



CITY OF MILPITAS

Economic Development and Trade Commission

REGULAR MEETING

AGENDA

Zoom Webinar

Monday, September 14, 2020

4:30PM

Facebook: <https://www.facebook.com/CityofMilpitas/>

YouTube: <https://www.ci.milpitas.ca.gov/youtube>

Web Streaming : <https://www.ci.milpitas.ca.gov/webstreaming>

Public Comments: <https://www.ci.milpitas.ca.gov/publiccomments/>

1. Call to Order
2. Pledge of Allegiance
3. Roll Call
4. Seating of Alternates
5. Approval of Agenda: September 14, 2020
6. Approval of Minutes: April 24, 2020 (forthcoming)

7. Public Forum

Those interested are invited to address the Commission on any subject not on the agenda via the Meeting Public Comments form available at <https://www.ci.milpitas.ca.gov/publiccomments/>. The Commission Chair or Office of Economic Development staff will read comments out loud at the meeting. As an item not listed on the agenda, no response is required of the Commission or staff. However, Commission members may request staff to add the item to a future meeting agenda. This public meeting will be led with professionalism, respect and civility, so profanity and/or vulgar language will not be shared.

8. Announcements

9. Business Items

- a. Election of Officers – Lynne Rice (Chair of Economic Development and Trade Commission)

Background: Once per year, Commissioners will vote to elect a Chair and Vice Chair of the Commission. The Chair is responsible for leading the regular meetings of the Commission. The Chair shall call the meeting to order, state items to be discussed on the agenda, permit all members with the opportunity to be heard, allow for comments from the public, call for a vote when required and work directly with the staff liaisons to ensure a successful meeting. The Vice Chair

shall serve the role of Chair in the absence of the Chair. No Commissioner shall serve more than three years as the Chair or Vice Chair of any Milpitas Commission.

Recommendation: Elect a Chair and Vice Chair of the Economic Development and Trade Commission.

b. Economic Development Strategy Update – Alex Andrade (Director of Economic Development)

Background: On May 5, 2020, City Council approved the proposed Economic Development Strategy. Staff will provide an update to the Commission on the strategies and the implementation plan.

Recommendation: Receive Economic Development Strategy update.

c. COVID-19 Business Assistance, Resiliency, and Recovery Update – Alex Andrade (Director of Economic Development)

Background: Staff has reprioritized its mission to assist with business continuity, resiliency, and recovery in order to assist our business community during the economic crisis. Staff will provide an update on COVID-19 economic impacts and associated responses.

Recommendation: Receive staff update.

d. Manufacturing Day 2020 – Margaret Tamisiea (Special Projects Coordinator)

Background: Manufacturing Day is scheduled for October 9, 2020. This is the fourth annual Manufacturing Day, but due to COVID-19 the event will be held virtually. This is an opportunity to showcase the importance of advanced manufacturing in Milpitas which will include a listening session. The Commissioners will have an opportunity to participate in this year's event.

Recommendation: Approve Economic Development and Trade Commissioners' participation in Manufacturing Day 2020 activities (panel, moderator, etc.).

10. Adjournment – Next Meeting on Monday, October 12, 2020, at 4:30 PM

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035
e-mail: cdiaz@ci.milpitas.ca.gov / Phone: 408-586-3040

The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting "I Want to . . . View" link.

Materials related to an item on this agenda submitted to the Commission after initial distribution of the agenda packet are available for public inspection at the Office Of Economic Development at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas and on the City website. Commission agendas and related materials can be viewed online: <http://www.ci.milpitas.ca.gov/our-government/commission/> (select meeting date)

APPLY TO SERVE ON A CITY COMMISSION

Commission application forms are available online at www.ci.milpitas.ca.gov or at Milpitas City Hall.
Contact the City Clerk's office at 408-586-3003 for more information.

If you need assistance, per the Americans with Disabilities Act, for a City of Milpitas public meeting, please call Alex Andrade at 408-586-3046 or send an e-mail to aandrade@ci.milpitas.ca.gov prior to the meeting. You may request a larger font agenda or arrange for mobility assistance. For hearing assistance, headsets are available in the City Council Chambers for all meetings.