



CITY OF MILPITAS

Economic Development and Trade Commission

MEETING MINUTES

4:30 PM

Monday, January 11, 2021

Facebook: <https://www.facebook.com/CityofMilpitas/>

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- CALL TO ORDER** Meeting called to order at 4:30 PM by Chair Norwood.
- PLEDGE of ALLEGIANCE** Chair Norwood led the Pledge of Allegiance.
- ROLL CALL** Economic Development Specialist Nicole Inamine called the roll.
- PRESENT:** Chair Chris Norwood; Vice Commissioner Casey McNeil; Commissioners Victor San Vicente (5:45 PM), Inderjit Mundra, Alternate Commissioner Dipak Awasthi, Juliette Gomez; Councilmember Karina Dominguez; Economic Development Director Alex Andrade, Economic Development Coordinator Daniel Degu, Sr., Economic Development Specialist Nicole Inamine, and Special Projects Coordinator Margaret Tamisiea.
- ABSENT:** Commissioner Lynne Rice.
- ALTERNATE SEATING** Alternate Commissioner No. 1 Dipak Awasthi was seated in place of the vacant and unfilled Hospitality seat. Alternate Commissioner No. 2 Juliette Gomez was seated in place of the vacant and unfilled Commercial Real Estate seat.
- APPROVAL of AGENDA** Motion: To approve the Economic Development & Trade Commission meeting agenda for January 11, 2021.
- Motion/Second: McNeil/Aswathi
- Motion carried by a vote of AYES: 5 and NOES: 0
- APPROVAL OF MINUTES** Motion: To approve the Economic Development & Trade Commission meeting minutes for November 9, 2020.
- Motion/Second: McNeil/Gomez
- Motion carried by a vote of AYES: 5 and NOES: 0
- PUBLIC FORUM** Resident Urvishkumar Mehta provided public comment concerning secure Zoom meetings. Chair Norwood requested that Mr. Mehta's request be looked into by City staff.

ANNOUNCEMENTS

Councilmember Dominguez shared that she will continue serving as the Council Liaison of the Economic Development & Trade Commission. Additionally, Councilmember Dominguez encouraged that the community continue to support the Office of Economic Development's efforts in promoting local businesses through its Shop Local Campaign.

Economic Development Director Alex Andrade provided an update about completing a paper on the regional hotel economy.

Economic Development Specialist Nicole Inamine provided an update about Third Party Delivery Fee Caps.

Special Projects Coordinator Margaret Tamisiea provided an update about the California Small Business COVID-19 Relief Grant Program.

Commissioner Mundra suggested that the City of Milpitas set up and fund a task force to guide and direct businesses to financial resources and organizations like Small Business Administration, Small Business Development Center, etc.

Planning Manager Jessica Garner provided an update about the General Plan Update.

BUSINESS ITEMS

A. Election of Vice Chair

Chair Norwood read aloud the item background, which informed the commission that on November 9, 2020, Commissioner McNeil was nominated and accepted the nomination to be considered for the position of Vice Chair. EDTC members proceeded to express their support to vote Commissioner McNeil as Vice Chair, however no formal motion had been made at the time.

Motion: To elect Commissioner McNeil as Economic Development and Trade Commission Vice Chair.

Motion/Second: Awasthi/Gomez

Motion carried with AYES: 5 and NOES: 0.

B. Milpitas Smoke-Free Policies

Principal Planner Jay Lee presented a summary of the ongoing work the City of Milpitas is undertaking as it relates to developing a smoke-free policy to support Santa Clara County's larger efforts to promote health throughout the County.

Vice Chair McNeil asked a clarifying question, to which Principal Planner Jay Lee and Planning Manager Jessica Garner was able to respond to.

Resident Urvishkumar Mehta and Joseph Weinstein provided public comment about smoke-free policies.

Motion: To receive staff update and presentation on Milpitas Smoke-Free Policies.

Motion/Second: McNeil/Awasthi

Motion carried by a vote of AYES: 5 and NOES: 0.

C. EDTC Work Plan Review for Fiscal Year 2020-2021

Economic Development Director Andrade presented the EDTC Work Plan for the fiscal year 2020-2021.

Resident Urvishkumar Mehta provided public comment on the EDTC Work Plan.

Chair Norwood requested that there be tighter collaboration between the EDTC and City departments/adjoining agencies as it relates to the EDTC Work Plan.

Motion: To receive the staff report.

Motion/Second: McNeil/Mundra

Motion carried by a vote of AYES: 5 and NOES: 0.

D. Milpitas Unified School District Alliance Partners and Innovation Campus Initiatives Presentation

Superintendent Cheryl Jordan presented the Milpitas Unified School District (MUSD) Alliance Partners and Innovation Campus initiatives.

Chair Norwood recused himself from this item to ensure there was no potential conflict of interest between his EDTC and MUSD School Board duties. Vice Chair McNeil assumed the duties of the Chair during Chair Norwood's recusal.

Commissioners' Mundra, San Vicente, and Alternate Commissioner Gomez provided feedback on the presentation.

Resident Urvishkumar Mehta provided public comment.

Motion: To receive presentation on MUSD Alliance Partners and Innovation Campus initiatives from Milpitas Unified School District Superintendent Cheryl Jordan.

Motion/Second: Mundra/Gomez

Motion carried by a vote of AYES: 5, RECUSED: 1 (Norwood), and NOES: 0.

Chair Norwood recused himself to ensure there was no potential conflict of interest between his EDTC and MUSD School Board duties. Chair Norwood was waiting for Economic Development Director Andrade to inform him of when it was appropriate to return to the EDTC meeting for the next Agenda Item via Zoom, however Chair Norwood was not notified in time and did not return to the meeting as planned.

ADJOURNMENT

Alternate Commissioner Awasthi motioned and seconded by Commissioner Mundra to adjourn the meeting at 6:28pm to the regularly scheduled commission meeting on Monday, February 8, 2021, at 4:30 PM. The motion carried unanimously.