



# CITY OF MILPITAS

## Ad Hoc Main Street Revitalization Subcommittee

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### DRAFT MEETING MINUTES

4:00 PM

Thursday, November 4, 2021

Via Teleconference / Zoom Webinar Only

<b>CALL TO ORDER</b>	Vice Mayor Carmen Montano asked for Councilmember Evelyn Chua be the Chair for this meeting. Chair Chua called the meeting to order at 4:02 PM. Assistant City Manager Ashwini Kantak called the roll.
<b>ROLL CALL</b>	<b>PRESENT:</b> Chair Chua and Co-Chair Montano
<b>PLEDGE of ALLEGIANCE</b>	Chair Chua led the pledge of allegiance.
<b>APPROVAL OF AGENDA</b>	Motion/Second Co-Chair Montano/Chair Chua  Motion carried by a vote of   AYES: 2       NOES: 0
<b>APPROVAL OF MINUTES</b>	Motion/Second Co-Chair Montano/Chair Chua  Motion carried by a vote of   AYES: 2       NOES: 0
<b>PUBLIC FORUM</b>	None
<b>BUSINESS ITEMS</b>	
<b>6a. Status Update on Main Street Revitalization</b>	<p>Assistant City Manager Kantak led the staff presentation and provided updates on the Main Street Revitalization effort approved by the City Council on May 11, 2021. The update included information about funding and timelines for the various phases of the Main Street Revitalization effort.</p> <p>Recreation and Community Services Director Lorentzen provided an update on the upcoming Holiday Magic scheduled from December 4 – 19 with several themed nights and activities for the community and guests. Ms. Lorentzen previewed the street banners with the holiday magic artwork and the new Milpitas Community Marker.</p> <p>Co-Chair Montano and Chair Chua asked staff to reach out to various organizations about Holiday Magic and to market the event through electronic billboards and flyers.</p> <p>Co-Chair Montano shared a PowerPoint presentation showing some ideas related to planters, holiday decors, art murals, outdoor seating, plants etc. for the Main Street Revitalization.</p> <p>Discussion between the Subcommittee members and staff ensued about lights, palm trees, and logistics for the Holiday Magic event.</p> <p>No vote needed for this item.</p>

**6b. Role of Subcommittee – Vision and Mission** Due to the time constraints, this item was deferred to the next meeting.

Motion/Second Chair Chua/Co-Chair Montano

Motion carried by a vote of AYES: 2 NOES: 0

**ADJOURNMENT**

The meeting was adjourned at 4:38 PM