



ECONOMIC DEVELOPMENT COMMISSION MEETING MINUTES

DATE: MONDAY, JANUARY 14, 2019
LOCATION: MILPITAS CITY HALL, COMMITTEE CONFERENCE ROOM
START TIME: 4:05 PM
END TIME: 5:33 PM

I. FLAG SALUTE, CALL TO ORDER, ROLL CALL

Chair Rice called the meeting to order at 4:05 PM and led the Pledge of Allegiance. Economic Development Coordinator Daniel Degu called the roll.

MEMBERS PRESENT: Chair Lynne Rice; Vice-Chair Jeffrey Chen; Commissioners' Ricardo Ablaza (4:07 PM), Warren Wettenstein, Anna Wang, Donald Peoples, Minh Nguyen, Dhaval Brahmhatt, Chris Norwood; and Alternate Commissioner Raghu Reddy.

MEMBERS ABSENT: Commissioner Charlene Tsao was not present at the meeting, and did participate by telephone conference for the meeting. Councilmember Anthony Phan was excused for the meeting.

CITY STAFF PRESENT: Economic Development Director Alex Andrade, Economic Development Coordinator Daniel Degu, and Economic Development Specialist Noa Kornbluh.

II. PUBLIC FORUM

None.

III. APPROVAL OF MINUTES

Motion: to approve the Economic Development & Trade Commission meeting minutes for September 10, 2018, as submitted.

Motion/Second: Nguyen/Peoples

Motion carried by a vote of:

AYES: 7

NOES: 0

ABSTAIN: 3 (Rice, Brahmhatt, Tsao)

IV. APPROVAL OF AGENDA

Motion: to approve the Economic Development & Trade Commission meeting agenda for January 14, 2019, as submitted.

Motion/Second: Rice/Wettenstein

Motion carried by a vote of:

AYES: 9

NOES: 0

V. ANNOUNCEMENTS

A. City Staff Report

Mr. Daniel Degu introduced Ms. Renee Lorentzen, Director of Recreation & Community Services, who gave an update on the changes to the City Commission structure. Mr. Lorentzen highlighted and reviewed the Commissioners Handbook and informed the Commission that Sister Cities and Economic Development merged to become Economic Development & Trade Commission. Chair Rice asked Ms. Lorentzen if all City Commissions

will be comprised of seven commissioners and two alternate commissioners, to which Ms. Lorentzen responded that is correct.

Mr. Degu announced the appointment of Mr. Alex Andrade as Economic Development Director. Mr. Andrade shared his excitement with the Commission to be serving as the new Economic Development Director.

**B. Council Liaison,
Commissioners, and Great
Mall Update**

There was no council update.

Commissioner Wettenstein provided an update on past and upcoming Chamber events. Activities highlighted include Connection Club, LinkedIn Workshop, Crab Feed, and upcoming Chamber Mixer event.

Commissioner Brahmbhatt shared that IEEE (Institute of Electrical and Electronics Engineers) intends to hold most of its events at SEMI's (formerly Semiconductor Equipment and Materials International) facility in Milpitas.

Commissioner Norwood shared that the Milpitas voters passed a \$284 million dollar bond measure during the November 2018 election.

Commissioner Wang asked when the Milpitas BART Station will be in operation, to which Chair Rice responded that she heard from BART that it would be open by December 31, 2019.

Chair Rice provided an update on upcoming Great Mall events including a 2019 Lunar New Year festival.

VI. GENERAL PLAN UPDATE

**A. Receive Update on General
Plan Advisory Committee
(GPAC) Meeting #12 from City
Staff and GPAC Members.
Topic: Draft Economic
Development Policy Set.**

Mr. Andrade and Planning Manager Jessica Garner provided an update on the General Plan Update. Staff shared that the consultant, De Novo Planning Group, identified 13 to 14 opportunity sites for future growth to support economic development and sustainability. Staff also provided a high-level overview of the draft economic development policy set. Currently the draft policy features five goals and several strategies, and staff intends to bring back the policy in February to give the Commission another opportunity to review and provide feedback.

Commissioner (Norwood, Wettenstein, Brahmbhatt, and Peoples) and Alternate Commissioner Reddy shared their thoughts and ideas that could support the continuation of economic development in the city. Commissioner Wang and Chair Rice asked additional clarifying questions, to which staff responded to both questions.

VII. NEW BUSINESS

**A. Receive Update from City
Staff on Residential Short-
Term Rentals.**

Mr. Degu provided background information on residential short-term rental (STR) regulation options. Staff reviewed current and proposed regulation pertaining to STRs in Santa Clara County, including the City of Milpitas, and potential regulations that the City Council can consider for adoption if desired. The STR item will be presented to the City Council on January 15, 2019.

Commissioner (Wettenstein, Peoples, and Brahmbhatt) and Chair Rice asked additional questions pertaining to current regulations and requirements for online rental marketplaces, to which staff responded to each question.

VIII. ADJOURNMENT

Commissioner Norwood motioned, and seconded by Commissioner Ablaza to adjourn the meeting at 5:33 PM to the regularly-scheduled commission meeting on Monday, February 11, 2019 at 4:00 PM. The motion carried unanimously.

The foregoing minutes were submitted by Economic Development Coordinator Daniel Degu and approved by Economic Development & Trade Commission on February 11, 2019.