



CITY OF MILPITAS

Economic Development and Trade Commission

SPECIAL MEETING

AGENDA

Zoom Webinar

2:00 PM

Friday, April 24, 2020

Facebook: <https://www.facebook.com/CityofMilpitas/>

YouTube: <https://www.ci.milpitas.ca.gov/youtube>

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Public Comments: <https://www.ci.milpitas.ca.gov/edpubliccomment/>

1. Call to Order
2. Pledge of Allegiance
3. Roll Call
4. Seating of Alternates
5. Approval of Agenda: April 24, 2020

6. Public Forum

Those interested are invited to address the Commission on any subject not on the agenda via the Meeting Public Comments form available at <https://www.ci.milpitas.ca.gov/edpubliccomment/>. The Chair or designee will read comments out loud at the meeting and be limited to three minutes or less. As an item not listed on the agenda, no response is required of the Commission or staff. However, Commission members may request staff to add the item to a future meeting agenda. This public meeting will be led with professionalism, respect and civility, so profanity and/or vulgar language will not be shared.

7. Business Items

- a. **Economic Development Strategy Adoption – Alex Andrade and Daniel Degu, Sr. (City of Milpitas) and Sujata Srivastava, Derek Braun, and Evelyne St-Louis (Consultant: Strategic Economics)**

Background: The Office of Economic Development is partnering with consultants, Strategic Economics and Plan to Place, on the City's first Economic Development Strategy in 15 years. The vision for the Economic Development Strategy is to transform Milpitas into a Silicon Valley regional leader in economic development through attracting emerging technologies, retaining valuable industry sectors, preparing the local workforce for tomorrow's jobs, promoting new real estate development projects that create a sense of place, while improving the quality of life for area residents, employees and visitors.

Recommendation: Recommend that the City Council adopt the City of Milpitas Economic Development Strategy and Implementation Actions Public Draft Report.

8. Adjournment

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035
Phone: 408-586-3040

The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting Online Services the link to Milpitas Municipal Code link.

Materials related to an item on this agenda submitted to the Commission after initial distribution of the agenda packet are available for public inspection at the Milpitas City Hall, Office of Economic Development, 455 E. Calaveras Blvd., Milpitas during normal business hours and on the City website. Commission agendas and related materials can be viewed online: <http://www.ci.milpitas.ca.gov/our-government/commission/> (select meeting date)

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