



CITY OF MILPITAS

Economic Development and Trade Commission

REGULAR MEETING

AGENDA

4:30 PM

Monday, September 12, 2022
Milpitas City Hall
First Floor Committee Conference Room

- 1. Call to Order (4:30 pm)**
- 2. Pledge of Allegiance**
- 3. Roll Call**
- 4. Seating of Alternates**
- 5. Approval of Agenda:** September 12, 2022
- 6. Approval of Minutes:** May 9, 2022

7. Public Forum (4:35 pm)

Members of the audience are invited to address the Commission on any subject not on the agenda. Speakers must state their name (address is optional) for the record and limit their remarks to three minutes or less. For items not listed on the agenda, no response is required of City staff or Commissioners. However, Commissioners may ask staff to place the item on a future meeting agenda.

8. Announcements

- a. EDTC Commissioners
- b. City Council Liaison
- c. City Staff

9. Business Items

a. Commissioner Roles and Involvement – Chris Norwood (EDTC Chair) (4:45 pm)

Background: In alignment with the City Council approved EDTC Work Plan of Fiscal Year 2022-2023, Chair Chris Norwood will lead a conversation related to the Commission's roles and involvement, including but not limited to, actionable leadership, ambassadorship, providing expertise on hospitality and workforce development, business outreach, leveraging educational networks, supporting international trade and commerce, Manufacturing Day participation, etc.

Recommendation: Review attached draft calendar of events for September through November 2022, and vote on specific Commissioner assignments.

b. Economic Development and Trade Commission FY 2022-23 Workplan - Alex Andrade (Economic Development Director) (5:15 pm)

Background: The Economic Development and Trade Commission (EDTC) advises the City Council on business issues, cultivates international trade and commerce, and makes recommendations on the design, development, and implementation of economic development. Once a year the Economic Development and Trade Commission develops and recommends a new draft Commission Work Plan for City Council's consideration and approval.

Recommendation: EDTC recommends that the City Council consider and approve the draft Fiscal Year 2022-2023 Economic Development and Trade Commission Work Plan.

c. Sixth Annual Manufacturing Day 2021 Update – Michael Thomas (Economic Development Specialist) (6:00pm)

Background: The Office of Economic Development is planning the Sixth Annual Manufacturing Day. This year's event will be virtual once again to minimize risks against COVID-19 and will tentatively feature panel discussions on manufacturing-related topics in collaboration with educational, workforce development, industry, and government partners.

Manufacturing Day will also highlight the partnership between the City of Milpitas and the Milpitas Unified School District to Inform and introduce the manufacturing industry and related careers to students.

Recommendation: Receive staff update and obtain Commission feedback.

10. Adjournment – Next Meeting on Monday, October 10, 2022 at 4:30 PM.

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e-mail: mmutalipassi@milpitas.gov / Phone: 408-586-3040

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the meeting. You may request a larger font agenda or arrange for mobility assistance. For hearing assistance, headsets are available in the City Council Chambers for all meetings.