



# CITY OF MILPITAS

## ECONOMIC DEVELOPMENT & TRADE COMMISSION

---

### REGULAR MEETING AGENDA

4:30 PM

Monday, August 11, 2025  
Committee Conference Room  
Milpitas City Hall, First Floor  
455 E. Calaveras Blvd., Milpitas

1. Call to Order (4:30 PM)
2. Pledge of Allegiance
3. Roll Call
4. Seating of Alternates
5. Approval of Agenda: August 11, 2025
6. Approval of Meeting Minutes: June 9, 2025
7. Public Forum

*Members of the audience are invited to address the Commission on any subject not on the agenda. Speakers must state their name (address is optional) for the record, and limit their remarks to three minutes or less. For items not listed on the agenda, no response is required of City staff or Commissioners. However, Commissioners may ask staff to place the item on a future meeting agenda.*

#### 8. Announcements

- a. Commissioners
- b. City Council Liaison
- c. City Staff

#### 9. Business Items

##### a. **Economic Indicators Update – Saanvi Juneja, Milpitas Youth Force Intern (4:45 PM)**

Receive a presentation on economic indicators, including demographic, employment, and revenue data from the Office of Economic Development's Milpitas Youth Force intern. This item aligns with the Economic Development Strategy goal of enhancing competitiveness and strengthening Milpitas' position within the regional economy of Silicon Valley.

Recommendation: Receive the presentation.

##### b. **Impact of Economic Development Strategy – Kal Zubair, Econ. Dev. Specialist (5:10 PM)**

Receive a presentation on the impact of the Economic Development Strategy (2020-2025), including a comparison of key performance indicators against other Silicon Valley cities. This item aligns with the Economic Development Strategy goal of enhancing competitiveness and strengthening Milpitas' position within the regional economy of Silicon Valley.

Recommendation: Receive the presentation

c. **2026 Sports Events Planning – Michael Thomas, Econ. Dev. Coordinator (5:40 PM)**

Receive update on recent developments related to the City’s plan for the 2026 Super Bowl and FIFA world Cup. This item’s nexus is Economic Development Element Policy ED 4-1: Enhance the City’s economic vitality.

Recommendation: Receive presentation and provide suggestions on planning efforts.

**10. Adjournment – Next Regular Meeting Scheduled for Monday, September 8, 2025**

**KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE**

Government’s duty is to serve the public, reaching its decisions in full view of the public. Commissions and other agencies of the City exist to conduct the people’s business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people’s review.

For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney’s office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035  
e-mail: [mmutalipassi@milpitas.gov](mailto:mmutalipassi@milpitas.gov) / Phone: 408-586-3040

*The Open Government Ordinance is codified in the [Milpitas Municipal Code as Title I Chapter 310](#) and is available online at the City’s website [www.milpitas.gov](http://www.milpitas.gov).*

Materials related to an item on this agenda submitted to the Commission after initial distribution of the agenda packet are available for public inspection at the City Clerk’s office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas and on the City website. Commission agendas and related materials can be viewed online at

**APPLY TO SERVE ON A CITY COMMISSION**

Commission application forms are available online at [www.milpitas.gov](http://www.milpitas.gov) or at Milpitas City Hall. Contact the City Clerk’s office at 408-586-3003 for more information.

*If you need assistance, per the Americans with Disabilities Act, for a City of Milpitas public meeting, please call [Staff Liaison] at [Staff Liaison Phone Number] or send an e-mail to [aandrade@milpitas.gov](mailto:aandrade@milpitas.gov) prior to the meeting. You may request a larger font agenda or arrange for mobility assistance. For hearing assistance, headsets are available in the City Council Chambers for all meetings*