



CITY OF MILPITAS

Economic Development and Trade Commission

REGULAR MEETING

AGENDA

4:30 PM

Monday, April 11, 2022

Milpitas City Hall

First Floor Committee Conference Room

1. **Call to Order** (4:30pm)
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Seating of Alternates**
5. **Approval of Agenda:** April 11, 2022
6. **Approval of Minutes:** March 14, 2022
7. **Public Forum** (4:35pm)
Members of the audience are invited to address the Commission on any subject not on the agenda. Speakers must state their name (address is optional) for the record and limit their remarks to three minutes or less. For items not listed on the agenda, no response is required of City staff or Commissioners. However, Commissioners may ask staff to place the item on a future meeting agenda.
8. **Announcements**
 - a. EDTC Commissioners
 - b. City Council Liaison
 - c. City Staff
9. **Business Items**
 - a. **Milpitas Youth Force – Renee Lorentzen (Director of Recreation and Community Services)**
(4:45pm)

Background: The Office of Economic is partnering with the Recreation and Community Services Department to implement the 2022 Milpitas Youth Force Program, which is being funded by the APRA Economic Vitality Investment Framework. The Recreation and Community Services Department annually, provides a youth work force training program called Milpitas Youth Force (MYF). The program is 9 weeks long during the summer and provides Milpitas Teens with the ability to get on the job training and professional development with Milpitas businesses and City Departments. Staff will be presenting the program to the Commission and ways the Commission can support and be involved.

Recommendation: Receive a presentation from City Staff.

b. **Commissioner Roles and Involvement – Chris Norwood (EDTC Chair) and Casey McNeil (EDTC Vice Chair) (5:00pm)**

Background: In alignment with the City Council approved EDTC Work Plan of Fiscal Year 2021-2022, Chair Norwood and Vice Chair McNeil will lead a conversation related to the Commission's roles and involvement, including but not limited to, actionable leadership, ambassadorship, providing expertise on hospitality and workforce development, business outreach, leveraging educational networks, supporting international trade and commerce, Manufacturing Day participation, etc.

Recommendation: EDTC discussion on roles and involvement based on Fiscal Year 2021-2022 Work Plan and vote on a schedule with specific Commissioner assignments.

c. **Innovation District Action Plan – Daniel Degu, Sr. (Economic Development Coordinator) (5:20pm)**

Background: On June 4, 2021, the Office of Economic Development retained Economic & Planning Systems, Inc. (EPS) to prepare a Fiscal Benefits of Employment Lands Study. This Study will guide City policy towards a fiscally resilient future based on preserving and protecting our employment lands, attracting innovative businesses focused on emerging technologies, and developing the Innovation District as part of the Milpitas Metro Specific Plan. The Fiscal Benefits of Employment Lands Study is divided into two phases. Phase I, presented to the EDTC on October 11, 2021, included a Fiscal Impact Analysis, Employment Density, Occupational and Wage Analysis, Residual Land Value Analysis, and Innovation District Development Scenarios Analysis. Phase II, to be presented to the EDTC on April 11, 2021, takes a closer look at the Innovation District, combining existing conditions, case studies, and Phase I findings, to develop an Innovation District Action Plan that outlines a set of potential City actions to help support the evolution and development of the Innovation District.

Recommendation: Receive a presentation from City staff and provide feedback.

d. **Milpitas Cultural Night Market Proposal – Stephen Huang (Student Commissioner) (5:50pm)**

Background: Asian American Association is a club that celebrates the underrepresented Asian students of Milpitas Highschool. Asian Night Market this upcoming May to celebrate AAPI month. AAA's longtime dream was to always host a Night Market. With the help of the MHS ASB team, the event will be planned on Friday, May 20th from 5-9 PM at the back of City Hall. Main purpose of the presentation is to inform EDTC Commissioners about a possible city-wide event and receive any suggestions or possible support for the event.

Recommendation: Receive a presentation from Student Commissioner Huang.

10. Adjournment – Next Meeting on Monday, May 9, 2022, at 4:30 PM.

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Government's duty is to serve the public, reaching its decisions in full view of the public.

Commissions and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035
e-mail: cdiaz@ci.milpitas.ca.gov / Phone: 408-586-3040

The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting "I Want to . . . View" link.

Materials related to an item on this agenda submitted to the Commission after initial distribution of the agenda packet is available for public inspection on the City website. Commission agendas and related materials can be viewed online: <http://www.ci.milpitas.ca.gov/our-government/commission/> (select meeting date).

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