



CITY OF MILPITAS

Economic Development and Trade Commission

REGULAR MEETING

AGENDA

Zoom Webinar
Monday, October 11, 2021
4:30PM

Facebook: <https://www.facebook.com/CityofMilpitas/>

YouTube: <https://www.ci.milpitas.ca.gov/youtube>

Web Streaming: <https://www.ci.milpitas.ca.gov/webstreaming>

1. **Call to Order** (4:30pm)
2. **Pledge of Allegiance** (4:31pm)
3. **Roll Call** (4:32pm)
4. **Seating of Alternates**
5. **Approval of Agenda:** October 11, 2021 (4:33pm)
6. **Approval of Minutes:** September 13, 2021
7. **Public Forum** (4:35pm)

Oral public comments may be provided live during the Commission meeting by first registering for the Zoom meeting in advance by providing an email address (not disclosed) and a name.

Register in advance for this webinar:

https://ci-milpitas-ca-gov.zoom.us/webinar/register/WN_Dm5-ilzkSBSygAwF5CRvwA

After registering, you will receive a confirmation email containing information about joining the webinar. All registered meeting attendees who wish to speak must click on the "Raise Hand" icon when the Commission Chair calls for public comments. If participating by calling in, dial *9 to use the "Raise Hand" feature, and when you are called upon, hit *6 to unmute your phone. Your phone number will be displayed in the live meeting. Staff will call the speakers to begin. All comments provided shall be limited to three minutes or less as determined by the Chair. All members of the public will be limited to one comment per agenda item, and one comment for non-agenda items. The online written comment form previously used is no longer be available for public comment.

8. **Announcements** (4:37pm)
 - a. EDTC Commissioners
 - b. City Staff

- c. City Council Liaison

9. Business Items

- a. **Fiscal Benefits of Employment Lands Study – Alex Andrade (Director of Economic Development) and Daniel Degu, Sr. (Economic Development Coordinator) (4:45pm)**

Background: On June 4, 2021, the Office of Economic Development retained Economic & Planning Systems, Inc. (EPS) to prepare a Fiscal Benefits of Employment Lands Study. The study will guide City policy towards a fiscally resilient future based on preserving and protecting our employment lands, attracting innovative businesses focused on emerging technologies, and developing the Innovation District as part of the Milpitas Metro Specific Plan. The Fiscal Benefits of Employment Lands Study is divided into two phases. Phase I includes a Fiscal Impact Analysis, Employment Density, Occupational and Wage Analysis, Residual Land Value Analysis, and Innovation District Development Scenarios Analysis. Phase II consists of the Innovation District Framework Plan, and a set of potential City policies and actions to help support the evolution and development of the Innovation District.

Recommendation: Receive a presentation from City staff and provide feedback.

- b. **Economic Development and Trade Commission Draft Work Plan Fiscal Year 2021-2022 – Alex Andrade (Director of Economic Development) and Daniel Degu, Sr. (Economic Development Coordinator) (5:30pm)**

Background: The Economic Development and Trade Commission (EDTC) advises the City Council on business issues, cultivates international trade and commerce, and makes recommendations on the design, development, and implementation of economic development. Once a year the Economic Development and Trade Commission develops and recommends a new draft Commission Work Plan for City Council's consideration and approval.

Recommendation: EDTC recommends that the City Council consider and approve the draft Fiscal Year 2021-2022 Economic Development and Trade Commission Work Plan.

10. Adjournment – Next Meeting on Monday, November 8, 2021, at 4:30 PM.

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035
e-mail: cdiaz@ci.milpitas.ca.gov / Phone: 408-586-3040

The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting "I Want to . . . View" link.

Materials related to an item on this agenda submitted to the Commission after initial distribution of the

agenda packet are available for public inspection on the City website. Commission agendas and related materials can be viewed online: <http://www.ci.milpitas.ca.gov/our-government/commission/> (select meeting date).

APPLY TO SERVE ON A CITY COMMISSION

Commission application forms are available online at www.ci.milpitas.ca.gov or at Milpitas City Hall.
Contact the City Clerk's office at 408-586-3003 for more information.

If you need assistance, per the Americans with Disabilities Act, for a City of Milpitas public meeting, please call Alex Andrade at 408-586-3046 or send an e-mail to businessassistance@ci.milpitas.ca.gov prior to the meeting. You may request a larger font agenda or arrange for mobility assistance. For hearing assistance, headsets are available in the City Council Chambers for all meetings.