



CITY OF MILPITAS

Arts Commission

REGULAR MEETING

AGENDA

7:00 p.m.

Monday, June 28, 2021

Via Teleconference (Virtual Meeting)

Meeting shall be live streamed. Go to:

Facebook: <https://www.facebook.com/CityofMilpitas/>

YouTube: <https://www.ci.milpitas.ca.gov/youtube>

Web Streaming: <https://www.ci.milpitas.ca.gov/webstreaming>

Public Comments may be provided live during the meeting by first registering for the Zoom meeting in advance, providing an email address (not disclosed) and name. Register in advance for this webinar:

https://ci-milpitas-ca-gov.zoom.us/webinar/register/WN_U8mT84MFSn29dKfIJrj-zA

*A link will be sent to you to join the meeting in order to give comments. All registered meeting attendees who wish to speak must click on the "raise hand" icon when the Staff Liaison calls for public comments. If participating by calling in, dial *9 to use the "raise hand" feature, and when you are called upon, hit *6 to unmute your phone. Your phone number will be displayed in the live meeting. Staff will call the speakers to begin.*

All comments provided shall be limited to three minutes or less as determined by the Staff Liaison. All members of the public will be limited to one comment per agenda item, and one comment for non-agenda items. The online written comment form previously used is no longer be available for public comment.

- 1. Call to Order**
- 2. Pledge of Allegiance**
- 3. Roll Call**
- 4. Seating of Alternates**
- 5. Approval of Agenda: June 28, 2021**
- 6. Approval of Meeting Minutes: April 26, 2021**
- 7. Public Forum**

Those interested are invited to address the Commission on any subject not on the agenda orally via zoom webinar (instructions above). Speakers may provide their name and city of residence for the record, and comments may be limited to three minutes, or less. As an item not listed on the agenda, no response is required of the Commission or staff. However, Commission members may request staff to add the item to a future meeting agenda. This public meeting will be led with professionalism, respect and civility, so profanity and/or vulgar language will not be allowed.

8. Announcements

9. Business Items

a. **Phantom Art Gallery Application: Jackie Haga-Rice**

Community Engagement and Inclusion Administrator McLane will present an application for a Virtual Phantom Art Gallery exhibit by Jackie Haga-Rice.

Recommendation: Approve artist Jackie Haga-Rice for a Virtual Phantom Art Gallery exhibit.

b. **Mural Program**

Community Engagement and Inclusion Administrator McLane will present the outline for the new Mural Program.

Recommendation: Recommend Mural Program to City Council, and request \$50,000 allocation from the Public Art Fund toward the Mural Program in 2021-22.

c. **2021-2022 Work Plan**

Community Engagement and Inclusion Administrator McLane will review the progress on the current Work Plan and staff recommendations for considerations for 2021-22.

Recommendation: Recommend 2021-2022 Work Plan to City Council.

Click or tap here to enter staff recommendation

10. City Liaison Reports

Report from staff Liaison

Report from Councilmember Liaison

11. Adjournment

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

For more information on your rights under the Open Government Ordinance or to report a violation, contact the City Attorney's office at Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas, CA 95035
e-mail: cdiaz@ci.milpitas.ca.gov / Phone: 408-586-3040

The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City's website www.ci.milpitas.ca.gov by selecting "I Want to . . . View" link.

Materials related to an item on this agenda submitted to the Commission after initial distribution of the

agenda packet are available for public inspection at the Recreation and Community Services office at the Milpitas Community Center, 457 E. Calaveras Blvd., Milpitas and on the City website. Commission agendas and related materials can be viewed online: <http://www.ci.milpitas.ca.gov/our-government/commission/> (select meeting date)

APPLY TO SERVE ON A CITY COMMISSION

Commission application forms are available online at www.ci.milpitas.ca.gov or at Milpitas City Hall. Contact the City Clerk's office at 408-586-3003 for more information.

If you need assistance, per the Americans with Disabilities Act, for a City of Milpitas public meeting, please call Recreation and Community Services Community Engagement and Inclusion Administrator Tegan McLane at (408) 586-3212, or send an e-mail to tmclane@ci.milpitas.ca.gov prior to the meeting. You may request a larger font agenda or arrange for mobility assistance. For hearing assistance, headsets are available in the City Council Chambers for all meetings.

CITY OF MILPITAS

MINUTES

ART COMMISSION MEETING

Minutes: Special Meeting of the Arts Commission.

