



CITY OF MILPITAS

Economic Development and Trade Commission

REGULAR MEETING MINUTES

4:30 PM

Monday, August 12, 2024

Auditorium

Milpitas Library

160 N. Main Street, Milpitas

CALL TO ORDER

Chairperson Norwood called the meeting to order at 4:33 PM.

PLEDGE OF ALLEGIANCE

Chairperson Norwood led the pledge of allegiance.

ROLL CALL

Economic Development Coordinator Thomas called the roll.

PRESENT: Chair Person Chris Norwood, Vice-Chair Daryani, Commissioners Lynne Rice, Bimulkamar Bhagvat and Larry Ciardella.

Alternate #1 Conrad Schapira, Alternate #2 Michael Nguyen

Student Commissioner Vasista Ramachandrani

City Council Liaison: Mayor Carmen Montano

Staff: Alex Andrade, Michael Thomas, Margaret Tamisiea, Natkarn Sandoval

ABSENT: Casey McNeil and Jacob Sanchez

SEATING OF ALTERNATES

Alternate Member No. 1: Conrad Shapira was seated in place of Commissioner McNeil

Alternate Member No. 2: Michael Nguyen was seated in place of Commissioner Sanchez

APPROVAL OF AGENDA

Commissioner McNeil arrived at 4:35 PM

Recommended Action: Approve August 12, 2024 regular meeting agenda of the Economic Development & Trade Commission as submitted.

Mover/Second: Rice/Daryani

Motion carried by a vote of: AYES: 7 NOES: 0

Ayes: Norwood, Daryani, Rice, Bhagvat, Ciardella, Schapira and Nguyen

Noes: None **Abstentions:** None

APPROVAL OF MINUTES

Recommended Action: Approve June 10, 2024 regular meeting minutes of the Economic Development & Trade Commission as submitted.

Mover/Second: Rice/Schapira

Motion carried by a vote of: AYES: 6 NOES: 0

Ayes: Daryani, Rice, Bhagvat, Ciardella, Schapira and Nguyen

Noes: None **Abstentions:** Norwood

PUBLIC FORUM

No public comment was submitted.

ANNOUNCEMENTS

Commissioner Rice announced that the Great Mall is hosting its annual family event “Touch-a-Truck” on Saturday, August 24 from 12:00 to 3:00 PM. The Great Mall will celebrate its 30th anniversary on Saturday, September 21 from 10:00 AM to 7:00 PM with a ribbon cutting event at 10:15 AM

Chairperson Norwood asked how the Commission and the City promote the Great Mall's 30th anniversary event. Director Andrade said the event can be promoted in newsletters and flyers to local chambers of commerce and regional economic development organizations via the City's Constant account and social media platforms.

Commissioner Ciardella requested a report on Planning Department application review and decision timelines at a future EDTC meeting.

The Milpitas Chamber of Commerce is hosting its monthly mixer event at the Chamber's office located at 828 N. Hillview Drive on August 15 from 4:00 to 6:00 PM.

Commissioner Cairdella thanked the City for filling potholes on Main Street.

Chairperson Norwood announced the first day of school for Milpitas Unified School District is August 15. Mr. Norwood reminded motorists to drive safely in and around school zones. Mr. Norwood mentioned MUSD's desire to develop safe bicycle routes to MUSD campus sites in partnership with the City. The Innovation Campus Phase II ribbon cutting event is scheduled for Friday, September 20 from 4:30 to 5:30 PM.

Mayor Montano announced that at its regular meeting on August 6, the City Council unanimously approved to place the ¼-cent sales tax on the November 5, 2024 general election ballot. This action would reauthorize the current ¼-cent sales tax if approved on a majority of submitted ballots.

Commissioner Sanchez joined the meeting at 4:50 PM.

Director Andrade shared a budget request flyer regarding the City seeking \$2.4 million for traffic signalization and street light improvements as part of the City's Main Street revitalization project.

BUSINESS ITEM

9a. Main Street Revitalization

Recommended Action: Receive update and provide feedback to staff.

Chairperson Norwood introduced this item and Director Andrade provided introductory comments and explained the “Crossroads” and “Main Street” focus areas of the Gateway Main Street Specific Plan before Economic Development staff led commissioners on a walking tour of prospective, current and future projects at the following locations along N. Main Street:

1. 230 N. Main Street (Southeast corner of Weller Lane & N. Main Street)
2. 82 & 86 N. Main Street
3. 70 N. Main Street
4. Public parking lot under Calaveras Boulevard overpass

After the tour and discussion, the Commission took the recommended action.

Mover/Second: Rice/Schapira

Motion carried by a vote of: AYES: 7 NOES: 0

Ayes: Norwood, Daryani, Rice, Bhagvat, Ciardella, Schapira and Nguyen

Noes: None **Abstentions:** None

ADJOURNMENT

Motion to adjourn meeting at 6:03 PM

Mover/Second: Daryani/Rice

Motion carried by a vote of: AYES: 7 NOES: 0

Ayes: Norwood, Daryani, Rice, Bhagvat, Ciardella, Schapira and Nguyen

Noes: None **Abstentions:** None