



ECONOMIC DEVELOPMENT & TRADE COMMISSION AGENDA

Monday, March 11, 2019
455 East Calaveras Boulevard, Milpitas, CA
Milpitas City Hall, Committee Conference Room, 4:00 PM

- I. CALL MEETING TO ORDER BY CHAIR AND ROLL CALL BY CITY STAFF LIAISON**
- II. PLEDGE OF ALLEGIANCE**
- III. APPROVAL OF THE AGENDA OF THE MARCH 11, 2019 ECONOMIC DEVELOPMENT & TRADE COMMISSION MEETING**
- IV. APPROVAL OF THE MINUTES OF THE FEBRUARY 11, 2019 ECONOMIC DEVELOPMENT & TRADE COMMISSION MEETING**
- V. PUBLIC FORUM**

Members of the audience are invited to address the Commission on any subject not on tonight's agenda. Speakers must stand, state their name and address for the record, and limit their remarks to no more than three minutes. As an item that is not on the agenda, no response is required of the Commission or city staff; however, the Commission may agendaize the item for a future meeting.
- VI. ANNOUNCEMENTS**
 - A. City Staff Report
 - Form 700 Statement of Economic Interests: Due April 1, 2019.
 - B. Council Liaison, Commissioners, and Great Mall Updates.
- VII. NEW BUSINESS**
 - A. INFORMATIONAL ITEM – Receive Update on Economic Development Branding Efforts.
- VIII. GENERAL PLAN UPDATE**
 - A. ACTION ITEM – Provide Feedback and Input on Modified Draft Economic Development Element to the General Plan Update.
- IX. NEXT MEETING – APRIL 8, 2019**

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review. Materials related to an item on this agenda submitted to the Economic Development Commission after initial distribution of the agenda packet are available for public inspection at the City Manager's Office at Milpitas City Hall at 455 E. Calaveras Blvd., Milpitas during normal business hours. For more information on your rights under the Open Government Ordinance or to report a violation of the ordinance, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035. Phone: 408-586-3040. The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting the Milpitas Municipal Code link. If you need assistance, per the Americans with Disabilities Act, for any City of Milpitas public meeting, call Daniel Degu at 408-586-3054 or send an email to ddegua@ci.milpitas.ca.gov prior to the meeting. You may request a larger font agenda or arrange for mobility assistance. For hearing assistance, headsets are available in the Council Chambers for all meetings.