Date of Meeting: April 26, 2021

Place of Meeting: Zoom Meeting

I. Call to Order: Chair Agg called the meeting to order at 7:05 p.m.

II. Pledge of Allegiance: Commissioner Tan led the Commission in the Pledge of Allegiance.

III. Roll Call: Commissioners Present: Agg, Ghose, Tan, Tang and Umarani

Commissioners Absent: Sukhpreet Badesh

City Council Liaison Present: Mayor Tran

City Staff Present: Tegan McLane – Community Engagement & Inclusion Administrator

Salia Lopa – Senior Public Services Assistant

IV. Seating of Alternates: None

V. Approval of Agenda: **MOTION** to approve the Agenda for April 26, 2021 as submitted.
M/S: Tang/Umarani **Ayes:** All

VI. Approval of Minutes: **MOTION** to approve the Minutes from March 22, 2021 as submitted.
M/S: Tang/Ghose **Ayes:** All

VII. Public Forum: Urvishkumar Mehta provided a public comment.

VIII. Announcements and Correspondence

IX. Business Items

a. Mural Program

Community Engagement and Inclusion Administrator McLane provided a presentation of the concept of a mural program and parameters to be decided. Commissioners provided recommendations on parameters for the new mural program which included spreading art throughout the City of Milpitas, with a goal of 3-4 murals per year, no specific theme mentioned, and a provision for Community painted murals led by professional artist.

b. 2021-2022 Work Plan

Community Engagement and Inclusion Administrator McLane reviewed the progress on the current Work Plan and staff recommendations for considerations for 2021-2022.

XI. Staff, City Council and Liaison Reports

Community Engagement and Inclusion Administrator Tegan McLane reported that the artist for the Montague Overcrossing has not been selected. More information will be available at our next meeting. Staff is preparing the Virtual Phantom Art Gallery exhibit for Merryhill student Karthik Jayaraman. A Virtual Reception for Artist Karthik will be held on Saturday, May 22 at 3p.m. on Zoom. Center Stage Performing Arts is preparing for mid-May auditions for a Virtual performance of Annie Jr., to air in August. Milpitas on Stage events will feature local performers and will be held on June 20 at Starlite Park (mobile stage), July 18 at Murphy Park (mobile stage) and August 15 at Bob McGuire Park (amphitheater). Congressional Art Competition deadline for Middle School students is May 1, 2021.

XII. Future Agenda Items

- Overview of Mobile Stage (visit if possible, after COVID-19 restrictions are lifted)
- Utility Boxes, as part of the beautification plan

XIII. Adjournment:

With there being no further business, the meeting was adjourned at 9:03 p.m., with the scheduled meeting to be a Regular Meeting on May 24, 2021 at 7 p.m.

AGENDA REPORT

Arts Commission



DATE: June 28, 2021

TO: Honorable Chair and Commissioners

FROM: Tegan McLane, Community Engagement and Inclusion Administrator /
Assistant Director, Recreation and Community Services Department

SUBJECT: Virtual Phantom Art Gallery Application: Jackie Haga-Rice (Item 9A)

Executive Summary:

The Arts Commission will review an application for a Virtual Phantom Art Gallery exhibit by Jackie Haga-Rice.

Staff Recommendation:

Approve artist Jackie Haga-Rice for a Virtual Phantom Art Gallery exhibit.

Financial Impact:

None.

Description:

The Phantom Art Gallery was established in 2000, with the goal of providing local artists of all ages, experience levels and mediums an opportunity to show their work within the City of Milpitas. The Phantom Art Gallery currently has the ability to display artwork in four public galleries at the Milpitas Community Center and Milpitas Library. The Arts Commission reviews applications and serves as the jury to select artists for exhibit. Staff contacts selected artists to schedule, facilitate and promote shows.

The Virtual Phantom Art Gallery was added in January 2021, as a way to offer local artists an opportunity to display work during the pandemic and to offer local art lovers a chance to view artworks, while the physical gallery spaces are closed. There has been one virtual exhibit to date, a group show by the Golden Hills Art Association, prompted by staff request. GHAA normally exhibits in person at the Milpitas Library.

Milpitas resident and self-taught artist Jackie Haga-Rice has applied for a solo show for a virtual exhibit. Ms. Haga-Rice has been painting about five years, having discovered her talent for painting after being recruited by her grandson's first-grade teacher to lead a classroom art lesson based on Vincent Van Gogh's "Starry Night."

