



ECONOMIC DEVELOPMENT COMMISSION MEETING MINUTES

Date: Monday, June 12, 2017
Location: Milpitas City Hall, Committee Conference Room
Start Time: 4:01 pm
End Time: 5:49 pm

I. Flag Salute, Call to Order, Roll Call

Chair Ablaza called the meeting to order at 4:01 PM and led the Pledge of Allegiance. Alternate Commissioner Reddy was seated.

MEMBERS PRESENT:

Ricardo Ablaza, Chair
Warren Wettenstein, Vice-Chair
Jeffrey Chen, Commissioner
Donald Peoples, Commissioner
Lynne Rice, Commissioner
Anna Wang, Commissioner (4:03pm)
Charlene Tsao, Commissioner (4:05pm)
Dhaval Brahmbhatt, Commissioner (4:30pm)
Raghu Reddy, Alternate Commissioner

MEMBERS ABSENT:

Minh Nguyen, Commissioner (Excused)
Anthony Phan, Councilmember (Excused)

CITY STAFF PRESENT:

Edesa Bitbadal, Economic Development Director
Daniel Degu, Economic Development Specialist

II. Public Forum

Voltaire Montemayor, Milpitas resident, introduced himself to the Commission.

III. Approval of Agenda

Motion: to approve the agenda, as submitted.

Motion/Second: Commissioner Peoples/Vice-Chair Wettenstein

Motion carried by a vote of:	Ayes:	8
	Noes:	0
	Absent:	Brahmbhatt, Nguyen
	Abstain:	0

IV. Approval of Minutes

A. April 10, 2017

Commissioner Wettenstein requested that the submitted meeting minutes reflect the 10th of April, not 11th.

Motion: to approve the April 10, 2017, Economic Development Commission meeting minutes, as amended.

Motion/Second: Vice-Chair Wettenstein/Commissioner Chen

Motion carried by a vote of:	Ayes:	5
	Noes:	0
	Absent:	Nguyen, Brahmbhatt
	Abstain:	Peoples, Rice, and Wang

B. February 6, 2017

Motion: to approve the February 6, 2017, Economic Development Commission meeting minutes, as submitted.

Motion/Second: Commissioner Chen/Alternate Commissioner Reddy

Motion carried by a vote of:	Ayes:	7
	Noes:	0
	Absent:	Nguyen, Brahmbhatt
	Abstain:	Rice

V. New Business

A. Welcome New Commissioner

Economic Development Director Edesa Bitbadal announced the appointment of Commissioner Lynne Rice as the new Retail Representative. Commissioner Rice is the Director of Marketing and Business Development for the Great Mall.

Economic Development Director Edesa Bitbadal requested to move item D of New Business ahead of item B and C, due to technical difficulties with the computer.

D. Upcoming New Policies

Economic Development Director Edesa Bitbadal informed the Commission that the City Council directed the Economic Development Division (EDD) to study the following two policies: wage theft and community choice energy.

Ms. Bitbadal also informed the Commission that EDD is looking to renew its membership with NOVA in August.

Vice-Chair Wettenstein expressed his support in NOVA.

B. Adopted City Budget for FY 2017-18

Economic Development Director Edesa Bitbadal provided a presentation on the adopted operating budget for Fiscal Year 2017-18. During the presentation, Ms. Bitbadal provided background, revenue and expenditure highlights, discussed the budget process, and outlined staffing changes. Revenues included property tax, sales tax and hotel tax.

C. Minimum Wage Increase Update

Economic Development Specialist Daniel Degu updated the Commission on the new Milpitas minimum wage increase effective July 1. Mr. Degu informed the Commission that Economic Development staff held one business informational meeting in April, and two direct mail outreach campaigns to every business license holder in Milpitas in March and May.

VI. Announcements

A. Council Liaison Update

Councilmember Phan was not present at the meeting.

B. Commissioners Update

Commissioner Wettenstein shared that the Milpitas Chamber of Commerce held a very successful International Festival & BBQ event. Approximately 20,000 people attended the event, and the chamber appreciates the City of Milpitas' support. Commissioner Brahmbhatt encouraged the City to open a hydrogen fuel cell station for hydrogen-powered cars. Commissioner Chen announced that the Embassy Suites by Hilton Milpitas Silicon Valley has entered into a verbal agreement with Tesla to allow for 20 supercharging stations.

C. Great Mall Update

Commissioner Rice announced the following Great Mall updates: valet parking will now be available on the weekends for the next 90 days, Polo Ralph Lauren Factory Store officially opened last week, Dick's Sporting Goods will officially open this weekend, and the Color Run was a major success last week.

D. Staff Report

Economic Development Director Edesa Bitbadal shared with the Commission that she attended ICSC RECon 2017 in May.

VII. Adjournment

Commissioner Peoples motioned, and seconded by Commissioner Chen to adjourn the meeting at 5:49 pm to the regularly-scheduled commission meeting on Monday, August 14, 2017, at 4:00pm. The motion carried unanimously.