CITY OF MILPITAS
Economic Development and Trade Commission

MEETING MINUTES

4:30 PM
Monday, November 18, 2019
Milpitas City Hall
First Floor Committee Conference Room

CALL TO ORDER	Chair Rice called the meeting to order at 4:35 PM. Economic Development Coordinator Daniel Degu called the roll.
ROLL CALL	**PRESENT**: Chair Lynne Rice; Commissioner Matthew Taylor, Victor San Vicente, Inderjit Mundra, Chris Norwood; Alternate Commissioner Dipak Awasthi; and Economic Development Director Alex Andrade and Economic Development Coordinator Daniel Degu **ABSENT:** Commissioner Casey McNeil, Alternate Commissioner Juliette Gomez; and Vice Mayor Karina Dominguez
PLEDGE of ALLEGIANCE	Chair Rice led the pledge of allegiance.
ALTERNATE SEATING	Alternate Commissioner No. 1 Dipak Awasthi was seated in place of the vacant and unfilled Hospitality seat.
PUBLIC FORUM	None
APPROVAL of AGENDA	Mr. Degu requested that the meeting minutes from August 12, 2019, be before EDTC at a future meeting. Motion: To approve the November 18, 2019, meeting agenda, as amended. Motion/Second: Norwood/Awasthi Ayes: 6 Noes: 0
APPROVAL of MINUTES	Motion: To approve the September 19, 2019, meeting minutes, as submitted. Motion/Second: San Vicente/Norwood Ayes: 5 Noes: 0 Abstain: 1 (Taylor)
ANNOUNCEMENTS	None

BUSINESS ITEMS

A. Presentation on Innovation District Research Report

Sophia Marie Sole is a student at Stanford University currently enrolled in URBANST 164. Ms. Sole presentation focused on the information gathered and learned from existing Innovation Districts and Labs in cities such as Fremont, California, and Boston, Massachusetts. Key takeaways from Ms. Sole's presentation concentrated on Fremont's Innovation District and what makes Fremont's district different from Milpitas. Thy students from Stanford University will present their project findings on December 18, 2019.

Motion: To accept project presentation.

Motion/Second: Taylor/Awasthi

Motion carried by a vote of AYES: 6 NOES: 0

B. Pilot Façade Improvement Grant Program

Raza Ahmad (Management Fellow) of the City Manager's Office presented an update on the Pilot Façade Improvement Grant Program. The presentation included a recap on background information, program objectives, and applicant eligibility requirements. Mr. Ahmad also shared photos of possible properties that can benefit from the program and provided an update on current outreach efforts to promote the program. The EDTC provided feedback, including but not limited to, the following: provide parking for small businesses and allow for outdoor lighting as an eligible measure. Mr. Ahmad reminded the EDTC that outdoor lighting does qualify as an eligible measure.

Motion: To accept project presentation

Motion/Second: Taylor/San Vicente

Motion carried by a vote of AYES: 6 NOES: 0

C. Presentation on Silicon Valley's Commercial Real Estate Market Trends

Matthew Taylor (Senior Vice President at CBRE) provided a presentation on the current commercial real estate market in Silicon Valley. Mr. Taylor's presentation focused on research and development, office, industrial, and warehouse. Key takeaways included the City's lack of new office development in Milpitas, and that a mobility, housing, and talent are the three most important elements to business recruitment.

Motion: To accept project presentation

Motion/Second: Norwood/Mundra

Motion carried by a vote of AYES: 6 NOES: 0

D. Update on Economic Development Strategy Study Session

Alex Andrade (Economic Development Director) provided a project update and presentation on the Economic Development Strategy. The presentation included the purpose of the strategy, a recap on the City's strengths and challenges, employment and commuting patterns, top employers, the ecosystem of the City, and the innovation district. Alex then shared four discussion questions provided to Council and what their feedback were during the meeting. Council feedback included: support for the innovation district, partnership with education and workforce development programs; how to retain businesses to stay; placemaking and social gathering places for people. Next steps to come back in January 2020 with a draft administrative report and implementation matrix then to City Council in Q1 2020.

Motion: To accept project update and presentation

Motion/Second: Taylor/Norwood

Motion carried by a vote of AYES: 6 NOES: 0

ADJOURNMENT

Commissioner Awasthi motioned and seconded by Commission Taylor at 6:24 PM to next meeting on January 13, 2020 at 4:30 PM.