



ECONOMIC DEVELOPMENT COMMISSION Meeting Minutes

Date/Time: Monday, October 17, 2016 at 4:06 pm

Where: Milpitas City Hall, Committee Conference Room

Attendees: Vice Mayor Montano (at 4:16pm); Chair Ablaza; Vice Chair Brahmbhatt (at 4:10pm), Commissioners Holthaus, M. Nguyen, Nuñez, Tsao, Wang; Economic Development Manager Edesa Bitbadal; Recording Secretary Rachelle Currie

Excused Absence: Commissioners Peoples, Strle, and Wettenstein

Unexcused Absence: Commissioners C. Nguyen, and Reddy

I. Flag Salute

Chair Ablaza called the meeting to order at 4:06pm and led the Pledge of Allegiance.

II. Roll Call and Seating of Alternates

Chair Ablaza called for Roll. Vice Mayor Montano came in at 4:16pm; Vice Chair Brahmbhatt was outside the conference room during roll call and came in at 4:10pm; Commissioners C. Nguyen, Peoples, Reddy, Strle, and Wettenstein were not present. Alternate Commissioner Holthaus was seated.

III. Public Forum (Please *limit comments to 3 minutes*) – None.

IV. Approval of Agenda

Motion: to approve the agenda as amended with the addition of New Business item stated above.

Motion/Second: Commissioner Nuñez / Commissioner M. Nguyen

Motion carried by a vote of:

Ayes: 7
Noes: 0
Absent: C. Nguyen, Peoples, Reddy, Strle,
Wettenstein
Abstain: 0

V. Approval of Minutes – September 12, 2016 Commission minutes

Staff asked to defer the approval of the September 12, 2016 commission minutes.

Motion: to defer the September 12, 2016 Economic Development Commission Minutes, as requested by staff, to the next Commission meeting.

Motion/Second: Commissioner Nuñez / Commissioner Holthaus

Motion carried by a vote of:

Ayes: 7
Noes: 0
Absent: C. Nguyen, Peoples, Reddy, Strle,
Wettenstein
Abstain: 0

VI. New Business

A. Milpitas BART Station Overview and Update

Economic Development Manager Bitbadal introduced Valley Transportation Authority staff, Oxo Slayer. Mr. Slayer thanked the commission for having him present the BART project update. He started his presentation by briefly showing a brief project history and timeline. The history outlined a 6-year corridor studies from 1984 – 2000. In July 2000, State Funding was programmed and Measure A capital funding was approved by the voters in the November 2000 elections. A year after, alternative analysis was released; another year passed, UPRR Corridor was purchased in December 2002. The State Environmental Clearance was achieved in November 2004. Four years after the clearance, voters passed Measure B for operations funding during the November 2008 elections. In December 2009, new starts program began and the Federal Environmental Clearance was attained in June 2010. Another

