



CITY OF MILPITAS

ECONOMIC DEVELOPMENT & TRADE COMMISSION

SPECIAL MEETING AGENDA

[4:30 PM]

Monday, November 18, 2024
Committee Conference Room
Milpitas City Hall, First Floor
455 E. Calaveras Blvd., Milpitas

1. Call to Order (4:30 PM)
2. Pledge of Allegiance
3. Roll Call
4. Seating of Alternates
5. Approval of Agenda: November 18, 2024
6. Approval of Meeting Minutes: October 14, 2024
7. Public Forum

Members of the audience are invited to address the Commission on any subject not on the agenda. Speakers must state their name (address is optional) for the record, and limit their remarks to three minutes or less. For items not listed on the agenda, no response is required of City staff or Commissioners. However, Commissioners may ask staff to place the item on a future meeting agenda.

8. Announcements

- a. Commissioners
- b. City Council Liaison
- c. City Staff

9. Business Items

a. **Economic Indicators – Arnav Pahuja, Milpitas Youth Force Intern (4:45 PM)**

Receive a presentation of economic indicators including demographic data and revenue, and workforce trends from the Office of Economic Development's Milpitas Youth Force intern. This item's nexus is the Commission's Work Plan.

Recommendation: Receive presentation.

b. **Manufacturing Day Debrief – Michael Thomas, Economic Development Coordinator (5:05 PM)**

Receive a presentation on the 2024 Manufacturing Day event. This item's nexus is [Economic Development Strategy 17](#) and annual EDTC Workplan.

Recommendation: Receive presentation and provide feedback on planning and execution for future Manufacturing Day events.

c. **Innovation District Branding Initiative Update – Michael Thomas, Economic Development Coordinator (5:15 PM)**

Receive status update and provide feedback on logo design selection. This item's nexus is: [General Plan 2040 Action ED-3i](#), [Economic Development Strategy Action 27.2](#) and [Action 11 of The Fiscal Benefits of Employment Lands' Final Report's Innovation District Action Plan](#).

Recommendation: Receive update and make recommendations on logo design options.

10. Adjournment – Next regular meeting scheduled for Monday, January 13, 2025.

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035
e-mail: mmutalipassi@milpitas.gov / Phone: 408-586-3040

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