



ECONOMIC DEVELOPMENT & TRADE COMMISSION REGULAR MEETING

Monday, October 14, 2019
455 East Calaveras Boulevard, Milpitas, CA
Milpitas City Hall, Committee Conference Room, 4:30 PM

I. CALL MEETING TO ORDER BY CHAIR

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL BY CITY STAFF LIAISON AND SEATING OF ALTERNATES

IV. APPROVAL OF AGENDA: MONDAY, OCTOBER 14, 2019

V. PUBLIC FORUM

Members of the audience are invited to address the Commission on any subject not on tonight's agenda. Speakers must stand, state their name and city of residence for the record, and limit their remarks to no more than three minutes. As an item that is not on the agenda, no response is required of the Commission or City Staff; however, the Commission may agendaize the item for a future meeting.

VI. NEW BUSINESS

A. Presentation on Silicon Valley Small Business Development Services – Chris Horton (Certified Business Advisor)

Background: The Silicon Valley SBDC conducts a variety of business seminars on subjects including accessing capital, business planning, e-commerce and web marketing, human resource management, expansion and growth capital, legal and business issues and a variety of best practice programs designed to help small businesses use the best techniques possible to increase sales and profits.

Recommendation: Receive presentation on small business resources and discuss seminars for Milpitas.

B. Presentation from Verizon on Wireless Technology Services – Maureen Curzen (Municipal Engagement Officer/Network Engineer)

Background: Verizon Wireless will present information on 5G network including Macros vs Small Cell, why they are expanding their network, 4G and 5G growth in Milpitas requiring adequate infrastructure, what do small cells look like and community benefits.

Recommendation: Receive presentation and discuss future opportunities.

C. Consideration of the Commission's Work Plan for Fiscal Year 2019-2020 – Staff: Alex Andrade (Director of Economic Development)

Background: The Commission will discuss and prepare the draft EDTC Fiscal Year 2019-2020 Work Plan for Council consideration and approval.

Recommendation: Approve draft EDTC Work Plan for Fiscal Year 2019-2020 and recommend that Council consider and approve the Work Plan.

VII. ADJOURNMENT TO NEXT MEETING – NOVEMBER 2019 (The City of Milpitas will observe Veteran’s Day on November 11, 2019. Therefore, the November EDTC meeting date will be discussed at the October 14, 2019 EDTC meeting)

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Government’s duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City exist to conduct the people’s business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people’s review. Materials related to an item on this agenda submitted to the Economic Development & Trade Commission after initial distribution of the agenda packet are available for public inspection at the City Manager’s Office at Milpitas City Hall at 455 E. Calaveras Blvd., Milpitas during normal business hours. For more information on your rights under the Open Government Ordinance or to report a violation of the ordinance, contact the City Attorney’s office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035. Phone: 408-586-3040. The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City’s website www.ci.milpitas.ca.gov by selecting the Milpitas Municipal Code link. If you need assistance, per the Americans with Disabilities Act, for any City of Milpitas public meeting, call Daniel Degu at 408-586-3054 or send an email to ddeguy@ci.milpitas.ca.gov prior to the meeting. You may request a larger font agenda or arrange for mobility assistance. For hearing assistance, headsets are available in the Council Chambers for all meetings.