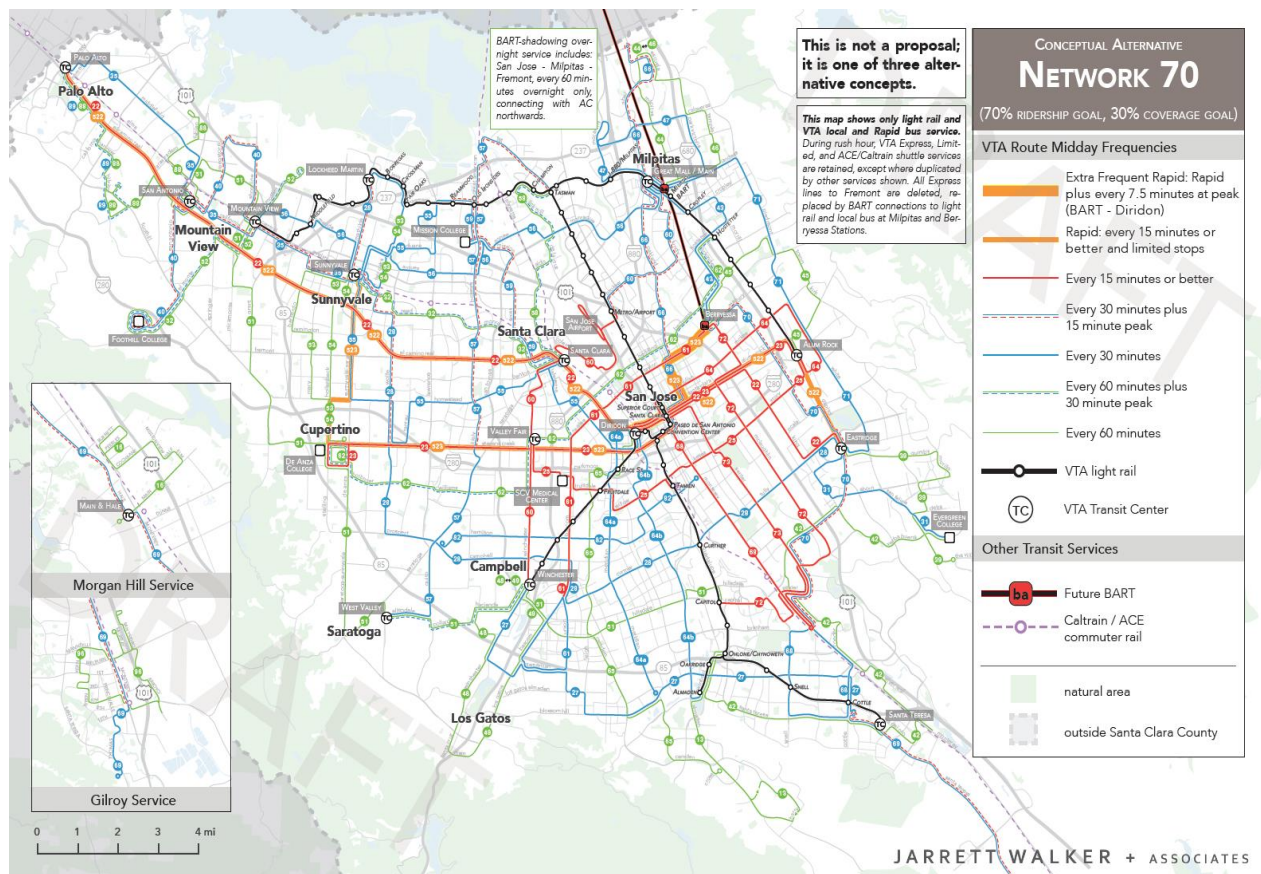
milestone was acquired in March 2012 when federal funding was secured. Since then, project constructions followed. From late 2016 through 2017, BART system testing will take place with a target year of 2018 for full passenger service.

