inspection at the City Clerk's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas and on the City website. Commission agendas and related materials can be viewed online at

APPLY TO SERVE ON A CITY COMMISSION

Commission application forms are available online at www.milpitas.gov or at Milpitas City Hall.

Contact the City Clerk's office at 408-586-3003 for more information.

If you need assistance, per the Americans with Disabilities Act, for a City of Milpitas public meeting, please call [Staff Liaison] at [Staff Liaison Phone Number] or send an e-mail to aandrade@milpitas.gov prior to the meeting. You may request a larger font agenda or arrange for mobility assistance. For hearing assistance, headsets are available in the City Council Chambers for all meetings