



CITY OF MILPITAS

Economic Development and Trade Commission

REGULAR MEETING MINUTES

Monday, August 11, 2025
Committee Conference Room
Milpitas City Hall, First Floor
455 E. Calaveras Blvd. Milpitas

CALL TO ORDER

Chair Norwood called the meeting to order at 4:30 PM.

PLEDGE OF ALLEGIANCE

Councilmember Lam led the pledge of allegiance.

ROLL CALL

Economic Development Specialist Khaled Zubair called the roll.

PRESENT: Chair Norwood, Vice Chair Rice, Commissioners Bill Bhagvat, Larry Ciardella, Casey McNeil, Jacob Sanchez.

Alternate #1 Conrad Schapira

City Council Liaison Councilmember William Lam

Staff: Economic Development Coordinator Michael Thomas and Economic Development Specialist Kal Zubair

ABSENT: Commissioner Parkash Daryani, Student Commissioner Vasista Ramachandrani, Alternate Michael Nguyen

SEATING OF ALTERNATES

Alternate Member No. 1: Conrad Shapira was seated in place of Commissioner Daryani

Alternate Member No. 2:

APPROVAL OF AGENDA

Recommended Action: Approve August 11, 2025 regular meeting agenda of the Economic Development & Trade Commission as submitted.

Mover / Seconder: Rice / Schapira

Motion carried by a vote of: AYES: 7 NOES: 0

Ayes: Norwood, Rice, Schapira, Bhagvat, McNeil, Ciardella, Sanchez

Noes: None **Abstentions:** None

APPROVAL OF MINUTES

Recommended Action: Approve June 9, 2025 meeting minutes of the Economic Development & Trade Commission as submitted.

Mover / Seconder: Daryani / Schapira

Motion carried by a vote of: AYES: 7 NOES: 0

Ayes: Norwood, Rice, Schapira, Bhagvat, McNeil, Ciardella, Sanchez

Noes: None **Abstentions:** None

PUBLIC FORUM

No speakers provided comments.

ANNOUNCEMENTS

Commissioner McNeil announced his resignation due to his company moving to Fremont.

Vice Chair Rice reported that a Pottery Barn, West Elm, and Williams and Sonoma outlet, and a Psycho Bunny outlet opened at the Great Mall in the last month. Altitude Trampoline Park is expected to open later in August. In partnership with Greater Than, the Great Mall hosted 10 musicians to perform and do meet and greets, which drove traffic to the mall. Ms. Rice also reported that the Great Mall will be hosting an Indian Independence Day celebration on August 16 from 11 a.m. to 5 p.m., as well as the Touch a Truck event on August 23 between 12 p.m. and 4 p.m.

Chair Norwood announced that Milpitas Unified School District will start the school year with 10,000 students and 1,000 employees on Wednesday, August 13. MUSD had a high retention rate this year and was able to effectively manage the budget despite challenges at the Federal level. Mr. Norwood qualified this by saying that the negative impact from these challenges may come in a few years. Mr. Norwood also highlighted MUSD's partnership with the City and with Milpitas Alliance Partners on workforce development.

Councilmember Lam reported that City Council was on recess in July and that the next City Council is on August 12.

Commissioner Jacob Sanchez arrived at 4:43 p.m.

Director of Economic Development Alex Andrade commented on Commissioner McNeil's time on the Economic Development and Trade Commission and thanked him for his dedication.

Economic Development Coordinator Michael Thomas announced the Sutter Health primary care facility's grand opening on Friday, August 8. Mr. Thomas also provided an update on the current cycle of the Microenterprise Assistance Program. The program has received 53 applications to date and the application window closes on August 12.

Economic Development Specialist Kal Zubair notified the Commission of the upcoming MHDBA meeting on August 27. Mr. Zubair also formally introduced the Commission to Milpitas Youth Force Intern Saanvi Juneja.

BUSINESS ITEMS

9a. Economic Indicators Update – Saanvi Juneja, MYF Intern

Recommended Action: Receive a presentation on economic indicators.

Chair Norwood introduced the business item and MYF Intern Juneja presented updates on a series of economic development-related indicators.

No public comment was provided.

Commissioners discussed the details of the presentation and asked clarifying questions.

Mover / Secunder: Rice / Schapira

Motion carried by a vote of: AYES: 7 NOES: 0

Ayes: Norwood, Rice, Schapira, Bhagvat, McNeil, Ciardella, Sanchez

Noes: None **Abstentions:** None

9b. Impact of Economic Development Strategy – Kal Zubair, Econ. Dev. Specialist

Recommendation: Receive a presentation on the impact of the Economic Development Strategy (2020-2025), including a comparison on KPI's against other Silicon Valley cities.

Chair Norwood introduced the business item and Director Andrade and Specialist Zubair gave a presentation on the fiscal impact of the Economic Development Strategy.

No public comment was provided.

Commissioners discussed the details of the presentation and asked clarifying questions. Chair Norwood suggested doing a 2025-2028 Environmental Scan to pre-empt the Office of Economic Development's next Economic Development Strategy.

Mover / Secunder: McNeil / Rice

Motion carried by a vote of: AYES: 7 NOES: 0

Ayes: Norwood, Rice, Bhagvat, Ciardella, McNeil, Sanchez, Schapira

Noes: None **Abstentions:** None

9c. 2026 Sports Events Planning – Michael Thomas, Econ. Dev. Coordinator

Recommendation: Receive the presentation and provide suggestions on planning efforts.

Chair Norwood introduced the business item and Coordinator Thomas provided an update on the City's planning for 2026 Super Bowl and the FIFA World Cup-related events. Mr. Thomas also provided information on the Bay Area Host Committee's recently released Watch Party Playbook.

No public comment was provided.

Commissioners discussed the details of the presentation and asked clarifying questions.

Mover / Seconder: McNeil / Rice

Motion carried by a vote of: AYES: 7 NOES: 0

Ayes: Norwood, Rice, Bhagvat, Ciardella, McNeil, Sanchez, Schapira

Noes: None **Abstentions:** None

ADJOURNMENT

Motion to adjourn the meeting.

Mover/Seconder: Rice / Schapira

Motion carried by a vote of: AYES: 7 NOES: 1

Ayes: Norwood, Rice, Bhagvat, Ciardella, McNeil, Sanchez, Schapira

Noes: McNeil **Abstentions:** None