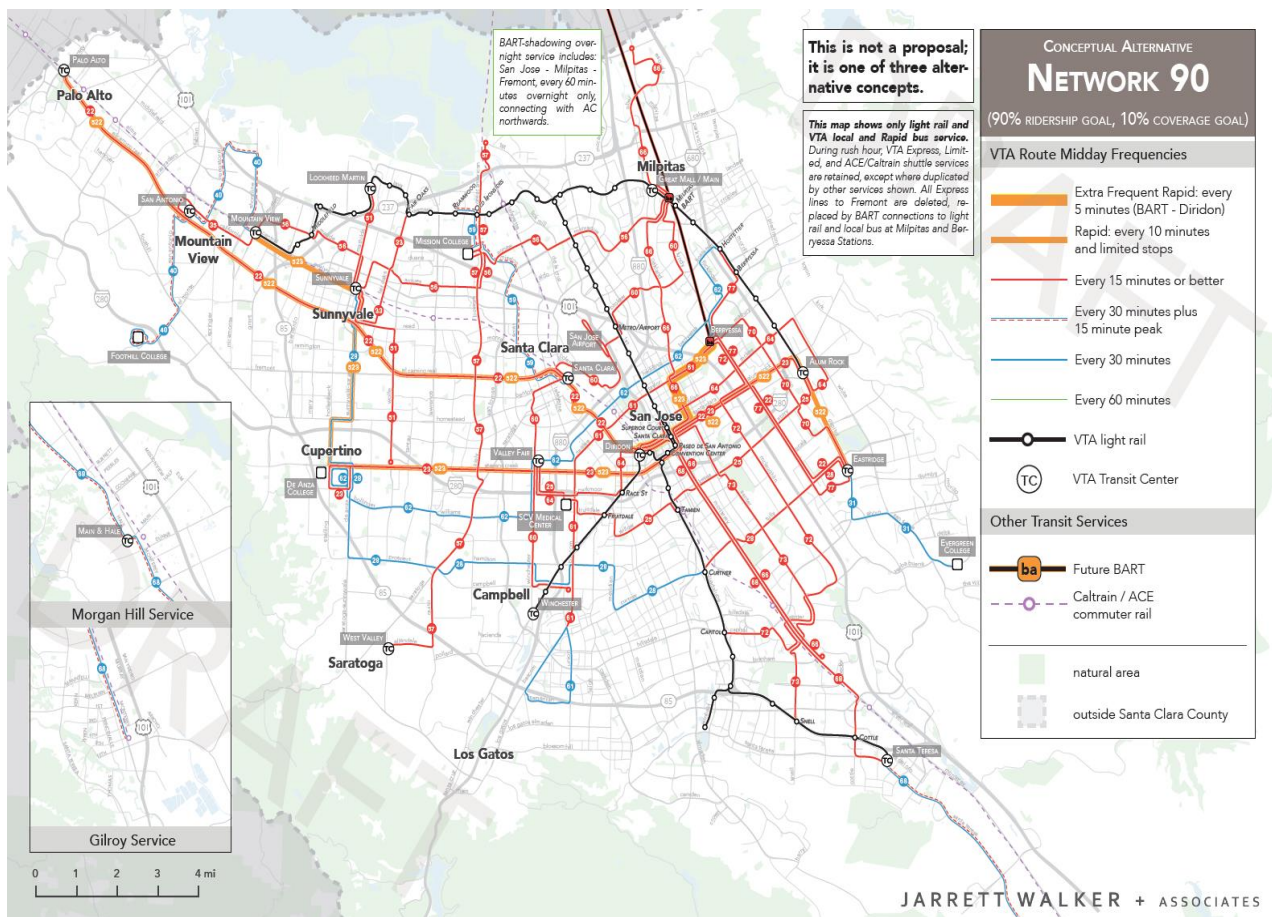
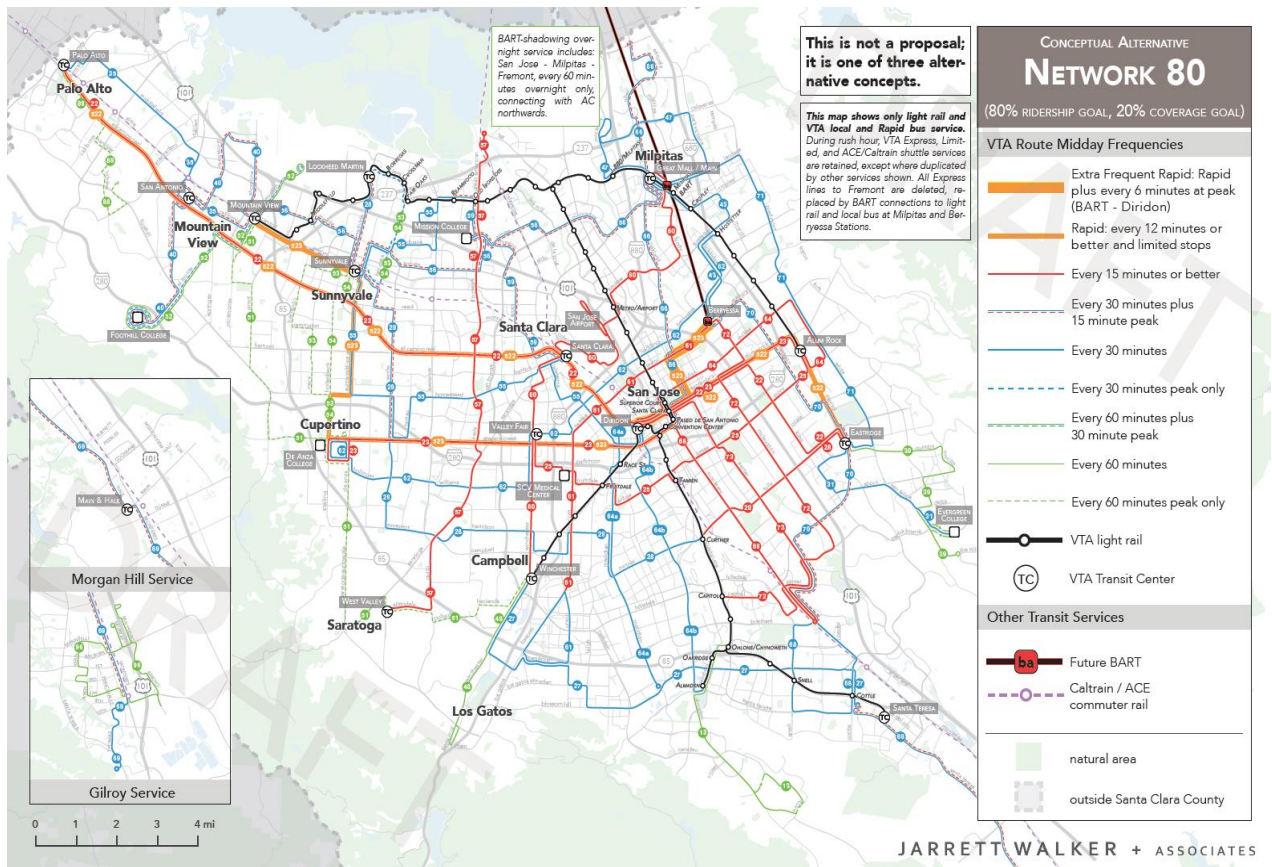
Mr. Slayer continued with his presentation informing the commission about VTA/BART partnership – who does what in their partnership. Followed by expansion service map, Milpitas campus, and Montague Light Rail Connection overviews. He ended his powerpoint presentation with several current constructions photos and contact information for everyone who would like to be informed of the project updates.

