



CITY OF MILPITAS

Economic Development and Trade Commission

REGULAR MEETING

AGENDA

Zoom Webinar
Monday, March 8, 2021
4:30PM

Facebook: <https://www.facebook.com/CityofMilpitas/>

YouTube: <https://www.ci.milpitas.ca.gov/youtube>

Web Streaming : <https://www.ci.milpitas.ca.gov/webstreaming>

1. **Call to Order** (4:30pm)
2. **Pledge of Allegiance** (4:31pm)
3. **Roll Call** (4:32pm)
4. **Seating of Alternates**
5. **Approval of Agenda:** March 8, 2021 (4:33pm)
6. **Approval of Minutes:** February 8, 2021
7. **Public Forum** (4:35pm)

Oral public comments may be provided live during the Commission meeting by first registering for the Zoom meeting in advance by: providing an email address (not disclosed) and a name.

Register in advance for this webinar:

https://ci-milpitas-ca-gov.zoom.us/webinar/register/WN_eq7awWeaSjuPidhkz0EHia

After registering, you will receive a confirmation email containing information about joining the webinar. All registered meeting attendees who wish to speak must click on the "Raise Hand" icon when the Commission Chair calls for public comments. If participating by calling in, dial *9 to use the "Raise Hand" feature, and when you are called upon, hit *6 to unmute your phone. Your phone number will be displayed in the live meeting. Staff will call the speakers to begin. All comments provided shall be limited to three minutes or less as determined by the Chair. All members of the public will be limited to one comment per agenda item, and one comment for non-agenda items. The online written comment form previously used is no longer be available for public comment.

8. **Announcements** (4:38pm)

9. Business Items

- a. **Fiscal Benefits of Employment Lands Study – Alex Andrade (Economic Development Director) and Daniel Degu, Sr. (Economic Development Coordinator) (4:40pm)**

Background: The COVID-19 pandemic and resulting economic recession have dramatically reshaped the City of Milpitas' economy and budget. Faced with declining City revenues, the City of Milpitas must take a proactive role in preserving high value employment lands while simultaneously continuing to provide affordable housing to ensure a balanced and healthy fiscal economy. The Office of Economic Development is looking to hire a consultant to conduct a study on the fiscal benefits of employment lands, as well as develop a framework plan for the Milpitas Innovation District to ensure economic growth within the Milpitas Metro Specific Plan is achieved and realized.

Recommendation: Receive staff presentation and provide feedback on the Fiscal Benefits of Employment Lands Study scope of work.

- b. **Milpitas Metro Specific Plan – Ned Thomas (Planning Director), Kevin Riley (Senior Special Projects Associate), Jane Lin (Urban Field Studio), and Christina Paul (M-Group) (5:15pm)**

Background: Originally envisioned as the Transit Area Specific Plan (TASP) in 2008, the Specific Plan called for the redevelopment of approximately 437-acres of formerly employment lands into a new vibrant community featuring highly attractive housing units, significant commercial and office development, and a luxury hotel. While most of the planned housing units in the TASP were entitled or developed over the past 12 years, very little of the planned commercial and office uses have been developed or proposed. The goals and purpose of the new Milpitas Metro Specific Plan Update is to continue transforming a once industrial and auto-oriented area into a complete transit-oriented community featuring new commercial and office development, via an Innovation District and potential growth around the Great Mall, as well as housing, park spaces, and a safe and attractive pedestrian and bicycle network throughout the Plan Area.

Recommendation: Receive update and provide feedback on the Milpitas Metro Specific Plan.

10. Adjournment – Next Meeting on Monday, April 12, 2021, at 4:30 PM. (6:30pm)

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035
e-mail: cdiaz@ci.milpitas.ca.gov / Phone: 408-586-3040

The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting "I Want to . . . View" link.

Materials related to an item on this agenda submitted to the Commission after initial distribution of the agenda packet are available for public inspection on the City website. Commission agendas and related materials can be viewed online: <http://www.ci.milpitas.ca.gov/our-government/commission/> (select meeting date).

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