



CITY OF MILPITAS

Economic Development and Trade Commission

REGULAR MEETING

AGENDA

4:30 PM

Monday, February 10, 2020

Milpitas City Hall

First Floor Committee Conference Room

1. Call to Order
2. Pledge of Allegiance
3. Roll Call
4. Seating of Alternates
5. Approval of Agenda: February 10, 2020
6. Approval of Minutes: January 23, 2020

7. Public Forum

Members of the audience are invited to address the Commission on any subject not on the agenda. Speakers must state their name (address is optional) for the record, and limit their remarks to three minutes or less. For items not listed on the agenda, no response is required of City staff or Commissioners. However, Commissioners may ask staff to place the item on a future meeting agenda.

8. Announcements

9. Business Items

- a. **Election of Officers – Lynne Rice (Chair of Economic Development and Trade Commission)**

Background: Once per year, Commissioners will vote to elect a Chair and Vice Chair of the Commission. The Chair is responsible for leading the regular meetings of the Commission. The Chair shall call the meeting to order, state items to be discussed on the agenda, permit all members the opportunity to be heard, allow for comments from the public, call for a vote when required and work directly with the staff liaisons to ensure a successful meeting. The Vice Chair shall serve the role of Chair in the absence of the Chair. No Commissioner shall serve more than three years as the Chair or Vice Chair of any Milpitas Commission.

Recommendation: Elect a Chair and Vice Chair of the Economic Development and Trade Commission.

- b. **Presentation on General Plan Update – Jessica Garner (Planning Manager)**

Background: Approximately three years ago, the City of Milpitas embarked on an exciting and challenging process, an update to the General Plan. State law requires the City to adopt a General Plan and to periodically review and revise it. The General Plan is the City's guiding policy document for future development decisions related to land use, community design, transportation, public services, and resource conservation.

Recommendation: Receive project presentation.

c. **Presentation on Short-Term Rental Regulations – Daniel Degu, Sr. (Economic Development Coordinator)**

Background: City Council will consider the introduction of Ordinance No. 38.835 on February 18, 2020, which would amend the Milpitas Municipal Code to regulate short-term rentals of residences within the boundaries of the City.

Recommendation: Receive project presentation.

d. **Presentation on Better Block – Daniel Degu, Sr. (Economic Development Coordinator)**

Background: The Office of Economic Development is partnering with consultant, Better Block Foundation, to catalyze revitalization along Main Street. Better Block is a community engagement strategy that transform several blocks of a commercial corridor over a few days with temporary place-making activities.

Recommendation: Receive project presentation.

e. **Presentation on International Trade and Economic Development Strategy – Alex Andrade (Economic Development Director)**

Background: City Council will receive an International Trade progress report, and preview of the draft Economic Development Strategy Framework from the Office of Economic Development on February 18, 2020.

Recommendation: Receive project presentation.

10. City Liaison Reports

Report from staff, if any

Report from Councilmember, if any

11. Adjournment – Next Meeting on Monday, March 9, 2020, at 4:30 PM

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035
e-mail: cdiaz@ci.milpitas.ca.gov / Phone: 408-586-3040

The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting "I Want to . . . View" link.

Materials related to an item on this agenda submitted to the Commission after initial distribution of the agenda packet are available for public inspection at the Office Of Economic Development at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas and on the City website. Commission agendas and related materials can be viewed online: <http://www.ci.milpitas.ca.gov/our-government/commission/> (select meeting date)

APPLY TO SERVE ON A CITY COMMISSION

Commission application forms are available online at www.ci.milpitas.ca.gov or at Milpitas City Hall. Contact the City Clerk's office at 408-586-3003 for more information.

If you need assistance, per the Americans with Disabilities Act, for a City of Milpitas public meeting, please call Daniel Degu, Sr. at 408-586-3054 or send an e-mail to ddegua@ci.milpitas.ca.gov prior to the meeting. You may request a larger font agenda or arrange for mobility assistance. For hearing assistance, headsets are available in the City Council Chambers for all meetings.