Questions and answers between the commission and Mr. Slayer ensued. Daily ridership questions (10,000 projected daily rides); parking spaces availability (it was taken into planning the parking); how long the commute from Milpitas to San Francisco (under one hour.) Mr. Slayer then gave the floor to Mr. Jim Unites to present to commission VTA's next network plan.

Mr. Unites expressed appreciation to the entire commission having him present tonight. He started his presentation by informing everyone the goals of VTA's Next Transit Network redesign, and they are to increase ridership, increase efficiency, and to connect with BART. VTA has started community engagement this past Summer 2016 when they asked participants what they value – ridership/coverage; and staff is now in the development stage of drafting the network redesigned plan through December 2016. In November 18, 2016, the Board of Directors will hear staff report on the draft network at their Workshop meeting. Staff scheduled for the draft network plan to be released in January 2017 with early 2017 community engagement meeting to gather input from public to see if staff has captured what the community expressed during the summer engagement meeting.

Mr. Unites went on with presenting VTA's current ridership/coverage ratio (70/30) comparing it to three alternative concepts of 70/30; 80/20; and 90/10 ridership/coverage goals. See diagrams below:



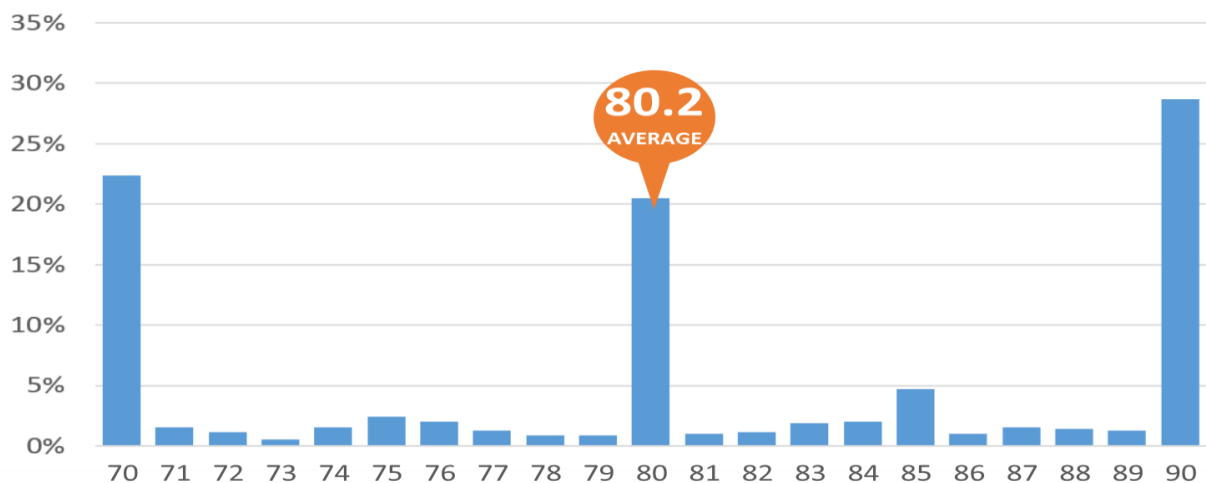


Mr. Unites presented Milpitas BART Travel Isochrones showing how far one can travel in 30 minutes to an hour within the existing Network and within the three conceptual networks.

