



# CITY OF MILPITAS

## ECONOMIC DEVELOPMENT & TRADE COMMISSION

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### REGULAR MEETING AGENDA

[4:30 PM]

Monday, October 13, 2025  
Committee Conference Room  
Milpitas City Hall, First Floor  
455 E. Calaveras Blvd., Milpitas

1. Call to Order (4:30 PM)
2. Pledge of Allegiance
3. Roll Call
4. Seating of Alternates
5. Approval of Agenda: October 13, 2025
6. Approval of Meeting Minutes: September 22, 2025
7. Public Forum

*Members of the audience are invited to address the Commission on any subject not on the agenda. Speakers must state their name (address is optional) for the record, and limit their remarks to three minutes or less. For items not listed on the agenda, no response is required of City staff or Commissioners. However, Commissioners may ask staff to place the item on a future meeting agenda.*

#### 8. Announcements

- a. Commissioners
- b. City Council Liaison
- c. City Staff

#### 9. Business Items

- a. **Small Business Development Strategy (4:45 PM) – Alex Andrade, Economic Development Director**

Receive a presentation on the Office of Economic Development's Small Business Development Strategy. This item's nexus is the Commission's Work Plan and Economic Development Element Policy ED 5-3: Provide support to small businesses and entrepreneurs to help them start and expand their companies in Milpitas.

Recommendation: Receive the presentation and provide suggestions.

- b. **Manufacturing Day 2025 Update – Michael Thomas, Economic Development Coordinator (5:15 PM)**

Receive a status update regarding preparations for the ninth annual Manufacturing Day event and provide suggestions on event preparation. This item's nexus is the Commission's Workplan and Economic Development Strategy 17.

Recommendation: Receive presentation and provide event planning feedback.

c. **2026 Super Bowl and FIFA World Cup Update – Michael Thomas, Economic Development Coordinator (5:30 PM)**

Receive an update on recent developments related to the City's plan for the 2026 Super Bowl and FIFA World Cup. This item's nexus is Economic Development Element Policy ED 4-1: Enhance the City's economic vitality.

Recommendation: Receive the presentation and provide suggestions on planning efforts.

d. **November 10 EDTC Meeting Date and Time – Kal Zubair, Economic Development Specialist (5:45 PM)**

Discuss and determine the location, date, and time of the November 10 EDTC meeting.

**10. Adjournment – Next Regular Meeting Scheduled for Monday, November 10, 2025**

**KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE**

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035  
e-mail: [mmutalipassi@milpitas.gov](mailto:mmutalipassi@milpitas.gov) / Phone: 408-586-3040

*The Open Government Ordinance is codified in the [Milpitas Municipal Code as Title I Chapter 310](#) and is available online at the City's website [www.milpitas.gov](http://www.milpitas.gov).*

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