



ECONOMIC DEVELOPMENT & TRADE COMMISSION SPECIAL MEETING

Thursday, September 19, 2019
455 East Calaveras Boulevard, Milpitas, CA
Milpitas City Hall, Committee Conference Room, 4:30 PM

I. CALL MEETING TO ORDER BY CHAIR

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL BY CITY STAFF LIAISON AND SEATING OF ALTERNATES

IV. APPROVAL OF AGENDA: THURSDAY, SEPTEMBER 19, 2019

V. PUBLIC FORUM

Members of the audience are invited to address the Commission on any subject not on tonight's agenda. Speakers must stand, state their name and city of residence for the record, and limit their remarks to no more than three minutes. As an item that is not on the agenda, no response is required of the Commission or City Staff; however, the Commission may agendaize the item for a future meeting.

VI. NEW BUSINESS

A. Economic Development Strategy – Staff: Alex Andrade and Consultant: Strategic Economics

Background: The Office of Economic Development is partnering with consultants, Strategic Economics and Plan to Place, on the City's first Economic Development Strategy in 15 years. The vision for the Economic Development Strategy is to transform Milpitas into a Silicon Valley regional leader in economic development through attracting emerging technologies, retaining valuable industry sectors, preparing the local workforce for tomorrow's jobs, promoting new real estate development projects that create a sense of place, while improving the quality of life for area residents, employees and visitors.

Recommendation: Receive project presentation and provide feedback to Strategic Economics.

B. Pilot Façade Improvement Grant Program – Staff: Alex Andrade and Ahmed Raza

Background: The Pilot Façade Improvement Grant Program is intended to allow grants for business owners and property owners in business corridors to enhance building storefronts and economic vitality of commercial businesses.

Recommendation: Receive project presentation and approve Pilot Façade Improvement Grant Program Framework.

VII. ADJOURNMENT TO NEXT MEETING – OCTOBER 14, 2019

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review. Materials related to an item on this agenda submitted to the Economic Development & Trade Commission after initial distribution of the agenda packet are available for public inspection at the City Manager's Office at Milpitas City Hall at 455 E. Calaveras Blvd., Milpitas during normal business hours. For more information on your rights under the Open Government Ordinance or to report a violation of the ordinance, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035. Phone: 408-586-3040. The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting the Milpitas Municipal Code link. If you need assistance, per the Americans with Disabilities Act, for any City of Milpitas public meeting, call Daniel Degu at 408-586-3054 or send an email to ddegu@ci.milpitas.ca.gov prior to the meeting. You may request a larger font agenda or arrange for mobility assistance. For hearing assistance, headsets are available in the Council Chambers for all meetings.