Residents Accessible by Transit			
<i>Starting from future Milpitas BART Station and traveling for...</i>			
	30 min	45 min	60 min
2016 Network	62,600	213,200	434,900
<i>Increase from 2016 Network</i>			
Network 70	24%	28%	10%
Network 80	36%	29%	14%
Network 90	39%	30%	22%

Jobs Accessible by Transit			
<i>Starting from future Milpitas BART Station and traveling for...</i>			
	30 min	45 min	60 min
2016 Network	58,000	196,800	301,800
<i>Increase from 2016 Network</i>			
Network 70	34%	30%	25%
Network 80	59%	32%	29%
Network 90	83%	44%	43%

He informed the commission the type of community outreach staff had done in Summer 2016 and shared ridership/coverage preference results.





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B. General Plan Advisory Group – Representation from Commission

Economic Development Manager Bitbadal opened the discussion by briefly explaining that the City is in the process of updating its General Plan and added that it is a very long process that involves the community, businesses, and staff. This agenda item was placed on tonight's agenda for the entire Commission to decide as to who will be representing the Economic Development Commission to the General Plan Advisory Group tasked to provide comments and insights on how the City's General Plan Amendment needs to take shape.

Vice Chair Brahmbhatt asked how this advisory group differ from Planning Commission. Staff responded by saying that the advisory group will be coming up with recommendations to the Planning Commission to consider which then will be brought forward to the entire City Council. Commissioner Nuñez reiterated that the Economic Development Commission needs to be represented at the General Plan Advisory Group. Ms. Bitbadal agreed with the Commissioner adding that the main task of the Economic Development Commission Representative is to have

Chair Ablaza opened the floor for nominations. Commissioner Wang nominates herself; Commissioner Tsao nominates Commissioner Peoples. Commissioner Tsao relayed to everyone that she spoke to Commissioner Peoples about his desire of representing the commission to the General Plan Advisory Group. Commissioner Tsao's nomination was seconded by Commissioner Holthaus.

Motion: to nominate Commissioner Don Peoples as the primary representative and Commissioner Anna Wang as the alternate representative of the Economic Development Commission to the General Plan Advisory Group. Staff strongly suggested for both Commissioners to communicate to each other all meeting information gathered during the workshops, meetings, etc. of the GPAC in order to have all current information in case the primary representative is not able to attend any workshops, meetings, etc.

Motion/Second: Vice Chair Brahmbhatt / Commissioner Nuñez

Motion carried by a vote of:

Ayes: 7
Noes: 0
Absent: C. Nguyen, Peoples, Reddy, Strle,
Wettenstein
Abstain: 0

VII. Unfinished Business

A. Economic Development Commission Work Plan Discussion

Vice Chair Brahmbhatt commented on the Commission's Work Plan.

VIII. Announcements

- A. Council Liaison Update** – Vice Mayor Montano informed the commission of the Special Meeting of the City Council scheduled tonight, at 6:00 PM to discuss the solid waste matter.
- B. Commissioners' Update** – Commissioner Tsao announced the General Plan Public Workshop #2 scheduled on Thursday, October 20, at 6:30 PM. She also announced an event that same night where Police Chief will be attending.
- C. Staff Report** – Ms. Bitbadal announced that Virgin Hotel is coming in to Milpitas at Lyons Living Project. The hotel will be the anchor for that project. She informed the commission that she attended a conference in Cleveland and accepted the award for the Super Bowl activity we had earlier this year. She ended her updates by telling the commission of a new employee starting in November to help her out.

IX. Adjournment

Motion: to adjourn the meeting to the next regularly-scheduled Commission meeting on November 14, 2016, at 4:00 PM.

Motion/Second: Commissioner Nuñez / Vice Chair Brahmbhatt

Motion carried by a vote of:

Ayes: 7
Noes: 0
Absent: C. Nguyen, Peoples, Reddy, Strle,
Wettenstein
Abstain: 0