



CITY OF MILPITAS

ECONOMIC DEVELOPMENT & TRADE COMMISSION

REGULAR MEETING AGENDA

4:30 PM

Monday, March 9, 2026

Committee Conference Room
Milpitas City Hall, First Floor
455 E. Calaveras Blvd., Milpitas

1. Call to Order (4:30 PM)
2. Pledge of Allegiance
3. Roll Call
4. Seating of Alternates
5. Approval of Agenda: March 9, 2026
6. Approval of Meeting Minutes: February 9, 2026
7. Public Forum

Members of the audience are invited to address the Commission on any subject not on the agenda. Speakers must state their name (address is optional) for the record and limit their remarks to three minutes or less. For items not listed on the agenda, no response is required of City staff or Commissioners. However, Commissioners may ask staff to place the item on a future meeting agenda.

8. Announcements

- a. Commissioners
- b. City Council Liaison
- c. City Staff

9. Business Items

- a. **Taste of Milpitas and FIFA World Cup Preparations Update – Michael Thomas, Economic Development Coordinator (4:45 PM)**

Receive an update on preparations regarding the Taste of Milpitas community event related to the FIFA World Cup. This item's nexus is Economic Development Element Policy ED 4-1: Enhance the Milpitas' economic vitality.

Recommendation: Receive the presentation and provide suggestions on planning efforts.

- b. **MUSD Career Fair – Kal Zubair, Economic Development Specialist (5:00 PM)**

Discuss MUSD's workforce development career pathways strategy and provide suggestions. This item's nexus is the Commission's Workplan and Economic Development Strategy 17.

Recommendation: Receive the presentation and provide suggestions

- c. **New Business Item Discussion – Parkash Daryani, Chairperson (5:15 PM)**

Commissioners introduce items the Commission may consider including or modifying in future EDTC Workplans. This item's nexus is The Commissioner's Handbook.

Recommendation: Note and file Commissioners' suggestions.

10. Adjournment – Next Regular Meeting Scheduled for Monday, April 13, 2026

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e-mail: cao@milpitas.gov / Phone: 408-586-3040

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CITY OF MILPITAS

Economic Development and Trade Commission

REGULAR MEETING MINUTES

Monday, February 9, 2026
Committee Conference Room
Milpitas City Hall, First Floor
455 E. Calaveras Blvd. Milpitas

CALL TO ORDER

Chair Norwood called the meeting to order at 4:30 PM.

PLEDGE OF ALLEGIANCE

Student Commissioner Alice Nguyen led the pledge of allegiance.

ROLL CALL

Economic Development Specialist Khaled Zubair called the roll.

PRESENT: Chair Norwood, Commissioners Bill Bhagvat, Larry Ciardella, Parkash Daryani, Robert Jung, Jacob Sanchez, Conrad Schapira

City Council Liaison Councilmember William Lam

Staff: Economic Development Coordinator Michael Thomas and Economic Development Specialist Kal Zubair

ABSENT: Vice Chair Lynne Rice, Alternate No. 2 Michael Nguyen

SEATING OF ALTERNATES

Alternate Member No. 1: Vacant

APPROVAL OF AGENDA

Recommended Action: Approve February 9, 2026 regular meeting agenda of the Economic Development & Trade Commission as submitted.

Mover / Seconder: Schapira / Bhagvat

Motion carried by a vote of: AYES: 7 NOES: 0

Ayes: Norwood, Bhagvat, Ciardella, Daryani, Jung, Sanchez, Schapira **Noes:**

None **Abstentions:** None

APPROVAL OF MINUTES

Recommended Action: Approve January 14, 2026 meeting minutes of the Economic Development & Trade Commission as submitted.

Mover / Seconder: Daryani / Ciardella

Motion carried by a vote of: AYES: 7 NOES: 0

Ayes: Norwood, Bhagvat, Ciardella, Daryani, Jung, Sanchez, Schapira

Noes: None **Abstentions:** None

No speakers provided comments.

PUBLIC FORUM

ANNOUNCEMENTS

Commissioner Ciardella announced that the Milpitas Chamber of Commerce will host its annual crab feed event on March 6 and invited Commissioners to attend.

Student Commissioner Nguyen introduced herself and provided some background on her interest in joining the Commission.