Attachments: None

My submission for the Milpitas Virtual Art Show

SUBMITTED BY: JR HAGA 2021

JRICEHAGA52@GMAIL.COM

@JRICEHAGA ON INSTAGRAM



1

About the Artist:

I have been painting for about five years. I started painting when I was volunteering at my grandson's school. His first-grade teacher Mrs. Scharmer asked me to teach the class on how to paint Van Gogh's "Starry Night". I asked her what made her think I could paint, she said she thought I was creative, and she thought for sure I could do it.

So, I went home that day and started my own discovery of just what I could learn in a couple of weeks. Thank god for You Tube! I found a young man teaching just this painting in acrylic paints, so I went to Michael's and bought just a few supplies and tried to follow his tutorial. I got it!

I taught the class that painting and taught them about Picasso, and we painted one of his paintings also.



2

A Dance of Color

This piece is done in acrylic paint on a 24" wooden disc.



3

The 5 Elements

This piece is done on an inch thick piece of wood that is 24". It was also done with acrylic paints.



4

Colors

This piece was done on a 24" wooden disc, using acrylic paint.



5

A Cloud of Color

This piece is done acrylic paint on a wooden disc that is about 13" by 18".



6

Whimsical Guitar

This piece is done acrylic paint in wood, in the shape of a small acoustic guitar.



7

Mandala with Gems

This piece is done acrylic paint on a 10" wooden disc.



8

Black Lives Matter

Words are powerful. This piece was done on 5, 10" wooden discs and has to be seen as one piece.



9

The White Wicker Chair

This piece is done on a 20 x 20" canvas and is based on a design by The Art Sherpa.



10

The Dress

This piece is down acrylic paint on a 24 x 30" canvas. It is based on a Sargent's painting and on The Art Sherpa's representation of the original painting.



AGENDA REPORT

Arts Commission



DATE: June 28, 2021

TO: Honorable Chair and Commissioners

FROM: Tegan McLane, Community Engagement and Inclusion Administrator /
Assistant Director, Recreation and Community Services Department

SUBJECT: **Mural Program (Item 9B)**

Executive Summary:

City Council has requested that the Arts Commission prepare a proposal for a mural program by June 2021.

Staff Recommendation:

Recommend Mural Program to City Council and request allocation of \$50,000 from the Public Art Fund toward the Mural Program in 2021-22.

Financial Impact:

This program would be funded by the Public Art Fund. Per the Public Art Ordinance, Public Art Fund monies can only be used for site acquisition, art acquisition, installation, maintenance and administrative costs related to Public Art.

Description:

Many cities have mural programs that provide a mechanism for residents to recommend a location to be beautified with a mural and include murals on both public and privately owned walls. Milpitas City Council has expressed interest in considering such a program by June.

At its April 26, 2021 Special Meeting, the Arts Commission determined it would like a Mural Program that provides murals throughout the City, with mural subjects to be selected by individual project, rather than requiring all murals in a year or in an area to fit a set theme. The Commission also requested that the program have a provision for community painted murals, where a professional artist involves residents in the design or painting of the mural. The Arts Commission deferred to staff to propose specifics for the nomination process, process for prioritizing spaces, budget and any exceptions to existing art selection criteria.

Staff therefore proposes the following:

Proposed Mural Program Annual Timeline*

August – RFQ for Mural Artists, Nomination for Mural Sites accepted

Mural Program –June 28, 2021

September – Arts Commission prequalifies mural artists, selects four mural sites for the year and appoints one commissioner per mural site selection committee

October – Mural selection committees determine theme and desired community participation, if any. Selection committee reviews prequalified artists and chooses 3-5 to be invited to submit concepts, with quote. Muralists are paid a stipend of \$300 to submit concept. (\$900-\$1500 per mural/ \$3600-\$6000 for design concepts)

November/December – Mural selection committees review and choose a design, provide any directions on refinements.

January – Arts Commission reviews Selection Committees choices and quotes, prioritizing the four. If funding is sufficient, all Arts Commission-approved projects can proceed. If project quotes exceed the budget, Arts Commission may return to City Council to request funding for unfunded design(s). If the projects do not total \$50,000, remaining money reverts to the Public Art Fund for future uses.

February – Muralists are contracted.

March-June – Murals are completed.

*Please note, special projects could potentially be added at City Council direction outside the annual schedule, but the approximate time from wall selection to completion will be 5-6 months.

Prequalified Artists List

The City will conduct an extensive Request for Qualifications to develop a large pool of mural artists to be reviewed by the Arts Commission. The Commission will prequalify any artist whose portfolio adequately demonstrates that they have the ability to successfully complete a public art mural Milpitas.

