



CITY OF MILPITAS

Economic Development and Trade Commission

REGULAR MEETING MINUTES

Monday, October 14, 2024
Committee Conference Room
Milpitas City Hall, First Floor
455 E. Calaveras Blvd. Milpitas

CALL TO ORDER

Chairperson Norwood called the meeting to order at 4:31 PM.

PLEDGE OF ALLEGIANCE

Mayor Carmen Montano led the pledge of allegiance.

ROLL CALL

Economic Development Coordinator Thomas called the roll.

PRESENT: Chairperson Chris Norwood, Vice-Chairperson Parkash Daryani, Commissioners Casey McNeil, Bimulkamar Bhagvat and Jacob Sanchez.

Alternate #1 Conrad Schapira

Student Commissioner Vasista Ramachandrani

City Council Liaison: Mayor Carmen Montano

Staff: City Manager Ned Thomas, Economic Development Director Alex Andrade, Economic Development Coordinator Michael Thomas and Economic Development Specialist Kal Zubair.

ABSENT: Commissioners Lynne Rice and Larry Ciardella
Alternate #2 Michael Nguyen

SEATING OF ALTERNATES

Alternate Member No. 1: Conrad Shapira was seated in place of Commissioner Rice

Alternate Member No. 2: Michael Nguyen was absent

APPROVAL OF AGENDA

Recommended Action: Approve October 14, 2024 regular meeting agenda of the Economic Development & Trade Commission as submitted.

Mover / Second: McNeil / Daryani

Motion carried by a vote of: AYES: 6 NOES: 0

Ayes: Norwood, Daryani, McNeil, Bhagvat, Sanchez and Schapira

Noes: None **Abstentions:** None

APPROVAL OF MINUTES

Recommended Action: Approve September 9, 2024 regular meeting minutes of the Economic Development & Trade Commission as submitted.

Mover / Second: McNeil / Schapira

Motion carried by a vote of: AYES: 6 NOES: 0

Ayes: Norwood, Daryani, McNeil, Bhagvat, Sanchez and Schapira

Noes: None **Abstentions:** None

PUBLIC FORUM

No speakers provided comments.

ANNOUNCEMENTS

Commission members did not provide announcements.

Mayor Montano summarized the purpose and need for Measure J and encouraged approval of the ballot measure.

Director Andrade informed the Commission that a special meeting will be held on November 18 at 4:30 PM in lieu of meeting on the second Monday of November due to the Veterans Day holiday on November 11.

Director Andrade introduced new Economic Development Specialist Kal Zubair who began work with the City on September 16.

BUSINESS ITEMS

9a. FY 2024-25 Work Plan

Recommended Action: Approve FY 2024-25 Work Plan.

Chairperson Norwood introduced this item and Director Andrade and Coordinator Thomas presented a slide deck dated October 14, 2024, which summarized the work plan development process, the Commission's FY 2023-24 work plan and accomplishments. The Commissioners were asked to approve the Commission's FY 2024-25 work plan for Council consideration at a future city council meeting in November.

Mr. Thomas shared the Commissioners' responses to the work plan development survey asking which current work plan items should be carried over to the FY 2024-25 with the following responses: Continue development and training skills for MUSD high school students, Manufacturing Day and Economic Development Strategy action items.

Chairperson Norwood opened the public forum for comment.

Milpitas resident Robert Jung asked how much revenue is generated by land use type as a measure of the Economic Development Strategy's effectiveness. Chairperson Norwood requested revenue data be provided to the Commission in the future. Mr. Jung requested clarification on why Midtown is considered a community destination and what is meant by the term "community destination." Staff will follow up with Mr. Jung.

Planning Commissioner Parveen Gupta expressed support that the City and Planning Commission to approve allowed restaurant and retail land uses in lieu of other uses to help spur revitalization of the Main Street corridor.

Chairperson Norwood handed the gavel to Vice-Chairperson Daryani and left the meeting at 5:22 PM.

The Commission reached consensus on action items regarding the Economic Development Strategy, commissioner engagement and ambassadorship, Main Street revitalization, Innovation District, work force development, Manufacturing Day, international trade and commerce, as well as zoning, land use and permitting.

Commissioner McNeil asked how the Commission can help the City Council. Mayor Montano encouraged commissioners to collaborate with city staff on creative business attraction solutions to increase revenues. Director Andrade said commissioners' leveraging their professional backgrounds can support business attraction efforts and help complete work plan action items.

Commissioner McNeil asked how commissioners' and community members' ideas and requests get elevated to the City Council be agendaized for a future commission meeting.

After discussion, the Commission approved its FY 2024-25 Work Plan for the City Council's consideration at a City Council meeting in November.

Mover / Second: McNeil / Sanchez

Motion carried by a vote of: AYES: 5 NOES: 0

Ayes: Daryani, McNeil, Bhagvat, Sanchez and Schapira

Noes: None **Abstentions:** None

ADJOURNMENT

Vice-Chairperson Daryani adjourned the meeting at 5:58 PM