



CITY OF MILPITAS

Economic Development and Trade Commission

REGULAR MEETING

AGENDA

Zoom Webinar
Monday, November 8, 2021
4:30PM

Facebook: <https://www.facebook.com/CityofMilpitas/>

YouTube: <https://www.ci.milpitas.ca.gov/youtube>

Web Streaming: <https://www.ci.milpitas.ca.gov/webstreaming>

1. **Call to Order** (4:30pm)
2. **Pledge of Allegiance** (4:31pm)
3. **Roll Call** (4:32pm)
4. **Seating of Alternates**
5. **Approval of Agenda:** November 8, 2021 (4:33pm)
6. **Approval of Minutes:** October 11, 2021
7. **Public Forum** (4:35pm)

Oral public comments may be provided live during the Commission meeting by first registering for the Zoom meeting in advance by providing an email address (not disclosed) and a name.

Register in advance for this webinar:

https://ci-milpitas-ca-gov.zoom.us/webinar/register/WN_ma-OVi17QaySoQliD0mZlw

After registering, you will receive a confirmation email containing information about joining the webinar. All registered meeting attendees who wish to speak must click on the "Raise Hand" icon when the Commission Chair calls for public comments. If participating by calling in, dial *9 to use the "Raise Hand" feature, and when you are called upon, hit *6 to unmute your phone. Your phone number will be displayed in the live meeting. Staff will call the speakers to begin. All comments provided shall be limited to three minutes or less as determined by the Chair. All members of the public will be limited to one comment per agenda item, and one comment for non-agenda items. The online written comment form previously used is no longer be available for public comment.

8. Announcements (4:37pm)

- a. EDTC Commissioners
- b. City Council Liaison
- c. City Staff

9. Business Items

- a. **Economic Development and Trade Commission Draft Work Plan Fiscal Year 2021-2022 – Daniel Degu, Sr. (Economic Development Coordinator) (4:45pm)**

Background: The Economic Development and Trade Commission (EDTC) advises the City Council on business issues, cultivates international trade and commerce, and makes recommendations on the design, development, and implementation of economic development. Once a year the Economic Development and Trade Commission develops and recommends a new draft Commission Work Plan for City Council's consideration and approval.

Recommendation: EDTC recommends that the City Council consider and approve the draft Fiscal Year 2021-2022 Economic Development and Trade Commission Work Plan.

- b. **International Trade and Commerce Program Update – Nicole Inamine (Economic Development Specialist) (5:15pm)**

Background: The Office of Economic Development has recently launched the City Council-approved International Trade and Commerce Program. The International Trade and Commerce Program meets Economic Development Strategy Implementation Action 19.4 to develop and implement an international trade program with the goals of building value for local businesses in international markets to compete at home and abroad, developing trade, commerce, business-to-business and workforce development opportunities, and retaining existing jobs in Milpitas and creating new job opportunities. Staff will present an update on the International Trade and Commerce work program.

Recommendation: Receive staff update.

10. Adjournment – Next Meeting on Monday, January 10, 2022, at 4:30 PM.

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Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035

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The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting "I Want to . . . View" link.

Materials related to an item on this agenda submitted to the Commission after initial distribution of the agenda packet are available for public inspection on the City website. Commission agendas and related materials can be viewed online: <http://www.ci.milpitas.ca.gov/our-government/commission/> (select meeting date).

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