The Prequalified Artists list will be available for review by Mural Selection Committees and any private property owner wishing to commission a mural. The list will note artists approximate fee range and type of community involvement they are willing to incorporate in their work.

Process for Nominating Spaces

Any resident, business owner or artist may nominate any wall in Milpitas for mural beautification. Those nominating a wall must include a photo and short statement on why they believe the wall should have a mural. They may include additional information about potential subject matter or possible community involvement.

Under the program, only City-owned walls can be funded and maintained with Public Art Funds. The fund is limited to Public Art, which is defined in the municipal code as “works of art located on, affixed or applied to City property.” (*Milpitas Municipal Code, Title V, Chapter 20, Section 310.*)

If a privately owned wall is nominated by anyone other than the property owner, Staff will contact the owner to determine if they wish to participate in the program.

Private owners who wish to participate in the program must fund and maintain their own murals. The owner will make a donation to the art fund to cover the design stipends, mural cost, plus a \$500 administrative fee to cover staff time for project coordination.

(Although Public Art Fund monies cannot be used, the City may wish to consider offering property owners a grant to cover fund design stipends or financial assistance toward the final project, such as through a façade improvement grant, if the project qualifies.)

Other Public Agencies who wish to participate must fund and maintain their own murals. The City will waive the project coordination fee for other agencies installing murals in Milpitas.

Process for Prioritizing Spaces

The Arts Commission will consider the following factors in prioritizing spaces:

1. Multiple requests for same site/neighborhood support
2. Nominator's statement(s)
3. Need to mitigate blight, graffiti vandalism in this location
4. Potential for placemaking, positive impact on neighborhood
5. Potential for community involvement in design, painting

Mural Selection Committee Composition – 5 members

For City owned or other Public Agency walls:

- 1 Arts Commissioner
- 1-2 Stakeholders (i.e. building tenants, neighbors or regular users)
- 2 Residents

For privately owned walls

- 1 Arts Commissioner
- 1 Building owner
- 1 Stakeholder (i.e. building tenants, neighbors or regular users)
- 2 Residents

Mural Selection Criteria

The Mural Selection Committee will consider the following factors in selection:

1. Design content is suitable for a general audience.
2. Design adds to the character of the area.
3. Design does not clash with surrounding buildings.
4. Design scale is appropriate for the location, primary viewer (pedestrian, vehicular).
5. Design does not contain words or images that would constitute signage* for a business.

*Any design that could be construed as business signage will require review by the Planning department prior to acceptance. There is a fee for this service.

Mural Program –June 28, 2021

Attachments: None

AGENDA REPORT

Arts Commission



DATE: June 28, 2021

TO: Honorable Chair and Commissioners

FROM: Tegan McLane, Community Engagement and Inclusion Administrator,
Recreation and Community Services Department

SUBJECT: **Arts Commission 2021-22 Work Plan (Item 9-C)**

Executive Summary:

As an advisory body to City Council, the Arts Commission proposes a Work Plan annually for City Council's approval. The Commission is being asked to finalize the Work Plan it would like to present.

Staff Recommendation:

Recommend 2021-2022 Work Plan to City Council.

Financial Impact:

None.

Description:

A draft work plan is attached for the Commission's review.

Arts Commission FY 2021-2022 Work Plan

Topic/Advisory Area	Tasks	Required Resources	Goal Deadline
Milpitas Arts and Culture Grant Program	Promote public awareness campaign to encourage applications for events when public gatherings resume.	Commission, Staff	Fall 2021
Public Art Installations	Conduct Call for Artists for public art park historical markers, jointly with PRCRC (\$TBD)	Commission, Staff	Fall 2021
	Select and Commission Artists for public art park historical markers, jointly with PRCRC	Commission, Staff	Winter 2022
	Implement Mural Program (\$50,000)	Commission, Staff	Fall 2021
	Conduct RFQ for Park Art (Sculpture, Functional, Etc.)	Commission, Staff	Fall 2021
	Conduct Invitational Call for Dixon Landing Park artwork (\$30,000)	Commission, Staff	Winter 2022
	Developing RFP for Public Art Master Plan	Commission, Staff	Spring 2022
City Public Art Collection	Recommend maintenance process for City-owned public art.	Commission, Staff	Winter 2022
	Review existing City-owned public art for maintenance, repair needs.	Commission, Staff	Winter 2022
Performing Arts Program	Support Performing Arts Program efforts	Commission, Staff	Ongoing
Phantom Art Gallery	Support Phantom Art Gallery efforts	Commission, Staff	Ongoing