Councilmember Lam reported that City Council approved the housing allocation program and reviewed the FY2026 mid-year report.

Chair Norwood announced that fences have been installed in a section of the Innovation Campus and will be breaking ground on the Workforce Development and Early Childhood Education Center. MUSD will also be opening its theater in March.

Commissioner Jacob Sanchez arrived at 4:41 p.m.

Economic Development Coordinator Michael Thomas announced that City Council appointed Conrad Schapira to the Commission's technology seat, Robert Jung to the MUSD seat, and Alice Nguyen to the Student Commissioner Seat. Mr. Thomas also provided an overview of the Office of Economic Development's mandate for Ms. Nguyen and invited EDTC members to Rivian's ribbon-cutting event on February 27.

BUSINESS ITEMS

9a. Election of Officers – Michael Thomas, Economic Development Coordinator

Recommended Action: Elect a chairperson and vice-chairperson to serve one-year terms.

Chair Norwood introduced this item and Coordinator Thomas provided an overview of the guidelines for the election process.

No public comment was provided.

Commissioner Sanchez nominated Commissioner Schapira for Vice-Chair and the motion was seconded by Commissioner Bhagvat. The vote was unanimous to elect Commissioner Schapira to the position.

Mover / Secunder: Sanchez / Bhagvat

Motion carried by a vote of: AYES: 7 NOES: 0

Ayes: Norwood, Bhagvat, Ciardella, Daryani, Jung, Sanchez, Schapira

Noes: None **Abstentions:** None

Coordinator Thomas read a statement prepared by Commissioner expressing her interest in serving as chairperson.

Commissioner Daryani nominated Commissioner Rice for chairperson with Commissioners Schapira, Ciardella and Jung voting in support, but the vote failed to gain a majority.

Commissioner Bhagvat nominated Commissioner Daryani for Chair with Commissioners Daryani elected with votes from Commissioners Sanchez, Bhagvat, Norwood, and Daryani.

Mover / Seconder: Bhagvat / Sanchez

Motion carried by a vote of: AYES: 7 NOES: 0

Ayes: Norwood, Bhagvat, Ciardella, Daryani, Jung, Sanchez, Schapira

Noes: None **Abstentions:** None

Mr. Norwood handed the gavel to Chair Daryani and left the meeting.

9b. Report from the City Clerk Regarding Commissioner Terms

Recommendation: Receive a presentation on upcoming changes to commissioner terms.

Chair Daryani introduced the item and City Clerk Guzzetta provided the presentation on changes to how Commissioner terms are managed.

No public comment was provided.

Commissioners discussed the details of the presentation and asked clarifying questions.

Mover / Seconder: Schapira / Jung

Motion carried by a vote of: AYES: 6 NOES: 0

Ayes: Bhagvat, Ciardella, Daryani, Jung, Sanchez, Schapira

Noes: None **Abstentions:** None

9c. 2026 Sports Events Planning – Michael Thomas, Econ. Dev. Coordinator

Recommendation: Receive the presentation and provide suggestions on planning efforts.

Chair Daryani introduced the item and Coordinator Thomas provided a summary of the City's activities for Super Bowl and its plans for FIFA World Cup-related events.

No public comment was provided.

Commissioners discussed the details of the presentation and asked clarifying questions.

Commissioner Jung emphasized the importance of tracking visitation and foot traffic during the events and suggested developing partnerships for promotional offers to market Milpitas.

Mover / Seconder: Jung / Sanchez

Motion carried by a vote of: AYES: 6 NOES: 0

Ayes: Bhagvat, Ciardella, Daryani, Jung, Sanchez, Schapira

Noes: None **Abstentions:** None

9d. New Business Item Discussion – Parkash Daryani, Commission Chairperson

Recommendation: Note and file Commissioners' suggestions.

Chair Daryani introduced the business item and led a discussion on the work plan.

Commissioners agreed to engage in more community outreach to support the City's Economic Development team.

Student Commissioner Nguyen provided feedback on how MUSD can be leveraged to market the Taste of Milpitas event.

ADJOURNMENT

Motion to adjourn the meeting.

Mover/Seconder: Sanchez / Jung

Motion carried by a vote of: AYES: 6 NOES: 0

Ayes: Bhagvat, Ciardella, Daryani, Jung, Sanchez, Schapira

Noes: None **Abstentions:** None