



CITY OF MILPITAS

Economic Development and Trade Commission

REGULAR MEETING

AGENDA

4:30 PM

Monday, April 10, 2023

Milpitas City Hall

First Floor Committee Conference Room

455 E. Calaveras Boulevard

1. Call to Order (4:30 pm)
2. Pledge of Allegiance
3. Roll Call
4. Seating of Alternates
5. Approval of Agenda: April 10, 2023
6. Approval of Minutes: March 13, 2023 Regular Meeting

7. **Public Forum** (4:35 pm)

Members of the audience are invited to address the Commission on any subject not on the agenda. Speakers must state their name (address is optional) for the record and limit their remarks to three minutes or less. For items not listed on the agenda, no response is required of City staff or Commissioners. However, Commissioners may ask City staff to place the item on a future meeting agenda.

8. **Announcements**

- a. EDTC Commissioners
- b. City Council Liaison
- c. City Staff

9. **Business Items**

- a. **Zoning Advisory Group – Michael Fossati, Senior Planner (4:45pm)**

Background: The City of Milpitas is seeking representatives from various City Commissions to join the Zoning Advisory Group (ZAG) and advise on the Comprehensive Zoning Ordinance Update, which will update the City's outdated Zoning Ordinance to further the [2040 General Plan](#) goals and policies. The ZAC is an Ad Hoc Committee composed of existing City Commissions and will convene at key points during the Comprehensive Zoning Ordinance Update process to review working material and provide insight and feedback. Participation by members appointed to the ZAC is temporary; the roles and responsibilities of its members will conclude with City Council adoption of the project, which is anticipated to occur in approximately 2.5 years. The first ZAC meeting is

anticipated to occur in May. The attached flyer explains participant roles, responsibilities, and commitments.

Recommendations: Select Commissioners for two seats on the Zoning Advisory Group (ZAG).

b. **ARPA Program Updates – Margaret Tamisiea, Senior Special Projects Associate (5:00 PM)**

Background: Staff will provide an ARPA Economic Vitality Investment Framework update focused on Workforce Development, Storefront Improvement Grant Program and prospective Business Improvement District (BID).

Recommendation: Receive update.

c. **Commissioner Roles and Responsibilities – Casey McNeil, Chairperson (5:15 PM)**

Background: The [EDTC](#) advises the City Council on business issues, cultivates international trade relationships, and make recommendations on the design, development, and implementation of economic development in the City of Milpitas. This item allows each commissioner to explain how their professional background, knowledge and experience can help the EDTC carry out its mission and workplan.

Recommendation: Receive presentation

d. **New Business Item Discussion – Casey McNeil, Chairperson (5:25 PM)**

Background: During the Commission's special meeting on March 28, 2023, the Commissioners agreed to allow time to generate and discuss new ideas related to the Commission's annual workplan and purview. As a result, the Commission voted to agendize a new standing business item known as *New Business Item Discussion* limited to a total of 10 minutes. Each year, the Commission develops a draft Work Plan recommended for City Council adoption. Commissioners are invited to introduce items the Commission may consider including or modifying in future EDTC Workplans.

Recommendation: Note and file Commissioners' suggestions.

10. Adjournment – Next Meeting on Monday, May 8, 2023, at 4:30 PM.

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Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035
e-mail: mmutalipassi@milpitas.gov / Phone: 408-586-3040

The Open Government Ordinance is codified in the [Milpitas Municipal Code in Title I Chapter 310](#) and is available on the City's website www.milpitas.gov by selecting "I Want to . . . View " link.

Materials related to an item on this agenda submitted to the Commission after initial distribution of the agenda packet are available for public inspection on the City website. Commission agendas and related materials can be viewed online: www.milpitas.gov/our-government/commission/economic-developmenttrade/.

APPLY TO SERVE ON A CITY COMMISSION

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or at Milpitas City Hall.
Contact the City Clerk's office at 408-586-3003 for more information.

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